

Organization performance ⚙️ 📄 📌 🗑️

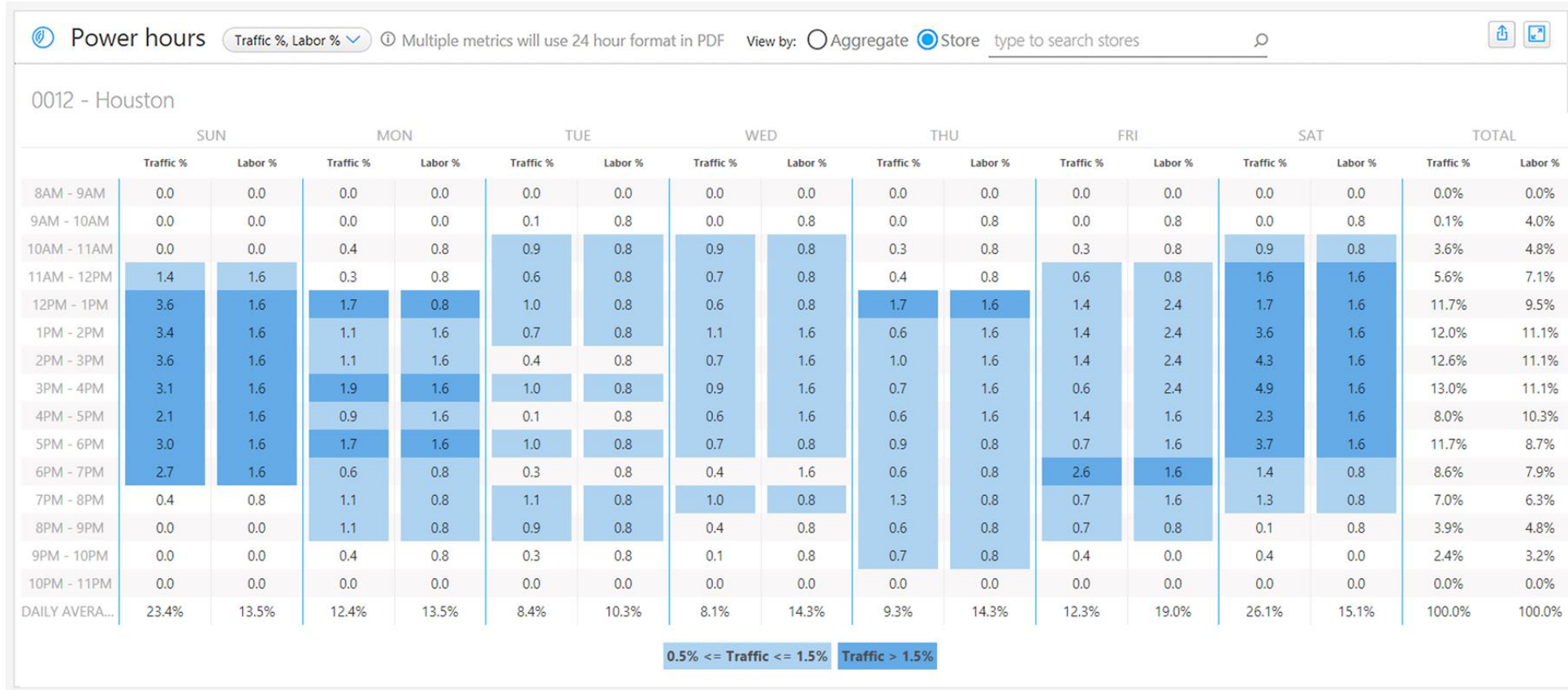
SALES \$45,436,438 ▲ 2.1% <small>TOTAL SALES</small>	TRAFFIC 2,711,172 ▼ -4.1% <small>OVERALL VISITORS</small>	CONVERSION 25.01% ▼ -3.5% <small>AVG CONVERSION</small>	ATS \$67.01 ▲ 10.3% <small>AVG TRANSACTION SIZE</small>	STAR 10 ▲ 3.5% <small>AVG STAR</small>
<small>FROM PRIOR PERIOD</small> ▼ -7.4%	<small>FROM PRIOR PERIOD</small> ▼ -3.5%	<small>FROM PRIOR PERIOD</small> ▼ -8.5%	<small>FROM PRIOR PERIOD</small> ▲ 4.8%	<small>FROM PRIOR PERIOD</small> ▼ -4.9%
AVG OCCUPANCY 15 ▼ -6.7% <small>AVERAGE HOURLY OCCUPANCY BY SITE</small>	TRANSACTIONS 678,035 ▼ -7.4% <small>TRANSACTIONS</small>	LABOR 281,905.4 ▼ -7.3% <small>LABOR</small>	SPS \$16.76 ▲ 6.5% <small>SPS</small>	SPLH \$161.18 ▲ 10.2% <small>SPLH</small>
<small>FROM PRIOR PERIOD</small> ▼ -5.6%	<small>FROM PRIOR PERIOD</small> ▼ -11.7%	<small>FROM PRIOR PERIOD</small> ▲ 1.5%	<small>FROM PRIOR PERIOD</small> ▼ -4.1%	<small>FROM PRIOR PERIOD</small> ▼ -8.8%



Organization Performance

Insight into retail metrics such as sales, traffic, conversion, STAR, and ATS across all sites within an organization

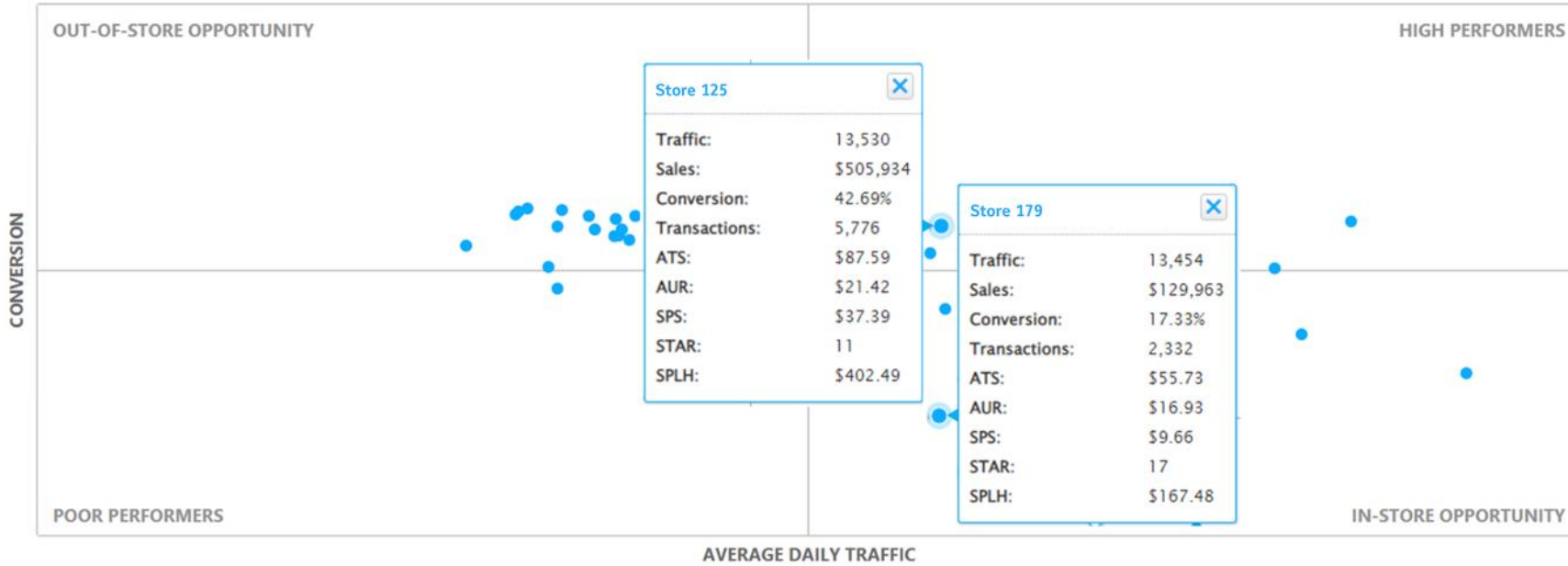
- Benchmark performance vs segment performance



Power Hours

Identify traffic cycles and patterns across the day, week, month, and year

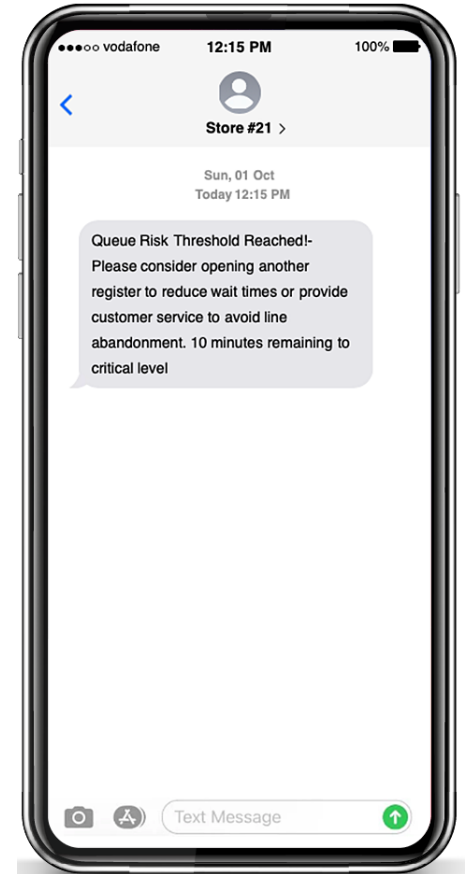
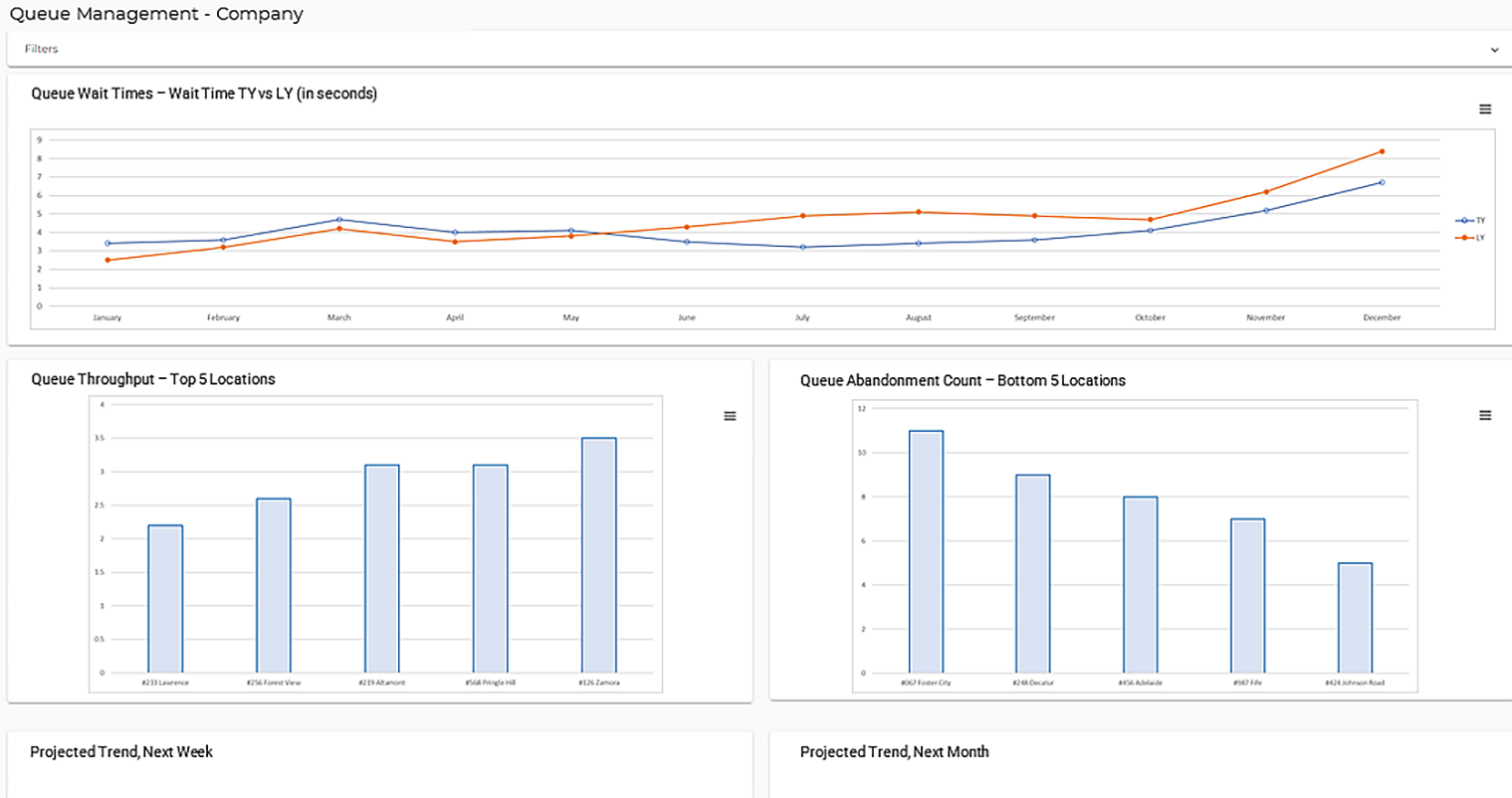
- Understand power hours to effectively align labor to ensure shopper needs are met
- Insight into overstaffing during specific days/hours
- Schedule tasking activities more efficiently



Retail Store Summary

- Insights to help share best practices, increase localized marketing efforts, identify training opportunities and store leadership issues
- Summary shows high performers, in-store opportunity, poor performers, and out of store opportunity

- HOME
- MY FLEET
- ORGANIZATION
- SITES
- DEVICES
- DATA
- DIY-ANALYTICS
- DASHBOARD**
- AUDIENCE
- DIWELL
- PERMITTER TRAFFIC
- SHOPPER JOURNEY
- DIWELL HOTSPOT
- ASSOCIATE ENGAGEMENT
- SETTINGS



Real-time Notifications

Real-time notifications delivered to responsible personnel

Line Queue Monitoring

Real-time monitoring of queue wait times, throughput, and abandonment KPIs

- Monitor queuing areas for abnormal wait times or risk of abandonment
- Allows staff to focus on what is important at the moment