

Organization performance



<p>SALES</p> <p><b>\$45,436,438</b></p> <p>▲ 2.1%</p> <p>TOTAL SALES</p>	<p>TRAFFIC</p> <p><b>2,711,172</b></p> <p>▼ -4.1%</p> <p>OVERALL VISITORS</p>	<p>CONVERSION</p> <p><b>25.01%</b></p> <p>▼ -3.5%</p> <p>AVG CONVERSION</p>	<p>ATS</p> <p><b>\$67.01</b></p> <p>▲ 10.3%</p> <p>AVG TRANSACTION SIZE</p>	<p>STAR</p> <p><b>10</b></p> <p>▲ 3.5%</p> <p>AVG STAR</p>
<p>FROM PRIOR PERIOD</p> <p>▼ -7.4%</p>	<p>FROM PRIOR PERIOD</p> <p>▼ -3.5%</p>	<p>FROM PRIOR PERIOD</p> <p>▼ -8.5%</p>	<p>FROM PRIOR PERIOD</p> <p>▲ 4.8%</p>	<p>FROM PRIOR PERIOD</p> <p>▼ -4.9%</p>
<p>AVG OCCUPANCY</p> <p><b>15</b></p> <p>▼ -6.7%</p> <p>AVERAGE HOURLY OCCUPANCY BY SITE</p>	<p>TRANSACTIONS</p> <p><b>678,035</b></p> <p>▼ -7.4%</p> <p>TRANSACTIONS</p>	<p>LABOR</p> <p><b>281,905.4</b></p> <p>▼ -7.3%</p> <p>LABOR</p>	<p>SPS</p> <p><b>\$16.76</b></p> <p>▲ 6.5%</p> <p>SPS</p>	<p>SPLH</p> <p><b>\$161.18</b></p> <p>▲ 10.2%</p> <p>SPLH</p>
<p>FROM PRIOR PERIOD</p> <p>▼ -5.6%</p>	<p>FROM PRIOR PERIOD</p> <p>▼ -11.7%</p>	<p>FROM PRIOR PERIOD</p> <p>▲ 1.5%</p>	<p>FROM PRIOR PERIOD</p> <p>▼ -4.1%</p>	<p>FROM PRIOR PERIOD</p> <p>▼ -8.8%</p>

**Organization Performance**

Insight into retail metrics such as sales, traffic, conversion, STAR, and ATS across all sites within an organization

- Benchmark performance vs segment performance

0012 - Houston

	SUN		MON		TUE		WED		THU		FRI		SAT		TOTAL	
	Traffic %	Labor %	Traffic %	Labor %	Traffic %	Labor %	Traffic %	Labor %	Traffic %	Labor %	Traffic %	Labor %	Traffic %	Labor %	Traffic %	Labor %
8AM - 9AM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%	0.0%
9AM - 10AM	0.0	0.0	0.0	0.0	0.1	0.8	0.0	0.8	0.0	0.8	0.0	0.8	0.0	0.8	0.1%	4.0%
10AM - 11AM	0.0	0.0	0.4	0.8	0.9	0.8	0.9	0.8	0.3	0.8	0.3	0.8	0.9	0.8	3.6%	4.8%
11AM - 12PM	1.4	1.6	0.3	0.8	0.6	0.8	0.7	0.8	0.4	0.8	0.6	0.8	1.6	1.6	5.6%	7.1%
12PM - 1PM	3.6	1.6	1.7	0.8	1.0	0.8	0.6	0.8	1.7	1.6	1.4	2.4	1.7	1.6	11.7%	9.5%
1PM - 2PM	3.4	1.6	1.1	1.6	0.7	0.8	1.1	1.6	0.6	1.6	1.4	2.4	3.6	1.6	12.0%	11.1%
2PM - 3PM	3.6	1.6	1.1	1.6	0.4	0.8	0.7	1.6	1.0	1.6	1.4	2.4	4.3	1.6	12.6%	11.1%
3PM - 4PM	3.1	1.6	1.9	1.6	1.0	0.8	0.9	1.6	0.7	1.6	0.6	2.4	4.9	1.6	13.0%	11.1%
4PM - 5PM	2.1	1.6	0.9	1.6	0.1	0.8	0.6	1.6	0.6	1.6	1.4	1.6	2.3	1.6	8.0%	10.3%
5PM - 6PM	3.0	1.6	1.7	1.6	1.0	0.8	0.7	0.8	0.9	0.8	0.7	1.6	3.7	1.6	11.7%	8.7%
6PM - 7PM	2.7	1.6	0.6	0.8	0.3	0.8	0.4	1.6	0.6	0.8	2.6	1.6	1.4	0.8	8.6%	7.9%
7PM - 8PM	0.4	0.8	1.1	0.8	1.1	0.8	1.0	0.8	1.3	0.8	0.7	1.6	1.3	0.8	7.0%	6.3%
8PM - 9PM	0.0	0.0	1.1	0.8	0.9	0.8	0.4	0.8	0.6	0.8	0.7	0.8	0.1	0.8	3.9%	4.8%
9PM - 10PM	0.0	0.0	0.4	0.8	0.3	0.8	0.1	0.8	0.7	0.8	0.4	0.0	0.4	0.0	2.4%	3.2%
10PM - 11PM	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0%	0.0%
DAILY AVERA...	23.4%	13.5%	12.4%	13.5%	8.4%	10.3%	8.1%	14.3%	9.3%	14.3%	12.3%	19.0%	26.1%	15.1%	100.0%	100.0%

0.5% <= Traffic <= 1.5% Traffic > 1.5%

**Power Hours**

Identify traffic cycles and patterns across the day, week, month, and year

- Understand power hours to effectively align labor to ensure shopper needs are met
- Insight into overstaffing during specific days/hours
- Schedule tasking activities more efficiently



# Retail store summary

All stores

Conversion

Filter sites...



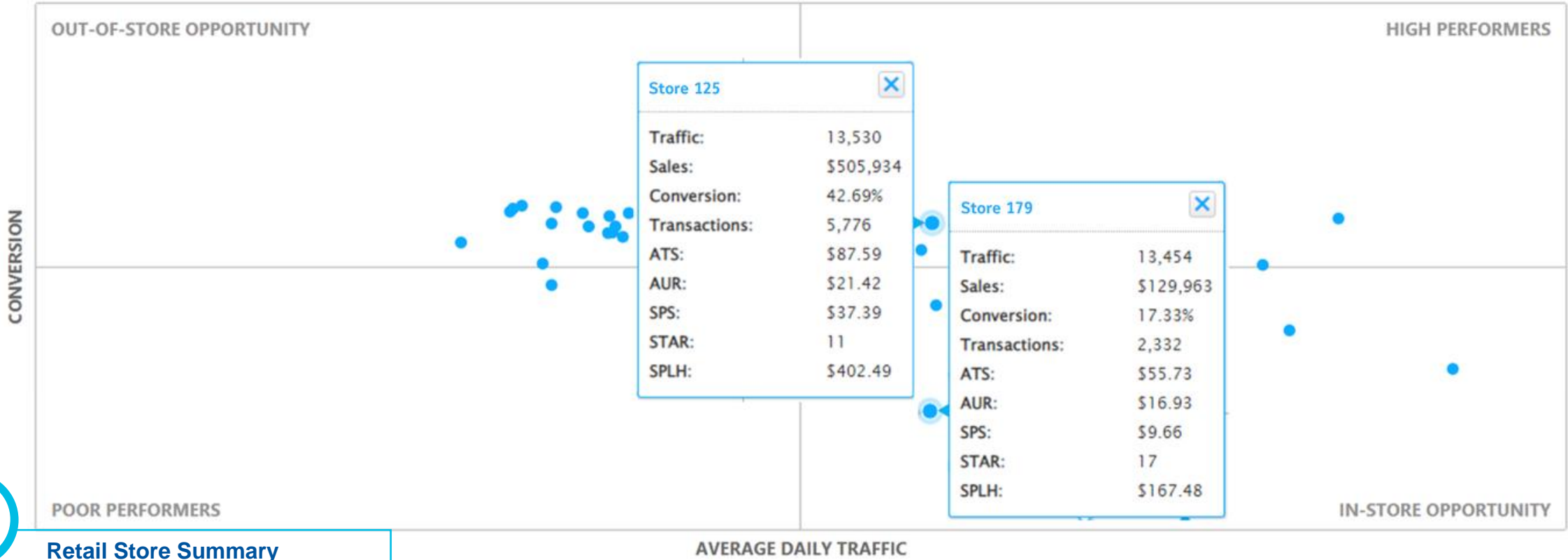
Area

View by:

Aggregate

Store

Extreme values



## Retail Store Summary

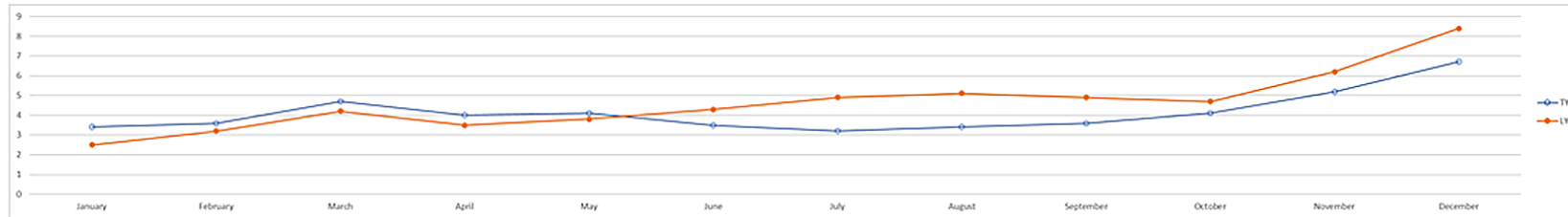
- Insights to help share best practices, increase localized marketing efforts, identify training opportunities and store leadership issues
- Summary shows high performers, in-store opportunity, poor performers, and out of store opportunity

- HOME
- MY FLEET
- ORGANIZATION
- SITES
- DEVICES
- DATA
- DIY-ANALYTICS
- DASHBOARD**
- AUDIENCE
- DWELL
- PERMITTER TRAFFIC
- SHOPPER JOURNEY
- DWELL HOTSPOT
- ASSOCIATE ENGAGEMENT
- SETTINGS

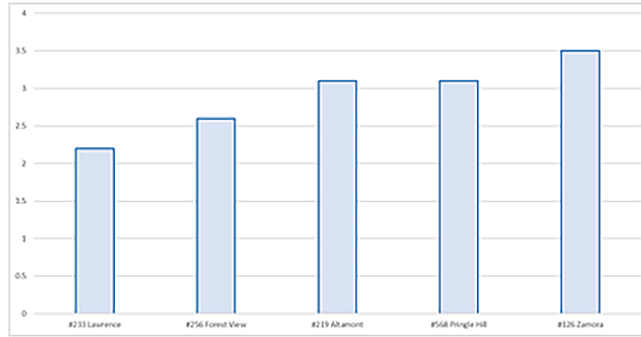
### Queue Management - Company

Filters

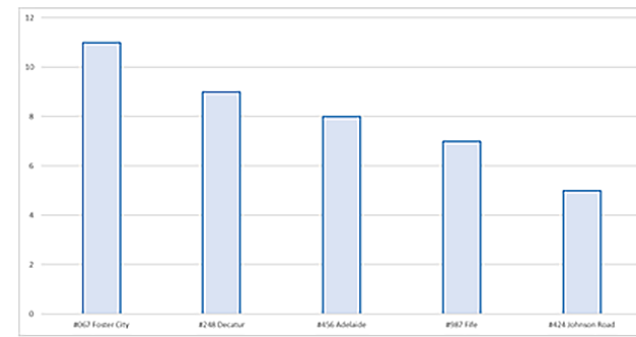
#### Queue Wait Times – Wait Time TY vs LY (in seconds)



#### Queue Throughput – Top 5 Locations



#### Queue Abandonment Count – Bottom 5 Locations



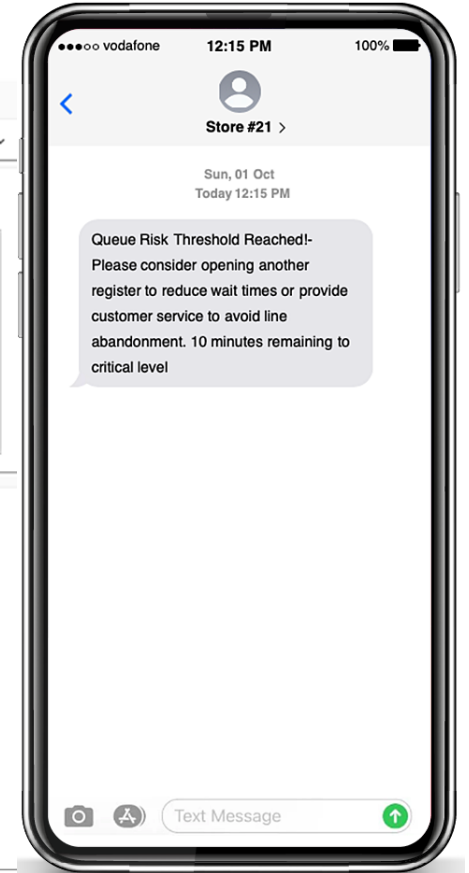
#### Projected Trend, Next Week

#### Projected Trend, Next Month

## Line Queue Monitoring

Real-time monitoring of queue wait times, throughput, and abandonment KPIs

- Monitor queuing areas for abnormal wait times or risk of abandonment
- Allows staff to focus on what is important at the moment



## Real-time Notifications

Real-time notifications delivered to responsible personnel