

To: Global Sales, Customer Success & Operations
From: Global Solutions Management
Subject: End of Life Notification for Shopper Views and Demographics solutions
Date: March 31st, 2026

END OF LIFE NOTICE

Sensormatic Solutions Management announces the **End of Life of Shopper Views and Demographics solutions (listed below)**. In alignment with this change, Sensormatic Solutions will be announcing the End of Sale (EOS), End of Service Life (EOSL) and the End of Life (EOL) for this **hardware**. To ensure a smooth transition, please find the key milestones and associated dates outlined below.

Milestones

Milestone	Date
End of Sale (EOS)	March 31st, 2026
End of Service Life (EOSL)	March 31st, 2026
End of Life (EOL)	March 31st, 2026

Affected Product Codes	
Product Code/ Product Number	Description
IDVAVBDCLIC	DataCaptor License
SJVAVBVCLIC	VisionCaptor License
02373-001	Shopper Demographics - Axis M3085V camera
02346-001	Shopper Demographics - AXIS M5075 PTZ Camera
11USS02E00	Lenovo ThinkCenter M70q Gen 3
4ZF0W90176	Shopper Views - Display Header 48" Lenovo InCAP480B
4ZF0X19175	Shopper Views - Display Shelf Strip 48" Lenovo InSHELF480B
4ZF0W90172	Shopper Views - Display Vertical Shelf Talker 19" Lenovo InBAN190B
4ZF1A40503	Shopper Views - Display Interactive Shelf Talker 10" Lenovo INTOUCH101
US 735029315407 / EMEA 735029315957	Shopper Views - Display Kiosk 55" Peerless KIPC25555
IMBVR12	Shopper Views VR-12 Mid-size Single Door Cooler + Display 32" Imbera
IMBG319	Shopper Views G3-19 Large Single Door Cooler + Display 43" Imbera
IMBVRD43	Shopper Views VRD-43 Double Door Cooler + Display 43" Imbera
SJVAVBCONS	VSBLTY Consulting Service Fee by Hour
SJVAVBSET	VSBLTY Set Up Cost

With this announcement, the hardware is being removed by the indicated dates. Where applicable, we encourage you to consider transitioning to newer **hardware** as part of a long-term technology strategy.

If you have any questions on the **End-of-Life Notice for VSBLTY** please reach out to your Sales, Professional Services or Solutions Manager representative.

What does End of Sale Mean?

Once the End of Sale date is reached, this hardware will no longer be available for purchase. Existing customers may continue to use it until the specified End of Service Life or End of Life date.

What does End of Support mean?

After the End-of-Service Life date, no further engineering updates or bug fixes will be provided. Additionally, ShopperTrak support team will limit activity to troubleshooting missing data/no communication cases. ShopperTrak will no longer remotely troubleshoot variance and accuracy cases as contractual accuracy commitments will no longer be applicable. Although aspects of the hardware may continue to function until the End-of-Life date, users are advised to transition to the recommended replacement products (if applicable) to avoid compatibility and performance issues as technology, software and standards evolve.

What does End of Life mean?

When the End-of-Life (EOL) date is reached, Sensormatic Solutions will permanently discontinue all connectivity, services, and support for these devices. Customers are strongly encouraged to upgrade to replacement products (if applicable) well before the EOL date to ensure a smooth transition.