

Bridgestone Americas Tire Operations, LLC 200 4th Avenue South Nashville, TN USA 37201

May 9, 2025

IMPORTANT SAFETY RECALL

NHTSA Recall No. 25T-003

Dear Valued Bridgestone Customer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

Bridgestone Americas Tire Operations, LLC ("**BATO**") has decided that certain Bridgestone Blizzak 6 tires fail to conform to Federal Motor Vehicle Safety Standard No. 139, "New Pneumatic Radial Tires for Light Vehicles." Accordingly, BATO has initiated a safety recall of **Bridgestone Blizzak 6** tires in size **235/40R19** manufactured between June 2, 2024 – June 22, 2024 and bearing the tire identification number ("TIN") 1VR100W122224, 1VR100W122324, or 1VR100W122424.

These tires were sold as replacement equipment only.

You are receiving this letter because BATO records indicate that you may have purchased tires that are covered by this safety recall.

REASON FOR THE RECALL

The subject Blizzak 6 tires do not bear the DOT certification symbol on the tire sidewalls and therefore do not comply with tire marking requirements in Federal Motor Vehicle Safety Standard ("FMVSS") 139.

While the tires fully comply with the performance requirements of FMVSS 139, the Department of Transportation has found that tires missing the required DOT symbol may be used in inappropriate applications, increasing the risk of a crash.

TIRE INSPECTION AND REPLACEMENT PROGRAM

Consistent with BATO's longstanding commitment to safety, customer satisfaction and service, BATO will replace tires subject to the recall that are confirmed to have the tire marking condition after inspection, with new tires, and mount and balance the replacement tires. **These services are provided at no charge to you** through November 12, 2025.

Replacement tires are currently available. Any tires replaced under this recall will be replaced with new, Bridgestone or Firestone tires. If Bridgestone or Firestone brand tires are unavailable, a suitable competitive product may be used as a replacement tire.

DESCRIPTION OF TIRES COVERED AND HOW TO IDENTIFY THEM

Tires have certain unique sidewall markings that will allow you to determine whether they are subject to this recall. Any tire that has <u>all four</u> markings described below is subject to this recall and may need to be replaced. Please examine the sidewalls of your tires to confirm the following information:

Bridgestone Blizzak 6

- 1. Tire brand is marked as **"Bridgestone"**
- 2. Tire line is marked as **"Blizzak 6"**
- 3. Tire size is marked as "235/40R19"
- 4. Tire identification number is marked as **"1VR100W122224, 1VR100W122324, OR 1VR100W122424"** and the tire does NOT have the characters **"DOT"** on the sidewall.
- 5. Any tire marked "Blizzak LM005" is NOT part of this recall.



Fig. 1 "Bridgestone" brand



Fig. 2 "Blizzak 6"

Fig. 3 Tire size "235/40R19"





Fig. 4 Tire Identification Number with missing "DOT" symbol



Fig. 5 "Blizzak LM005" tire is **NOT** a part of this recall

HOW TO HAVE YOUR TIRES INSPECTED AND REPLACED

If your tire contains all four of the above-described sidewall markings subject to the recall, please bring your vehicle as soon as possible to a Bridgestone company-owned retail store or Bridgestone/Firestone authorized dealer/retailer. The company-owned retail store or authorized Bridgestone dealer/retailer will perform the inspection and replace all tires that match the recall description.

If you have any questions about whether your tires are covered by this recall, please contact your local authorized Bridgestone dealer/retailer. To locate an authorized Bridgestone dealer/retailer or Bridgestone company-owned retail location, please call **1-816-398-6949** or visit our website at https://www.bridgestonetire.com/dealer.

REIMBURSEMENT FOR AFFECTED TIRES REPLACED PRIOR TO RECALL

If you have already replaced tires due to the recall condition, you may be eligible to receive reimbursement for tires, parts, labor, fees and taxes. Reimbursements may be limited to the amount the replacement would have cost if completed by an authorized Bridgestone dealer or retailer. To be eligible, you must present the following to BATO at <u>Cust-Info@bfusa.com</u>:

- Name and address of the person or company that paid for the replacement.
- Description of the problem that occurred with the replaced tire(s) including the tire line, size, and DOT TINs of the replaced tire(s).
- Invoice/receipt showing: name of servicer, replacement tires, date of service, and total cost.
- Proof of payment (e.g., copy of cancelled check or credit card receipt).

PROBLEMS OR CONCERNS

If you have any problems or concerns about this recall, please call **1-800-847-3272**.

If you believe that BATO or an authorized Bridgestone dealer/retailer has failed or is unable to provide a remedy without charge within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1–888–327–4236 (TTY: 1-888-275-9171); or go to http://www.nhtsa.gov.

If you are a vehicle lessor, please note that Federal law requires that you forward a copy of this notice to

the lessee within 10 days.

We regret the inconvenience that this recall may cause you. Safety is a core value at Bridgestone, and we appreciate your quick attention to inspect your tires and ensure your driving safety.

Thank you for your cooperation.

Bridgestone Americas Tire Operations, LLC