

Mobile Self-Checkout

- **Enables checkout anywhere** in the store right from the shopper's mobile device making checkout simple and convenient
- No need to download a mobile app which increases use and **creates** a better **shopper experience**
- **Increases conversion** rates and **basket size**
- Endless aisle orders drive **increased revenue**
- Improves **operational efficiency**
- Improves **shopper experience** and **satisfaction**
- **Collects** valuable data throughout the customer journey that can be used for retargeting and in-store analytics

