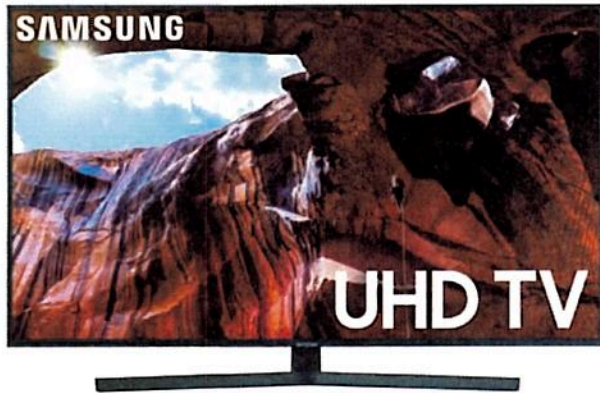


RU740D TV



PRODUCT HIGHLIGHTS

- 4K UHD Processor
- HDR
- Smart TV with Universal Guide
- PurColor
- Slim Design

SIZE CLASS

- 65" 65RU7
- 55" 55RU7
- 50" 50RU7



See all your favorite entertainment as it was meant to be seen. Enter the world of 4K, where every show, season, and scene is upscaled with enhanced picture clarity. Plus, a smart guide lets you quickly find what you want to watch.

KEY FEATURES

Product Type

- Ultra HDTV

Picture

- 4K UHD Processor
- HDR
- Smart TV with Universal Guide
- PurColor
- Slim Design

Design

- Clean Cable Solution®
- Slim Design
- Bezel Color: Charcoal Black
- Stand Color: Charcoal Black

Smart

- Smart TV with Universal Guide
- OneRemote Function
- SmartThings Compatible

Connections

- 3 HDMI Connections¹
- 2 USB Connections
- 1 Component Video Input (shared)
- 1 Composite Video Input (shared)
- 802.11AC built-in Wi-Fi
- RS232 Control (requires adaptor)²
- Optical Audio Output Port

Audio

- Dolby® Digital Plus
- 20 Watt 2 Channel

Included Accessories

- Standard Smart Remote

Industry Certifications

- CTA 4K Ultra HD Connected

¹HDMI—CEC (Consumer Electronics Control) facilitates convenient control functions with compatible devices.

²Serial control requires USB adaptor provided by participating dealers and distributors.

SAMSUNG

SEE BACK FOR DETAILS

RU740D TV

KEY FEATURES (page 1 of 2)

Picture

PurColor

Enjoy a wide range of color fine-tuned to deliver a vibrant picture.

4K UHD

See what you've been missing on a crisp, clear picture that's 4X the resolution of Full HD.

4K UHD Processor

A powerful processor optimizes your TV's performance with 4K picture quality.

HDR

See shades of color that reveal more detail than HDTV can deliver.

Motion Rate 120

Smooth action on fast-moving content.

HDR Formats Supported

HDR10 (Static MetaData), HDR10+ (Dynamic MetaData), HLG (Hybrid Log Gamma). All Samsung 4K UHD TVs also meet the CTA HDR-Compatible Definition.

Design

Clean Cable Solution²

Neatly manages cords for a crisp, clean look.³

Slim Design

An elegant slim design for a modern look you'll admire.

Smart

Smart TV with Universal Guide

Our simple on-screen guide is an easy way to find streaming content and live TV shows.

OneRemote Function

Automatically detects and controls all compatible connected devices and content.⁴

SmartThings Compatible

Experience more than TV, with a dashboard for seamlessly controlling your smart home devices and appliances.

²Not available on 43".

⁴Remote color and design may vary by model.

RU740D TV

KEY FEATURES (page 2 of 2)

Connections

HDMI

Enjoy higher-quality audio and video with an HDMI connection that transmits both signals over a single cable. Compatible with next generation Ultra HD Blu-ray™ players and HDR content decoding. Includes 1 Audio Return Channel (ARC).

Wi-Fi

Enjoy your favorite on-demand content seamlessly through your existing network with built-in Wi-Fi (802.11AC).

Audio

Dolby® Digital Plus

Enjoy the ultimate digital sound quality on all your favorite movies, TV shows and streaming content. Dolby Digital Plus optimizes your entertainment experience with enhanced sound richness and clarity.

Included Accessories

Standard Smart Remote (TM-1950A)

Industry Certifications

4K Ultra HD Connected

All Samsung 2019 4K UHD and QLED televisions comply with the CTA 4K Ultra High-Definition Connected definition requirements. The trade organization known as the Consumer Technology Association (CTA™) is considered an industry authority on engineering standards for consumer electronics in the United States. Visit www.cta.tech for more information.

RU740D TV

MODELS

MODEL: UN65RU740D
ORDER CODE: UN65RU740DFXZA

SCREEN SIZE CLASS: 65"

SCREEN DIAGONAL MEASUREMENT: 64.5"

UPC CODE: 887276306209

COUNTRY OF ORIGIN: Mexico

DIMENSIONS (INCHES W x H x D):

- **TV WITHOUT STAND:** 57.4 x 33 x 2.4
- **TV WITH STAND:** 57.4 x 36.3 x 15.2
- **SHIPPING:** 63.2 x 37.2 x 7.1
- **STAND FOOTPRINT:** 37.2 x 9.8 x 15.2

WEIGHT (LB):

- **TV WITHOUT STAND:** 55.3
- **TV WITH STAND:** 61.7
- **SHIPPING:** 79.8

VESA SUPPORT: Yes (400mm x 400mm)

ACCESSORIES INCLUDED IN BOX:

- **REMOTE MODEL:** TM-1950A

MODEL: UN55RU740D
ORDER CODE: UN55RU740DFXZA

SCREEN SIZE CLASS: 55"

SCREEN DIAGONAL MEASUREMENT: 54.6"

UPC CODE: 887276306193

COUNTRY OF ORIGIN: Mexico

DIMENSIONS (INCHES W x H x D):

- **TV WITHOUT STAND:** 48.8 x 28.1 x 2.4
- **TV WITH STAND:** 48.8 x 31.5 x 14.2
- **SHIPPING:** 54.8 x 33.5 x 6.7
- **STAND FOOTPRINT:** 33.6 x 9.9 x 14.2

WEIGHT (LB):

- **TV WITHOUT STAND:** 37.9
- **TV WITH STAND:** 43.4
- **SHIPPING:** 56.2

VESA SUPPORT: Yes (200mm x 200mm)

ACCESSORIES INCLUDED IN BOX:

- **REMOTE MODEL:** TM-1950A

RU740D TV

MODELS

MODEL: UN50RU740D
ORDER CODE: UN50RU740DFXZA

SCREEN SIZE CLASS: 50"

SCREEN DIAGONAL MEASUREMENT: 49.5"

UPC CODE: 887276306186

COUNTRY OF ORIGIN: Mexico

DIMENSIONS (INCHES W x H x D):

- **TV WITHOUT STAND:** 44.3 x 25.6 x 2.4
- **TV WITH STAND:** 44.3 x 29 x 13.6
- **SHIPPING:** 51.5 x 31.1 x 6.7
- **STAND FOOTPRINT:** 33.6 x 9.9 x 13.6

WEIGHT (LB):

- **TV WITHOUT STAND:** 30.4
- **TV WITH STAND:** 36.4
- **SHIPPING:** 46.3

VESA SUPPORT: Yes (200mm x 200mm)

ACCESSORIES INCLUDED IN BOX:

- **REMOTE MODEL:** TM-1950A