

# Omnichannel Fulfillment

- **Seamlessly** tie existing order management systems to a site's real-time RFID inventory for effective order fulfillments
- **Maximize conversion opportunities** when shoppers come in the store to pick up online orders
- **Reduce split or partial shipments** of online or 'buy online, pickup in-store' (BOPIS) orders
- **Increase labor efficiencies** in fulfilling orders knowing exactly where and how much is stocked
- **Improve** in-store pickup order **fulfillment rates** by knowing exactly the inventory on-hand
- **Keep promises** made to BOPIS customers by improving your customer and brand experiences

