



APX Insertable Label

The APX Insertable Label delivers top-of-the-line performance and superior merchandise protection using proven Sensormatic AM technology. This AM EAS label provides exceptional range, sensitivity, tamper-resistance, consistent deactivation at the point-of-sale (POS) with virtually nonnuisance alarms detected at the exit. The APX Insertable label is designed to be inserted into plastic shrink wrapped packaging such as skin care and perfume boxes. It should not be inserted into products intended for children’s use. The design is intended for hand application.

Retailer Values

- Ideal for skin care and perfume boxes or other plastic shrink wrapped packages
- Utilizes proven Sensormatic AM technology and manufacturing process to provide the highest in detection performance
- Quality materials and precision manufacturing help deliver consistent deactivation at the POS
- Reactivable for unlimited reuse
- Works well on liquids, foils and in metal shopping carts
- Robust construction provides optimal merchandise protection

Product Codes

ZLAPXCI5K2

Technology

Acousto-Magnetic (AM)

Product Compatibility

Sensormatic AM detection and deactivation devices

Environmental Constraints

Temperature

Maximum storage temperature not to exceed 50°C (122°F) for 96 hours at 80% RH.

Humidity

Unaffected by 80% humidity at 50°C (122°F), up to 96 hours.

Shelf Life

Two years from date of manufacture when labels are stored between 15°C–32°C (60°F–90°F), 30–80% RH.

Mode of Application

Hand

Materials of Construction

Plastic Substrate

Polystyrene/Polyethylene 0.254mm (0.010in) thick

Magnetic Acoustic Resonator Proprietary resonant magnetic material Amorphous alloy based on iron, containing nickel, cobalt, boron and silicon

Laminate

Low Density Polyethylene/Polyester Polyethylene 0.101mm (0.004in)

Ridged Point

Acetal

0.39 – 0.40mm (0.015 –0.0155 in)

Bias

Proprietary semi-hard magnetic material containing iron and nickel

Dimensions

Color White with barcode
 Length..... 52mm ± 0.5mm
 (2.04in ± 0.019in)
 Width 10.85mm ± 0.5mm
 (0.425in ± 0.020in)

Labels Per Bag 1,000

Specifications	
	APX Insertable Label
PRODUCT CODE	ZLAPXCI5K2
Case Weight	4.01kg (8.84lbs)
External Carton Dimensions	279 x 202 x 207mm (10.98 x 7.95 x 8.15in)
External Cubic Ft.Per Case	0.41
Internal Carton Dimensions	275 x 197 x 202mm (10.83 x 7.76 x 7.95in)
Internal Cubic Ft.Per Case	0.39
Cases Per Pallet	80
Order Multiple	5,000-unit case (5 bags of 1,000 labels per case)



Additional Consideration

- Product is for the European market only. Not for use in the USA
- Placement of labels is to be in accordance with the Product Usage Guidelines located in each box

Note:

Warranty terms and conditions are as specified in the applicable Sales Agreement.

CE This product is in conformity with RoHS Directive 2011/65/EU, 2015/863/EU and REACH regulation as defined in EC No 1907/2006 and subsequent amendments.