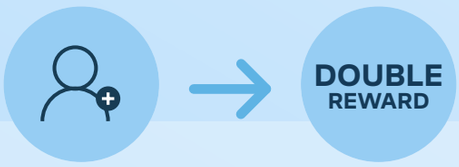


Double the momentum. Double the match.

For a limited time, LifeWave is **doubling** the rewards available through the Business Launch Bonus, giving new Brand Partners and their enrolling sponsors even more motivation to start strong. This special promotion helps new Brand Partners gain early momentum while rewarding those who support and mentor them during their first nine weeks in business.



How It Works

Personally enroll a new Brand Partner between April 13 and May 10/11 and both the new Brand Partner's Business Launch Bonus and your matching bonus will be doubled for each week the new Brand Partner qualifies with a paid rank of 1-Star Manager or higher and the enrolling sponsor matches that rank or higher during the nine-week eligibility period (the enrollment week plus the following eight weeks).

Promotional Match Structure

New Brand Partner Rank	Standard BLB	Double BLB	Enroller Rank	Standard Match	Double Match
1-Star Manager	$25	**$50**	1-Star Manager+	$12.50	**$25**
2-Star Manager+	$50	**$100**	2-Star Manager+	$25	**$50**

During this promotion, qualifying new Brand Partners can earn up to $900 in their first nine weeks, while their qualifying enrolling sponsors can earn up to $450 in matching bonuses—double the standard Business Launch Bonus opportunities of $450 for new Brand Partners and $225 for sponsors.

Why This Matters

Strong momentum for your new Brand Partners often determines long-term success. This promotion rewards:

- Consistent business-building habits
- Active mentoring
- Leadership development

When you help a new Brand Partner launch with purpose,everyone wins.

Promotion details

Additional bonuses earned during the promotion will be awarded no sooner than 45 days following the close of the promotion. Promotion starts and finishes on:

United States/Canada/Mexico
Starts: 13 April 2026, 12:00 a.m. CST
Ends: 10 May 2026, 11:59 p.m. CST

Europe (EMEA)
Starts: 13 April 2026, 7:00 a.m. CEST
Ends: 11 May 2026, 6:59 a.m. CEST

Thailand/Indonesia
Starts: 13 April 2026, 12:00 p.m. GMT+7
Ends: 11 May 2026, 11:59 a.m. GMT+7

Malaysia/Singapore/Taiwan/Hong Kong/Macau/Philippines
Starts: 13 April 2026, 1:00 p.m. GMT+8
Ends: 11 May 2026, 12:59 p.m. GMT+8

Japan
Starts: 13 April 2026, 2:00 PM GMT+9
Ends: 11 May 2026, 1:59 PM GMT+9

Australia/New Zealand
Starts: 13 April 2026, 3:00 p.m. GMT+10
Ends: 11 May 2026, 2:59 p.m. GMT+10

LifeWave's Policies and Procedures are applicable to all Brand Partner activities related to this promotion. Participants must be active and in good standing with the company to be eligible. The company maintains the right to, at its sole discretion, alter or change any terms, conditions, or elements of this promotion as it deems necessary or as dictated by applicable laws and regulations. The company also maintains the right to, at its sole discretion, disqualify anyone for any reason.

FAQs

Q1: How do I receive the doubled Business Launch Bonus?

A1: To qualify for the doubled Business Launch Bonus, a new Brand Partner must enroll between April 13 and May 10/11 (depending on market). The new Brand Partner must achieve a qualifying paid-as rank of 1-Star Manager or higher during their eligibility period, which includes the enrollment week plus the following eight consecutive weeks. The enrolling sponsor can earn the doubled matching bonus by matching or exceeding the new Brand Partner's qualifying paid-as rank during those same qualifying weeks.

Q2: Who is eligible to participate in this promotion?

A2: The promotion is available to LifeWave Brand Partners in the United States, Canada, Mexico, Europe, South Africa, Australia, New Zealand, Thailand, Indonesia, Malaysia, Singapore, Taiwan, Hong Kong, Macau, Philippines, or Japan.

Q3: Does my personally sponsored new Brand Partner need to reside in the same country I do?

A3: No. The new Brand Partner does not need to reside in the same country as the enrolling sponsor.

Q4: When will the additional bonuses be paid?

A4: Promotional matching bonuses will be paid after the qualifying period is completed and verified, and no sooner than 45 days following the end of the promotion, in accordance with standard promotional processing timelines.

Q5: Do I need to remain active to receive these bonuses?

A4: Yes, the Brand Partner and their new enrollee need to remain active through the promotion pay date to receive additional commissions.