

K75XR50C

BRAVIA 5 75" class Mini LED 4K HDR Google TV (2025)

Step up to Mini LED brightness and contrast, and the big screen experience you've always dreamed of. A crystal-clear picture, upscaled with AI technology, and sizes ranging up to a massive 98 inches, will make movie nights unforgettable. Unique gaming features and support for HDMI 2.1 unlock the full potential of your favorite games.



Bullets

- Thousands of Mini LEDs are precisely controlled by XR Backlight Master Drive™ to deliver captivating brightness and authentic contrast.
- Access billions of accurate real-world colors with XR Triluminos Pro™.
- See more vividness and color saturation with Rich Color Enhancer.
- XR Processor™ with AI technology intelligently enhances every scene in real-time boosting color, contrast, and clarity.
- An ergonomic design and backlit keys provide easy access to the most used buttons. Misplaced your remote? The finder function will ping your remote.
- Get access to all your favorite streaming apps in one place with Google TV™. With Google Assistant™, simply use your voice to search and ask questions.¹
- Easily stream to your TV with support for Apple AirPlay® 2 and Google Cast™.^{9,10}
- Movies are included with access to the largest IMAX® Enhanced collection in the SONY PICTURES CORE app.^{2,3}
- See picture quality just as the creator's intended with studio calibrated picture modes specially designed for Netflix, Prime Video, and SONY PICTURES CORE.^{4,5}
- Get a truly cinematic viewing experience with support for Dolby Vision® and Atmos®, IMAX® Enhanced, and DTS:X®.^{3,6}
- Upscale all your HD and digital content and bring back lost detail with XR Clear Image™ and AI technology.⁷
- See blur-free picture quality in fast-moving sports and action-packed movies powered by XR Motion Clarity™.
- With Acoustic Multi-Audio™, sound positioning tweeters produce wider, elevated sound that matches the picture you see.
- Hear people's voices clearly, even in loud action scenes, with Voice Zoom 3™ powered by AI technology.¹⁷
- Pair your BRAVIA TV with compatible BRAVIA Theater soundbars to unlock Acoustic Center Sync for elevated audio and enhanced dialogue.¹¹
- Use BRAVIA Connect app to easily control your BRAVIA TV from your smartphone and change volume, picture settings, and discover useful features.¹²
- Take your PS5® gaming to the next level with BRAVIA exclusive features – Auto HDR Tone Mapping and Auto Genre Picture Mode – that optimizes picture quality for gaming and streaming.¹³
- Game Menu puts all your gaming picture settings and exclusive assist features in one place.
- Get the advantage in high-performance gaming with HDMI 2.1 features 4K/120, VRR, ALLM and SBTM.¹⁴
- Premium two-way narrow stand – low-profile position or raised to accommodate a soundbar.¹⁵
- BRAVIA Cam (sold separately) automatically optimizes picture and sound according to your room environment, and you can enjoy video chat on a bigger screen.¹⁶
- Eco Dashboard keeps all your energy efficiency settings in one place.

Features

Cinema is coming home

Feel the emotion and excitement of the movies with BRAVIA. Our decades of professional filmmaking experience allow us to faithfully recreate the creator's vision at home with cinematic brightness, contrast, and color. Immerse yourself in the story with detailed picture quality, just as you see in real life.

Redefining brightness and contrast

Our advanced XR Backlight Master Drive™ controls thousands of Mini LEDs with precision to deliver captivating brightness. Enhanced by XR Contrast Booster, see picture quality with deep, detailed blacks and dazzling highlights that makes movies and shows pop off the screen.

Billions of real-world colors

Access billions of accurate colors and shades, capturing every subtlety seen in real life. XR Triluminos Pro™, enhances the range

of hues and saturation, revealing extremely precise color in every scene and makes skin tones look completely natural.

Boosted, more vivid colors

Rich Color Enhancer boosts neutral color tones beyond standard levels and creates more vividness and saturation compared to a conventional TV. When watching in vivid mode, reveal rich, pleasantly saturated colors in everything you watch by enabling Rich Color Enhancer.

Powerful TV processing with AI technology

Watch everything with lifelike picture quality, powered by the intelligent XR Processor™ with AI technology. Hundreds of thousands of individual on-screen elements are processed and enhanced in real-time, boosting color, contrast, and clarity, bringing astounding realism to your content.

Premium backlit remote

Our compact, premium remote with backlit keys ensures you have access to the most used buttons while being comfortable to hold. Easily find your lost remote with the finder function – simply ask your TV “Hey Google, find my remote”, or press the button on the side of the TV, and the remote will ping.

Everything you stream. All on one screen.

With 700,000+ movies and TV episodes, live TV, and more available across 10,000+ apps, Google TV™ brings together your favorite entertainment from across your apps and organizes it all, just for you.¹

Movies included with SONY PICTURES CORE

Instantly enjoy top movies and the largest IMAX® Enhanced collection with the SONY PICTURES CORE app. Your BRAVIA TV comes with 15 movie credits included so you can immediately watch some of the latest releases. You also get 24 months subscription to a regularly updated selection of new and classic movies to stream anytime.^{2,3}

Studio calibrated picture

Get picture quality just as creator’s intended with Studio Calibrated Picture Modes. Netflix Adaptive Calibrated Mode enhances the picture by automatically adjusting brightness to your room conditions. With Prime Video Calibrated Mode, see movies, shows, and live sports the way filmmakers and broadcasters intended. SONY PICTURES CORE Calibrated Mode brings studio-quality picture mastering to your home theater.^{4,5}

More immersive movie experience

BRAVIA TVs support the rigorous standards of Dolby Vision® and Atmos®, IMAX® Enhanced, and DTS:X®, for a truly immersive viewing experience. These formats were designed to elevate your movie watching with more 3D sound and dynamic HDR visuals that are sure to impress.^{3,6}

Crystal clear picture powered by AI technology

Bring back lost detail with reduced noise and see all your HD and digital content upscaled to near-4K resolution with XR Clear Image™ powered by AI technology. See the authentic features of people’s faces, identify every blade of grass, and marvel at the precise texture of buildings and scenery.⁷

Blur-free action

Watching sports and action-packed movies just got a whole lot better. XR Motion Clarity™ combats blur and judder by analyzing on-screen motion and precisely controls every frame to ensure picture quality stays smooth, bright, and clear.

Hands-free help from Google

With Google Assistant, searching is easy – just ask Google. Press the Google Assistant button on the remote or try saying, “Hey Google, find action movies” to search across your favorite apps. Access entertainment, get answers on screen, and control smart home devices.¹

Your favorite streaming apps in one place

BRAVIA Google TVs™ give you access to all your favorite streaming apps in an easy-to-navigate interface, including Netflix, Prime Video, Disney+, YouTube, Apple TV, Crunchyroll, and many more.¹

Family-friendly smart TV

Kids Profiles give kids their very own Google TV™ experience with apps and entertainment designed just for them. Kids can pick from a selection of playful avatars and themes, and parents can restrict what streaming services are shown, limit watch time, and set a bedtime.^{1,8}

Effortlessly stream to your TV

Easily stream movies, shows, photos, and more from your Apple® device with AirPlay® 2 or Android™ device with Google Cast™.^{9,10}

Cinematic surround sound

Get a theater-like experience with cinematic surround sound and clear dialogue. With Acoustic Multi-Audio™, sound positioning tweeters on the sides of the TV produce a wider, elevated soundstage, enabling audio to follow the action on screen. Voice Zoom 3™ uses AI technology to intelligently control dialogue so that every word is loud and clear. And with support for Dolby Atmos® and DTS:X® everything you watch gets the true surround sound treatment.^{6,17}

BRAVIA TV and BRAVIA Theater, the perfect pair

Pair BRAVIA TV with compatible BRAVIA Theater models for the ultimate home theater experience at home. Acoustic Center Sync fuses the TV's speakers with the sound system, reinforcing the center channel for elevated, fuller dialogue. When connected, easily control the sound settings on the TV's Quick Settings menu, allowing you to adjust volume and sound field with a single remote.¹¹

Do it all with BRAVIA Connect app

Easily control your BRAVIA TV from your smartphone. With BRAVIA Connect app, you can adjust volume and settings without needing your remote. The app also provides technical support, recommendations, and helps you discover useful features.¹²

Perfect for PlayStation® 5

Get detailed, responsive game play with BRAVIA TV exclusive features for PlayStation® 5. Auto HDR Tone Mapping instantly optimizes HDR settings during your PS5® initial setup for detailed, high-contrast scenes. Auto Genre Picture Mode automatically switches the TV to Game Mode when gaming to ensure reduced input lag, and back to Standard Mode when streaming for optimized picture quality.¹³

All your game settings in one place

With Game Menu, quickly manage your gaming picture settings and exclusive assist features in a single convenient interface. Get access to features like Black Equalizer to reveal details in even the darkest shadows, apply a Crosshair overlay so you always have your enemy in your sights, and use the Screen Size feature to shrink your screen for precision gaming on your big TV.

Level up your gaming with HDMI 2.1 features

BRAVIA TVs deliver a thrilling gaming experience with support for HDMI 2.1 features 4K/120, VRR, ALLM, and SBTM. With 4K/120 you get consistent 120fps in 4K resolution giving you the advantage in high-intensity gaming. Variable Refresh Rate (VRR) allows the TV to dynamically match frame rate of the gaming device, enabling smoother gameplay without stuttering delays or screen tearing. Auto Low Latency Mode (ALLM) supports more responsive gameplay by enabling the TV to automatically switch to low latency mode whenever a gaming device is connected. Source-based Tone Mapping (SBTM) allows the TV to communicate its HDR capabilities to the gaming device, further optimizing gaming picture quality.¹⁴

Beautifully designed to complement your space

Our premium, minimalist One Slate design keeps you focused on the big picture. The versatile and narrow two-way position stand gives you the option of a low-profile setting or raised to accommodate a soundbar.¹⁵

Discover new ways to enjoy TV with BRAVIA Cam

Connect BRAVIA Cam, sold separately, for an even more dynamic viewing experience. BRAVIA Cam recognizes where you're sitting in the room and automatically optimizes picture and sound for your environment and seating location. You can also enjoy video chat with friends and family on a bigger screen.¹⁶

All your energy-saving settings in one place

With Eco Dashboard, energy saving settings are centrally managed so it's easy to make informed, eco-conscious decisions. You can customize energy saving settings for your TV usage, viewing environment, and the content you are watching.

Specification

Video Features	
XR Backlight Master Drive	Yes

Picture Modes	Vivid, Standard, Cinema, Professional, Calm, Photo, IMAX Enhanced, Dolby Vision (Vivid/Bright/Dark/Game), FPS game, RTS game
Auto Wide	Yes
Wide Mode	Full/Vertical Fit/Horizontal Fit/Original,Full/Vertical Fit/Horizontal Fit/Original
Motion Enhancer	XR Motion Clarity, Auto mode
Blinking Type	Line Blinking
24p True Cinema	Yes
Live Colour™ Technology	Yes
CineMotion/Film Mode/Cinema Drive	Yes
4K Processor	XR Processor
HDR (High Dynamic Range) Compatibility	Yes (HDR10,HLG,Dolby Vision)
Panel Refresh Rate (Native Hertz)	120Hz
Dynamic Contrast Enhancer	Yes
Peak Luminance	XR Contrast Booster 10
TRILUMINOS	XR Triluminos Pro
Features for PlayStation®5 Auto HDR Tone Mapping	Yes
Features for PlayStation®5 Auto Genre Picture Mode	Yes
XR Clear Image	Yes
TV System	
TV System (Analog)	M
Tuner Channel Coverage (Analog)	VHF: 2-13/UHF: 14-69/CATV: 1-135
TV System (Digital Terrestrial)	ATSC/ ATSC3.0(NEXTGEN TV / Available only when country/region is set to U.S.A.)
Tuner Channel Coverage (Digital Terrestrial)	VHF: 2-13/UHF: 14-69(2-13/14-36 for ATSC3.0)
TV System (Digital Cable)	Clear QAM
Tuner Channel Coverage (Digital Cable)	CATV: 1-135
Number of Tuners (Terrestrial/Cable)	1(Digital/Analog)
Color System	NTSC
Color Space	sRGB,BT709,BT2020,AdobeRGB,DCI
Operating System	Android 12
On-board Storage (GB)	32GB
Network Features	
Apple AirPlay	Yes
Apple HomeKit	Yes
Home Network Feature	Home Network Client
Wi-Fi Certified	Yes
Wi-Fi Standard	Wi-Fi 6E
Wi-Fi Frequency	2.4GHz/5GHz/6GHz
	MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS(HDV,AVCHD):MPEG2,AVC/MP4(XAV C S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF(WMV):VC1/MOV:AVC,MPEG4,Motio

Codec for Home Network	nJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/LPCM/WAV/MP4AAC/FLAC/JPEG,WEBM:VP9/AC4/ogg/AAC/ARW(Screen nail only)
Wireless LAN	Integrated
Control Menu	Yes
ECO Dashboard	Yes
Display Specs	
Screen Size (inch, measured diagonally)	75"(74.5")
Screen Size for WEB(diagonal, cm, integer or 1st decimal)	189 cm
Backlight Type	Mini LED
Display Resolution (H x V, pixels)	3840x2160
Viewing Angle (Right/Left)	178(89/89) degree
Viewing Angle (Up/Down)	178(89/89) degree
Display Resolution	QFHD
Aspect Ratio	16:9
Display Features	
Display Type	LCD
Rich Color Enhancer	Yes
Backlight Dimming Type	Local Dimming
Convenience Features	
Optimization of HDMI Input	Prioritize HDMI content type information
Source-Based Tone Mapping (SBTM)	Yes(for HDMI3/4)
Variable Refresh Rate (VRR)	Yes (for HDMI3/4)
Auto Low Latency Mode (ALLM)	Yes (for HDMI1/2/3/4)
Features Specified in HDMI2.1	4K120/eARC/VRR/ALLM/SBTM
Built-in Mic Switch	Yes (Center)
X-Protection PRO	Y (with Lightning, Surge, Humidity Protection)
Electronic Program Guide (EPG)	Yes
USB Playback Codecs	MPEG1:MPEG1/MPEG2PS:MPEG2/MPEG2TS(HDV,AVCHD):MPEG2,AVC/MP4(XAV C S):AVC,MPEG4,HEVC/AVI:Xvid,MotionJpeg/ASF(WMV):VC1/MOV:AVC,MPEG4,MotionJpeg/MKV:Xvid,AVC,MPEG4,VP8.HEVC/WEBM:VP8/3GPP:MPEG4,AVC/MP3/ASF(WMA)/LPCM/WAV/MP4AAC/FLAC/JPEG,WEBM:VP9/AC4/ogg/AAC/ARW(Screen nail only)
Built-in Mic	Yes
Text Input Language	ENG / FRA / GER / HEB / ITA / RUS / SPA / VIE / JPN
Chromecast Built-in	Yes
Application Store	Yes (Google Play Store)
BRAVIA Sync (including HDMI-CEC)	Yes
i-Manual	Yes
Parental Control	Yes
Channel Block (with password)	Analog & Digital

Show/Hide Channels	Yes (Digital&Analog)
On Screen Clock	Yes
Sleep Timer	Yes
On/Off Timer	Yes
USB Drive Format Support	Yes (Supported File System: FAT16/FAT32/exFAT/NTFS)
Display Language	AFR,AMH,ARA,ASM,AZE,BEL,BUL,BEN,BOS,CAT,CZE,DAN,DEU,GRE,ENG,SPA,EST,BAQ,PER,FIN,FRA,GLG,GUJ,HIN,HRV,HUN,IND,ISL,ITA,HEB,JPN,KAZ,KAN,KOR,KIR,LAO,LIT,LAV,MAC,MAL,MON,MAR,MAY,BUR,NOB,NEP,NLD,ORI,PAN,POL,POR,RUM,RUS,SLO,SLV,ALB,SRP,SWE,SWA,TAM,TEL,THA,TGL,TUR,UKR,URD,UZB,VIE,zh_CN,zh_HK,zh_TW,ZUL
Auto Shut-off	Yes
UVC/UAC support	Yes
Multi-View	Yes
Common Item	
8 digit code	12683000,12694100
BRAVIA 5	
Model Year	2025
Marketing Name	BRAVIA 5
Audio Specs	
Channel	2ch
Audio Power Output	10W + 10W + 10W + 10W
Speaker Position	Down Firing + Side Back
Bass/Treble/Balance	Balance
Speaker Type	Acoustic Multi-Audio
Speaker Configuration	Full Range (Bass Reflex) x 2, Tweeter x 2
Digital Audio Out (Optical) Format	Two channel linear PCM: 48kHz 16bits, Dolby Audio, DTS
Audio Features	
Acoustic Center Sync	Yes (S-CENTER SPEAKER IN)
Ready for 360 Spatial Sound Personalizer	Yes (via Bluetooth)
Vertical Surround Engine	Vertical Surround Engine
Acoustic Auto Calibration	Room & User Position Compensation
Speaker Type-2	Sound Positioning Tweeter / X-Balanced Speaker
Clear Phase	Yes
S-Master	S-Master Digital Amplifier
Auto Surround	Yes
DTS audio format support	DTS Digital Surround, DTS Express, DTS-HD Master Audio, DTS-HD High Resolution Audio, DTS:X
Simulated surround sound	S-Force Front Surround
Dolby audio format support	Dolby Audio, Dolby Atmos
Voice Zoom	Voice Zoom 3
HDMI Audio Return Channel (ARC)	Yes (eARC/ARC)
Advanced Auto Volume	Yes
Auto Mute (on no signal)	Yes

HDMI Input Audio format	7.1 channel linear PCM: 32/44.1/48/88.2/96/176.4/192kHz 16/20/24bits, Dolby Audio, Dolby Atmos, DTS, DTS Express, DTS-HD Master Audio, DTS-HD High Resolution Audio, DTS:X
ARC Output Format	Two channel linear PCM: 48kHz 16bits, Dolby Audio, Dolby Atmos, DTS
Simultaneous Sound Output with TV Speaker	Bluetooth A2DP Device
Sensing Features	
Sensor	Light
Energy Saving & Efficiency	
Dynamic Backlight Control	Yes
Power Saving Mode / Back Light Off Mode	Yes
General Features	
Auto Calibration with CalMAN	Yes
Netflix Calibrated Mode	Yes
IMAX Certified Model	Yes
Closed Captions (Analog)	Closed Caption
SONY PICTURES CORE	15 credits/24 months
Demo Mode	Yes (e-POP only)
Smart TV	Google TV
SONY PICTURES CORE Calibrated Mode	Yes
Prime Video Calibrated Mode	Yes
Accessibility Features	
Color Inversion	Yes
Screen Reader	Yes
Audio Description	Yes
Closed Captions (Digital)	Closed Caption
Text Magnification	Yes
Accessibility Shortcut	Yes
Voice Search	Yes
Accessible Initial Setup with TalkBack	Yes
Menu timeout settings	Yes
Power-on Volume Settings	Yes
TalkBack	Yes
Switch Access	Yes
Customizing Capability	
RS-232C Control	Yes
Design Features	
Stand Position	2way position (Inside/Inside for Soundbar)
Stand Color	Dark silver
Bezel Design	Flush Surface
Frame Color	Black

Stand Design	Underlay stand
Inputs and Outputs	
HDMI Signal	4096x2160p(24,60Hz), 3840x2160p(24,30,60,120Hz)*1 , 1080p(30,60,120Hz), 1080/24p, 1080i(60Hz), 720p(30,60Hz), 720/24p, 480p
HDCP	HDCP2.3(for HDMI1/2/3/4)
Bluetooth Profile Support	Version 5.3,HID/HOGP/SPP/A2DP/AVRCP
4K 60P High-Quality Formats	HDMI IN1, IN2 ports for 4K(up to 18Gbps) signal, HDMI IN3, IN4 port for 4K(up to 48Gbps) signal
AC Power Input	C8 INLET(REAR)
RF (Terrestrial/Cable) Connection Input(s)	1(Side)
HDMI Inputs Total	4(4Side)
Digital Audio Output(s)	1(Side)
USB ports	2(Side)
Ethernet Inputs	1(Side)
RS-232C Input(s)	1(Side)
HDMI PC Input Format	640x480(31.5kHz,60Hz), 800x600(37.9kHz,60Hz), 1024x768(48.4kHz,60Hz), 1280x1024(64.0kHz,60Hz), 1152x864(67.5kHz,75Hz), 1600x900(55.9kHz,60Hz), 1680x1050(65.3kHz,60Hz), 1920x1080(67.5kHz,60Hz)
Power	
Power Requirements (voltage)	AC 120V for UL cUL AC 110-240V for other
Power Requirements (frequency)	60Hz for UL cUL 50/60Hz for other
Rated Power Consumption	318 W
Power Consumption (Standby Mode)	0.5 W
Regulation and Standard Compliance	
VESA® Hole Spacing Compatible	Yes
VESA® Hole Pitch (W x H)	300 x 300 mm / 11 7/8 x 11 7/8 inch
Measurements (Approx.)	
TV with Stand (Inside for Soundbar) (W x H x D)	1671 x 1039 x 405 mm / 65 7/8 x 41 x 16 inch
Dimension of TV without Stand (W x H x D)	1671 x 960 x 60 (47) mm / 65 7/8 x 37 7/8 x 2 3/8 (1 7/8) inch
Dimension of Package Carton (W x H x D)	1810 x 1114 x 180 mm / 71 3/8 x 43 7/8 x 7 1/8 inch
AC Cable Length	1600mm
TV with Stand (Inside) (W x H x D)	1671 x 990 x 405 mm / 65 7/8 x 39 x 16 inch
Stand Width (Inside)	517 mm / 20 3/8 inch
Measurements (Approx)	
TV with Stand (Weight)	38.6 kg / 85.1 lb
DIMENSION OF STAND (Inside/Outside) (W x H x D)	35 x 31 x 405 mm / 1 7/16 x 1 1/4 x 16 inch
DIMENSION OF STAND (Inside for Soundbar/Outside for Soundbar)(W x H x D)	35 x 80 x 405 mm / 1 7/16 x 3 1/4 x 16 inch
Weights (Approx.)	

Weight of TV without Stand	36.2 kg / 79.8 lb
Weight of Package Carton (Gross)	55 kg / 121.2lb.
Carton Spec	
Max Qty of Carton Stacking (vertical)	4
Max Qty of carton stacking (horizontal) *only for Shop Front	N/A
Supplied Accessories	
Voice Remote Control (supply) included Rechargeable Battery	Yes
Voice Remote Control (Supply)	RMF-TX920U
AC Power Cord Spec	Bundle (C7L) (US) (2pin) (flat blades)
Operating Instructions	EN,FR,ES
Quick Setup Guide / Supplement CUE (GA)	EN,FR,ES
Table Top Stand	Separate (Assembly required)
USB Type-C Cable	Yes
Optional Accessories	
Wallmount Bracket	Sony original Wall-Mount Bracket
Camera Unit (option)	CMU-BC1

1. User must accept Google Terms of Service (<http://www.google.com/policies/terms/>), Google Play Terms of Service (https://play.google.com/intl/en-US_us/about/play-terms/index.html), and Privacy Policy (<http://www.google.com/policies/privacy/>) to use this product. User consents to a mandatory software update at set-up and such other additional updates that may be required in the future by Google and/or Sony. User must connect to a Google Account to use certain advertised features, including voice to activate linked apps, and install certain apps and operating software during setup. Use of this product without connecting to a Google Account allows only basic features and certain apps. Features and specifications are subject to change without notice. Wireless connectivity requires 802.11 home network (802.11n recommended). Network services, content, operating system, and software of this product may be subject to separate or third-party terms and conditions and changed, interrupted, or discontinued at any time and may require fees, registration, and credit card information. Apps must be compatible with this product. App availability varies by region and device.
2. Purchase an eligible TV and register for SONY PICTURES CORE™ by February 23, 2028 to be eligible for promotion offers. Available movies subject to change. Terms and conditions apply, for full details see <https://sony.net/sony-pictures-core>. Network services, content, and operating system and software of product may be subject to separate or third-party terms and conditions and changed, interrupted, or discontinued at any time and may require fees, registration, and credit card information.
3. IMAX Enhanced content enables full IMAX Enhanced experience with compatible streaming services such as SONY PICTURES CORE (formerly BRAVIA CORE), or compatible content device connected via HDMI input (sold separately).
4. Amazon Prime Video streaming membership required. 4K Ultra HD availability subject to your Prime Video subscription plan, internet service, device capabilities, and content availability.
5. Netflix streaming membership required. 4K Ultra HD availability subject to your Netflix subscription plan, internet service, device capabilities, and content availability. www.netflix.com/termsofuse.
6. Dolby Vision/Atmos and DTS:X content compatible with streaming services or compatible content device connected via HDMI input (sold separately).
7. Upscaled, simulated and enhanced 4K images will vary based on source content.
8. This feature is for users of streaming apps. TV broadcasts cannot be accessed when using Kids Profile. Some TV functions may not be available while using Kids Profile, such as changing settings or inputs.
9. This Sony TV is compatible with AirPlay 2 and HomeKit. iOS 12.2 or later or macOS 10.14.4 or later is required. Apple ID account required. Subscriptions may be required to access certain content.
10. Google Cast compatibility dependent on app.
11. Acoustic Center Sync and integration with BRAVIA Quick Setting Menu works with compatible Sony soundbars and AV receivers. For full compatibility list: https://www.sony.net/hav_faq.
12. BRAVIA Connect app must be installed on a smartphone. The smartphone and the product must be connected to the same home network. Download app at Google Play and the App Store. Network services, content, and operating system and software subject to terms and conditions and may be changed, interrupted or discontinued at any time and may require fees, registration, and credit card information.
13. To activate Auto HDR Tone Mapping, must enable feature when pairing PS5 to the TV for the first time; or will need to perform factory reset on PS5 and enable the feature during initial setup. Auto Genre Picture Mode works when Auto Picture Mode on the TV is set to ON. Both features are supported only when PS5 and TV are directly connected, or via compatible Sony soundbar. Applicable TV models: Z9K, A95K, A95L, A80K, A80L, XR80, XR80M2, X95K, X95L, XR90, X93L, XR70, XR50, X90K, X90L, X85K, S30, X80K
14. Game title supporting VRR and/or 4K/120fps required. VRR results may vary depending on the game you're playing. If enabling VR results in any unexpected visual effects, you can turn it off at any time.
15. Actual look may differ depending on TV size and type of cables used.
16. BRAVIA CAM CMU-BC1 is sold separately. Ensure TV is running latest firmware to enable all features. Supported apps and a camera is required for video chat. See compatible cameras here: <https://www.sony.net/camera-support>
17. Compatible with home theater products: BRAVIA Theater Quad, BRAVIA Theater Bar 9, BRAVIA Theater Bar 8, BRAVIA Theater Bar 6, BRAVIA Theater System 6.

© 2025 Sony Electronics Inc. All rights reserved. Reproduction in whole or in part without written permission is prohibited.

Sony, BRAVIA, and the Sony logo are trademarks of Sony Corporation. Google TV is the name of this device's software experience and a trademark of Google LLC. Google, YouTube and YouTube Music are trademarks of Google LLC. "PlayStation Family Mark," "PlayStation," "PS5 logo" and "PS5" are registered trademarks or trademarks of Sony Interactive Entertainment Inc. All other trademarks are trademarks of their respective owners. Features and specifications are subject to change without notice. Screen images simulated.