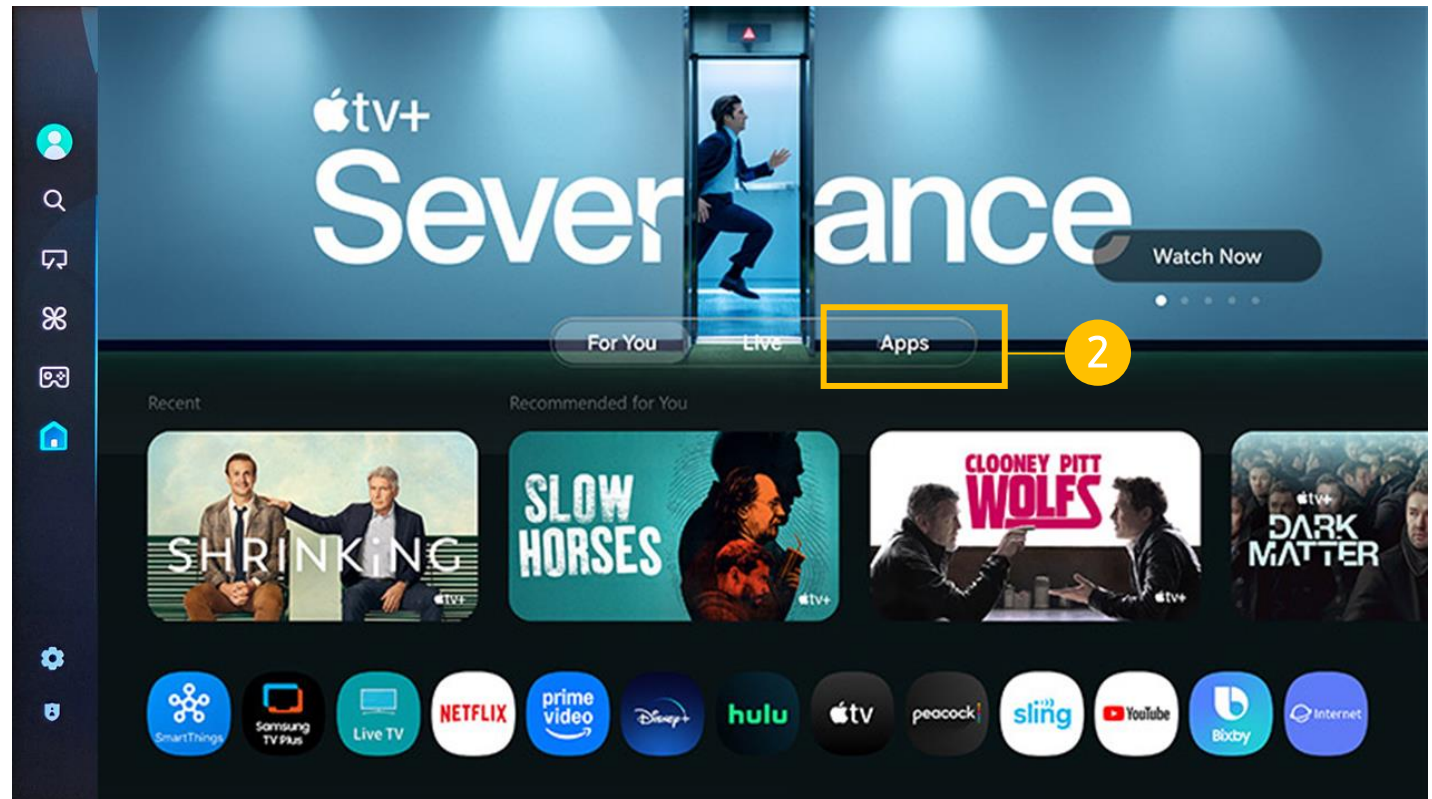


Art Store Guide for The Frame & The Frame Pro

How to redeem the
Art Store Promotion

Navigate to "APPS" from the Home Menu.

- 0 Before proceeding, make sure you are logged into a valid **Samsung Account** on your The Frame TV.
- 1 Launch home screen.
- 2 Click **APPS** on the screen.



Screenshots are simulated images, actual experiences may vary. For illustrative and instructional purpose only.

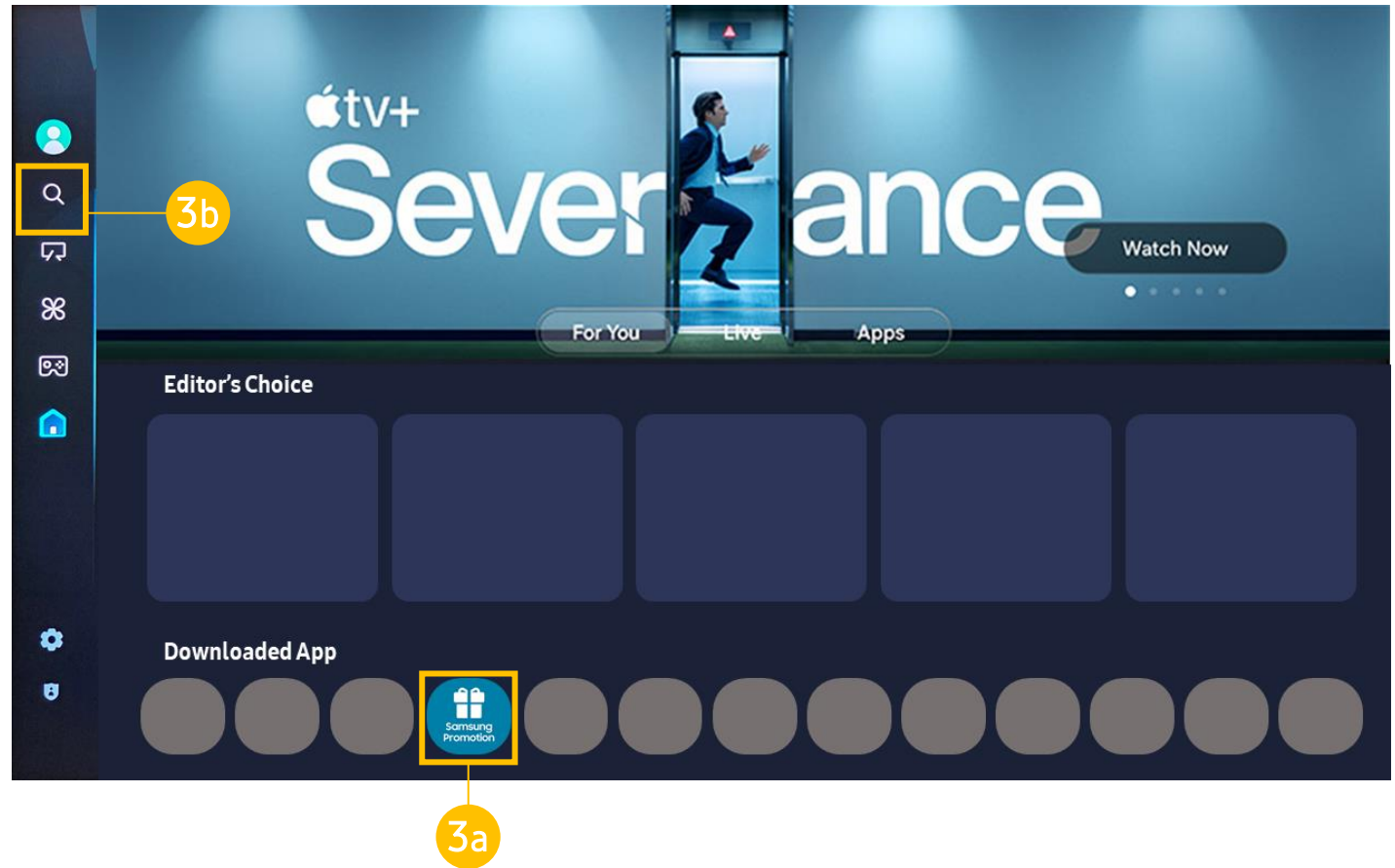
Access the “Samsung Promotion” app.

3a If the **Samsung Promotion** app is already installed, simply click on the icon.
Location of the app icon may vary. Follow any additional on-screen instructions if additional steps to install app is required.

3b If the **Samsung Promotion** app is *not* already installed or not visible when entering **APPS**, click on the search icon to look for the **Samsung Promotion** app.

Download and install the app.

4 Open **Samsung Promotion**.

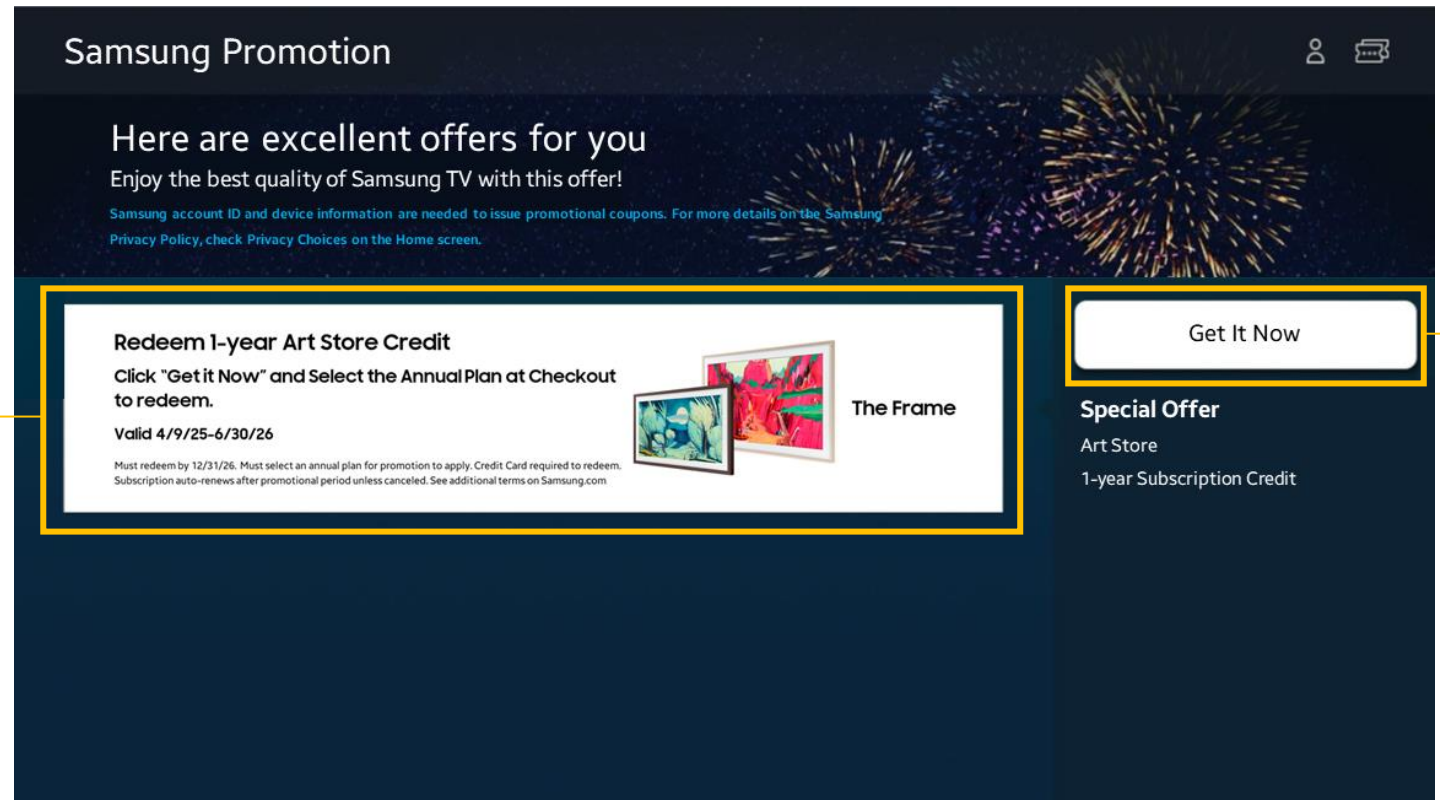


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Find the Art Store promotion in the "Samsung Promotion" app.

5 Once the Samsung Promotion app is opened, the banner for the Art Store promotion will be shown.

6 Click GET IT NOW for next steps.



Please note that the subscription credit will vary depending on The Frame screen size you have purchased:

- 1 year credit provided for 50" and below
- 2 year credit provided for 55" and above

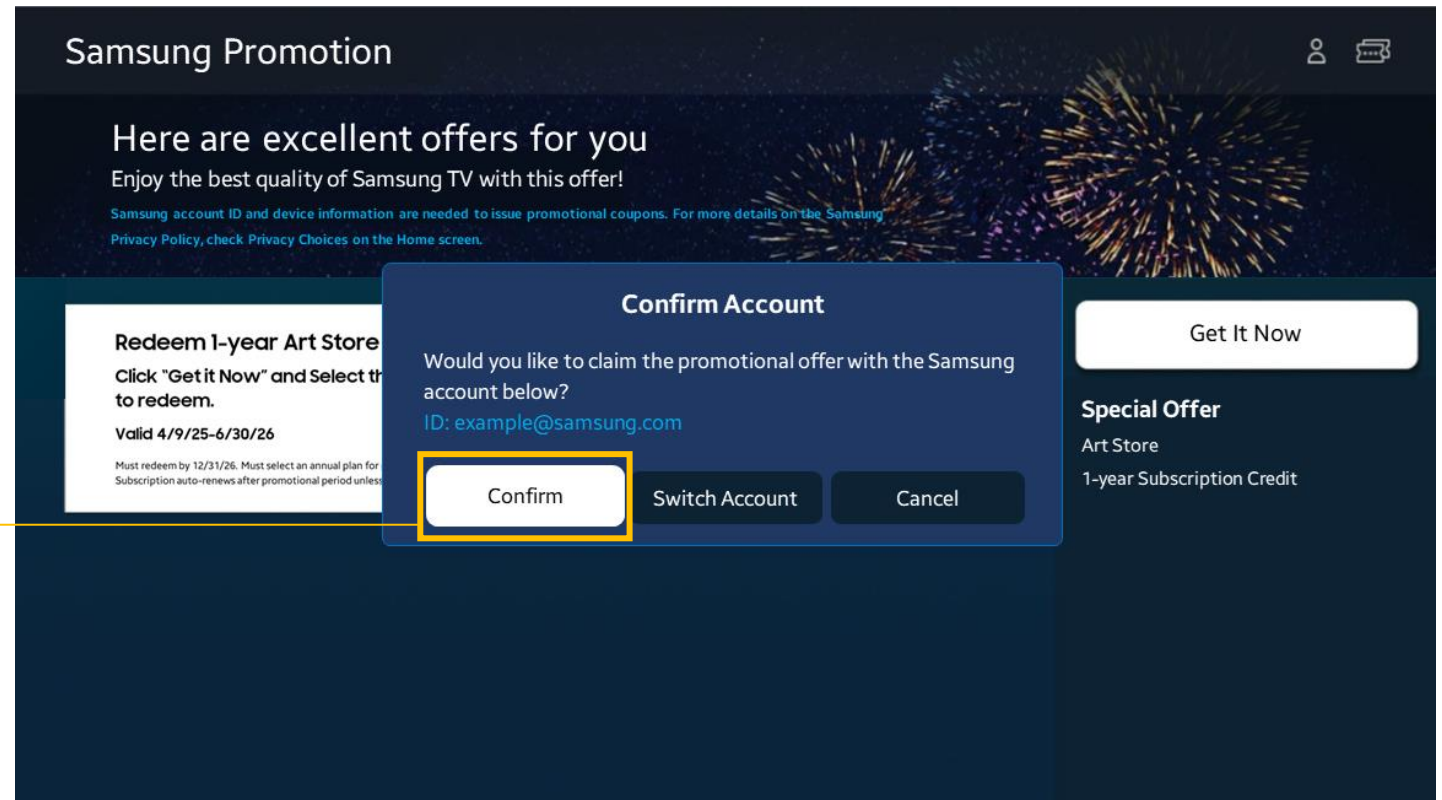
Screenshots are simulated images, actual experiences may vary. For illustrative and instructional purpose only.

Select "Confirm" to validate the account and to download the coupon.

- 7 Review the pop-up window and verify that your intended Samsung Account is shown.

Click **CONFIRM** on the pop-up window to continue.

7

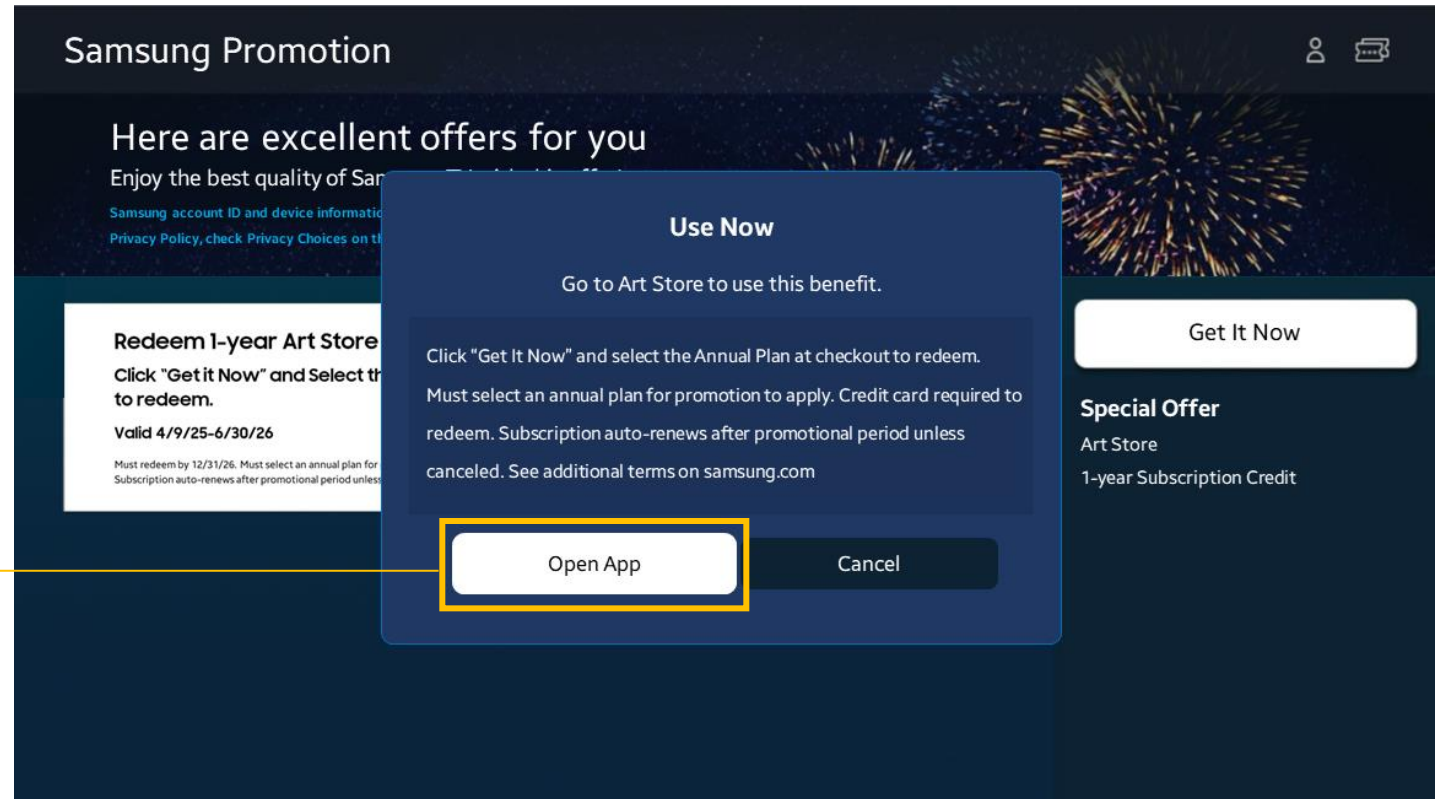


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Once the coupon is downloaded, select "Open App" to enter Art Store and apply the coupon.

- 8 Click OPEN APP on the pop-up window to proceed to Art Store.

If you click CANCEL or exit the process for any reason, you can resume the redemption process later by reentering Samsung Promotion. Then, click on the USE NOW button on the right.



8

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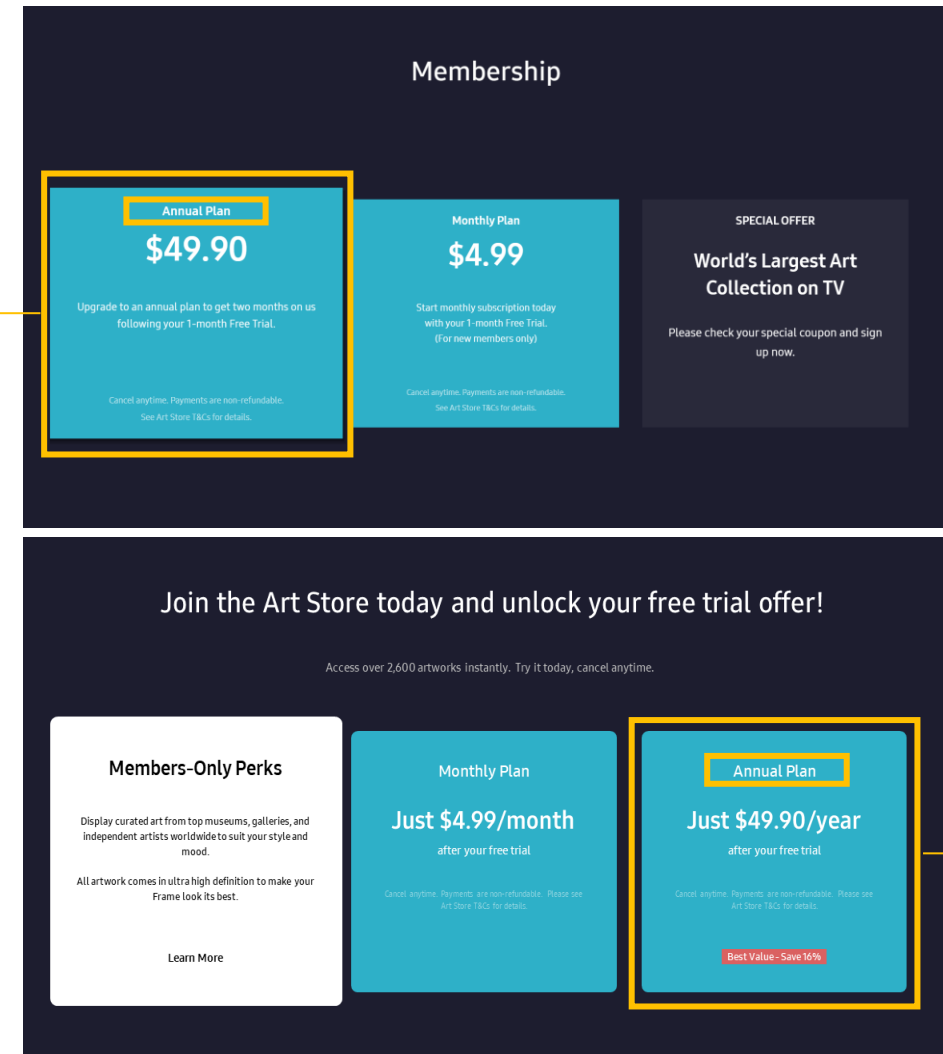
Select the “Annual Plan” banner for redemption.

- 9 Click the **ANNUAL PLAN** option on the pop-up window screen.

In order for the downloaded Art Store coupon to be enabled correctly, please ensure **ANNUAL PLAN** is selected.

(!) Selecting any other membership options will prevent the coupon from being applied correctly and may require contact to customer support (frame.cs@samsung.com) for troubleshooting.

Please note the screen for this step may vary depending on the Art Store app version and the placement of the **ANNUAL PLAN** link may differ accordingly.

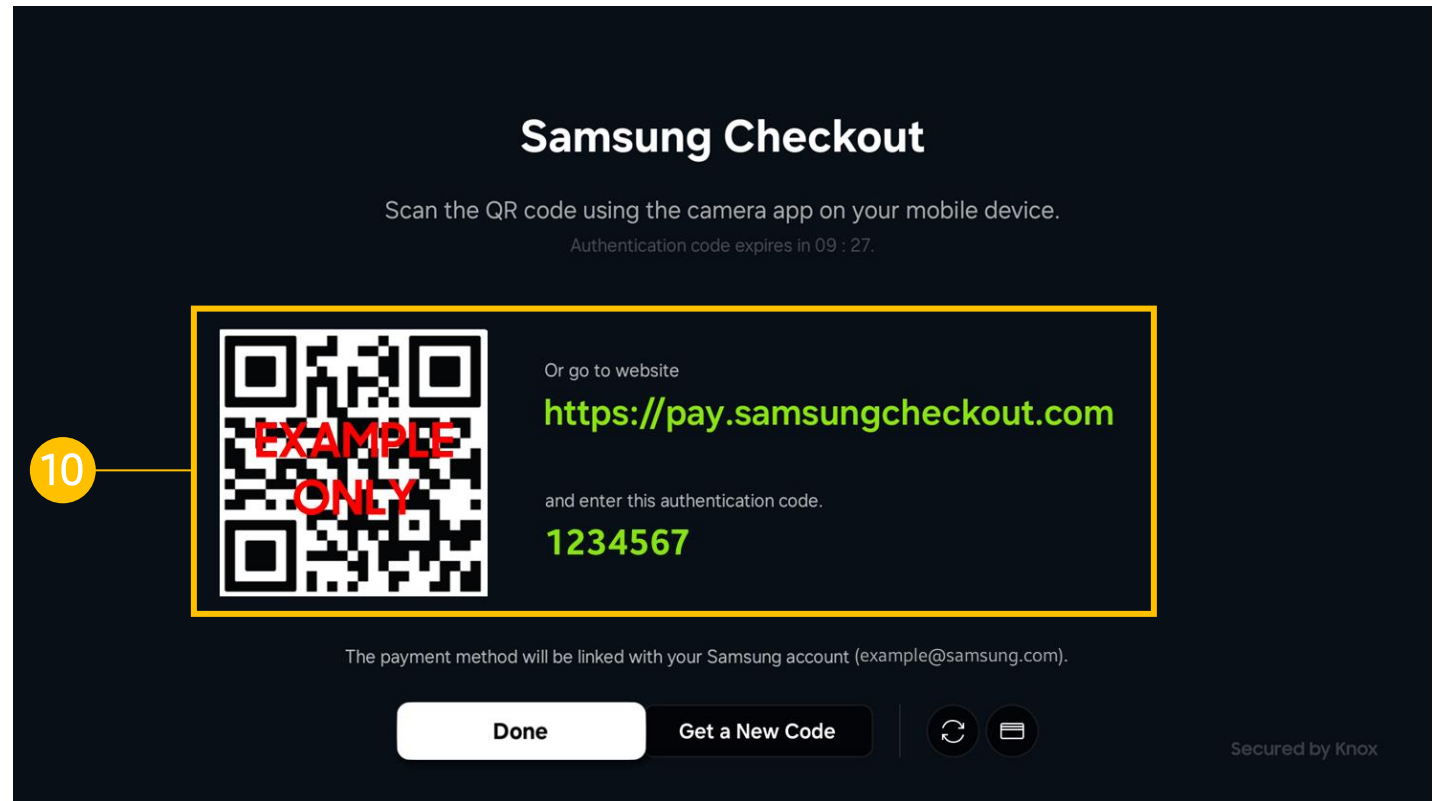


Screenshots are simulated images, actual experiences may vary. For illustrative and instructional purpose only.

Proceed to Samsung Checkout to complete Subscription setup.*

- 10 Scan the QR code using the camera on your mobile device – OR – go to pay.samsungcheckout.com on any web browser.

When prompted, use the authentication code provided on the TV screen and follow remaining on-screen instructions (as shown on your mobile device/web browser) to complete the check out process.



*Valid form of payment required at sign-up but you will not be charged until the applicable promotional period expires. At the end of the promotional period, you will be automatically charged the individual subscription price. You can cancel at no charge at any time before the trial is over. Offer requires a Samsung account.

Screenshots are simulated images, actual experiences may vary. For illustrative and instructional purpose only.

Proceed to Samsung Checkout to complete Subscription setup.*

Add a Payment Method

(Example of the mobile Samsung Checkout flow that occurs after the QR code scan.)

- 11 Select your preferred **Payment Method*** (ex. credit card) and input the necessary details.

Select **DONE** when complete.

*Valid form of payment required at sign-up but you will not be charged until the applicable promotional period expires. At the end of the promotional period, you will be automatically charged the individual subscription price. You can cancel at no charge at any time before the trial is over. Offer requires a Samsung account.

The image displays two sequential screenshots from the Samsung Checkout mobile application. The first screenshot, on the left, shows the 'Product Detail' section for a 'Free Trial + Annual Subscription' priced at \$49.90. Below the product details is the 'Payment Method' section, which is highlighted with a yellow box and contains a large plus sign and the text 'Add Credit/Debit Card'. At the bottom of the left screenshot is a 'Pay Now' button. The second screenshot, on the right, shows the 'Card Number' field with a warning 'Only numeric values are allowed.', followed by 'Expiration Date' (MM and YYYY fields), and 'CVV/Security Code' (3 or 4-digit number). A 'Done' button is highlighted with a yellow box at the bottom of the right screenshot. Below the 'Done' button is a note: 'The payment method will be linked with your Samsung account'.

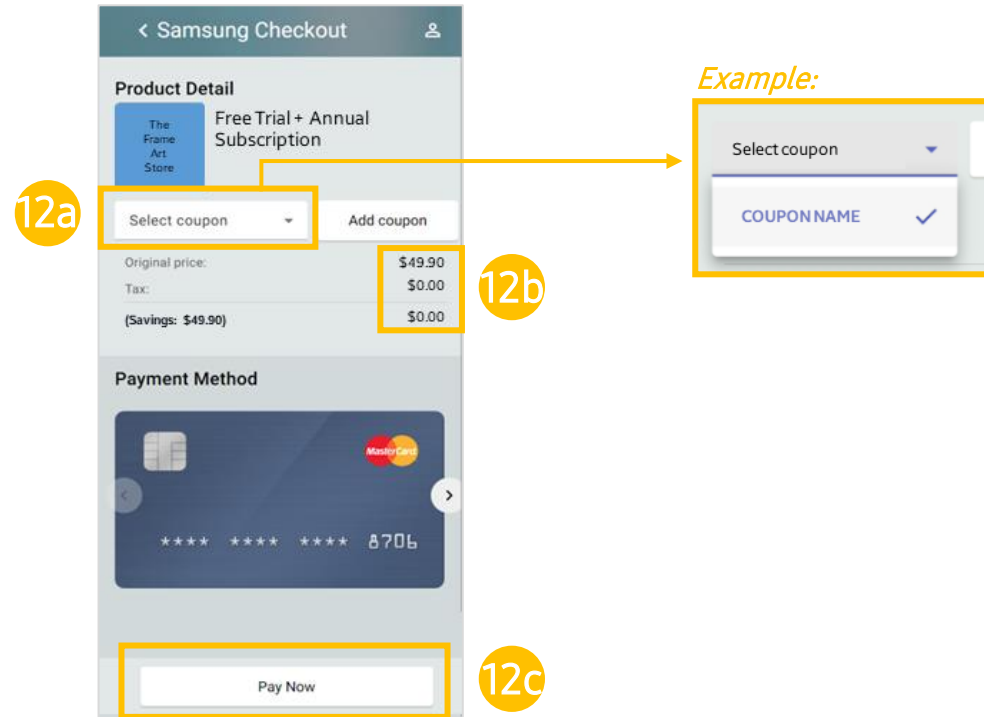
Screenshots are simulated images, actual experiences may vary. For illustrative and instructional purpose only.

Proceed to Samsung Checkout to complete Subscription setup.*

Select your coupon from the drop down list

(Example of the mobile Samsung Checkout flow that occurs after the QR code scan.)

- 12a On the next screen, ensure the coupon is applied before checkout by selecting the drop down list and then selecting the offer.
- 12b Once the coupon on the drop down list is selected, verify that the total due is \$0.00 to confirm the offer is applied.
- 12c Select **PAY NOW** when confirmed.



Please note that the subscription credit will vary depending on The Frame screen size you have purchased:

- 1 year credit provided for 50" and below
- 2 year credit provided for 55" and above

*Valid form of payment required at sign-up but you will not be charged until the applicable promotional period expires. At the end of the promotional period, you will be automatically charged the individual subscription price. You can cancel at no charge at any time before the trial is over. Offer requires a Samsung account.

Screenshots are simulated images, actual experiences may vary. For illustrative and instructional purpose only.

Proceed to Samsung Checkout to complete Subscription setup.*

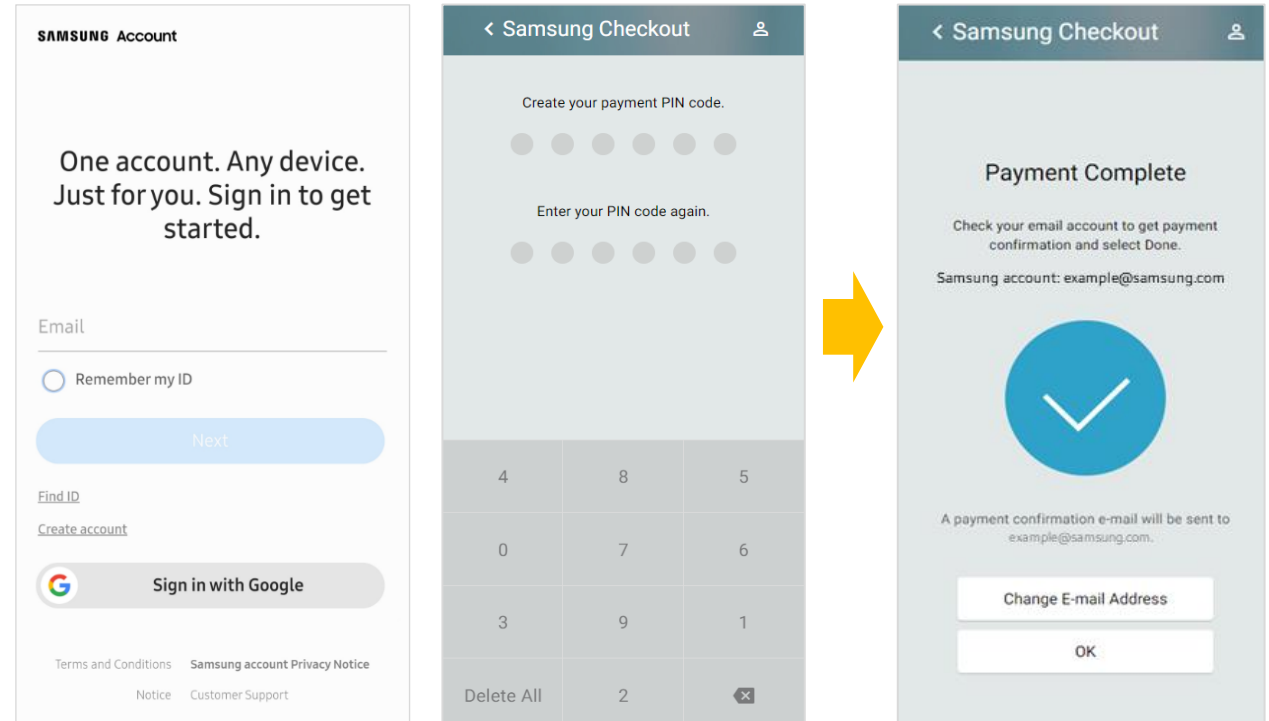
Complete remaining checkout steps

(Example of the mobile Samsung Checkout flow that occurs after the QR code scan.)

- 13 Sign into the same Samsung Account used during previous steps on the TV.

If this is the first time logging into your mobile device/browser, follow the on-screen instructions for two-step verification and/or PIN code setup to ensure secure checkout.

If you've logged in before, your previous preferences will apply.



*Valid form of payment required at sign-up but you will not be charged until the applicable promotional period expires. At the end of the promotional period, you will be automatically charged the individual subscription price. You can cancel at no charge at any time before the trial is over. Offer requires a Samsung account.

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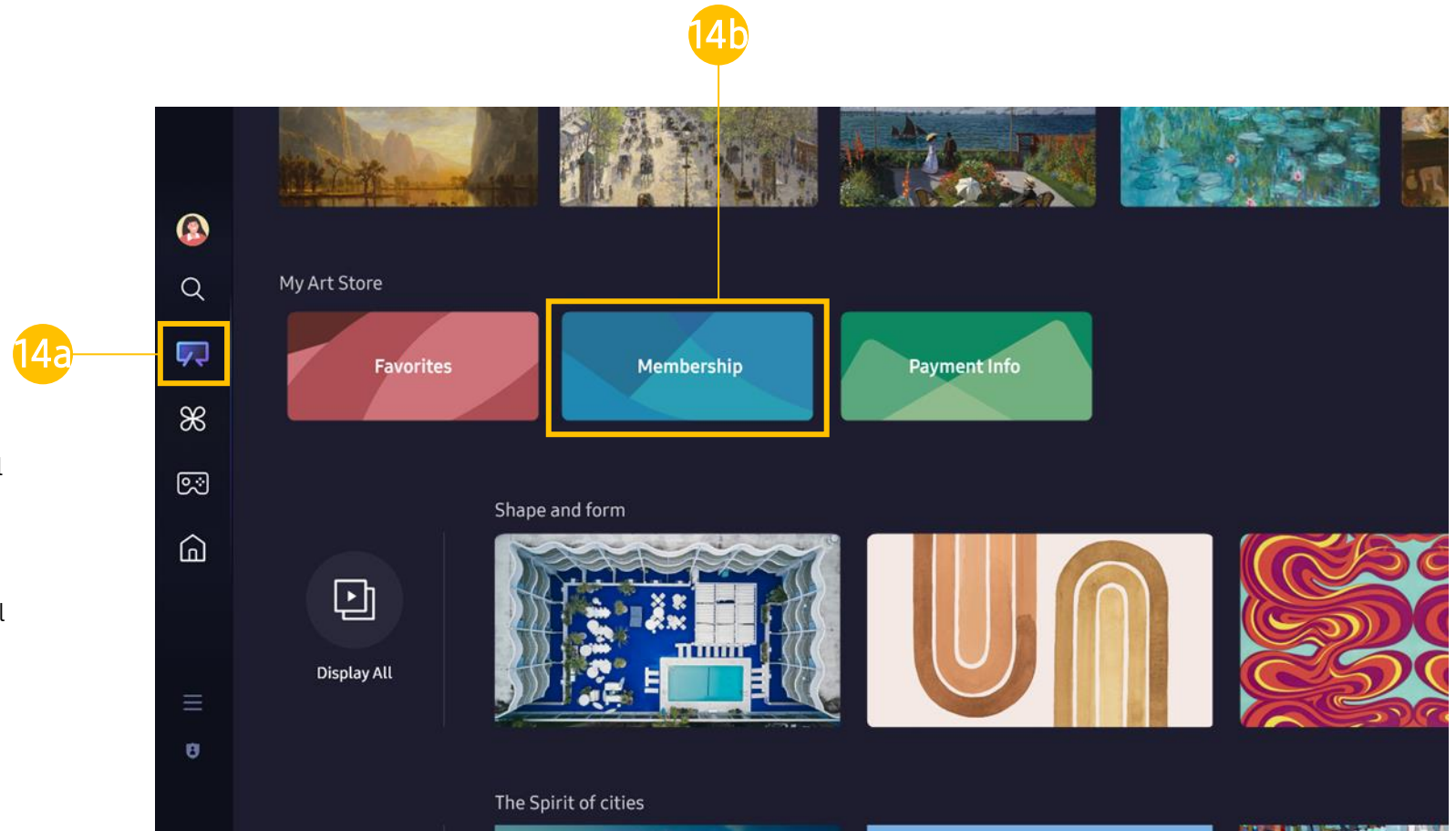
Verify Subscription Status

14a Access the **Art Store** again by clicking the icon on the left menu.

14b Double check your subscription status directly on your TV by accessing the **Membership** page within the **Art Store** app.

Example:

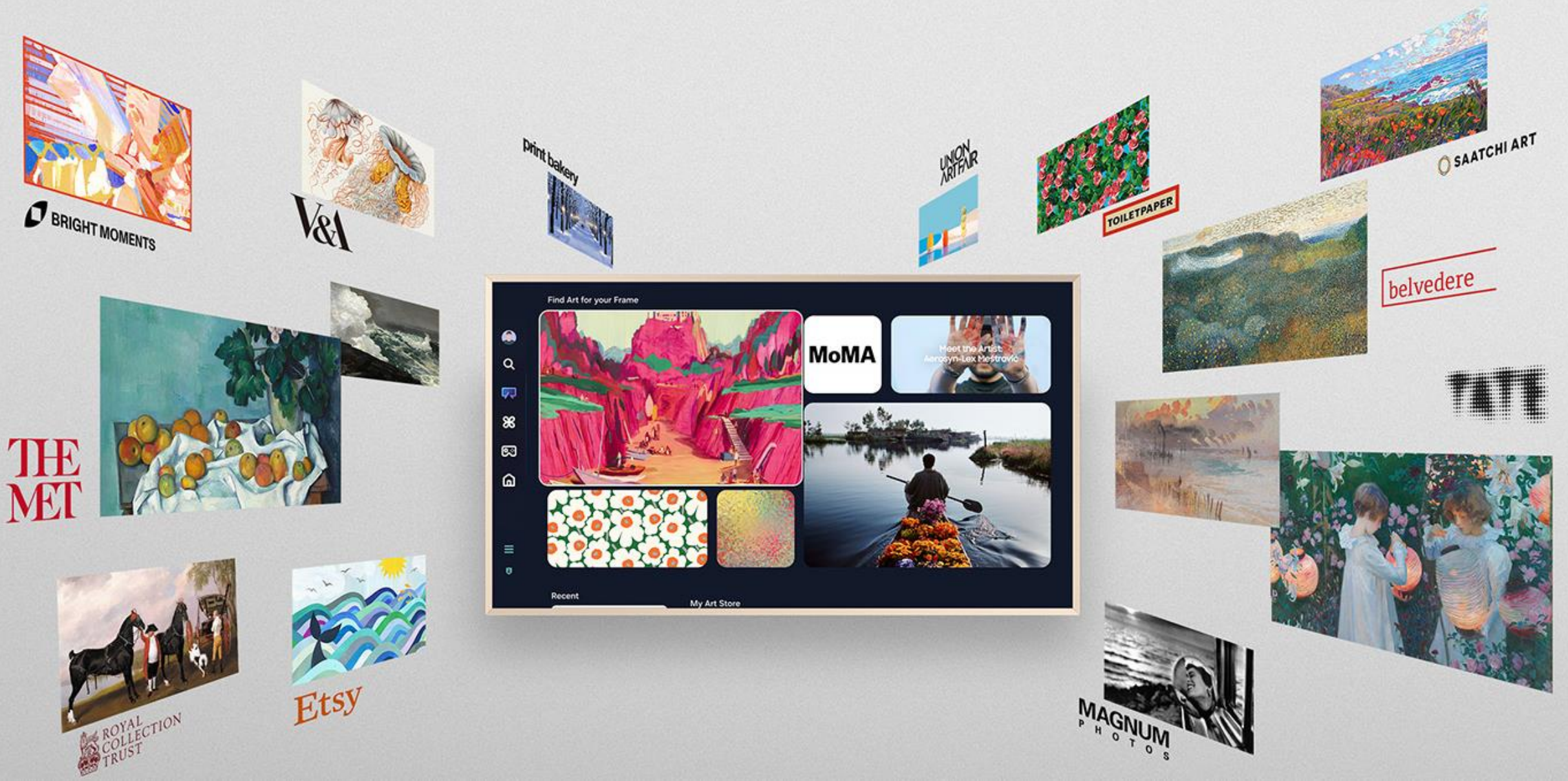
- For 1 year credit redeemed, the next renewal date indicated should be 12 months + trial period, starting from the Samsung Promotions app coupon redemption date.
- For 2 year credit redeemed, the next renewal date indicated should be 24 months + trial period, starting from the Samsung Promotions app coupon redemption date.



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All set! Enjoy Art Store on The Frame!

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For any additional assistance, please contact us at:
frame.cs@samsung.com