

Google Play Promotion Details (2018):

Promotion Details:

- Promotion period: 3/15/18 – 8/31/2019.
- Eligible Retailers: Costco, Sam’s Club and BJ’s.
- Territory: 50 United States, D.C. and Puerto Rico.

Eligible Models & Credit Amount:

The TV packaging will have a “call to action”, and there is a voucher insert inside of the package. Promotion eligible on the following 2018 models:

Eligible TV Model #	Google Play Credit Amount
QN75Q75FNFXZA	\$50
QN65Q75FNFXZA	
QN55Q75FNFXZA	
QN82Q65FNFXZA	
QN75Q65FNFXZA	
QN65Q65FNFXZA	
QN55Q65FNFXZA	
QN49Q65FNFXZA	
UN65NU850DFXZA	
UN55NU850DFXZA	
UN65NU730DFXZA	
UN55NU730DFXZA	

Purchase Validation Process:

Consumer buys an eligible TV from the one of the eligible Retailers (Costco, Sam's Club and BJ's).

Purchase verification:

- Consumer goes to <https://samsungpromotions.com/googleoffer> to begin redemption process.

Step #1: Landing page

User required to enter:

- Club store where they purchased the TV (drop down selection)
- Purchase date
- Email address

A Google Play Special Offer

Valid Purchase Dates: 4/02/2018 - 8/31/2019

Get \$50 credit on Google Play Movies & TV when you purchase a Samsung Q65F, Q75F, NU850 or NU730 TV from a participating retailer.* Buy or rent the newest movies and shows on Google Play Movies & TV way before they hit DVD — plus all your old favorites, too.



Where did you purchase your Samsung TV?*

When did you purchase your Samsung TV?*

Enter Your Email Address*

CONTINUE

*Indicates required field.

*After registering and providing proof of purchase. Offer claim form must be submitted by October 31, 2019. Limited quantity available while supplies last. Terms and Conditions apply.

Step #2: Register Product Page

User required to enter:

- User information (name, address, email, phone number)
- TV serial number
- Attach purchase receipt

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Register for your gift.

First Name*	Last Name* (No initials)		
<input type="text"/>	<input type="text"/>		
Delivery Address* (No P.O. Boxes)	Apt/Suite		
<input type="text"/>	<input type="text"/>		
City*	State*	Zip Code*	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
Email*	Phone Number*		
<input type="text"/>	<input type="text"/>		

TV Serial Number*

Attach receipt*

Please make sure your receipt clearly shows the Samsung TV purchased and date of purchase and that your full name matches the information previously entered. Note: All purchases that would qualify for this offer must be made on 1 receipt and have a printed date of purchase between April 2, 2018 and August 31, 2019.

Make sure your file (.jpeg, gif, pdf or png) is no larger than 12MB.

Click to select file to upload. No file selected

CAPTCHA*

Yes, I am at least 18 years of age and have read, understand, and agree to the [Samsung Standard Gift with Purchase Offer Terms and Conditions](#), the [A Google Play Special Offer Terms and Conditions](#) and [Samsung Privacy Policy](#). I understand that once I submit my registration for this offer, it cannot be changed or cancelled.*

Yes, I'd like to receive emails with special offers and promotions from Samsung.

CONTINUE

*Indicates required field.

*After registering and providing proof of purchase, Offer claim Form must be submitted by October 31, 2019. Limited quantity available while supplies last. Terms and Conditions apply.

Step #2.5: Appeals Flow (new for 2018)

Given the numerous escalations last year with invalid serial number issues, we have added an additional “appeals” step. Users who believe they have a valid purchase, but receive a “We didn’t recognize that serial number” message (as the serial does not match the database), they can submit an image of the serial number and this is directed to the vendor for manual verification. This will reduce customer escalation and calls to the centers.

A Google Play Special Offer

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Get \$50 credit on Google Play Movies & TV when you purchase a Samsung Q60F, Q70F, NU850 or NU730 TV from a participating retailer.* Buy or rent the newest movies and shows on Google Play Movies & TV way before they hit DVD — plus all your old favorites, too.



Register for your gift.

First Name*	Chad
Delivery Address	35 Challenger
City*	Ridgefield
Email*	c.dautista@
TV Serial	00143CZK3

WE DIDN'T RECOGNIZE THAT SERIAL NUMBER.

We couldn't find that serial number. Please make sure that you have not mistyped any digits. You can close this pop-up box, re-enter serial, and try again.

CLOSE & RETRY

Or - If you believe your serial number is accurate, you can continue to register by providing an image of the back of your TV that shows your serial number.

ADD SERIAL IMAGE

Attach receipt*

Please make sure your receipt clearly shows the Samsung TV purchased and date of purchase and that your full name matches the information previously entered. Note: All purchases that would qualify for this offer must be made on 1 receipt and have a printed date of purchase between April 2, 2018 and August 31, 2019.

Make sure your file (jpeg, gif, pdf or png) is no larger than 12MB.

Click to select file to upload. No file selected



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CONTINUE

*Indicates required field.

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Step #3: Registration Complete Page

MOBILE TV & AUDIO COMPUTING APPLIANCES

SAMSUNG

SUPPORT BUSINESS LOG IN / SIGN UP



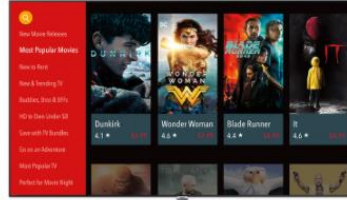
Home / Promotions / A Google Play Special Offer / Register

CHECK GIFT STATUS GET HELP PREVIOUS PROMOTIONS

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Thank you for your registration.

You will be sent an email confirming your registration for The Club Google Play Offer and next steps.

[VISIT SAMSUNG.COM](#)

*After registering and providing proof of purchase. Offer claim form must be submitted by October 31, 2019. Limited quantity available while supplies last. Terms and Conditions apply.

Check gift status

Enter@EmailAddress

[SEE GIFT STATUS](#)

Need help?



[GET SUPPORT](#)

Redemption:

- Consumer follows the URL (provided with the email with the code).
- Consumer needs to create a Google Account (or log-in if they have an account).
- Consumer inserts provided code for redemption; credit is posted to the users Google account for use.

On Box Messaging:



SAMSUNG

 Google Play
Movies & TV

Google Play Credit Included!

A \$50 Value*

*Google Play Account required.
See www.samsungpromotions.com/googleoffer for full terms & conditions.

In Box Voucher:



SAMSUNG

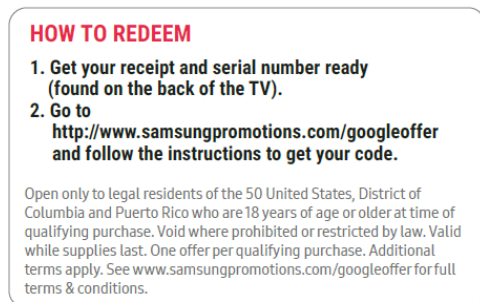
Enjoy a Google Play Credit worth
\$50, on us, to watch movies & TV shows

please visit www.samsungpromotions.com/googleoffer

See reverse side for details

 Google Play
Movies & TV

FRONT



HOW TO REDEEM

1. Get your receipt and serial number ready (found on the back of the TV).
2. Go to <http://www.samsungpromotions.com/googleoffer> and follow the instructions to get your code.

Open only to legal residents of the 50 United States, District of Columbia and Puerto Rico who are 18 years of age or older at time of qualifying purchase. Void where prohibited or restricted by law. Valid while supplies last. One offer per qualifying purchase. Additional terms apply. See www.samsungpromotions.com/googleoffer for full terms & conditions.

BACK