

# ORC & SMART EXIT WORKSHOP 2024

## A G E N D A

DAY 1 - TUESDAY, NOVEMBER 12 <sup>TH</sup>		TIME (CST)
CONTINENTAL BREAKFAST		7:30 AM – 8:30 AM
Workshop Overview, Introductions and Networking	NA RFID Sales Director	8:30 AM – 9:00 AM
Sensormatic Welcome – Industry Momentum and Market Forces	President, Sensormatic	9:00 AM – 9:30 AM
2024 Source Tagging Market Momentum	RFID Lab Director, Auburn Univ.	9:30 AM – 10:15 AM
Retailer Insights	Retail Loss Prevention Manager	10:15 AM – 11:00 AM
Retailer Insights Smart Exit Benefits: Replenishment Improvements Leveraging Smart Exit Data	Senior Manager, LP Operations	11:00 AM – 11:45 AM
LUNCH // TRAVEL TO RFID LAB		11:45 AM – 12:30 PM
Auburn RFID Lab Overview and Tour	RFID Lab Director, Auburn Univ.	
Shrink Analyzer Lab Demo	Student Led	
RETURN TO HOTEL VENUE		2:00 PM – 2:15 PM
Shrink Analyzer Post Event Analysis – Current Capabilities and Future Vision	Professional Services and Solutions Management	2:15 PM – 3:00 PM
Retailer Insights Smart Exit Data Collaboration with Law Enforcement	VP of Asset Protection AND Sr. Organized Retail Crime Investigator	3:00 PM – 3:45 PM
Retailer Insights	Director of Risk	3:45 PM - 4:30 PM
Retailer Insights ROI for RFID Panel Discussion	Retailer Roundtable	4:30 PM – 5:15 PM
Day 1 Wrap-Up		5:15 PM – 5:30 PM
RECEPTION AND DINNER		6:30 PM

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DAY 2 - WEDNESDAY, NOVEMBER 13 <sup>TH</sup>		TIME (CST)
CONTINENTAL BREAKFAST		8:00 AM – 8:30 AM
EAS and RFID Strategies <i>Lessons Learned, Coexistence Models, and Successful Single Source Strategies</i>	Sensormatic Executive Advisor	8:30 AM – 9:00 AM
Retailer Insights <i>Causes of Inaccurate Data</i>	Mgr. LP Total Loss & Shrink Analytics	9:00 AM – 9:45 AM
Retailer Insights <i>SOC Compliance &amp; Removing Manual Physical Inventories - The Shrink Impact</i>	Sr. Mgr RFID & Omni Operations	9:45 AM – 10:30 AM
Retailer Insights <i>Smart Exit Pilot Overview</i>	VP, Loss Prevention	10:30 AM – 11:15 AM
Sensormatic Leadership Panel – LP Market & Need for New Sensors & New Data	Sensormatic Leadership Team	11:15 AM – 12:00 PM
LUNCH		12:00 PM – 12:30 PM
Retailer Insights <i>Innovation and New Technologies to Fight ORC</i>	Sr. Mgr., Asset Protection	12:30 PM – 1:15 PM
Retailer Insights <i>CORCA Updates Using EPC's to Fight ORC</i>	Chief Security Officer	1:15 PM – 2:00 PM
The Impact of Retail Theft and Violence <i>Learnings and Opportunities from the year's NRF/LPRC Annual Report</i>	VP of NRF Asset Protection Council	2:00 PM – 2:45 PM
FINAL WORDS – TONY D'ONOFRIO		2:45 PM – 3:00 PM