Shrink Visibility

Improve loss prevention strategies, and safeguard brand integrity

Successful shrink management hinges upon a nuanced understanding of shrink events. Our Shrink Visibility solution ingests, aggregates, and analyzes item-level inventory data from Sensormatic RFID exits. This provides a clear path to understanding what, when, and where items go missing and offers a clear line of sight into the factors contributing to losses in stores. Retailers can leverage this powerful combination to effectively minimize out-of-stocks, combat Organized Retail Crime activities, and enhance store operational execution.

$1.77 Trillion	Projected annual global inventory distortion [1]
$407 Billion	Annual global retail sales lost due to theft driven out-of-stocks [1]

Sensormatic
by **Johnson Controls**

[1] Retail Inventory Distortion, The Good, The Bad, The Ugly by IHL Group

Clear sightline into causes of shrink

- Understand where RFID tagged items are on the sales floor to highlight the tactics retail criminals use as well as a location's unique loss patterns
- Combat Organized Retail Crime (ORC) activities by capturing a stream or snapshot of a loss event with video surveillance
- Reduce out-of-stocks and drive replenishment by combining EPC exit data with other retail systems sources
- Identify bulk theft events without diminishing the in-store experience for shoppers
- Optimize staffing during specific times of day when theft spikes

On-Demand Analytics for Optimal Business Outcomes

Choose our inventory platform-agnostic Shrink Analyzer or combine with our Sensormatic developed Inventory Intelligence software suite, TrueVUE Cloud.

Reporting Options

- **Evidence Package**

  Easy to use item-level merchandise data details with video clip of loss event

- **Shrink by Day & Time of Day**

  Know when days/times of day when theft experiences the highest spike

- **Shrink by Exit**

  Boost security near your store's most vulnerable exits

- **Shrink by Category**

  Pinpoint which departments/areas are most susceptible to shrink

- **Total Corporate Shrink Events**

  Gain an enterprise-wide view into the number of loss events and value of stolen items

Everything You Need for Success

By leveraging the full range of our Sensormatic product suite, businesses can take immediate action to improve desired business outcomes.

- **Dual Technology Tags & Detachers**
  AM/RFID tags harness item-level data that can be used to generate a wide range of real-time shrink reports

- **Sensormatic RFID based Detection System**
  A portfolio of RFID-enabled detection systems capture EPC level information from RFID tagged items to link actionable storefront data, helping optimize performance and profitability

- **Video Surveillance**
  Integrated Video Surveillance with Shrink Visibility helps retailers better understand loss events around a store's perimeter

- **Reporting Platform**
  Enterprise-wide visibility provides real-time insight into shrink, inventory and additional critical store data

For additional information, please visit **www.sensormaticsolutions.com**

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