

# Storefront Visibility

- Align **labor** to the best-selling traffic opportunities
- Improve **conversion rate** and drive sales
- Understand what, when and **how many items** are stolen
- Reduce **Out-of-Stocks** and maintain **On-Shelf availability**
- **Identify trends** in merchandise loss and shoplifting events
- Integrate video-capture for post-event **forensic analysis**
- Pinpoint and **respond quicker** to new tactics in retail theft

