LIFEWAVE X_2O™
CUSTOMER LAUNCH PROMOTION



LifeWave X_2O combines **patented light-infusion technology**, hydrogen enrichment, and advanced filtration to transform everyday water into an elevated wellness experience.

LifeWave X_2O optimizes wellness at the cellular level by combining earth's oldest and most valuable resources: water and light. Patented light-infusion technology, advanced dual-stage filtration, and hydrogen enrichment transform everyday water into elevated hydration to amplify your healthy lifestyle. Natural energy, efficient nutrient delivery, and improved vitality are only the beginning when you hydrate with intention.

LifeWave X_2O isn't just water; it's water reimagined, through the power of light.



NOW AVAILABLE
TO CUSTOMERS

For the first time, LifeWave X_2O is available to retail, PC and PC+ customers in the US*, creating new opportunities to introduce more people to LifeWave's innovative technology while growing your business.*

Selling Bonus

Brand Partners earn a Selling Bonus when a personally sponsored Retail, Preferred Customer, or Preferred + Customer purchases a LifeWave X_2O in the US*.

Standard Selling Bonus

$1,000 USD per X_2O unit sold to a customer.

LIMITED-TIME SELLING BONUS ENHANCEMENT

To celebrate the customer launch, the Selling Bonus has been temporarily increased to **$1,500 USD** for each LifeWave X_2O unit sold to a customer during the promotion period.

That's an additional $500 per sale.

	BP Pricing / QV BV	RC Pricing / QV BV	PC Pricing / QV BV
Regular price / QV BV	**$5,495.00 / 2000 QV BV**	**$5,995.00 / 2000 QV BV**	**$5,495.00 / 2000 QV BV**

**LifeWave X_2O will not be available to customers residing in California, Wisconsin, or Iowa.*

Promotion details

For LifeWave Brand Partners in all markets who sell a LifeWave X_2O unit to a personally sponsored Retail, Preferred, or Preferred+ Customer in the United States. Promotion starts and finishes on:

U.S.
Starts: July 9, 12 a.m. CST
Ends: August 9, 11:59 p.m. CST

LifeWave's Policies and Procedures are applicable to all Brand Partner activities related to this promotion. Participants must be active and in good standing with the company to be eligible. The company maintains the right to, at its sole discretion, alter or change any terms, conditions, or elements of this promotion as it deems necessary or as dictated by applicable laws and regulations. The company also maintains the right to, at its sole discretion, disqualify anyone for any reason.

Terms and Conditions

Promotion Requirements and Payout:

1. **Description**: A limited time promotion for LIfeWave X_2O™ Water Technology System sales to Retail, Preferred, and Preferred+ Customers. Those who qualify will receive an additional $500 bonus, increasing the total Selling Bonus from $1,000 to $1,500.
2. **Applicable Regions**
   a. United States.
   b. Excludes California, Wisconsin, and Iowa
3. **Eligibility**:
   a. For all Brand Partners who are active and in good standing (no currently outstanding Compliance matters).
4. **Timeframes and Returns for Bonus Payout:**
   a. Returns, refunds, chargebacks, or canceled orders may affect qualification. If a qualifying sale is returned, the entire Selling Bonus associated with that sale, including both the standard $1,000 bonus and the additional $500 promotional enhancement, will be subject to offset.
   b. Bonuses will be paid about 45 days after the qualifying period ends. For example, the promotion will end on August 9, so the bonuses will be paid on approximately September 23.

Customer Launch Selling Bonus Promotion Rules:

1. **How the Promotion Works**: A $500 bonus will be paid to participants in the Promotion who sell a qualifying X_2O Water Technology System to a Retail, Preferred or Preferred+ Customer. Neither customer is required to be a new customer. A qualifying order is a sale by an eligible participant during the promotion period.
2. **Who Can Participate**: All Brand Partners who are active and in good standing
3. **Household Limitation**: None

For additional information about the 2026 Customer Launch Selling Bonus Promotion, see the FAQ.

FAQs

Q1. What is the Customer Launch Selling Bonus Promotion?
A2. To celebrate the LifeWave X_2O launch of Customers, LifeWave is offering a limited-time Selling Bonus enhancement in the United States. During the promotion period, Brand Partners who qualify for the Selling Bonus through eligible X_2O unit sales to Retail and Preferred Customers will receive an additional $500 bonus, increasing the total Selling Bonus from $1,000 to $1,500.

Q2. When does the promotion begin and end?
A2. The promotion runs from July 9, 2026, at 12 a.m. CT through August 9, 2026, at 11:59 p.m. CT. All qualifying activity must occur during the promotional period to be eligible.

Q3. Who is eligible to participate?
A3. This promotion is available to Global Brand Partners who sell a LifeWave X_2O unit to personally sponsored Retail, Preferred, or Preferred+ Customers in the U.S. (LifeWave X_2O will not be available to customers residing in California, Wisconsin, or Iowa) during the promotional period.

Q4. What activity qualifies for the promotion?
A4. Brand Partners qualify by selling a LifeWave X_2O unit to personally sponsored Retail, Preferred, or Preferred+ Customers in the U.S. (LifeWave X_2O will not be available to customers residing in California, Wisconsin, or Iowa) during the promotional period.

Q5. Do both Retail Customers, Preferred, and Preferred+ Customers count? Do Brand Partner purchases count?
A5. Yes. Eligible sales to both personally sponsored Retail, Preferred, and Preferred+ Customers count toward qualification. Personally sponsored Brand Partner purchases do not count toward qualification.

Q6. Can purchases from both new and existing customers qualify for this promotion
A6. Yes. Purchases of LifeWave X_2O by both new and existing customers may count toward qualification, provided all other promotion requirements are met.

Q7. Can I earn the Selling Bonus Enhancement more than once?
A7. Yes. There is no limit to the number of enhanced Selling Bonuses a Brand Partner may earn during the promotional period. A separate Selling Bonus is paid for each qualifying LifeWave X_2O unit sold to a customer, provided all promotion requirements are met.

Q8. How will the additional $500 be paid?
A8. The additional $500 promotional bonus will be processed separately from standard commission calculations. Because this is a limited-time promotion, the additional bonus will be added manually after the promotion concludes.

Q9. When will I receive the bonus?
A9. The additional $500 promotional bonus will be paid after the qualifying period is completed and verified, and no later than 45 days following the end of the promotion, in accordance with standard promotional processing timelines.

Q10. Will the bonus appear in my Back Office reports?
A10. The standard $1,000 Selling Bonus will be reflected in the Back Office under your Commissions > Commissions tab. The additional $500 promotional enhancement will be processed separately and will appear as a separate commission payment in your Back Office.

Q11. What happens if a customer returns an X_2O unit?
A11. Returns, refunds, chargebacks, or canceled orders may affect qualifications. If a qualifying sale is returned, the entire Selling Bonus associated with that sale, including both the standard $1,000 bonus and the additional $500 promotional enhancement, will be subject to offset.

Q12. Does this promotion replace any existing commissions or bonuses?
A12. No. However, sales of LifeWave X_2O do not qualify for Retail Profit or Customer Premiums. Instead, they qualify for the Selling Bonus. During the promotional period, qualifying LifeWave X_2O sales that earn a Selling Bonus will also be eligible for the additional $500 promotional bonus.

Q13. What if a qualifying order is placed on the final day of the promotion?
A13. Orders must be successfully submitted and processed from July 9, 2026, at 12 a.m. CT through August 9, 2026, at 11:59 p.m. CT to qualify.

Q14. Do Brand Partners need to be 'Active' to receive this bonus?
A14. Yes, a Brand Partner must be active and in good standing to receive the bonus.