

Aligning Staff and Traffic

Understand how traffic patterns influence the best-selling opportunities

- Leverage traffic data for scheduling opportunities to optimize labor hours and influence the level of customer service

Analytics

Traffic

- Real time reporting
- Sales and conversion
- Labor
- Compare
- What if analysis
- Events calendar

Filters

03/10/2022 - 09/10/2022 Operating hours: OFF

Site performance

Total Retail Sales

SALES	TRAFFIC	CONVERSION	ATS	STAR
€5,834	351	15.95%	€104.17	2
▼ -17.4%	▼ -30.1%	▲ 19.5%	▼ -1.2%	▼ -44.9%
TOTAL SALES	OVERALL VISITORS	AVG CONVERSION	AVG TRANSACTION SIZE	AVG STAR
FROM PRIOR YEAR	FROM PRIOR YEAR	FROM PRIOR YEAR	FROM PRIOR YEAR	FROM PRIOR YEAR
▲ 79.3%	▼ -8.8%	▲ 18.1%	▲ 66.5%	▼ -36.9%

Peel off

Peel off Benchmark Totals

CSV



Marketing Campaign Impact

Analyze entrance draw and display dwell time to better understand your shopper

- Evaluate effectiveness of your store front to draw shoppers
- Evaluate marketing campaign impact on traffic from displays

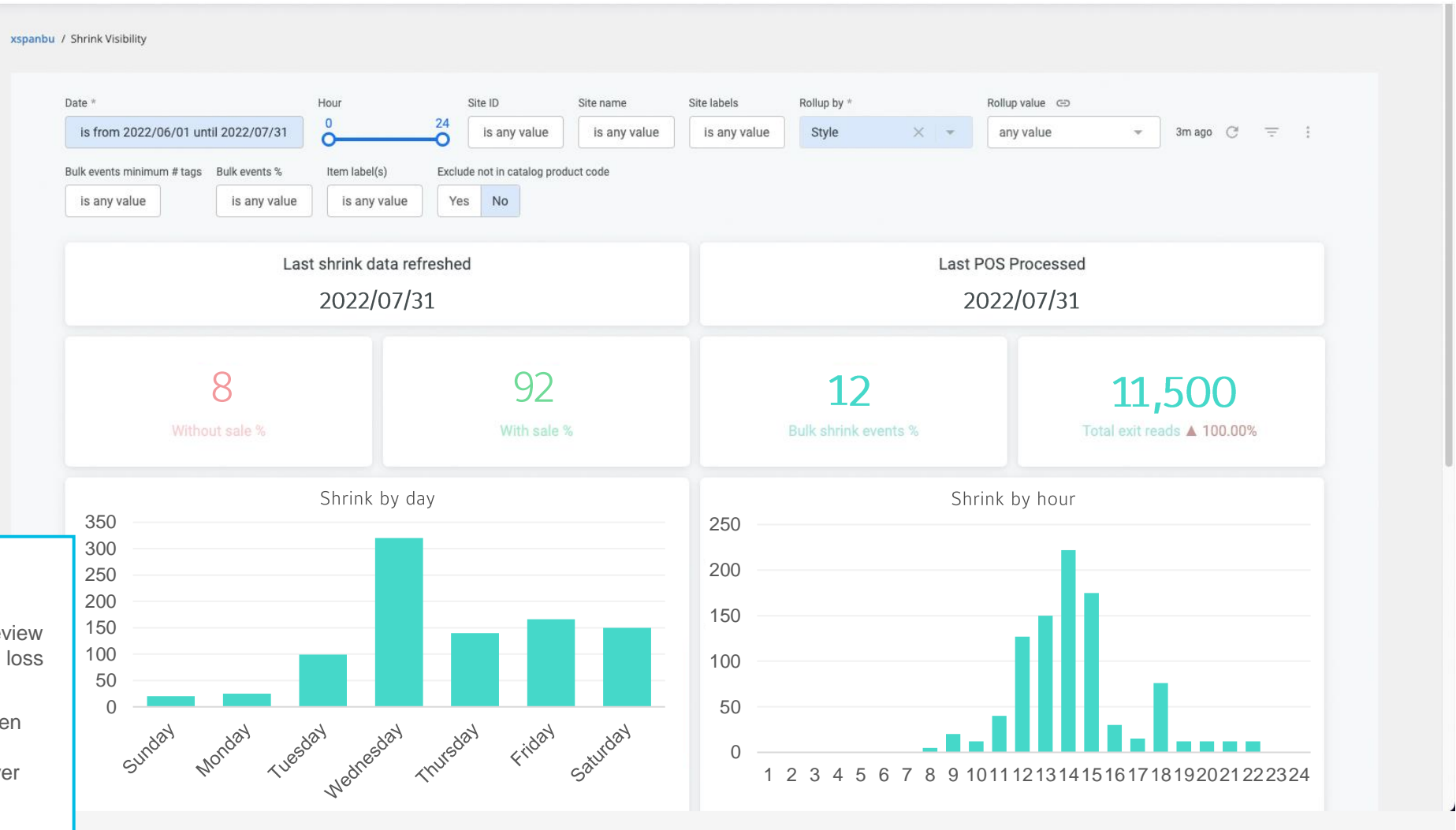
- XSPANBU
- BUSINESS UNIT +
- SITES +
- PRODUCTS +
- CONFIGURATION +
- BI ANALYTICS -
- Cycle Count
- EPC read list
- Inventory sales
- Movements
- RFID exit reads
- Shrink Visibility
- Tag writing
- Inventory by product groups

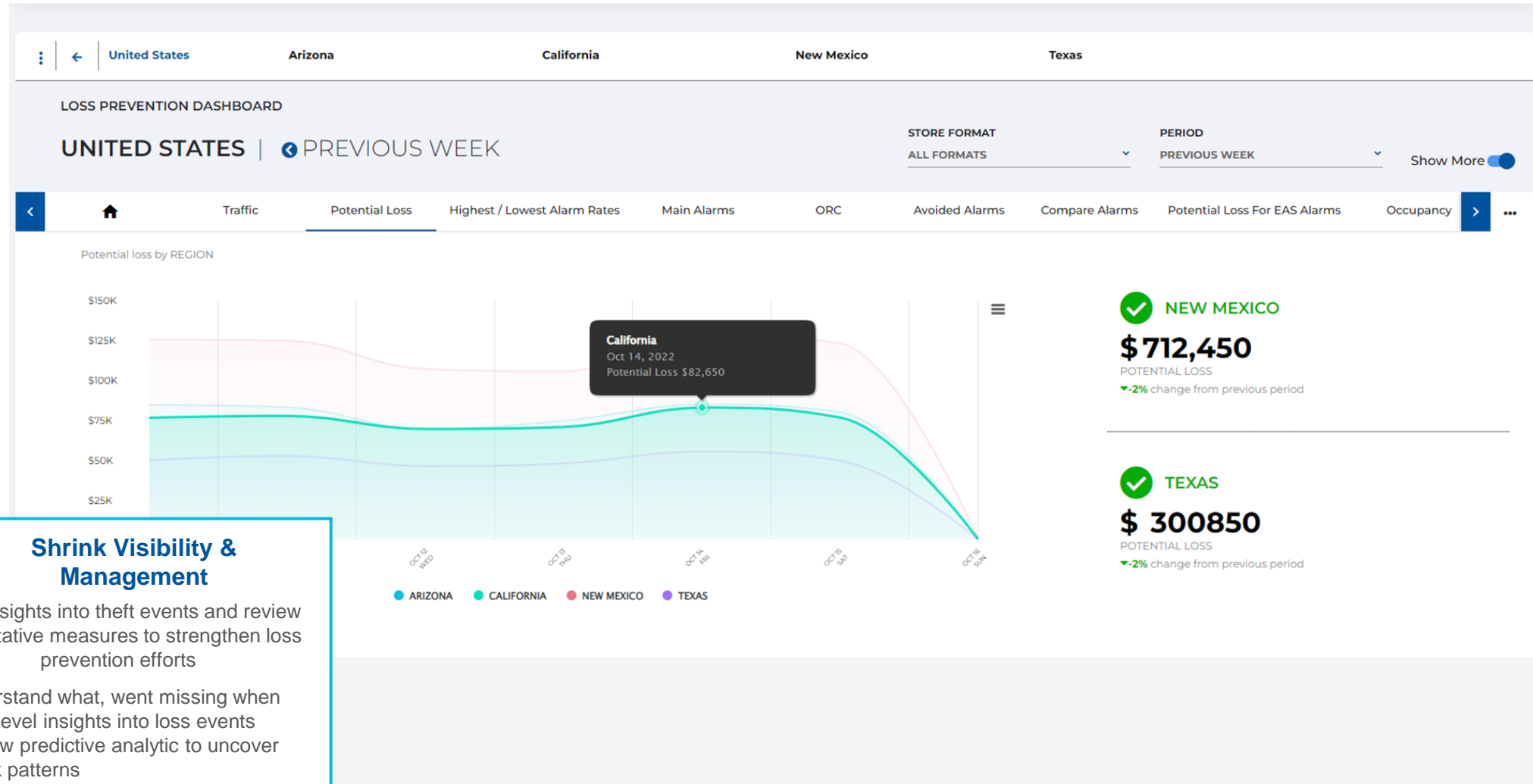


Shrink Visibility & Management

Gain insights into theft events and review preventative measures to strengthen loss prevention efforts

- Understand what, went missing when
- EPC-level insights into loss events
- Review predictive analytic to uncover shrink patterns
- Geo-mapping of Organized Retail Crime (ORC) patterns





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XSPANBU

Business Unit +
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Shrink Visibility
Tag writing
Inventory by product groups

xspanbu / Shrink Visibility

Date * Hour Site ID Site name Site labels Rollup by *

Without sale % [Download](#) ×

SHRINK (9 Filters) ▾

	Date/ Time	Video	Video client	SKU	Article	Manufacturer	Style	Color	Site name	Site ID	Exit door	Last seen zone	Last read	EPC
1	2022-09-09 20:05:22	📹	📹	667531917 483	21858345	PKS	45604 CURVED HEM SCOOP TEE	No Print 1BCX	Boca UAT Site 1	660001	Front Exit - Synergy Dual Tech	Sales Floor	2022-09-09 20:03:41	3bb000000 14d88293b 9acb2d
2	2022-09-09 20:05:20	📹	📹	667531917 476	21858344	PKS	45604 CURVED HEM SCOOP TEE	No Print 1BCX	Boca UAT Site 1	660001	Front Exit - Synergy Dual Tech	Sales Floor	2022-09-09 20:03:26	3bb000000 14d88283b 9acafb
3	2022-09-09 19:48:26	📹	📹	667531917 469	21858343	PKS	45604 CURVED HEM SCOOP TEE	No Print 1BCX	Boca UAT Site 1	660001	Front Exit - Synergy Dual Tech	Sales Floor	2022-09-09 18:42:10	3bb000000 14d88273b 9acafb
4	2022-09-09 18:20	📹	📹	667531917 452	21858342	PKS	45604 CURVED HEM SCOOP TEE	No Print 1BCX	Boca UAT Site 1	660001	Front Exit - Synergy Dual Tech	Sales Floor	2022-09-09 18:40:20	3bb000000 14d88263b 9acb2d
	2022-09-09 17:55	📹	📹	667531917 438	21858340	PKS	45604 CURVED HEM	No Print 1BCR	Boca UAT Site 1	660001	Front Exit - Synergy Dual Tech	Stockroom	2022-09-08 21:14:10	3bb000000 14d88243b 9acb2d



Maximizing On-Shelf Availability

Help maintain sales floor stock levels after loss events

- Replenish fast with item-level quantities
- Reduce Out-of-Stocks



Video Enabled Insights

Video analytics delivering retail operational insights

- Computer Vision based analytics
- Capture video verification of loss events
- Measure display effectiveness
- Monitor store occupancy

Occupancy tracking



Display Dwell time



Video Verification



Audience measurement

