

EARN YOUR ESCAPE TO CABO: NORTH AMERICA REGIONAL INCENTIVE TRIP 2027

The next destination in your LifeWave journey could be Cabo!

Join LifeWave Brand Partners in beautiful Cabo San Lucas for an exclusive incentive trip celebrating your success. Enjoy a luxurious beachfront resort experience featuring stunning accommodations, world-class dining, infinity pools overlooking the Sea of Cortez, and exceptional all-inclusive service. Take part in unforgettable excursions, spend meaningful time with LifeWave leadership and top achievers, and enjoy a well-deserved opportunity to relax, recharge, and celebrate your accomplishments.

Earn your way to these exciting rewards by accumulating points through qualifying business-building activities during the qualification period. Every conversation, every Customer, and every new Brand Partner can move you one step closer to Cabo.

Trip Location
Cabo San Lucas, Mexico

Trip Dates
April 18–22, 2027

Qualification Period
Oct. 19, 2026–Feb. 21, 2027

Trip Qualifications

REQUIRED POINTS	REWARD
75 Points	$500 USD Gift of Choice*
100 Points	Cabo Stay for Two
125 Points	Cabo Stay for Two + Airfare for One
150 Points	Cabo Stay for Two + Airfare for Two

**Gift of Choice rewards are selected from a curated collection of items available to the earner at the time of redemption.*

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6 Ways to Earn Points:

Earn points by participating in key business-building activities. Here's how it works:

1. Earn points when you sell product equating to $99.95 USD to a personally sponsored new Retail, Preferred, or Preferred Plus Customer.*

PERSONALLY SPONSORED NEW CUSTOMERS	POINTS AWARDED
Order $99.95 USD	1 Point

**If product is returned, points are rescinded. USD can be over multiple purchases during the qualification period.*

2. Earn points when you sell a qualifying starter kit to your personally sponsored new Brand Partners.*

QUALIFYING STARTER KIT SALES	POINTS AWARDED
Core	2 Points
Advanced	4 Points
Advanced Plus	6 Points
Premium	8 Points

**If product is returned, points are rescinded.*

3. Earn points when you sell a starter pack upgrade to a personally sponsored Brand Partner.

QUALIFYING STARTER KIT SALES	POINTS AWARDED
Starter to Core	2 Points
Starter to Advanced	4 Points
Starter to Advanced Plus	6 Points
Starter to Premium	8 Points
Core to Advanced	2 Points
Core to Advanced Plus	4 Points
Core to Premium	6 Points
Advanced to Advanced Plus	2 Points
Advanced to Premium	4 Points
Advanced Plus to Premium	2 Points

**If product is returned, points are rescinded.*

4. Earn points when your personally sponsored Brand Partners rank advance.*

PERSONALLY SPONSORED BPS RANK ADVANCE	POINTS AWARDED
1-Star Manager	2 Points
2-Star Manager	3 Points
3-Star Manager	5 Points
1-Star Director	7 Points
2-Star Director	10 Points
3-Star Director	12 Points
1-Star Executive	15 Points
2-Star Executive	20 Points
3-Star Executive	23 Points
1-Star Presidential	25 Points
2-Star Presidential	30 Points
3-Star Presidential	35 Points

**To earn rank advancement points, the qualifying rank must be achieved and maintained for a total of five (5) weeks during the qualification*

5. Earn points when you personally rank advance.*

PERSONAL RANK ADVANCEMENT	POINTS AWARDED
1-Star Manager	5 Points
2-Star Manager	5 Points
3-Star Manager	7 Points
1-Star Director	13 Points
2-Star Director	15 Points
3-Star Director	20 Points
1-Star Executive	25 Points
2-Star Executive	30 Points
3-Star Executive	40 Points
1-Star Presidential	50 Points
2-Star Presidential	60 Points
3-Star Presidential	70 Points

**To earn rank advancement points, the qualifying rank must be achieved and maintained for a total of five (5) weeks during the qualification period.*

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6. Earn points when you maintain your Career Title.*

PERSONAL RANK ADVANCEMENT	POINTS AWARDED
1-Star Manager	1 Points
2-Star Manager	1 Points
3-Star Manager	1 Points
1-Star Director	1 Points
2-Star Director	1 Points
3-Star Director	1 Points
1-Star Executive	2 Points
2-Star Executive	2 Points
3-Star Executive	2 Points
1-Star Presidential	2 Points
2-Star Presidential	2 Points
3-Star Presidential	2 Points

**Your Career Title will be determined at the start of the qualification period, and you will earn points for each week you maintain that title.*

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Trip Attendance Guidelines



Flights

Once you are registered for the trip, you will be responsible for booking your own round-trip flight(s). We will reimburse you up to $650 USD per person if you earn a flight for one, or $1300 USD if you earn a flight for two. Reimbursement will be issued 30 days after the close of the trip, and only after receipts have been submitted to events@lifewave.com.



Accommodations

Trip qualifiers will receive accommodations in a standard guest room at the host resort during the official program dates. Requests for early arrival or extended stays are subject to resort availability and must be arranged directly with the resort. Any costs associated with extended stays are the responsibility of the qualifier.



Airport Transfers

Ground transportation between the destination airport and the host resort will be provided on the official arrival and departure dates of the incentive trip. Qualifiers arriving before or departing after the official program dates will be responsible for arranging and covering the cost of their own transportation.

Meals

Most meals will be provided during the official program. Please refer to the trip itinerary, when available, for specific details. Qualifiers are responsible for the cost of meals during travel to and from the destination and for any meals not included in the official itinerary.

Transfers

Earned trips and any associated flight credits are nontransferable and have no cash value.

Incidental Charges

LifeWave does not cover incidental charges. Upon check-in, the host resort may require a valid credit card to be placed on file for incidental expenses, including but not limited to room service, spa services, minibar purchases, and other personal charges.

Tax Reporting

Where required by applicable law, the value of accommodations, meals, gifts, prizes, activities, and other taxable benefits provided as part of the incentive trip will be reported to the appropriate tax authorities.

Activities

Activities will include a combination of exclusive LifeWave events, planned group activities, and free time to relax and explore at your own pace. Additional itinerary details will be shared with qualified participants prior to the trip.

Frequently Asked Questions

Earning Points

Q1 If I achieve more than one new qualifying rank during the qualification period, am I eligible for all associated points?

A1 Yes. For example, if you are a new personally sponsored Brand Partner who rank advances more than one rank during the qualification period, you will be eligible to earn points for each rank achieved.

Q2 Do I get rank-maintenance points if I get a paid-as rank lower than my starting rank?

A2 No. You will only get rank maintenance points for acquiring paid-as-rank equal to or above your starting lifetime rank at the beginning of the qualification period.

Q3 If I accomplished any of the other business-building activities just after the qualification period, can I still earn points?

A3 All achievements must occur during the qualification period of Oct. 19, 2026–Feb. 21, 2027. No late activity will be counted.

Qualification and Registration

Q1 Is there a cap on the number of people who can earn the trip?

A1 No.

Q2 How do I know if I qualify?

A2 Qualifiers will be contacted at the end of the qualification period via email with an official invitation. Throughout the qualification period, you will have the opportunity to track your progress in the Back Office.

Q3 What happens if I earn the trip but cannot attend?

A3 If you cannot attend (and we sincerely hope you can), you may choose a $500 USD Gift of Choice from the 75-point tier instead.

Q4 What happens if I earn the trip, but I don’t register, and show up anyway?

A4 We can only guarantee transportation, accommodation, and participation for those who register and provide the necessary details by the deadlines outlined.

Q5 Can I bring a guest?

A5 To qualify for a guest, you must earn the required guest qualification points. No additional guests may be brought. Guests must be at least 18 years of age and may not be LifeWave Brand Partners, except for a spouse, domestic partner, or adult child of the qualifying Brand Partner.

Travel and Flight Details

Q1 Do I need a visa or passport?

A1 It is your responsibility and our strong recommendation that you check with your local embassy or your trip destination embassy to determine if a visa or passport is needed and whether there is a cost associated. If you need to request a visa letter, please email us at events@lifewave.com.

Q2 What happens if I do not get the proper travel documents (such as a visa) or do not have the appropriate passport documentation at boarding and am denied boarding to my flight?

A2 The proper travel documents are your responsibility. Should you not procure the appropriate travel documents and be denied boarding, thus being unable to attend the trip, you forfeit the value of the trip as well as your airfare voucher. Any cancellation fees will apply to you.

Q3 If the reward trip gets cancelled due to external, uncontrollable circumstances, will LifeWave compensate members for the value of the trip?

A3 If the reward trip is cancelled due to external circumstances beyond LifeWave’s control, LifeWave will reimburse qualifying participants for the actual cost of booked flights, as shown on their receipt, up to a maximum of $650 USD per person.

Q4 How and when will I receive my reimbursement for my flights?

A4 Once you’ve booked your flights, you should send the receipt to events@lifewave.com. Reimbursements can take up to 30 days after the close of the trip and are only issued to Brand Partners who attended the trip. This reimbursement will be received via commissions.

Terms and Conditions

- **Eligibility** for any LifeWave® Trips/Events and their associated benefits is based on the successful completion of all required criteria and activities for the Trip or Event. Eligibility is contingent on maintaining your account in good standing during the qualification period. Good standing means you are compliant with the Policies and Procedures. LifeWave reserves the right to deny eligibility or participation in Trips/Events if your account is not in good standing. If your account is investigated for being non-compliant, failure to cooperate with the review may result in disqualification and forfeiture of participation in Trips/Events.
- Brand Partners who reside in **Restricted or Prohibited Countries** are not eligible to participate. See the Market list for ineligible countries.

Restricted Countries

Venezuela, Guatemala, Haiti, Honduras, Paraguay, Nicaragua Russia, Belarus, Ukraine, Vatican City, Kyrgyzstan, Lebanon, Tajikistan, Turkmenistan, Yemen, Burundi, Central African Republic, Chad, Comoros. Equatorial Guinea, Eritrea, Guinea Bissau, Libya, Mozambique, Somalia, South Sudan, Zimbabwe, Sudan, Azerbaijan, Democratic Republic of Congo, Palestinian Authority, Bahrain, Jordan

Prohibited Countries

Cuba, Syria, Iran, Ukrainian regions of Crimea, Donetsk, Luhansk, Kherson, Zaporizhzhia

- **Qualification and Time**. Qualification must occur during the specified period. Late activity will not be counted.
- **Returns**. If any product returns are made during the 30 days following the qualifying period, the required QDV will be reduced by the QDV from the returned product. The Brand Partner will not be able to “replace” the returned QDV once the qualifying period is over.
- **Taxes**. All taxes and additional fees associated with travel are the responsibility of the qualifier.
- **Amendments to Terms**. The company maintains the right to, at its sole discretion, alter or change any terms, conditions, or elements of this promotion as it deems necessary or as dictated by applicable laws, regulations, or policies. The company also maintains the right to, at its sole discretion,