



EVERBAMBOO
RETHINK THE STINK

WHAT IS BAMBOO CHARCOAL?

With benefits that have been enjoyed in Asia for more than five centuries, Bamboo Charcoal is produced from the rapidly growing moso bamboo. Taking only five years from seedling to maturity, this type of bamboo can grow two feet or more in a single day, reaching a height of 60 feet in two to three months. Bamboo forests are widely planted throughout Asia, and due to the resurgence in recognition of the benefits of bamboo charcoal, acres upon acres are planted each day with the intent of having this sustainable product readily available for global use for future “greener” generations.

HOW DOES BAMBOO CHARCOAL WORK?

Due to the porous nature of moso bamboo, millions of tiny holes are formed as it densifies and matures. These miraculous little holes ultimately give the resulting bamboo charcoal its revolutionary abilities as both a deodorizer and dehumidifier. Placing the pouches in any sort of “stinky or musty” situation, such as a room, a damp shoe or skate, a drawer, the stinky fridge or even the trash can (you get the idea here!) will neutralize and absorb the odours and excess moisture present in the air.



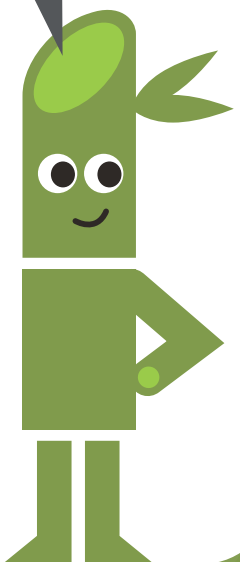
SAFE FOR PEOPLE,
PETS AND FLOWERS
OF ALL KINDS!

WHY BAMBOO CHARCOAL?

BECAUSE IT IS A SMART, SUSTAINABLE, NON TOXIC, ALL NATURAL AND CHEMICAL FREE CHOICE that ELIMINATES odours rather than masking them with harsh chemicals, sprays or perfumes.

With proper care, your bamboo charcoal product can last up to one year. Just leave it in DIRECT* sunlight for 2 hours on each side every 1- 2 months and the pouches are reactivated for continued household use.

Because Bamboo Charcoal is 100% natural, it can be recycled back into the ecosystem by opening the pouch and mixing the charcoal granules into your gardening soil, where it will go on to regulate moisture, and happy flowers!



*By ‘direct sunlight’ we mean OUTSIDE, not through the window:)

More fun facts and uses

Compared to regular charcoal, bamboo charcoal has ten times more surface area and is four times stronger in its absorption rate. The porous structure of bamboo charcoal provides countless tiny holes that effectively absorb excess odours, moisture, and polluted air particles such as formaldehyde, ammonia, and benzene.

ELIMINATES ODOURS

Some household uses for Bamboo Charcoal are:

- as an effective deodorizer and dehumidifier in places like your fridge, freezer, bedroom and bathroom, gym bag, hockey equipment, footwear, kitchen, car, pet area, renovation area, garage, trash can, compost or diaper pail.
- decoration for home and vivarium
- air filter to absorb toxic chemical substances for commercial and industrial applications

ABSORBS EXCESS MOISTURE

Bamboo charcoal has a negative ionic charge attracting odours and excess moisture in the atmosphere. It retains the high density and porous structure of its raw material moso bamboo. This distinctive characteristic enables bamboo charcoal to absorb excessive moisture effectively.

Use bamboo charcoal to:

- dehumidify your wooden Instruments and cases, drawers, cabinets, closets, rice bin, garage, basement, and other storage areas.

PURIFIES & MINERALIZES WATER

When submersed in water, bamboo charcoal softens the water, absorbs harmful minerals including chlorine and releases its natural minerals (calcium, sodium, magnesium) into the water.

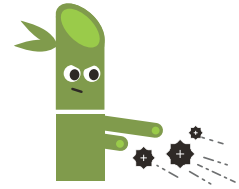
Use bamboo charcoal as:

- an aquarium filter
- water filter for bath water and non-drinking water for general household and industrial use
- decoration for aquarium and floral arrangements

REGULATES MOISTURE IN YOUR GARDENING SOIL

By mixing bamboo charcoal granules with soil, countless pores from the granules absorb and hold excessive moisture. This moisture gets released back into the soil when it gets dry; providing better aeration for grass, plants and vegetables.

RETHINK



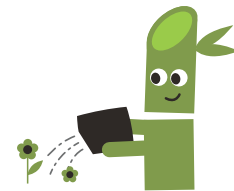
Rethink the Stink!
A smarter, healthier choice.
Stop 'masking'.
Start *eliminating*.

REUSE



Leave pouches in sunlight for 2-3 hours per side every 30-60 days. Sign up for email reminders at: www.everbamboo.com/care

RECYCLE



After 1 year, cut open pouches and mix charcoal granules into soil to regulate moisture.

bamboo charcoal contains millions of porous holes that absorb odours and excess moisture

