



Society for Health Care
Strategy & Market
Development™

2022

CALENDAR OF HEALTH OBSERVANCES & RECOGNITION DAYS



DLAPROMOTIONS
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Society for Health Care
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Welcome to the 2027 Calendar of Health Observances & Recognition Days!

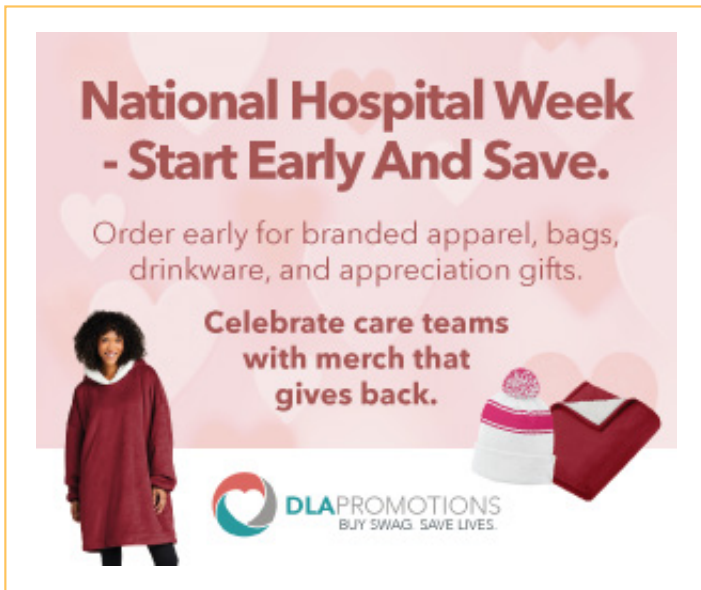
This calendar is a valuable resource designed to support your planning efforts throughout the year. With over 240 health observances and recognition days, it serves as a comprehensive guide to help you organize community health events, shape your internal and external communications, and plan effective social media campaigns.

At SHSMD, we're committed to equipping health care strategists with practical tools, and this calendar is here to ensure you never miss an important date.

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National Cervical Cancer Coalition (NCCC) **Cervical Health Awareness Month**

1/1/2027-1/31/2027

While NCCC is focused on cervical health and cervical cancer prevention all year long, Cervical Health Awareness Month is the time to get as many people involved as possible. The World Health Organization has a plan for the elimination of cervical cancer through vaccination and screening — we can get there! This January, we encourage you to learn more about cervical health and cervical cancer prevention and take steps to help eliminate this preventable cancer.

Social: @stophpvcancer, #CervicalHealthMonth, #endHPVcancer, #cervicalcancerprevention

For more information, contact: Lynn Barclay, CEO | 919-361-8400 | nccc@ashasexualhealth.org, lynnbarclay@ashasexualhealth.org

<https://www.nccc-online.org/cervical-health-awareness-month/>

American Academy of Ophthalmology **Glaucoma Awareness Month**

1/1/2027-1/31/2027

Glaucoma is a leading cause of irreversible blindness in the US. It has no noticeable symptoms in its early stages, and vision loss progresses at such a gradual rate that people affected by the condition are often unaware of it until their sight has already been compromised. During Glaucoma Awareness Month, the American Academy of Ophthalmology (AAO) advises the public that the best defense against developing glaucoma-related blindness is by having routine, comprehensive eye exams.

Social: @AcademyEyeSmart

For more information, contact: Public Relations Department | 415-561-8534 | ataghavi@aao.org

<https://www.aao.org/newsroom/observances>

Academy of Integrative Health & Medicine **Integrative Health Month**

1/1/2027-1/31/2027

Integrative Health Month recognizes the growing importance of transforming the disease-care model into a holistic one – mind, body, spirit, community, and planet. Throughout the month, organizations around the globe will shine a light on the contributions of integrative health and medicine practitioners as well as raise awareness among consumers about the benefits of synergizing modern medicine with centuries-old natural therapies.

Social: @aihmglobal, #integrativehealthcare, #healthiertomorrow, #integrativehealthmonth

For more information, contact: Marketing Department | 609-445-3000 | marketing@aihm.org

<https://aihm.org/the-academy-for-integrative-health-medicine-declares-january-integrative-health-month/>

March of Dimes

National Birth Defects Awareness Month

1/1/2027-1/31/2027

Birth defects are structural changes that affect one or more parts of the body (e.g. heart, brain, foot). They develop most often during the first three months of pregnancy, when a baby's organs are forming and can cause problems in overall health, how the body develops and functions. About 1 in 33 babies in the U.S. is born with a birth defect each year. The goal of National Birth Defects Awareness Month, held in January, is to generate greater awareness that birth defects are common, costly and critical, and to offer specific actions that women and health care professionals can take to prevent birth defects.

Social: @marchofdimes, @nacersano, @CDC_NCBDDD, #MarchofDimes

For more information, contact: Salimah S. Walani, Vice President, Global Programs | 914-602-8411 | swalani@marchofdimes.org

<https://www.marchofdimes.org/learn-more-about-birth-defects>

Association for Blood Donor Professionals

National Blood Donor Month

1/1/2027-1/31/2027

January has been designated as National Blood Donor Month to encourage people to give or pledge to give blood at least two or more times a year. Blood is typically in short supply during the winter months — especially January— due to the holidays, travel schedules, inclement weather, and illness. A reduction in donor turnout can cause blood shortages around the country.

Social: @adrpgiveblood, #WhyIGive, #BloodDonorMonth

For more information, contact: Info@ADRP.org
<https://www.blooddonormonth.org/>

American Lung Association

Radon Action Month

1/1/2027-1/31/2027

January is National Radon Action Month, and the American Lung Association is urging everyone to help save lives by testing their home for radon and mitigate if high levels are detected.

Social: @LungAssociation, @americanlungassociation

For more information, contact: Raven Wells | 800-586-4872 | raven.wells@lung.org

<https://www.lung.org/clean-air/indoor-air/indoor-air-pollutants/radon/radon-action-month>

Infusion Nurses Society

IV Nurse Day

1/25/2027-1/25/2027

Every January 25, infusion nurses and other health care professionals observe National IV Nurse Day. Established in 1980, the U.S. House of Representatives designated this day to honor and recognize the accomplishments of the nation's infusion nurse specialists each year, as well as the Infusion Nurses Society.

For more information, contact: Infusion Nurses Society | 781-440-9408 | ins@ins1.org

<https://www.ins1.org>

Plan Ahead for National Hospital Week

Start the year with recognition gifts that celebrate healthcare teams.

Shop staff appreciation merch at [DLAPromotions.com](https://www.dlapromotions.com)



American Heart Association

American Heart Month

2/1/2027 - 2/28/2027

During American Heart Month, thousands of American Heart Association volunteers raise awareness about and raise funds to fight cardiovascular disease, our number one killer. A federally designated event for more than half a century, American Heart Month reminds people to focus on their hearts and encourages them to get their families, friends and communities involved. In addition, the AHA promoted learning CPR so everyone can be part of the Nation of Lifesavers.

Social: @americanheart, @American_Heart, #HeartMonth

For more information, contact:
Communications Department
| 800-AHA-USA1 | ahacommunications@heart.org
www.heart.org/en/american-heart-month

American Academy of Ophthalmology

Age-Related Macular Degeneration Awareness Month

2/1/2027-2/28/2027

Age-related macular degeneration (AMD) is the leading cause of blindness among older Americans, but new treatments have dramatically changed the course of this disease over the last 10 years, making AMD more manageable than ever before. During AMD Awareness Month in February, the American Academy of Ophthalmology (AAO) is reminding people with AMD that they can save their vision—thanks to recent treatment advances, but early detection is a critical first step.

Social: @AcademyEyeSmart

For more information, contact: Public Relations Department | 415-561-8534 | ataghavi@aao.org
<https://www.aao.org/newsroom/observances>

American Academy of Otolaryngology
- Head and Neck Surgery

Kids ENT Health Month

2/1/2027-2/28/2027

Kids ENT Health Month was created to spread awareness of kids #ear #nose and #throat conditions and available treatments. National health statistics reveal that pediatric ear, nose, and throat disorders remain among the primary reasons children visit a physician, with ear infections ranking as the number one reason for an appointment. From earaches to choking hazards, kids can suffer from a variety of ailments that require prompt diagnosis and treatment.

Social: @aaohns, #KidsENT, #KidsENTHealth, #BeENTsmart

For more information, contact: 703-535-3762; 703-836-4444 | memberservices@entnet.org; admin@enthealth.org

<https://www.entnet.org/about-us/campaigns/kids-ent-health-month/>

American Dental Association

National Children's Dental Health Month

2/1/2027-2/28/2027

Each February, the American Dental Association (ADA) celebrates National Children's Dental Health Month (NCDHM) to raise awareness about the importance of good oral health. Since 1946, NCDHM messages and materials have reached millions of people in communities across the country.

Social: @americandentalassociation, #ncdhm

For more information, contact: American Dental Association | ncdhm@ada.org

<https://www.ada.org/resources/community-initiatives/national-childrens-dental-health-month>

The American Therapeutic Recreation Association

Recreational Therapy Month

2/1/2027-2/28/2027

Recreational Therapy Month serves to spotlight the essential role that Recreational Therapy plays in enhancing wellness, promoting healing, and fostering inclusion in healthcare settings and our communities. This month, we celebrate and recognize the expertise, commitment, and positive impact of Recreational Therapists. Together, we can elevate the understanding of Recreational Therapy as a vital therapeutic service and make meaningful strides toward our shared vision: A world where every person has access to Recreational Therapy.

Social: @ATRAinAction, #RTMonth2027

For more information, contact:
857-776-2872 | info@atra-online.com

<https://www.atra-online.com/rt-month>

American Institute for Preventive Medicine

Wise Health Care Consumer Month

2/1/2027-2/28/2027

Wise Healthcare Consumer Month is an effort to encourage patients to make wise decisions and to engage in better, more open dialogue with their doctors.

For more information, contact: Hope Lawless
| 248-539-1800 | hlawless@healthylife.com

<https://healthylife.com>

American Heart Association

National Wear Red Day

2/5/2027-2/5/2027

Cardiovascular disease is the No. 1 killer of women, but many instances can be prevented through education and a healthy lifestyle. Cardiovascular disease unfairly targets women. For too long, women have been left out of research, testing, treatment, and funding. Together, through the power of the Go Red for Women movement, we can change this. Every February the nation goes red to unite millions of people for a common goal: the eradication of heart disease and stroke.

Social: @americanheart, @American_Heart, @goredforwomen, #WearRedDay

For more information, contact: 800-AHA-USA1 | ahacommunications@heart.org

<https://www.heart.org/en/affiliates/national-wear-red-day-social-media>

Shriners Hospitals for Children

Burn Awareness Week

2/7/2027-2/13/2027

Burn Awareness Week kicks off Shriners Hospitals for Children's annual educational campaign to raise awareness of burn injuries and ways to prevent them. Free educational materials are available for firefighters, teachers, parents, and others concerned with the safety of children.

For more information, contact:
Public Relations Department | 813-281-8162
| shrinepr@shrinenet.org

<https://www.shrinerschildrens.org/en/patient-information/patient-services-and-resources/burn-awareness>

HIV.gov

National Black HIV/AIDS Awareness Day

2/7/2027-2/7/2027

National Black HIV/AIDS Awareness Day is the oldest national HIV/AIDS awareness campaign designed and coordinated by a voluntary coalition of local and national organizations/agencies serving African Americans. The campaign has four major objectives: to increase testing for HIV; to improve community education about HIV/AIDS; to increase public advocacy of HIV prevention; and to elevate treatment levels, whether HIV positive or negative.

Social: @NatBlackAIDSDay, #NBHAAD

For more information, contact: HIVinfo@NIH.gov
<https://hivinfo.nih.gov/understanding-hiv/hiv-aids-awareness-days/national-black-hiv-aids-awareness-day>

Sepsis Alliance

Sepsis Survivor Week

2/7/2027-2/13/2027

Sepsis Survivor Week is an annual observance that takes place the 2nd week of February. During Sepsis Survivor Week Sepsis Alliance partners with sepsis survivors to honor their experience by sharing their individual stories of survival and bringing awareness to the unseen mental, emotional, and physical challenges many survivors face every day.

Social: @SepsisAlliance, #SepsisSurvivor

For more information, contact: Sepsis Alliance
| 619-232-0300 | info@sepsis.org
<https://sepsis.org>

American Medical Technologists

Phlebotomists Recognition Week

2/8/2027-2/12/2027

Established in 2019 by the American Medical Technologists (AMT), Phlebotomists Recognition Week recognizes and celebrates phlebotomists' vital role in maintaining patient health and promoting lab efficiency and effectiveness.

Social: @americanmedtech,
#AMTPhlebotomistsWeek,
#NationalPhlebotomistWeek

For more information, contact: Cathie Casey
| 847-823-5169; 847-939-3376
| recognitionweeks@americanmedtech.org

<https://americanmedtech.org/members/member-support/recognition-weeks#phlebotomists/>

Alliance of Cardiovascular Professionals

Cardiovascular Professionals Week

2/14/2027-2/20/2027

Cardiovascular Professionals Week honors the dedicated, multidisciplinary teams who specialize in treating and preventing heart disease. It recognizes specialists—including nurses, technicians, technologists and administrators—for their expertise in diagnostics, life-saving procedures, and patient care, acknowledging their role in improving outcomes for millions

Social: <https://www.facebook.com/alliancecvpros>

For more information, contact: Peggy McElgunn
| 804-639-9213 | peggy@gpsforgrowth.com

<https://acp-online.org>

American Association of Cardiovascular
& Pulmonary Rehabilitation (AACVPR)

National Cardiac Rehabilitation Week

2/14/2027-2/20/2027

National Cardiac Rehabilitation Week focuses attention on cardiac rehabilitation's contribution to improving the health and physical performance of people at risk for heart disease as well as those who have been diagnosed with heart disease or dysfunction. We call attention to the role of cardiac rehabilitation in reducing the devastating effects of heart disease. Special events will be held in hospitals, exercise facilities and outpatient rehabilitation centers throughout the country.

For more information, contact: AACVPR
Support | 312-321-5146 | aacvpr@aacvpr.org

<https://www.aacvpr.org/>

Donate Life America

National Donor Day

2/14/2027-2/14/2027

Observed every year on February 14th, National Donor Day is an observance dedicated to raising awareness and educating the public about organ, eye, and tissue donation. It is a day to recognize those who have given and received the gift of life through organ, eye and tissue donation, are currently waiting for a lifesaving transplant, and those who died waiting because an organ was not donated in time.

Social: @donatelife,
@donatelifeamerica, #DonorDay

For more information, contact: Loren Squares
| 804-377-3580 | lsquares@donatelife.net

<https://donatelife.net/how-you-can-help/national-observances-celebrations/national-donor-day/>



Brain Injury Association of America (BIAA)

Brain Injury Awareness Month

3/1/2027-3/31/2027

The Brain Injury Association of America (BIAA) leads the nation in observing Brain Injury Awareness Month in March each year. Many people with disabilities have their lives defined for them. That is why BIAA launched the #MoreThanMyBrainInjury campaign that gives individuals a chance to overcome those definitions, allowing them to tell their own stories and change the narrative of their lives. During Brain Injury Awareness Month, we shine a light on some of the lesser known aspects of brain injury and advocate to build a better world for people with brain injury.

Social: @biaamerica, @bia_usa, @braininjuryassociationofamerica, #MoreThanMyBrainInjury

For more information, contact: Steve Walsh | 703-761-0750, Ext. 643 | swalsh@biausa.org

<https://biausa.org/public-affairs/public-awareness/brain-injury-awareness>

Association of Child Life Professionals

Child Life Month

3/1/2027-3/31/2027

Each March, child life professionals celebrate and reflect on the impact they make on children and families. From hospital to schools to a private practice, anywhere you find a certified child life specialist you will encounter compassion, generosity, and a tenacious dedication to the emotional and psychosocial well-being of all children and their families.

Social: @assocchildlife, #ChildLifeMonth2027

For more information, contact: Association of Child Life Professionals | 312-673-4945 |

catchall@childlife.org

<https://www.childlife.org/>

Colorectal Cancer Alliance

Colorectal Cancer Awareness Month

3/1/2027-3/31/2027

As COVID-19 gripped the country, colorectal cancer screenings plummeted. This March, we are calling on every ally to help get screening back on track. In February 2000, President Clinton officially dedicated March as National Colorectal Cancer Awareness Month. Since then, it has grown to be a rallying point for the colorectal cancer community where thousands throughout the country join together to spread colorectal cancer awareness by wearing blue, talking to friends and family about screening and so much more.

Social: @CCAlliance, #45isthenew50, #GetScreened, #TomorrowCantWait, #EnoughCRC

For more information, contact:

eblasi@ccalliance.org

<https://colorectalcancer.org/>

National Association of Councils on
Developmental Disabilities

Developmental Disabilities Awareness Month

3/1/2027-3/31/2027

Each March, the National Association of Councils on Developmental Disabilities (NACDD), and our partners work together to highlight the many ways in which people with and without disabilities come together to form strong, diverse communities. We aim to raise awareness about the inclusion of people with developmental disabilities in all facets of community life, as well as awareness of the barriers that people with disabilities still sometimes face in connecting to the communities in which they live.

Social: @NACDD, #ThenNowAlways,
#DDAM2027, #WeReHere

For more information, contact:
Rafael Rolon-Muniz | 202-506-5813 |
rrolon-muniz@nacdd.org, info@nacdd.org
<https://nacdd.org/2027-dd-awareness-month-were-here-then-now-always/>

March of Dimes

March for Babies

3/1/2027-7/31/2027

March of Dimes leads the fight for the health of all moms and babies. March for Babies, established in 1970, previously called WalkAmerica, is the oldest nationwide charitable walking event. Funds from the walk go towards research, programs, education and advocacy so that every baby can have the best possible start. Together we hope, remember and celebrate at our walk sites nationwide. Walks are held from March –July and every step counts.

Social: @marchofdimes, @nacersano,
#marchforbabies, #MarchofDimes

For more information, contact: Jenney Page,
Marketing Manager | 914-997-4613
| Jpage@marchofdimes.org
<https://marchforbabies.org/>

National Kidney Foundation

National Kidney Month

3/1/2027-3/31/2027

One in three Americans is at risk for developing kidney disease, and high blood pressure and diabetes are the two leading causes. During National Kidney Month, the National Kidney Foundation (NKF) urges Americans to learn more about their kidneys and to take steps to preserve their kidney health.

Social: @NKF, @NationalKidneyFoundation,
#nationalkidneymonth, #nkf

For more information, contact:
| 212-889-2210 | info@kidney.org
<https://www.kidney.org/content/national-kidney-month>

Multiple Sclerosis Foundation

National MS Education and Awareness Month

3/1/2027-3/31/2027

This annual nationwide campaign, hosted by the Multiple Sclerosis Foundation, raises awareness about the challenges faced by people with MS and their families, and educates those affected to make the best decisions about their health. Join the effort to raise awareness and learn more at msfocus.org.

Social: #NMSEAM, #MSawareness, #MSFocus
For more information, contact: Kasey Minnis
| 888-673-6287 | kasey@msfocus.org
<https://msfocus.org>

Academy of Nutrition and Dietetics

National Nutrition Month®

3/1/2027-3/31/2027

National Nutrition Month® is an annual campaign created by the Academy of Nutrition and Dietetics. During the month of March, everyone is invited to learn about making informed food choices and developing healthful eating and physical activity habits.

Social: @eatright, @eatrightPRO, @eatright_pro, #NationalNutritionMonth

For more information, contact: nnm@eatright.org
<https://www.eatright.org/nnm>

March of Dimes

World Birth Defects Day

3/3/2027-3/3/2027

About 8 million babies worldwide are born each year with a serious birth defect. In many countries, birth defects are a leading cause of death among infants and young children. Those who survive may suffer lifelong physical or mental disabilities. These children need access to appropriate treatment and care to reach their full potential in life. March of Dimes and more than 150 other international organizations will join together for World Birth Defects Day, observed every year on March 3, to raise awareness of this serious global problem and advocate for more birth defects prevention, surveillance, care, and research. We urge the public, governments, non-governmental organizations, policymakers, researchers and health care providers worldwide to help us work together toward a healthier future for children.

Social: @marchofdimes, @nacersano, @CDC_NCBDDD, #WorldBDDay, #ManyBirthDefects1Voice, #MarchofDimes, #Best4YouBest4Baby

<https://www.worldbirthdefectsday.org/>

American Dental Assistants Association (ADAA)

Dental Assistants Recognition Week™

3/7/2027-3/13/2027

Dental Assistant Recognition Week™ (also known as DARW™) is held every year in the first full week of March. Dental assistants are a key part of the dental practice year-round, but they get a special week dedicated to them each year for all the great work they do! Today's dental assistants strengthen the entire practice and enhance patient satisfaction around the world. Dental assistants are committed to professional development and quality dental care.

For more information, contact: info@adaausa.org
<https://adaausa.org>

Academy of Nutrition and Dietetics

Registered Dietitian Nutritionist Day

3/10/2027-3/10/2027

Registered Dietitian Nutritionist Day, celebrated each year on the second Wednesday in March, was created by the Academy of Nutrition and Dietetics to increase the awareness of registered dietitian nutritionists as the indispensable providers of food and nutrition services. This occasion also serves to recognize both RDNs and nutrition and dietetic technicians for their commitment to helping people enjoy healthy lives.

Social: @eatright, @eatrightPRO, @eatright_pro, #RDNDay

For more information, contact: nn@eatright.org
<https://www.eatright.org/health/wellness/awareness-campaigns/rdn-day>

National Kidney Foundation

World Kidney Day

3/11/2027-3/11/2027

One in three Americans is at risk for developing kidney disease, and high blood pressure and diabetes are the two leading causes. The National Kidney Foundation (NKF) urges Americans to learn more about their kidneys and to take steps to preserve their kidney health.

Social: @NKF, @NationalKidneyFoundation, #worldkidneyday, #nkf

For more information, contact:
212-889-2210 | info@kidney.org

<https://www.worldkidneyday.org/>

American Association of Cardiovascular
& Pulmonary Rehabilitation (AACVPR)

National Pulmonary Rehabilitation Week

3/14/2027-3/20/2027

National Pulmonary Rehabilitation Week calls attention to the role of pulmonary rehabilitation in enhancing the quality of life of individuals with lung disease.

Social: @aacvpr, #PRWeek2027

For more information, contact: AACVPR
Support | 312-321-5146 | aacvpr@aacvpr.org

<https://www.aacvpr.org/>

American Society for Healthcare Human
Resources Administration (ASHHRA)

Healthcare HR Week

3/15/2027-3/19/2027

Healthcare HR Week is designated to recognize human resources professionals in healthcare organizations throughout the nation for their vital role across the continuum of care.

Social: @ASHHRA, #HCHRWeek, #HCHRWeek27

For more information, contact:
312-422-3720 | ASHHRA@ashhra.org

[https://ashhra.org/get-involved/
health-care-hr-week/](https://ashhra.org/get-involved/health-care-hr-week/)

National Coalition for LGBTQ Health

National LGBTQ Health Awareness Week

3/15/2027-3/19/2027

In 2003, the National Coalition for LGBTQ Health created National LGBTQ Health Awareness Week to bring attention to lesbian, gay, bisexual, and transgender (LGBTQ) health issues and health disparities. This week is a time for community members, advocates, healthcare providers, and government officials to come together and recognize the health and wellness of LGBTQ individuals, families, and the community.

Social: @healthlgbtq, #LGBTQHAW27

For more information, contact:
info@healthlgbt.org

<https://healthlgbtq.org/awareness-week/>

American Diabetes Association

Diabetes Alert Day

3/23/2027-3/23/2027

Someone you love could be at risk for diabetes and not even know it. That's why this day matters—to help expand awareness, education, and resources that support early diabetes detection. Diabetes Alert Day is a day set aside to raise awareness of the seriousness of diabetes and the importance of knowing your risk. It encourages people to learn the symptoms of diabetes and understand their risk factors for developing the disease.

Social: @AmDiabetesAssn

For more information, contact: Press Team
| 703-253-4807 | press@diabetes.org

<https://diabetes.org/AlertDay>

Down Syndrome International

World Down Syndrome Day

3/21/2027-3/21/2027

World Down Syndrome Day (WDSD), 21 March, is a global awareness day which has been officially observed by the United Nations since 2012. The date for WDSD being the 21st day of the 3rd month, was selected to signify the uniqueness of the triplication (trisomy) of the 21st chromosome which causes Down syndrome.

Social: #InclusionMeans,
#WorldDownSyndromeDay

For more information, contact: contact@ds-int.org

<https://www.worlddownsyndromeday.org/>

American Lung Association

World Tuberculosis Day

3/24/2027 - 3/24/2027

Tuberculosis (TB) is an infectious disease that usually infects the lungs but can attack almost any part of the body. It is spread from person to person through the air. When a person with TB in their lungs or throat coughs, laughs, sneezes, sings, or even talks, the germs that cause TB may spread through the air. On World Tuberculosis Day, learn how the American Lung Association and the CDC are committed to fighting this serious lung disease.

Social: @CDC_TB, @CDCTB, @LungAssociation,
@americanlungassociation, #WorldTBDay

For more information, contact:

Raven Wells, Erin Meyer | 800-586-4872 |

raven.wells@lung.org; erin.meyer@lung.org

<https://www.cdc.gov/world-tb-day/about/index.html>

AMA Alliance

National Doctor's Day

3/30/2027 - 3/30/2027

Signed into order by President George Bush on October 30, 1990, Public Law 101-473 sets aside this day to honor all physicians with appropriate programs, ceremonies and activities. The first Doctors' Day was initiated by the Barrow County Alliance, Georgia, on March 30, 1933. Since then, Alliances, which are physician spouse organizations, have honored physicians through various local programs and observances.

Social: @amaalliance, #AMAAlliance

800-549-4619 | admin@amaalliance.org

<https://www.amaalliance.org/>



Defeat Diabetes Foundation

Defeat Diabetes Month

4/1/2027-4/30/2027

Defeat Diabetes Month provides information, articles, tips, cartoons, recipes, and more to help you delay the onset of Type 2 diabetes, or to live a healthier lifestyle with Type 1 or Type 2 diabetes.

Social: #DefeatDiabetesMonth

For more information, contact:

info@defeatdiabetes.org

<https://defeatdiabetes.org/>

American Academy of Otolaryngology - Head and Neck Surgery, American Association of Oral and Maxillofacial Surgeons

Head & Neck Cancer Awareness Month

4/1/2027-4/30/2027

Head & Neck Cancer Awareness Month is an initiative to encourage adults who are at high risk for head and neck cancer to take advantage of the nationwide and international free screenings. A key message of the campaign is that early diagnosis is key to successful treatment of these types of cancers.

Social: @hncalliance, @ohancaw, @aaohns, #OHANCAW, #EDUCATESCREENTREAT

For more information, contact: Coco Lederhouse | 847-233-4363 | clederhouse@aaoms.org

<https://www.headandneck.org/awareness-month/>

Donate Life America

National Donate Life Month

4/1/2027-4/30/2027

National Donate Life Month (NDLM) was established by Donate Life America and its partnering organizations in 2003. Observed in April each year, National Donate Life Month helps raise awareness about donation, encourages Americans to register as organ, eye, and tissue donors, and honors those who have saved lives through the gift of donation.

Social: @donatelifelife, @donatelifeamerica, #DonateLife, #DoneVida, #DonateLifeMonth

For more information, contact: Loren Squares | 804-377-3580 | lsquares@donatelifelife.net

<https://donatelifelife.net/how-you-can-help/national-observances-celebrations/ndlm/>

Autism Society of America

Autism Acceptance Month

4/1/2027-4/30/2027

Every April, Autism Acceptance Month celebrates the diverse and varied experiences across the Autism spectrum. For 60 years, the Autism Society of America has emphasized understanding, inclusion, and support, moving beyond awareness towards meaningful acceptance. By embracing the full reality of Autism, we move beyond awareness toward acceptance and meaningful action.

Social: @AutismSociety, #AutismSociety, #CelebrateDifferences

For more information, contact: 800-328-8476 | info@autismsociety.org; press@autismsociety.org

<https://autismsociety.org/autism-acceptance-month/>

Amputee Coalition

National Limb Loss and Limb Difference Awareness Month

4/1/2027-4/30/2027

April is Limb Loss and Limb Difference Awareness Month (LLLDAM) during which awareness about what it is like to live with limb loss and limb difference, for individuals and families is raised and celebrated.

Social: @AmputeeCoalition, @AmericanOandP, #LLLDAM2027, #WearOrangeWednesday, #limbloss, #limbdifference

For more information, contact:

Whitney Doyle | wdoyle@amputee-coalition.org

<https://amputee-coalition.org/>

National Minority Quality Forum

National Minority Health Month

4/1/2027-4/30/2027

Observed every April, National Minority Health Month (NMHM) aims to call attention to and eliminate disparities in access to healthcare and health outcomes in underserved communities. Booker T. Washington started National Negro Health Week in 1915 to combat high death rates in African American communities, arguing that good health was essential for progress in all areas of life. This week-long event encouraged local communities to get involved in improving health.

In 1998, the National Minority Quality Forum established National Minority Health Month (NMHM), continuing Washington's work. It officially launched in April 2001. A year later, Congress officially recognized April as NMHM to emphasize the government's commitment to reducing health disparities. Today, NMHM focuses on raising awareness of inequities in healthcare, advocating for policy changes, and promoting initiatives to improve health outcomes for all minority populations.

Social: @MinorityHealth

For more information, contact: Adjoa

Kyerematen | 202-220-8505, 202-223-7560

| akyerematen@nmqf.org, infodesk@nmqf.org

<https://nationalminorityhealthmonth.org/>

American Occupational Therapy Association

Occupational Therapy Month

4/1/2027-4/30/2027

Occupational Therapy Month (OT Month) recognizes the contributions of occupational therapists and occupational therapy assistants to help people across the lifespan participate in the things they want and need to do through the therapeutic use of everyday activities. It is in April to correspond with AOTA's Annual Conference & Expo.

Social: @AOTAInc, #OTMonth

For more information, contact:

301-652-6611 | praota@aota.org

<https://aota.org>

Parkinson's Foundation

Parkinson's Awareness Month

4/1/2027-4/30/2027

Did you know that someone new is diagnosed with Parkinson's disease in the U.S. every six minutes? Parkinson's Awareness Month is observed each April to draw attention to the neurodegenerative disorder that affects 1 million people in the U.S. and 10 million globally. The hope is to engage as many people as possible to improve the lives of people affected by Parkinson's through increased awareness.

Social: @ParkinsonDotOrg, #Together4PD

For more information, contact: Julie Seireg,

Senior Director of Marketing | 800-473-4636

| jseireg@parkinson.org; Helpline@Parkinson.org

<https://www.parkinson.org/>

[parkinsons-awareness-month](https://www.parkinson.org/parkinsons-awareness-month)

National Rosacea Society

Rosacea Awareness Month

4/1/2027-4/30/2027

The National Rosacea Society (NRS) has designated April as Rosacea Awareness Month to educate the public about this chronic facial skin disorder and encourage those who suspect they may have it to see a dermatologist for diagnosis, effective treatment and guidance on gentle skin care.

Social: @nationalrosaceasociety, @rosaceaorg, #rosaceaawarenessmonth, #rosaceaawareness

For more information, contact: 888-NO-BLUSH | info@rosacea.org

<https://www.rosacea.org>

American Sexual Health Association

Sexually Transmitted Infections Awareness Month

4/1/2027-4/30/2027

The American Sexual Health Association (ASHA) provides education, support, and awareness around sexually transmitted infections (STIs). There are 20 million new STI cases in the United States each year.

Social: @infoASHA

For more information, contact: | 919-361-8400 | info@ashasexualhealth.org

<https://www.ashasexualhealth.org/april-is-sti-awareness-month/>

Men's Health Network

Testicular Cancer Awareness Month

4/1/2027-4/30/2027

Testicular Cancer Awareness Month (TCa Month), observed each April, is a national effort to raise awareness about one of the most common cancers affecting young and middle-aged men, particularly those ages 15–35. The month focuses on education, early detection, and encouraging men to better understand their personal health and risk. Led by Men's Health Network (MHN), Testicular Cancer Awareness Month promotes simple but life-saving actions such as regular self-exams, awareness of family health history, and open conversations with healthcare providers. It also emphasizes the role of families, partners, and communities in supporting young men's health, reinforcing that early detection leads to highly successful treatment outcomes.

Social: @menshealthnetwork

For more information, contact: info@menshealthnetwork.org

<https://menshealthnetwork.org/testicular-cancer/>

Association for Professionals in Infection Control and Epidemiology (APIC)

International Infection Preventionist Day

4/4/2027-4/4/2027

International IP day is a dedicated day to acknowledge the tireless work of IPs in various settings, including acute care, long-term care and nursing homes, public health, behavioral health, schools, hospitality, and correctional facilities. This day is an opportunity for IPs worldwide to celebrate their critical role in preventing the spread of infection and protecting public health.

Social: @apic, @apic_infection_prevention, #InternationalIPDay, #WeLoveOurIPs

For more information, contact: 410-302-5637 | communications@apic.org

<https://apic.org/>

American Public Health Association (APHA)

National Public Health Week

4/5/2027-4/11/2027

National Public Health Week is a time to recognize the contributions of public health and highlight issues that are important to improving our nation's health. We bring together public health practitioners, advocates and students with the general public to celebrate all things public health.

Social: @NPHW, @PublicHealth, @americanpublichealth, #NPHW

For more information, contact: Affiliate Affairs Department | 202-777-2508 | nphw@apha.org

<https://nphw.org>

World Health Organization

World Health Day

4/7/2027-4/7/2027

Every year, World Health Day is celebrated on April 7 to mark the anniversary of the founding of the World Health Organization (WHO) in 1948. Each year, the WHO uses this day to draw attention to a specific health topic of concern to people all over the world.

Social: @WHO, #HopefulFutures, #HealthForAll, #OneWorldMovement

For more information, contact: Media Team | 202-974-3000 | mediateam@paho.org; mediainquiries@who.int

<https://www.who.int/campaigns/world-health-day>

Advocates for Youth

National Youth HIV & AIDS Awareness Day

4/10/2027-4/10/2027

National Youth HIV & AIDS Awareness Day (NYHAAD) is commemorated annually on April 10th to urge policymakers and the public to take action regarding the impact of HIV and AIDS on young people. The day also highlights the HIV prevention, treatment, and care campaigns of young people in the U.S.

Social: @advocatesforyouth, @mystoryoutloud, #NYHAAD

For more information, contact: Armonde Butler | 202-419-3420 | nyhaad@advocatesforyouth.org

<https://www.advocatesforyouth.org/campaigns/nyhaad/>

BMMA, Inc. (Black Mamas Matter Alliance)

Black Maternal Health Week

4/11/2027-4/17/2027

Held annually on April 11-17th, BMHW is a week-long campaign founded and led by the Black Mamas Matter Alliance to build awareness, activism, and community-building to amplify the voices, perspectives and lived experiences of Black Mamas and birthing people. The week is intentionally held during National Minority Health Month and is an opportunity to advocate for the elimination of maternal mortality, globally. The activities and conversations hosted throughout the week intentionally center the values and practices of the birth and reproductive justice movements.

Social: @blackmamasmatter, #BMHW27, #BlackMaternalHealth, #BlackMamasMatter

For more information, contact: BMMA, Inc. | info@blackmamasmatter.org

<https://blkmaternalhealthweek.com>

National Surgical Assistant Association (NSAA)

Surgical Assistant Week

4/12/2027-4/16/2027

Surgical Assistant Week is celebrated annually during the third week of April to recognize the vital work of surgical assistants, critical members of the surgical team, often serving as the surgeon's second set of hands. They work directly at the surgical site, separate from the Surgical Technologist or Circulating Nurse role, performing invasive tissue maneuvers that they have received additional, intensive education and training to perform. This week-long celebration calls attention to the important role Surgical Assistant professionals play in patient care and the healthcare community.

Social: #wearesurgicalassistants, #surgicalassistant, #NSAA

For more information, contact:

Amy Burton | 346-241-2177

| boardofdirectors@surgicalassistant.org

<https://www.nsaa.net/events/>

World Federation of Hemophilia

World Hemophilia Day

4/17/2027-4/17/2027

World Hemophilia Day is an annual observance first celebrated in 1989. It is an international awareness day for hemophilia and other bleeding disorders.

Social: @wfhemophilia, #WHD2027

For more information, contact: wfh@wfh.org

<https://wfh.org/world-hemophilia-day/>

American Society of Clinical Pathology (ASCP)

Medical Laboratory Professionals Week (Lab Week)

4/18/2027-4/24/2027

Medical Laboratory Professionals Week (Lab Week) is an annual celebration of medical laboratory professionals and pathologists who play a vital role in health care and patient advocacy.

Social: @ascponelab, @ascp, #labweek

For more information, contact: Rachel Robinson | 312-541-4947 | Rachel.robinson@ascp.org

<https://www.ascp.org>

Sepsis Alliance

Pediatric Sepsis Week

4/18/2027-4/24/2027

Do you know the signs and symptoms of sepsis? You could save a child. Join Sepsis Alliance for Pediatric Sepsis Week 2027 from April 18th to 24th. Help raise awareness of the signs and symptoms of sepsis in children, recognize the 75,000 children who develop sepsis each year in the U.S, and honor those who have passed

Social: @Sepsis Alliance, #PediatricSepsisWeek

For more information, contact:

Sepsis Alliance | 619-232-0300 | info@sepsis.org

<https://sepsis.org>

Center for Disease Control and Prevention

National Infant Immunization Week

4/19/2027-4/26/2027

National Infant Immunization Week is an annual observance to highlight the importance of protecting infants from vaccine-preventable diseases and celebrate the achievements of immunization programs in promoting healthy communities. Since 1994, hundreds of communities across the United States have joined together to celebrate the critical role vaccination plays in protecting children, communities, and public health.

<https://www.cdc.gov/vaccines/php/national-infant-immunization-week/>

International Transplant Nurses Society

Transplant Nurses Week

4/25/2027-5/1/2027

The International Transplant Nurses Society (ITNS) created Transplant Nurses Week (TNW) to raise awareness of the unique contributions transplant nurses make in the lives of the people with whom they work, especially their patients. The celebration recognizes the skill and commitment of transplant nurses around the world and is a time to show appreciation for the incredible care transplant nurses provide around the world.

Social: @ITNSnurses, #transplantnursesweek

For more information, contact:
ITNS Member Services Department |
847-375-6340 | info@itns.org

<https://www.itns.org>

The Beryl Institute

Patient Experience Week

4/26/2027-4/30/2027

Patient Experience Week is an annual event to celebrate accomplishments, re-energize efforts, and honor the people who impact patient experience everyday—from nurses and physicians, to support staff and executive professionals, to patients, families, and communities.

Social: @BerylInstitute, #PXWeek

For more information, contact: Natalie McKay, Marketing Manager | 866-488-2379, ext. 701 | info@theberylinstitute.org; natalie.mckay@theberylinstitute.org

<https://theberylinstitute.org/px-week/>



American Heart Association

American Stroke Month

5/1/2027-5/31/2027

For more than a century, the American Heart Association has been committed to helping people live longer, healthier lives. This May, we are expanding that mission with curated toolkits with robust professional and patient stroke related education. We will also be offering continuing education activities to provide additional stroke-focused learning for you and your teams. Strokes can happen to anyone, at any age. Recognizing the warning signs of stroke can help you take action in the moments that matter. Learn the signs of stroke and how to lower the risk for another one.

Social: @americanheart, @American_Heart, #StrokeMonth

For more information, contact: | 1-888-4-STROKE | ahacommunications@heart.org

<https://www.stroke.org/en/about-the-american-stroke-association/stroke-awareness-month>

Arthritis Foundation

Arthritis Awareness Month

5/1/2027-5/31/2027

Every May is Arthritis Awareness Month, an opportunity to inform even more people about this complex family of debilitating diseases. Initiated by the Arthritis Foundation through a Presidential Proclamation in 1972, it aims to raise awareness and reduce the impact of arthritis—the nation's leading cause of disability—which strikes one in every five adults and 300,000 children. During Arthritis Awareness Month, and all year long, we strive to raise awareness that arthritis is serious, but also that much is being done to address challenges of arthritis. Together, we can continue making even more progress.

Social: @ArthritisFdn, @ArthritisFoundation

For more information, contact: 404-872-7100 | ArthritisFoundationPR@mower.com

<https://www.arthritis.org/about-arthritis/arthritis-awareness-month>

American Lung Association

Asthma Awareness Month

5/1/2027-5/31/2027

Over 26 million people in the United States live with asthma, a chronic lung disease that makes breathing difficult. During May, the American Lung Association is addressing asthma misinformation, while spotlighting their comprehensive educational programs and resources designed to empower people to effectively manage their health. Raising awareness about asthma and the need for affordable, lifesaving medications and health insurance coverage, are keys to enhancing quality of life for those living with asthma and their families.

Social: @LungAssociation, @americanlungassociation, #asthma

For more information, contact: Raven Wells | 800-586-4872 | raven.wells@lung.org

<https://Lung.org/asthma-awareness>

American Academy of Otolaryngology - Head and Neck Surgery

Better Hearing and Speech Month

5/1/2027-5/31/2027

May is Better Hearing and Speech Month, an entire month dedicated to two essential communication tools that can be affected by medical conditions.

Social: @aaohns

For more information, contact: | 703-535-3762; 703-836-4444 | memberservices@entnet.org; admin@enthealth.org

<https://www.entnet.org/about-us/campaigns/spotlight-on-hearing-health/>

Better Sleep Council

Better Sleep Month

5/1/2027-5/31/2027

Better Sleep Month (May) Better Sleep Month is an annual public awareness initiative dedicated to advancing sleep health and encouraging individuals to adopt habits that support restorative sleep. Throughout May, the Better Sleep Council shares evidence-based guidance, educational resources, and actionable tips designed to improve sleep quality and overall well-being. The campaign is driven largely through social media engagement, offering accessible content and tools that healthcare providers and organizations can amplify to support patient education and community outreach.

Social: @BetterSleepOrg, #BetterSleepMonth

For more information, contact: Mary Helen Rogers | 571-482-5436 | mhrogers@sleepproducts.org

<https://www.bettersleep.org>

Shape Up US

Clap4Health!

5/1/2027-5/31/2027

Clap4Health! is a unique physical activity that promotes health, happiness, and community engagement through the simple act of clapping. This engaging movement allows anyone to participate, making it a fun and inclusive way to integrate physical activity into schools, homes, and communities.

The science behind and benefits of clapping are rooted in Acupressure Theory:

- Our hands contain 28 of the 340 known pressure points in the body, meaning that stimulating these points by clapping can activate both mental and physical well-being.
- Clapping stimulates endorphin release, enhancing happiness and emotional well-being.
- When combined with movement activities like dance and sports, it helps improve motor skills, spatial awareness, and cognitive function. This is why clapping feels so good—it activates positive energy within the body, reinforcing the emotional benefits of gratitude and appreciation

For more information, contact: Jyl Steinback | 602-996-6300 | Jyl@ShapeUpUs.org

<https://www.shapeupus.org>;
<https://clap4health.com/>

American Academy of Ophthalmology

Healthy Vision Month

5/1/2027-5/31/2027

Approximately 37 million adults in America have age-related macular degeneration, cataracts, diabetic retinopathy, or glaucoma—all of which can cause visual impairment or blindness. Recent studies show that making healthy choices and getting regular eye exams can help reduce the risk of vision loss. In support of Healthy Vision Month, the American Academy of Ophthalmology (AAO) encourages everyone to take charge of their eye health and preserve their sight.

Social: @AcademyEyeSmart

For more information, contact: Public Relations Department | 415-561-8534 | ataghavi@aao.org
<https://www.aao.org/newsroom/observances>

Huntington's Disease Society of America

Huntington's Disease Awareness Month

5/1/2027-5/31/2027

May is National Huntington's Disease Awareness Month, and the Huntington's Disease Society of America (HDSA) is dedicated to spreading the word about this disease and improving the lives of everyone affected by it.

For more information, contact:
HDSAinfo@HDSA.org
<https://hdsa.org/>

Lupus Foundation of America

Lupus Awareness Month

5/1/2027-5/31/2027

Lupus is one of the cruelest, most mysterious diseases on earth. It strikes without warning, has unpredictable and sometimes fatal effects, lasts a lifetime, and has no known cause or cure.

Social: @lupusorg

For more information, contact: info@lupus.org
<https://www.lupus.org/lupus-awareness-month>

Mental Health America

Mental Health Month

5/1/2027-5/31/2027

Established by Mental Health America (MHA) in 1949, Mental Health Month is observed every May to increase awareness, provide public education, and celebrate mental wellness. It serves as a vital period for reducing the stigma surrounding mental health, encouraging people to prioritize their emotional well-being just as they do their physical health. MHA leads the national effort by developing annual themes—such as 2026's "More Good Days, Together"—and providing comprehensive toolkits, free clinical screenings, and advocacy resources to help individuals and communities thrive

Social: @mentalhealthamerica,
#mentalhealthmonth

<https://mhanational.org/may>

Society of Critical Care Medicine

National Critical Care Awareness and Recognition Month (NCCARM)

5/1/2027-5/31/2027

Join the Society of Critical Care Medicine (SCCM) in acknowledging the unwavering and inspiring commitment of critical care clinicians worldwide! Celebrate National Critical Care Awareness and Recognition Month (NCCARM). Intensive care unit (ICU) teams worldwide hold educational symposia, staff recognition ceremonies, or other special events with a blue theme. Bring blue snacks or balloons! Wear your favorite blue scrubs! Save the date: Wear blue on Friday, May 21, 2027!

Social: @SCCM, @Society of Critical Care Medicine on LinkedIn, @Society of Critical Care Medicine on Facebook, #CritCareMonth, #ICUProud

For more information, contact: Kara Vinson | 847-493-6438 | support@sccm.org
<https://sccm.org/nccarm>

National Heart, Lung, and Blood Institute

National High Blood Pressure Education Month

5/1/2027-5/31/2027

High blood pressure is a serious condition that can lead to coronary heart disease, heart failure, stroke, kidney failure and other health problems. The focus of this observance is to increase awareness about the prevention and treatment of this life-threatening condition.

Social: @nih_nhlbi, @thehearttruth, @hearttruth, @thehearttruth_nhlbi, #OurHearts, #HighBloodPressureMonth

For more information, contact:
NHLBI Center for Health Information
| 877-645-2448 | nhlbiinfo@nhlbi.nih.gov

<https://www.nhlbi.nih.gov/education/heart-truth/resources/high-blood-pressure>

American Trauma Society

National Trauma Awareness Month

5/1/2027-5/31/2027

National Trauma Awareness Month launched in 1988 when the ATS and Congress established May as National Trauma Awareness Month (NTAM). We are proud to be offering our 38th year of NTAM and our efforts continue to provide themed prevention programs and education for all ages. Through this campaign, the ATS was the first organization to advocate for the prevention of “Red Light Running”. Subsequent years have highlighted the risks of falls, distracted driving, violence prevention, firearm violence prevention, sports injuries and many other important injury prevention topics.

Social: @ATSTrauma

For more information, contact: McKenzie Riley | 703-538-3557 | info@amtrauma.org

<https://www.amtrauma.org/Web/Prevention/NTAM-2026/National-Trauma-Awareness-Month-2026.aspx>

Children’s Tumor Foundation

NF Awareness Month

5/1/2027-5/31/2027

May is NF Awareness Month, a time to turn awareness into action for the millions of people living with neurofibromatosis and schwannomatosis (NF). Led by the Children’s Tumor Foundation, the month mobilizes patients, families, advocates, clinicians, and researchers to raise visibility, strengthen community, and drive progress toward better treatments. Through storytelling, community events, advocacy, and fundraising, NF Awareness Month fuels the research and partnerships that help ensure treatments are ready when patients need them most.

Social: @childrenstumor, #endnf

For more information, contact:
Marketing | media@ctf.org

<https://ctf.org/awareness>

Oncology Nursing Society

Oncology Nursing Month

5/1/2027-5/31/2027

Oncology nurses are caregivers with clinical knowledge and technical expertise, but they’re also much more. They’re teachers, listeners, and someone to lean on. They help people through some of the most trying times of their lives.

For more information, contact: Customer Relations Department | 412-859-6100 | help@ons.org

<https://www.ons.org/make-difference/celebrate-oncology-nursing/oncology-nursing-month>

Bone Health & Osteoporosis Foundation (BHOFF)

Osteoporosis Awareness and Prevention Month

5/1/2027-5/31/2027

Each May, the Bone Health & Osteoporosis Foundation (BHOFF) works to raise awareness and inspire behavioral change regarding the critical importance of good bone health and osteoporosis prevention. An estimated 10 million Americans have osteoporosis and another 44 million are at risk with low bone mass. BHOFF encourages the public to “Break Free from Osteoporosis,” and offers free resources to help people get to know their risk factors for osteoporosis and make the lifestyle changes needed to protect against broken bones. During May and all year long, we want everyone to make a commitment to be bone strong!

Social: @bonehealthandosteoporosis, @bonehealthandosteoporosisfoundation, @bonehealthBHOFF, #OsteoporosisAwareness, #BeBoneStrong

For more information, contact:

BHOFF Information | 800-231-4222 | info@bonehealthandosteoporosis.org

<https://www.bonehealthandosteoporosis.org/awareness-month/>

National Psoriasis Foundation

Psoriatic Arthritis Action Month

5/1/2027-5/31/2027

The National Psoriasis Foundation (NPF) sponsors Psoriatic Arthritis Action Month, which raises awareness about psoriatic arthritis and helps people understand the best way to manage their psoriatic arthritis. Effecting as many as many 2.4 million Americans, Psoriatic arthritis (PsA) is a chronic, inflammatory form of arthritis that can cause swelling, stiffness, and pain in and around the joints. Roughly, one in three people with psoriasis may develop PsA, and studies show that delaying the treatment of PsA for as little as six months could result in irreversible and permanent joint damage.

Social: @PsoriasisIFPA, @National.Psoriasis.Foundation, #ThisIsPsA, #NPF

For more information, contact:

Meredith Mills, PR Manager | 503-546-8413

<https://www.psoriasis.org/psa-action-month/>

American Academy of Dermatology

Skin Cancer Awareness Month

5/1/2027-5/31/2027

Occurring every May, Skin Cancer Awareness Month is devoted to shining the spotlight on the most common cancer in the United States — skin cancer. It’s estimated that every day about 9,500 people in the United States are diagnosed with this cancer. During Skin Cancer Awareness Month, the American Academy of Dermatology (AAD) brings you insights that can help you protect your skin. The AAD also shares information that can help you find skin cancer. When found early, skin cancer is highly treatable.

Social: @AADSkin

For more information, contact:

mediarelations@aad.org; mrc@aad.org

<https://www.aad.org/public/public-health/awareness-campaigns/skin-cancer-awareness-month>

American Nurses Association

National Nurses Month

5/1/2027-5/31/2027

As the largest group of health care professionals in the United States, nurses' impact on health and health care is unparalleled. Nurses Month provides opportunities to promote understanding and awareness of our profession, encourage young people to consider nursing as a career and recognize the vast contributions of nurses. The theme for Nurses Month: You Make a Difference. We will focus on a different topic each week of the month. Week 1: Self-care; Week 2: Recognition; Week 3: Professional Development; Week 4: Community Engagement.

For more information, contact:
800-284-2378 | customerservice@ana.org
<https://www.nursingworld.org/ana/>

Hepatitis B Foundation / U.S. Department of Health and Human Services (HHS)

Hepatitis Awareness Month

5/1/2027-5/31/2027

May is Hepatitis Awareness Month in the U.S., created to raise awareness of the public health impact from viral hepatitis and the health consequences of hepatitis B and C infections if left untreated. Globally, about 300 million people have a chronic hepatitis B infection. In the U.S. an estimated 2.4 million people are living with the disease. During this month, the Hepatitis B Foundation encourages all adults in the U.S. to get tested for hepatitis B with a simple blood test, and get vaccinated with a safe and effective vaccine, if they are not yet protected or infected.

Social: #HepatitisAwarenessMonth,
#KnowYourStatus

For more information, contact: 215-489-4900
<https://www.hepb.org/research-and-programs/hepatitis-awareness-month/>; <https://www.hhs.gov/hepatitis/awareness-months-and-days/hepatitis-awareness-month-may/index.html>

American Academy of Dermatology

Melanoma Monday

5/3/2027-5/3/2027

Melanoma Monday® is a day dedicated to raising awareness for the deadliest form of skin cancer. On Melanoma Monday, the AAD encourages all Americans to begin a lifelong habit of examining their skin for signs of skin cancer.

Social: @AADSkin, #MelanomaMonday

For more information, contact: Nicole Dobkin
| 847-240-1746 | mediarelations@aad.org;
mrc@aad.org
<https://www.aad.org/public/public-health/awareness-campaigns/skin-cancer-awareness-month>

American Lung Association

World Asthma Day

5/4/2027-5/4/2027

World Asthma Day honors those who have asthma by raising awareness and knowledge of asthma. Take the American Lung Association's free online learning course, Asthma Basics.

Social: @LungAssociation,
@americanlungassociation,
#asthma, #WorldAsthmaDay

For more information, contact: Raven Wells
| 800-586-4872 | raven.wells@lung.org
<https://www.lung.org/media/press-releases/world-asthma-da-american-lung-association-advoca>

American Trauma Society

Trauma Registry Professionals Day

5/5/2027-5/5/2027

We recognize that Trauma Registry Professionals are vital to providing care to the injured as part of the trauma team and the advancement of trauma registry. As the leader in trauma registry, the ATS understands the value of the work our professionals perform day in and day out. We ask you to join us in a show of appreciation and support for your Trauma Registry Professionals and the members of our team throughout the nation.

Social: @ATSTrauma,
#TraumaRegistryProfessionalsDay

For more information, contact: McKenzie Riley | 703-538-3557 | info@amtrauma.org

<https://www.amtrauma.org>

World Maternal Mental Health Day

World Maternal Mental Health Day

5/5/2027-5/5/2027

A global awareness day to recognize Maternal Mental Health Care.

Social: @worldmmhday, #maternalMHmatters, #worldmmhday, #strongertogether

For more information, contact: Aysha Naziri, Social Media and Communications Specialist | maternalmhday@gmail.com

<https://wmmhday.org/>

Substance Abuse and Mental Health Services Administration (SAMHSA)

National Children's Mental Health Awareness Day

5/6/2027-5/6/2027

For nearly 20 years, SAMHSA has recognized Children's Mental Health Day to bring attention to the mental health needs of children and young people who are experiencing an unprecedented mental health crisis. There has been a continued rise in the number diagnosed with anxiety, depression and other mental health conditions. An estimated one in five youth has a diagnosable mental, emotional, or behavioral disorder – yet many do not receive the help they need. And these mental health challenges can significantly impact their ability to learn and develop.

Social: #ChildrensMentalHealthAwarenessDay

For more information, contact:
Stephanie Crews, CGMP | 877-726-4727
| stephanie@affirmasolutions.com;
webmaster@samhsa.hhs.gov

<https://www.samhsa.gov/mental-health/children-and-families>

American Nurses Association

National Nurses Week

5/6/2027-5/12/2027

Celebrated annually from May 6–12, National Nurses Week is a moment to shine a light on nurses' dedication and positive impact on health and wellness. With past activities such as landmark illuminations, social media campaigns, and public engagement events, we are committed to celebrating the nursing profession and sharing it with a broad audience. Each National Nurses Week, American Nurses Association, and the Foundation team up with nurses and nurse advocates nationwide, along with corporations and foundations, to express our collective support for the nursing community.

Social: #NationalNursesWeek

For more information, contact: Betsy McIntyre | 301-437-1435 | betsy.mcintyre@ana.org

<https://nursingworld.org>

Sepsis Alliance

Maternal Sepsis Week

5/9/2027-5/15/2027

Maternal Sepsis Week is an annual observance to raise awareness of the unique signs and symptoms of maternal and neonatal sepsis. We dedicate this week to sharing survivors' personal experiences, remembering the loved ones lost to maternal sepsis, and remembering the young lives lost to neonatal sepsis. Join Sepsis Alliance in raising awareness of maternal sepsis to save mothers and birthing people.

Social: @SepsisAlliance, #MaternalSepsisWeek

For more information, contact: Sepsis Alliance | 619-232-0300 | info@sepsis.org

<https://sepsis.org>

American Hospital Association

National Hospital Week

5/9/2027-5/15/2027

National Hospital Week is an opportunity to highlight our hospitals, health systems and health care workers and the innovative ways they are supporting and connected to their community. This important week gives us all the opportunity to show support for our local hospitals.

Social: @ahahospitals, #HealingHappensHere, #HospitalWeek

For more information, contact: Emily Gustafson | egustafson@aha.org

<https://www.aha.org/ahia/get-involved/national-hospital-week>

U.S. Department of Health & Human Services,
Office on Women's Health (OWH)

National Women's Health Week

5/9/2027-5/15/2027

This observance aims to highlight women's health issues and priorities and encourage women of all ages to prioritize their physical, mental, and emotional well-being. Throughout the week, OWH will provide health information, resources, and a ready-to-use toolkit so that women can support their unique needs at every stage of life.

Social: @womenshealth, @WomensHealthgov, @HHSOWH, #NWHW

For more information, contact: Danielle Augustin, Health Education Specialist

| 202-205-6759, 800-994-9662 | danielle.augustin@hhs.gov, Womenshealth@hhs.gov

<https://www.womenshealth.gov>

American Association of
Neuroscience Nurses (AANN)

Neuroscience Nurses Week

5/9/2027-5/15/2027

Neuroscience Nurses Week is an annual celebration dedicated to recognizing and honoring the vital contributions of neuroscience nurses. This special week is organized by the American Association of Neuroscience Nurses (AANN) to highlight the dedication, expertise, and compassionate care provided by these specialized nurses.

Social: @neuronursesAANN, #neuronurses, #neuronersds, #AANN, #NNW

For more information, contact: Allison Begezda | 847-375-4733 | info@aann.org

<https://www.aann.org/nnw>

Substance Abuse and Mental Health Services Administration (SAMHSA)

National Prevention Week

5/9/2027-5/15/2027

National Prevention Week is a public education platform showcasing the work of communities and organizations across the country that are preventing substance use and misuse — and promoting positive mental health.

Social: #MyPreventionStory

For more information, contact:
National Prevention Week Coordinator
| David.Wilson@samhsa.hhs.gov

<https://www.samhsa.gov/prevention-week>

Medical Fitness Association

Medical Fitness Week

5/10/2027-5/16/2027

Medical Fitness Week is a great way to get your community moving! Based on the 6 Pillars of Lifestyle Medicine: Nutrition, Physical Activity, Stress Management, Restorative Sleep, Social Connection, Avoidance of Risky Substances. Choose a Pillar for each day and plan activities to increase your community's knowledge and activity! Encourage your community members to get out of their comfort zone and try new things while exploring all aspects of a healthy lifestyle!

Social: @MedicalFitnessAssociation,
#MedicalFitnessWeek

For more information, contact:
Mariann Murphy | 910-420-8610
| mariann.murphy@medicalfitness.org
<https://www.medicalfitness.org>

Lupus Foundation of America

World Lupus Day

5/10/2027-5/10/2027

World Lupus Day is an international collaborative observance sponsored by more than 200 lupus organizations around the world. More than 5 million people are living with lupus, a chronic and life-threatening autoimmune disease.

Central to the observance is the issuance by governments at all levels of World Lupus Day proclamations and a petition to international health agencies to heighten awareness of lupus.

Social: @lupusorg

For more information, contact: info@lupus.org
<https://worldlupusday.org/>

National Fibromyalgia & Chronic Pain Association

Fibromyalgia Awareness Day

5/12/2027-5/12/2027

National Fibromyalgia Awareness Day seeks to help patients and organizations educate the general public, healthcare professionals, government officials, and legislative bodies. The National Fibromyalgia & Chronic Pain Association's (NFCPA) annual Together Walks is the rally cry for fibromyalgia patients and supporters to make their collective voice heard.

For more information, contact: nfa@fmaware.org
<https://www.fmaware.org/fibromyalgia-awareness-day-history/>

American Trauma Society/Trauma Survivors Network

National Trauma Survivors Day

5/19/2027-5/19/2027

This celebration seeks to draw inspiration from and provide support to survivors of traumatic injuries and their caregivers, opening the road to their recovery from trauma. During this event, we encourage all those who support these patients to write them a note of inspiration to aid in the recovery process and to share this note via social media thereby creating one strong voice for recovery from injury.

Social: @TraumaSurvivors, @ATSTrauma, #TraumaSurvivorsDay, #NTSD

For more information, contact: McKenzie Riley | 703-538-3557 | info@amtrauma.org

<https://www.traumasurvivorsnetwork.org/join-the-ntsd-celebration/>

U.S Department of Health and Human Services (HHS)

National Hepatitis Testing Day

5/19/2027-5/19/2027

Millions of Americans have chronic viral hepatitis; most of them do not know they have it. The goal of Hepatitis Testing Day is to help raise awareness of hepatitis B and hepatitis C and to encourage more individuals to learn their status. All adults aged 18 years and older are recommended to be screened at least once in their lifetimes for hepatitis B and hepatitis C. Hepatitis Testing Day is an important opportunity for stakeholders across all sectors of society to educate their constituents and communities about viral hepatitis and the importance of screening and testing. First observed in 2012, Hepatitis Testing Day was designated as a national observance in 2013, to help raise awareness of the silent epidemic of viral hepatitis in the United States.

Social: @cdcchep, #NationalHepatitisTestingDay, #KnowYourStatus

For more information, contact: 877-696-6775

<https://www.hhs.gov/hepatitis/awareness-months-and-days/hepatitis-testing-day-may-19/index.html>

International Foundation for Autoimmune & Autoinflammatory Arthritis (AiArthritis)

World Autoimmune & Autoinflammatory Arthritis Day

5/20/2027-5/20/2027

World AUTOimmune & AUTOinflammatory Arthritis Day historically unites thousands of people in 60 + countries worldwide to DRIVE global awareness and education about our diseases. To catch the attention of those who do not understand our diseases, we use AUTO-themed awareness and education materials. Education about these diseases, including the fact they are full body diseases affecting many parts (joints, tissues, organs) is necessary to improve the lives of the 450 million worldwide affected.

Social: @aiarthritisday, @ifaiarthritis, #AiArthritisDay, #MyAiArthritisDisease, #DRIVEawareness, #AUTOarthritis

For more information, contact: Leila P.L. Valette | 877-609-4226 | info@aiarthritis.org

<https://www.aiarthritis.org/aiarthritisday>

Arthritis Foundation and Gout Education Society

National Gout Awareness Day

5/22/2027-5/22/2027

National Gout Awareness Day is held every year on May 22. During this day, the Gout Education Society amplifies its efforts to raise public awareness of gout – an extremely painful form of inflammatory arthritis, which affects more than 8.3 million Americans today. Despite its reputation as an “old-fashioned” disease, gout is very much a modern concern—and its prevalence is rising.

Social: @GoutEducation

For more information, contact: 724-989-0922; 717-917-0522 | info@gouteducation.org

<https://gouteducation.org/about-us/gout-awareness-day>



Alzheimer's Association

Alzheimer's & Brain Awareness Month

6/1/2027-6/30/2027

June is Alzheimer's and Brain Awareness Month, an opportunity to join the global conversation about the brain, Alzheimer's disease and other dementias. Everyone is at risk to develop Alzheimer's, a fatal disease that cannot be prevented, cured or even slowed. During the month of June, the Alzheimer's Association asks people around the world to "go purple" and fight Alzheimer's disease.

Social: @alzassociation, #ENDALZ

For more information, contact: jhoadley@alz.org
<https://www.alz.org/abam>

American Academy of Ophthalmology and Prevent Blindness

Cataract Awareness Month

6/1/2027-6/30/2027

Cataract is one of the leading causes of blindness in the United States. If not treated, cataracts can lead to blindness. In addition, the longer cataracts are left untreated, the more difficult it can be to successfully remove the cataract and restore vision. During Cataract Awareness Month in June, the American Academy of Ophthalmology reminds the public that early detection and treatment of cataracts is critical to preserving sight.

Social: @PBA_SavingSight, @AcademyEyeSmart,

For more information, contact:
 800-331-2020 | info@PreventBlindness.org;
shecker@preventblindness.org

<https://www.aao.org/newsroom/observances>

WorldHealth.Net

Hernia Awareness Month

6/1/2027-6/30/2027

Each year, approximately 750,000 Americans seek treatment for a hernia, yet experts believe hundreds of thousands suffer in silence, primarily because they fear surgery. National Hernia Awareness Month is observed each June in order to raise public awareness about hernias and the latest available treatments.

For more information, contact:

worldhealthnet@gmail.com

<https://worldhealth.net/news/recognizing-hernia-awareness-month-june/>

Men's Health Network

Men's Health Month

6/1/2027-6/30/2027

Men's Health Month is a national observance held each June to raise awareness about the health challenges facing men and boys, and to promote education, prevention, and early detection of disease. The month encourages men to engage with healthcare, adopt healthier lifestyles, and have open conversations about both physical and mental health. It also highlights the role of families, communities, and care partners in supporting men's well-being across the lifespan. Men's Health Month was established by Men's Health Network (MHN), which continues to lead national efforts around awareness, education, and advocacy. The observance includes Men's Health Week, recognized each year leading up to Father's Day, and initiatives like Wear Blue Day to further engage communities in supporting men's health.

Social: @MensHealthNetwork

For more information, contact:
info@menshealthnetwork.org

<https://www.menshealthnetwork.org>

National Headache Foundation

National Migraine and Headache Awareness Month

6/1/2027-6/30/2027

The month is dedicated to the 52 million Americans who experience some form of disabling headache disease. According to the WHO: "headache is ranked third in overall neurological disease burden...and has been underestimated, under-recognized and under-treated." #MHAM provides awareness about this malady and educates the public in order to decrease the stigma associated with migraine and headache disease. Advocacy organizations dedicated to migraine & headache disease will deliver daily inspiration and learnings throughout June.

Social: @NHF, @NationalHeadacheFoundation, #MHAM

For more information, contact:
Digital Media & Communications
Department | info@headaches.org
<https://headaches.org/>

U.S. Department of Veterans Affairs

PTSD Awareness Month

6/1/2027-6/30/2027

Even though PTSD treatments work, most people who have PTSD don't get the help they need. June is PTSD Awareness Month. Help us spread the word that effective PTSD treatments are available. Everyone with PTSD — whether they are Veterans or civilian survivors of sexual assault, serious accidents, natural disasters, or other traumatic events — needs to know that treatments really do work and can lead to a better quality of life.

Social: @VAPSTD, @VA_PTSD_Info, #PTSDawareness

For more information, contact: National Center for PTSD | 802-296-5132 | ncptsd@va.gov
<https://ptsd.va.gov/>

National Scleroderma Foundation

Scleroderma Awareness Month

6/1/2027-6/30/2027

Scleroderma Awareness Month is a time for us to speak up and raise awareness for the scleroderma community. Scleroderma affects hundreds of thousands across the United States, and there is evidence that it affects the African American community more severely. We'll continue to be a voice for scleroderma, but we'll also be a voice for social change, justice, and equality for all. We're here supporting you, and we'll keep listening, learning and standing alongside you.

Social: @sclerodermaus, #Scleroderma

For more information, contact: | 800-722-HOPE

| info@scleroderma.org

<https://scleroderma.org>

National Aphasia Association

National Aphasia Awareness Month

6/1/2027-6/30/2027

Aphasia is an acquired communication disorder that impairs a person's ability to process language but does not affect intelligence. Aphasia impairs the ability to speak and understand others, and most people with aphasia experience difficulty reading and writing. National Aphasia Awareness Month seeks to raise awareness of this common but little-known disorder.

For more information, contact:

252-254-4449 | answers@aphasia.org

<https://aphasia.org/>

American Heart Association

CPR & AED Awareness Week

6/1/2027-6/7/2027

In 2007, the American Heart Association in coalition with the American Red Cross and the National Safety Council worked collaboratively to designate a National CPR and AED Awareness Week federally. On December 13, 2007, Congress unanimously passed a resolution to set aside June 1-7 each year as National CPR and AED Awareness Week to spotlight how lives can be saved if more Americans know CPR and how to use an AED. Our campaign reinforces these skills but also places importance on the willingness of bystanders to act in a cardiac arrest emergency. We invite you to celebrate National CPR and AED Awareness Week in your community.

Social: @americanheart,

@American_Heart, #CPRWeek

For more information, contact: | 1-877-AHA-4CPR

| ahacommunications@heart.org

<https://cpr.heart.org/en/training-programs/cpr-and-aed-awareness/cpr-and-aed-awareness-week>

National Alliance for Eating Disorders

World Eating Disorders Action Day

6/2/2027-6/2/2027

World Eating Disorders Action Day was founded in 2015 by a handful of advocates who wanted to bring together global citizens in the fight against eating disorders. This groundbreaking global movement works to unite activists around the world, dispel eating disorder myths and inspire change. The mission is to advance understanding of eating disorders as serious, treatable illnesses.

Social: #RealHope&Recovery, #Science4Ed,

#WorldEDDay, #ChangeTheSystem

For more information, contact: 866-662-1235

| info@allianceforeatingdisorders.com

<https://worldeatingdisordersactionday.org/>

National Cancer Survivors Day Foundation, Inc.
National Cancer Survivors Day

6/6/2027-6/6/2027

National Cancer Survivors Day (NCSD) is an annual celebration of life that is held in hundreds of communities. Participants unite in a symbolic event to show the world that life after a cancer diagnosis can be meaningful and productive. In most areas, NCSD is traditionally observed on the first Sunday in June, although this is not always possible because of scheduling conflicts and time differences. In 2027, NCSD is celebrating its 40th year.

Social: @SurvivorsDay, @CancerSurvivorsDay, #NCSD2027, #NationalCancerSurvivorsDay, #CancerSurvivorsDay

For more information, contact:
 Paula Chadwell | 615-794-3006 | info@ncsd.org
<https://ncsd.org>

AHA's Community Health Improvement

Community Health Improvement (CHI) Week

6/7/2027-6/11/2027

AHA and AHA Community Health Improvement (ACHI) invite you to join them for Community Health Improvement Week 2027, a time to celebrate and honor those working in partnership to improve the health and well-being of individuals and communities. For more than a decade, #CHIWeek has highlighted and elevated the commitment and work of community and population health leaders and their local partners across the country.

Social: @communityhlth, @AHA Community Health Improvement, #CHIWeek

For more information, contact: Caroline Vianna | 312- 422-2638 | cvianna@aha.org
<https://aha.org/chiweek>

National Association of Health Care Assistants (NAHCA)

National Certified Nursing Assistant (CNA) Week

6/10/2027-6/16/2027

Observed since 1977, National Nursing Assistants Week (NA Week) recognizes the unique contributions of nursing assistants and other care workers. Whether they provide care on the frontlines of battle or in an operating room, clinic, or nursing home, they have been professionally trained to provide excellent care while helping nurses and other medical staff complete their job with ease.

For more information, contact: 417-623-6049
<https://www.nahcacna.org/>

World Health Organization

World Blood Donor Day

6/14/2027-6/14/2027

World Blood Donor Day is celebrated annually on June 14 with the aim of thanking blood donors and encouraging individuals to pledge to donate blood regularly. Additionally, World Blood Donor Day raises awareness of the need for blood and to improve the safety and adequacy of the blood supply globally.

Social: @americasblood, @WHO, #WorldBloodDonorDay

For more information, contact:
 Media Team | 202-974-3000 | mediateam@paho.org; mediainquiries@who.int
<https://www.who.int/campaigns/world-blood-donor-day>

Sickle Cell Disease Association of America

World Sickle Cell Day

6/19/2027-6/19/2027

June 19 is World Sickle Cell Awareness Day. Observed annually, the goal is to increase public knowledge and understanding of sickle cell disease, and the challenges experienced by patients and their families and caregivers. In the U.S., Shine the Light on Sickle Cell is a national awareness campaign to celebrate World Sickle Cell Day. Together, we must and will find a universal cure for sickle cell disease!

Social: @scladaa #SCDVICTORIES, #ShineTheLightOnSickleCell, #WorldSickleCellDay

For more information, contact: 800-421-8453 | info@sicklecelldisease.org

<https://sicklecelldisease.org/world-sickle-cell-day/>

American Society for Healthcare Risk Management (ASHRM)

Health Care Risk Management Week

6/21/2027-6/25/2027

This annual event, held in the third full week of June, is the time to show your appreciation for health care risk management professionals in your organization and your community.

Social: @ASHRMAHA, #HRMWeek

For more information, contact: 312-422-3980 | ashrm@aha.org

<https://www.ashrm.org/resources/hrm-week>

National Scleroderma Foundation

World Scleroderma Day

6/29/2027-6/29/2027

For more than 25 years, the National Scleroderma Foundation has recognized June as Scleroderma Awareness Month, marking it with awareness and fundraising events, as well as obtaining presidential, state, and local recognition. The Foundation joins the Federation of European Scleroderma Associations and other international scleroderma organizations in observing June 29 as World Scleroderma Day.

Social: @sclerodermaus, #Scleroderma

For more information, contact: 800-722-HOPE | info@scleroderma.org

<https://scleroderma.org>



NCCAPM / AmeriFace

National Cleft & Craniofacial Awareness & Prevention Month (NCCAPM)

7/1/2027-7/31/2027

Organizations and individuals recognize NCCAPM/AmeriFace by promoting awareness and prevention of cleft and craniofacial conditions. Conditions include orofacial birth defects, as well as conditions acquired as a result of trauma, burns, and disease. Patients and families seeking information about causes, prevention, treatment, and support, will find contact information for various participating organizations. The general public will be exposed to information regarding these conditions and the challenges facing patients and families.

Social: #ameriface, #nccapm

For more information, contact:
888-486-1209 | info@nccapm.org

<http://www.nccapm.org/>

American Academy of Ophthalmology

UV Safety Month

7/1/2027-7/31/2027

Studies show that long-term exposure to bright sunlight may increase the risk of cataracts and growths on the eye, including cancer. UV rays reflected off sand and water can cause eyes to sunburn, potentially resulting in temporary blindness in just a few hours. The American Academy of Ophthalmology (AAO) reminds the public of the importance of shielding eyes from the sun's harmful rays with 100% UV-blocking sunglasses and broad-brimmed hats.

Social: @AcademyEyeSmart

For more information, contact: Public Relations Department | 415-561-8534 | media@aao.org

<https://www.aao.org/newsroom/observances>

Arthritis Foundation

Juvenile Arthritis Awareness Month

7/1/2027-7/31/2027

It's true, #KidsGetArthritisToo! Juvenile arthritis affects nearly 300,000 children in the United States. Juvenile Arthritis Awareness Month is a time to elevate awareness about JA and other childhood rheumatic diseases. Together with the JA community and partners, the Arthritis Foundation shines a spotlight on juvenile arthritis to educate the public about the seriousness of arthritis in kids, and its impact on the lives of children, teens and families.

Social: @ArthritisFoundation,
#KidsGetArthritisToo, #JAAwarenessMonth

For more information, contact: 800-283-7800
| ArthritisFoundationPR@mower.com

<https://www.arthritis.org/partnership/partner-opportunities/juvenile-arthritis-awareness-month>

U.S. Department of Health & Human Services,
Office of Minority Health (OMH)

National Minority Mental Health Awareness Month

7/1/2027-7/31/2027

National Minority Mental Health Awareness Month! This annual observance is an opportunity to have conversations with your friends, family, and community about mental health and the everyday habits that impact it.

During National Minority Mental Health Awareness Month, HHS OMH encourages communities to take control of their mental health by prioritizing healthy habits like limiting screentime, getting enough sleep, staying physically active, and reaching out for support when needed. Stigma can make it harder to ask for help, but if you're struggling with your mental health, consider talking to a professional.

Social: @minorityhealth, #NMMHAM, #MinorityMentalHealth, #MentalHealthAwareness

For more information, contact:
833-762-4900 | minorityhealthinfo@hhs.gov

<https://minorityhealth.hhs.gov/national-minority-mental-health-awareness-month-toolkit>

National Alliance on Mental Illness (NAMI)

Bebe Moore Campbell National Minority Mental Health Awareness Month

7/1/2027-7/31/2027

In 2008, the U.S. House of Representatives designated July as Bebe Moore Campbell National Minority Mental Health Awareness Month. This annual observance was created to bring awareness to the unique struggles that racial and ethnic minority communities face regarding mental illness in the United States. This month isn't just about awareness—it's about action. It's about creating the kind of mental health support these communities have always deserved: accessible, affirming, and rooted in the strength that's found in vulnerability. This month and every month we're breaking down barriers and building bridges, proving that when people come together with open hearts and honest voices, healing becomes possible.

Social: @MinorityHealth, #SeenHeardUnderstood, #MinorityMentalHealth

For more information, contact:
800-950-6264 | media@nami.org

<https://www.nami.org/stay-connected/events/awareness-events/bebe-moore-campbell-national-minority-mental-health-awareness-month/>

Breast Cancer Awareness Orders Are Starting

Get ahead on pink
merchandise, awareness kits,
and campaign giveaways.

Shop early. Ship with
confidence.



American Academy of Ophthalmology

Children's Eye Health and Safety Month

8/1/2027-8/31/2027

Children are susceptible to a host of vision and eye problems, such as injury, infection, and increased nearsightedness. In support of Children's Eye Health and Safety Month in August, the American Academy of Ophthalmology (AAO) provides information to the public that can help protect and preserve a child's eye health for life.

Social: @AcademyEyeSmart

For more information, contact: Public Relations Department | 415-561-8534 | ataghavi@aao.org

<https://www.aao.org/newsroom/observances>

National Association of Community Health Centers

National Health Center Week

8/1/2027-8/7/2027

Every year, the National Association of Community Health Centers (NACHC) joins together with state primary care associations to showcase the work health centers do and deliver a strong message nationwide for health centers and their patients. During this week, we celebrate the long record of success and delivery of high-quality, cost-effective and accessible care across the nation.

Social: @HCAAdvocacy

For more information, contact:
grassroots@nachc.org

<https://healthcenterweek.org/>

American Lung Association

National Immunization Awareness Month

8/1/2027-8/31/2027

National Immunization Awareness Month (NIAM) is an annual observance held in August to highlight the importance of vaccination for people of all ages. It aims to raise awareness about the importance of vaccination across the lifespan to help protect communities from serious diseases and encourage people to talk to a healthcare provider they trust about staying up to date on their vaccinations.

Social: @LungAssociation,
@americanlungassociation

For more information, contact:
Jill Dale | media@lung.org

<https://www.cdc.gov/vaccines/php/national-immunization-awareness-month/index.html>

American Association of Neurological Surgeons

Neurosurgery Awareness Month

8/1/2027-8/31/2027

The goal of NeurosurgeryAwarenessMonth is to bring neurological conditions to the forefront and share knowledge that will enlighten the public to what it means to live with and be treated for these conditions.

Social: @AANSNeuro,
#NeurosurgeryAwarenessMonth

For more information, contact: Alison Dye,
Communications Department | 847-378-0500
| info@aans.org; aik@aans.org

[https://www.aans.org/about/
neurosurgery-awareness-month/](https://www.aans.org/about/neurosurgery-awareness-month/)

National Psoriasis Foundation

Psoriasis Action Month

8/1/2027-8/31/2027

Psoriasis is a debilitating disease that impacts more than 8 million individuals in the U.S. and 125 million people worldwide. Psoriasis Action Month was created to generate awareness of the disease and to provide resources and information for people living with psoriasis.

Social: @PsoriasisIFPA,
@National.Psoriasis.Foundation, #ThisIsPsoriasis,
#PsoriasisActionMonth, #NPF

For more information, contact: Matt Werbach,
Director of Communications | 800-723-9166
| getinfo@psoriasis.org; media@psoriasis.org
<https://www.psoriasis.org/psoriasis-action-month/>

Cure SMA

Spinal Muscular Atrophy Awareness Month

8/1/2027-8/31/2027

Spinal muscular atrophy (SMA) is a progressive neurodegenerative disease that affects the motor nerve cells in the spinal cord and impacts the muscles used for activities such as breathing, eating, crawling, and walking. SMA Awareness Month is meant to increase awareness of the rare disease known as SMA.

Social: @curesmaorg, @cureSMA,
#SMAawarenessmonth

For more information, contact: Cure SMA
| 800-886-1762 | stories@curesma.org

<https://www.curesma.org/sma-awareness-month/>

Facing Fentanyl

National Fentanyl Prevention and Awareness Day

8/21/2027-8/21/2027

National Fentanyl Prevention and Awareness Day is observed each year to honor lives lost to fentanyl poisoning and to educate the public about the dangers of illicit fentanyl & synthetic opioids. The day promotes prevention through awareness, encourages conversations about substance use, and supports families and communities impacted by the crisis.

Social: @FacingFentanyl, #facingfentanyl

For more information, contact: Andrea Thomas |
970-250-8449 | andrea@voicesforawareness.com
<https://facingfentanylnow.org/>

AMA Alliance

Physician Family Day

8/28/2027-8/28/2027

The AMA and AMA Alliance issued a joint proclamation designating the last Saturday in August as a national day of celebration and recognition of our dedicated physicians and the continuous quality health care they provide, without regard for their own personal needs. The observance also promotes re-engagement and connection with colleagues, friends, and families, recognizing that self-care is a necessary part of caring for patients.

Social: @amaalliance, #physicianfamilyday, #physicianfamilystrong, #AMAAlliance

For more information, contact: 800-549-4619 | admin@amaalliance.org

<https://www.amaalliance.org/event/physician-family-day>

Penington Institute

International Overdose Awareness Day

8/31/2027-8/31/2027

Every August 31, International Overdose Awareness Day (IOAD) brings a global community together to take action on overdose. This annual campaign aims to end overdoses, remember without stigma those who have died, and acknowledge the grief of the family and friends left behind.

Social: @InternationalOverdoseAwarenessDay, @OverdoseDay, @OverdoseAwarenessDay, #IOAD2027, #OverdoseAware, #EndOverdose, #OneBigFamily

For more information, contact: Andrea Pound, Director of Strategic Communications | info@overdoseday.com

<https://www.overdoseday.com/>

Last Call for Breast Cancer Awareness Month

October orders close soon.

Show your support with
branded apparel, drinkware,
and awareness gifts for staff
and patients.



Baby Safety Alliance

Baby Safety Month

9/1/2027-9/30/2027

September is Baby Safety Month, sponsored annually by the Baby Safety Alliance. Every year, the Baby Safety Alliance helps educate parents and caregivers on the safe selection and use of baby products, while encouraging those around us to become safety ambassadors—because every baby deserves the safest possible start! Baby Safety Month is a great consumer education and awareness campaign to get behind and gain traction among your parent community with little effort. Baby Safety Month is the largest and longest-running consumer campaign in the industry and provides vital parent connections through various outlets the entire month, plus nationwide media coverage.

Social: @babysafetyalliance, #babysafetyalliance

For more information, contact:

Amy Chezem | info@babysafetyalliance.org

<https://www.babysafetyalliance.org>

Blood Cancer United (formerly The Leukemia & Lymphoma Society)

Blood Cancer Awareness Month

9/1/2027-9/30/2027

Blood Cancer Awareness Month in September provides an opportunity to remind the public about the urgent need to support research to fight this deadly disease — a disease that is diagnosed every 180 seconds in the U.S. and has no current means of prevention. The month encourages involvement in The Leukemia & Lymphoma Society's (LLS) fundraising programs, including participation in campaigns that fund lifesaving research to advance breakthrough therapies for blood cancer patients.

Social: #CancelBloodCancer

For more information, contact:

customersupport@bloodcancerunited.org;

mediarelations@bloodcancerunited.org

<https://bloodcancerunited.org/resources/blog/count-lls-blood-cancer-awareness-month>

AscellaHealth

Chronic Care Management and Specialty Pharmacy Awareness Month

9/1/2027-9/30/2027

300 million people worldwide live with a rare disease or complex chronic condition, facing significant delays in diagnosis and access to treatment resulting in poorer health outcomes. AscellaHealth is a global partner that delivers proven end-to-end solutions to both life sciences and healthcare companies to enhance quality of life for these patients. Every day our team gets critical healthcare products from manufacturers to patients while ensuring an efficient flow of funds between payers and pharma.

Social: @AscellaHealth,

#ChronicCareManagementAwarenessMonth

For more information, contact:

Nicholas Turchiano | 201-641-1911 |

NTurchiano@cpronline.com

<https://ascellahealth.com>

CureSearch for Children's Cancer

Childhood Cancer Awareness Month

9/1/2027-9/30/2027

Cancer is the #1 cause of disease death in children in the U.S. Childhood Cancer Awareness Month honors and remembers every child who has faced a devastating battle with cancer. More than 15,000 children are diagnosed every year in the U.S. alone, yet most standard childhood cancer treatments were approved before 1990 and remain highly toxic. Your support of pediatric cancer research, like CureSearch's funded projects, is critical in ensuring every child has access to safe and effective cancer therapies.

Social: @curesearch,
#childhoodcancerawarenessmonth,
#childrenscancer, #childhoodcancer,
#pediatriccancer, #pediatriccancerresearch,
#kidsgetcancertoo, #curesearch

For more information, contact: Jessica Nicholson,
Director, Marketing and Communications;
Communications Department | 800-458-6223
| jessica.nicholson@curesearch.org;
info@curesearch.org

<https://curesearch.org/>

Children's Craniofacial Association

Craniofacial Acceptance Month

9/1/2027-9/30/2027

Each year, the Children's Craniofacial Association (CCA) encourages families, friends, volunteers, and related support groups to widen the circle of acceptance for individuals with facial differences. The goal is to encourage people to see that "beyond the face is a heart." Every year during Craniofacial Acceptance Month (CAM), CCA families across the nation will hold picnics, giving them a chance to gather with other families, while creating awareness in their communities.

Social: @CCAKidsTweet, #CCAIDS

For more information, contact: Annie Reeves
| 214-570-9099 | areeves@ccakids.com

<https://ccakids.org/acceptance-month.html>

Foundation for Chiropractic Progress

Drug-Free Pain Management Awareness Month

9/1/2027-9/30/2027

The annual designation is an opportunity to raise awareness about the dangers of prescription and over-the-counter (OTC) pain medications, along with the benefits of drug-free solutions, such as chiropractic care, to safely and effectively relieve acute, subacute and as appropriate, chronic pain.

Social: @foundationforchiropracticprogress,
@f4cp, @foundation4chiroprogress,
#ThinkChiropractic

For more information, contact:
Alexis Lignos, Marketing Director
| 866-901-3427 | alexis@f4cp.com

<https://drugfreepaincare.org/dfpc/about/>

Foundation for Women's Cancer (FWC) of the
Society of Gynecologic Oncology (SGO)

Gynecologic Cancer Awareness Month (GCAM)

9/1/2027-9/30/2027

September is Gynecologic Cancer Awareness Month (GCAM). The Foundation for Women's Cancer (FWC) understands the importance of bringing awareness to all gynecologic cancers—cervical, ovarian, uterine/endometrial, vaginal and vulvar. Each year the FWC strives to bring attention to these cancers and provide resources to share knowledge about gynecologic cancer symptoms, risk factors, prevention and early detection — because every five minutes, someone will be diagnosed with one of these cancers.

Social: @foundationforwomenscancer,
@GYNCancer,
#GynecologicCancerAwarenessMonth,
#GCAM, #MoveTheMessage, #Move4Her

For more information, contact: Rachel Saks,
Director of Foundation Programs
| 312-676-3910 | rachel.saks@sgo.org

<https://foundationforwomenscancer.org/gcam/>

American Academy of Ophthalmology
and Healthy Aging

Healthy Aging® Month

9/1/2027-9/30/2027

One in six Americans aged 65 and older has a vision impairment that cannot be corrected with glasses or contact lenses. The risk of eye disease increases with age, yet many older adults neglect to see an ophthalmologist for care. To bring attention to taking care of our eyes as we age, the American Academy of Ophthalmology celebrates Healthy Aging® Month to raise awareness of the signs and symptoms of vision loss - and steps to help seniors take care of their sight.

Social: @healthyagingnet, @AcademyEyeSmart, #healthyaging, #healthyagingmonth

For more information, contact: Information Specialist | 610-793-0979 | info@healthyaging.net

<https://healthyaging.net/september-healthy-aging-month/> or <https://www.aaao.org/newsroom/observances>

National Center for Chronic Disease
Prevention and Health Promotion

National Cholesterol Education Month

9/1/2027-9/30/2027

September is National Cholesterol Education Month, a good time to get your blood cholesterol checked and take steps to lower it if it is high. It is also an opportunity to learn about lipid profiles, and about food and lifestyle choices that help you reduce blood cholesterol levels.

Social: @CDCHeart_Stroke, @MillionHeartsUS, #CholesterolEducationMonth, #BloodCholesterol

For more information, contact: mmwrq@cdc.gov
<https://www.cdc.gov/cholesterol/prevention/index.html>

Partnership for Food Safety Education

National Food Safety Education Month

9/1/2027-9/30/2027

National Food Safety Education Month is a month for people to learn about actions they can take at home to reduce the risk of food poisoning, such as hand washing, surface cleaning, surface sanitizing, cooking to a safe temperature, chilling foods within 2 hours of a meal and avoiding cross contamination. Food poisoning affects 1 in 4 individuals in the United States each year.

Social: @FightBAC, #foodsafetymonth, #foodsafety

For more information, contact: Katie Weston; Shelley Feist Community Engagement Manage | 202-688-3260 | info@fightbac.org

<https://fightbac.org/>

American Foundation for Suicide Prevention

National Suicide Prevention Month

9/1/2027-9/30/2027

September is National Suicide Prevention Month. All month, mental health advocates, prevention organizations, survivors, allies, and community members unite to promote suicide prevention awareness.

For more information, contact: info@afsp.org

<https://afsp.org/>

Save Babies Through Screening Foundation

Newborn Screening Awareness Month

9/1/2027-9/30/2027

The mission of the Save Babies Through Screening Foundation is to improve the lives of children and their families, by working to prevent disabilities and death resulting from disorders detectable through newborn screening tests. The goal is to ensure that every baby is screened successfully, effectively, and comprehensively.

<https://savebabies.org/>

Prostate Cancer Foundation

Prostate Cancer Awareness Month

9/1/2027-9/30/2027

Prostate Cancer Awareness Month is observed in September by health experts, health advocates, and the public to bring attention to prostate cancer and the importance of screening and early detection. Prostate cancer is the most common non-skin cancer diagnosed in men and the second leading cause of cancer deaths, after lung cancer. More than 300,000 U.S. men are diagnosed and more than 35,000 succumb to the disease each year. The celebration also promotes education about risk factors and symptoms of prostate-related diseases, such as enlarged prostate, cancer, and prostatitis; and advocates for further research on prostate health issues.

Social: @PCFnews

For more information, contact: Becky Campbell, Sr. Manager, Medical Content | 310-570-4790, 310-570-4700 | bcampbell@pcf.org, info@pcf.org
<https://www.pcf.org/>

American Lung Association

Pulmonary Fibrosis Awareness Month

9/1/2027-9/30/2027

Pulmonary fibrosis is a serious, chronic lung disease affecting more than 140,000 Americans. This September, during Pulmonary Fibrosis Awareness Month, help bring awareness to this life-threatening disease that makes it difficult to breathe.

Social: @LungAssociation,
@americanlungassociation,
#PulmonaryFibrosis, #PFAwareness

For more information, contact: Raven Wells | 800-586-4872 | raven.wells@lung.org
<https://lung.org/pulmonary-fibrosis>

National Reye's Syndrome Foundation

Reye's Syndrome Awareness Month

9/1/2027-9/30/2027

The goal of Reye's Syndrome Awareness Month is to aid in the early detection of Reye's Syndrome and to educate the public and medical communities about the risk factor involved with the use of aspirin. Reye's syndrome is a deadly disease that strikes swiftly and can attack any child, teen, or adult without warning. While the cause and cure remain unknown, research has established a link between Reye's syndrome and the use of aspirin and other acetylsalicylate containing medications and over-the-counter products. Remember: Kids and aspirin don't mix!

For more information, contact:
800-233-7393 | nrsf@reyes-syndrome.org
<https://www.reyes-syndrome.org/>

Sepsis Alliance

Sepsis Awareness Month

9/1/2027-9/30/2027

September is Sepsis Awareness Month. Over the last 16 years, awareness has grown significantly, but so has the urgency. Sepsis remains a leading cause of death, disability, and healthcare costs worldwide. During September, Sepsis Alliance brings together everything they have championed over the year – from survivor voices to prevention, from research to policy – to remind the world: sepsis is a medical emergency.

Social: @SepsisAlliance,
#SepsisAwarenessMonth, #SAM2027

For more information, contact: Sepsis Alliance | 619-232-0300 | info@sepsis.org
<https://sepsis.org>

American Urological Association

Sexual Health Month

9/1/2027-9/30/2027

The Urology Care Foundation (UCF) of the American Urological Association is spreading awareness this September for Sexual Health Month. Sexual health can mean a variety of things and there are several urologic conditions that can affect a person's sexual health, such as erectile dysfunction, urinary tract infections, incontinence and more. Sexual Health Month aims to raise awareness of sexual dysfunction among both men and women, increase public knowledge of diseases that affect sexual health, and encourage those experiencing such problems to seek treatment.

Social: @urologycarefdn; @AmerUrological

For more information, contact: Corey Del Bianco | 443-909-4033 | cdelbianco@AUAnet.org

<https://www.urologyhealth.org/media-center/sexual-health-month>

ThyCa: Thyroid Cancer Survivors' Association, Inc.

Thyroid Cancer Awareness Month

9/1/2027-9/30/2027

Thyroid Cancer Awareness Month is a worldwide observance, initiated and sponsored by ThyCa: Thyroid Cancer Survivors' Association.

Thyroid Cancer Awareness Month promotes thyroid cancer awareness for early detection, as well as care based on expert standards, and increased research to achieve cures for all thyroid cancer. Thyroid cancer is the most common endocrine cancer. It occurs in all age groups, mainly adults. It affects about three times as many women as men. There are several types—papillary, follicular, medullary, anaplastic, and variants.

Social: @thycainc, #thycainc

For more information, contact: Information | 877-588-7904 | thyca@thyca.org

<https://www.thyca.org>

Society for Vascular Nursing

Vascular Nurses Week

9/5/2027-9/11/2027

The SVN is proud to honor vascular nurses throughout the year, but especially during Vascular Nurses Week. This week celebrates the commitment and dedication that vascular nurses display every day on behalf of their patients! We invite you to join the global celebration and share your photos during Vascular Nurses Week on social media.

Social: @for_svn, @SocietyforVascularNursing, #IAMSVN, #SVN, #vascularnursing

For more information, contact: Joanna Bronson, Membership & Society Relations Director | 312-334-2321 | jbronson@vascularsociety.org

<https://www.svnnet.org/page/vascularnursesweek>

Association of Pediatric Hematology/Oncology Nurses (APHON)

National Pediatric Hematology/Oncology Nurses' Day

9/8/2027-9/8/2027

Coinciding with Childhood Cancer Awareness month, Pediatric Hematology/Oncology Nurses Day honors those nurses who are dedicated to providing quality nursing care for children, adolescents and young adults with cancer and blood disorders. Additionally, they provide the highest standard of physical and emotional support to these most precious patients and their families.

Social: @APHON1, @AssocPHON, @aphoninsta, #pedhemoncursesday

For more information, contact: Member Services Department | 847-375-4724 | info@aphon.org

<https://www.aphon.org/about-us/nurses-day/>

National Institute on Alcohol Abuse and Alcoholism

International Fetal Alcohol Syndrome Awareness Day

9/9/2027-9/9/2027

Every year on September 9th, International FASD Awareness Day is observed. Bells are rung at 9:09 a.m. in every time zone from New Zealand to Alaska. People all around the world gather for events to raise awareness about the dangers of drinking during pregnancy and the plight of individuals and families who struggle with Fetal Alcohol Spectrum Disorders (FASD). The first FASDay was celebrated on 9/9/99. This day was chosen so that on the ninth day of the ninth month of the year, the world will remember that during the nine months of pregnancy a woman should abstain from alcohol.

<https://www.niaaa.nih.gov/news-events/announcement/international-fasd-awareness-day-september-9th>

National Association of Neonatal Nurses

National Neonatal Nurses Week

9/11/2027-9/17/2027

National Neonatal Nurses Week was established by the National Association of Neonatal Nurses (NANN) in 2000 to honor neonatal nurses of all kinds. Neonatal Nurses Week provides an opportunity to celebrate the hard work and dedication of neonatal nurses and neonatal advanced practice registered nurses (APRNs). During Neonatal Nurses Week, we invite you to celebrate your colleagues and show pride in being a neonatal nurse or neonatal advanced practice registered nurse (APRN).

Social: @neonatalnurses, #NeonatalNursesWeek

For more information, contact: NANN Member Services | 800-451-3795 | info@nann.org

<https://nann.org/about/national-neonatal-nurses-week/>

Association for the Health Care Environment

Environmental Services Week

9/12/2027-9/18/2027

Environmental Services Week is a time to show appreciation for the dedicated EVS personnel that ensure health care facilities across the country are clean, safe places for patients, their families and other staff members. With all the challenges and changes the last few years have brought, these staff members have remained resilient in their efforts to protect others from dangerous pathogens.

Social: @Association for the Health Care Environment (AHE), #EVSWeek

For more information, contact:
Larisa Sutton | 312-422-3864 | lsutton@aha.org
<https://www.ahe.org/EVSWeek>

The Association for Nursing Professional Development (ANPD)

Nursing Professional Development (NPD) Week

9/12/2027-9/18/2027

NPD Week is our opportunity to recognize the exceptional work done by nursing professional development team members.

Social: #NPDweek

For more information, contact: Instagram:
@anpdaspire | 312-321-5135 | info@anpd.org
<https://www.anpd.org/>

Brain Injury Association of America (BIAA)

National Concussion Awareness Day®

9/17/2027-9/17/2027

National Concussion Awareness Day® was founded in 2016 to start a conversation to increase concussion awareness nationally, raise funds for brain injury charitable organizations and show support for those suffering. By raising awareness of the importance of recognizing a concussion, treating it appropriately and supporting the injured we can positively impact lives across the country. It is recognized yearly on the third Friday of September.

Social: @biaamerica, @bia_usa, @braininjuryassociationofamerica, #NationalConcussionAwarenessDay, #melonpledge

For more information, contact:
Director of Marketing & Communications |
800-444-6443 | brooke@lessentheimpact.org

<https://nationalconcussionawarenessday.com/index.html>

Council of Residency Directors in Emergency Medicine (CORD)

National Physician Suicide Awareness Day

9/17/2027-9/17/2027

Physician suicide is a tremendous issue in healthcare today. While estimates of the actual number of physician suicides vary, literature has shown that the relative risk for suicide being 2.27 times greater among women and 1.41 times higher among men versus the general population. Each physician suicide is a devastating loss affecting everyone - family, friends, colleagues, and up to 1 million patients per year.

Social: @cord_em, @cordmeded, #NPSADay

For more information, contact: Tina Odisho
Greenwood, Operations Manager |
469-499-0158, 651-290-7461 | cord@cordem.org

<https://www.cordem.org/npsa>

Association of Surgical Technologists

Surgical Technologist Week

9/19/2027-9/25/2027

The Association of Surgical Technologists (AST) offers national recognition through National Surgical Technologist Week, a week that has been designated to celebrate and honor the profession. It began by a resolution adopted by the AST Board of Directors in 1984.

For more information, contact:
Membership Services Department |
800-637-7433 | memserv@ast.org

<https://www.ast.org>

American Hospital Association

Better Health for Mothers and Babies Week

09/28/2027-10/2/2027

The AHA invites you to join in the first “Better Health for Mothers and Babies week” to recognize the work hospitals and health systems are doing to address maternal and infant health. The week will highlight maternal health, NICUs, children’s hospitals and pediatric health. Help us bring awareness to this week by sharing how your team is helping improve maternal and child health!

Social: @ahahospitals, #BHMBweek

For more information, contact:
Hope Longe | hlonge@aha.org

<https://www.aha.org/advocacy/maternal-and-child-health>

Plan Ahead for Diabetes Awareness Month

November is closer than it looks.

Order branded apparel, drinkware, and education merch for your care teams and patients.

Start your Diabetes Awareness order.



DLA PROMOTIONS
BUY SWAG. SAVE LIVES.



Attention Deficit Disorder Association

ADHD Awareness Month

10/1/2027-10/31/2027

ADHD Awareness Month's goal is to provide reliable information and resources to help people thrive with ADHD. We encourage the ADHD community to increase awareness and understanding by sharing ADHD information and supports with all who could benefit. After all, learning and sharing information about ADHD is beneficial all year long!

Social: @adhdawarenessmonth, #ADHD, #adhdconference

For more information, contact:
800-939-1019 | info@adhdawarenessmonth.org
<https://www.adhdawarenessmonth.org/>

American Pharmacists Association

American Pharmacists Month

10/1/2027-10/31/2027

American Pharmacists Month (APhM) is a time to recognize pharmacists' contributions to health care and all they can do for their communities.

For more information, contact: Taneishia Bundy | media@aphanet.org
<https://www.pharmacistsmonth.com/>

American Cancer Society

Breast Cancer Awareness Month

10/1/2027-10/31/2027

Breast cancer is the second leading cancer among women in the United States, but millions of women are surviving the disease—thanks in part to regular screening, early detection, and improvements in treatment. During October, it is important to take action, whether that's for ourselves, for a loved one facing the disease, or to honor a loved one who has passed. We can make a positive impact and take action by simply educating ourselves, and then others, about breast cancer and how to be proactive with our breast health.

Social: @AmericanCancer, @AmericanCancerSociety, @ACSNews,

For more information, contact: Caroline Raley
| 800-227-2345 | caroline.raley@cancer.org

<https://www.cancer.org/about-us/what-we-do/breast-cancer-action.html>

National Resource Center on Domestic Violence

Domestic Violence Awareness Month

10/1/2027-10/31/2027

October is National Domestic Violence Awareness Month. Domestic violence affects millions, both women and men, of every race, religion, culture and status. We can all do #1Thing to prevent domestic violence.

Social: @NRCDV, #DVAM, #1Thing

For more information, contact: nrcdv@nrcdv.org
<https://www.dvawareness.org/>

Institute for Healthcare Advancement

Health Literacy Month

10/1/2027-10/31/2027

October is Health Literacy Month!

Build Health Literacy Through Action This month of international observance highlights the work of integrating and expanding the mission of health literacy toward health equity, so everyone has access to high-quality care to achieve positive health outcomes.

Create a More Equitable World During health literacy month, we urge you to put health literacy awareness into action! Together, we can build bridges between our organizations and the people who need health care or services. Greater health literacy helps us overcome barriers and challenges that may result in harm. By collectively working to improve health literacy, we'll create a more equitable world where everyone can access high-quality care and achieve positive health outcomes.

Social: #healthliteracy month, #healthliteracy, #healthequity

For more information, contact: Beth Scott | 714-742-1478 | bscott@iha4health.org

<https://healthliteracysolutions.org>

American Liver Foundation

Liver Awareness Month

10/1/2027-10/31/2027

Liver Awareness Month focuses attention on the need to maintain a healthy liver through a healthy lifestyle; the types and seriousness of liver disease; and the importance of being tested for liver disease for those with risk factors.

For more information, contact: Communications Department | 212-668-1000 | info@liverfoundation.org

<https://liverfoundation.org/resource-center/blog/october-is-national-liver-awareness-month-do-you-know-your-liver-health/>

Society of Diagnostic Medical Sonography

Medical Ultrasound Awareness Month

10/1/2027-10/31/2027

Medical Ultrasound Awareness Month is held annually in October to create awareness and to educate the public about medical ultrasound and its many uses in healthcare. The month-long celebration is a joint effort of the American Institute of Ultrasound in Medicine, American Registry for Diagnostic Medical Sonography, American Society of Echocardiography, Cardiovascular Credentialing International, Society for Vascular Ultrasound and the Society of Diagnostic Medical Sonography (SDMS).

Social: @TheSDMS, @SDMS3, @society-of-diagnostic-medical-sonography, #MUAM2027

For more information, contact: Kelly Stafford | 214-473-8057 | social@sdms.org

<https://www.sdms.org>

American Chiropractic Association

National Chiropractic Health Month

10/1/2027-10/31/2027

National Chiropractic Health Month (NCHM) raises public awareness of the importance of musculoskeletal health and the benefits of chiropractic care and its natural, patient-centered and drug-free approach to health, wellness and pain management.

Social: @acatoday, #NCHM2027

For more information, contact: Communications Department | 703-812-0226 | communications@acatoday.org

<https://www.acatoday.org/NCHM>

American Dental Hygienists' Association

National Dental Hygiene Month

10/1/2027-10/31/2027

The American Dental Hygienists' Association established National Dental Hygiene Month as an annual observance held in October to promote oral health and hygiene, and to celebrate the work of dental hygienists. It's a time to raise awareness about the importance of brushing, flossing and regular dental visits, and to emphasize the link between oral health and overall systemic health. National Dental Hygiene Month also focuses on increasing oral health access for all with nationwide volunteer opportunities.

Social: @youradha, #NDHM2027

For more information, contact:
ADHA Communications Department
| communications@adha.net

<https://adha.org/ndhm>

Medical Library Association

National Medical Librarians Month

10/1/2027-10/31/2027

The Medical Library Association (MLA) created National Medical Librarians Month to bring awareness to the vital role of the health sciences information professional. With the massive amount of health information available online, including AI content, patients, clinical staff and medical students need the specialized services of medical librarians now more than ever.

Social: #nationalmedicallibrariansmonth, #nmlm

For more information, contact: Tomi Gunn
| 312-419-9094 | tomi.gunn@mlahq.org

<https://www.mlanet.org>

American Physical Therapy Association

National Physical Therapy Month

10/1/2027-10/31/2027

October is National Physical Therapy Month — a time to celebrate the profession and all the ways physical therapists, physical therapist assistants, and PT and PTA students help improve lives across the country and an opportunity to raise awareness about the benefits of physical therapy.

Social: @Choose_PT, @MoveForwardPT,
#NPTM, #ChoosePT

For more information, contact:
Public Relations Department | 703-706-3216
| public-relations@apta.org;
colleenfogarty@apta.org

<https://apta.org>

Planetree International

Patient-Centered Care Awareness Month

10/1/2027-10/31/2027

Patient-Centered Care Awareness Month is an awareness-building campaign commemorated globally every October to engage all health care stakeholders in adopting and advancing person-centered approaches to care. This year, campaign activities will equip patients, family members, health care professionals and communities with skills and tools that will deepen and strengthen their partnerships.

For more information, contact: info@planetree.org
<https://www.planetree.org/>

Center for Disease Control and Prevention

SIDS Awareness Month

10/1/2027-10/31/2027

Each year, there are about 3,400 sudden unexpected infant deaths (SUID) in the United States. These deaths occur among infants less than 1 year old and have no immediately obvious cause. In 2020, there were about 1,389 deaths due to SIDS, about 1,062 deaths due to unknown causes, and about 905 deaths due to accidental suffocation and strangulation in bed.

For more information, contact:

SafetoSleep@mail.nih.gov

<https://safetosleep.nichd.nih.gov/>

National Spine Health Foundation

Spine Health Awareness Month

10/1/2027-10/31/2027

Spine Health Awareness Month highlights the essential role of spinal health in living a full and active life. It's a time to focus on prevention, education, and support for everyone. Every October, people unite to drive change and take action by sharing resources and spreading awareness. Understanding spine health can help prevent and manage these issues, improving quality of life for all.

For more information, contact: Margaret Brown | 703-898-9443 | Mbrown@spinehealth.org

<https://spinehealth.org/october-is-spine-health-awareness-month/>

First Candle

Pregnancy and Infant Loss Awareness Month

10/1/2027-10/31/2027

During this month, take time to acknowledge the families that have been affected by stillbirth, sudden infant death syndrome (SIDS), and sudden unexpected infant death (SUID). CJ First Candle provides education, research, advocacy, and training to ensure every baby survives and thrives to his or her first birthday and beyond.

Social: @CJFirstCandle, #SIDSAwareness, #EndStillbirths

For more information, contact:

| 203-966-1300 | info@firstcandle.org

<https://firstcandle.org/>

Association for Healthcare Resource & Materials Management (AHRMM)

National Health Care Supply Chain Week

10/3/2027-10/9/2027

National Health Care Supply Chain Week (SC Week) recognizes the importance of the health care supply chain professionals and honors them for their exceptional contributions to patient care and the innovative ways in which they support their health care organizations and communities.

Social: #SCWeek; #ahrmmtweets

For more information, contact: AHRMM

| 312-422-3840 | ahrmm@aha.org

<https://www.ahrmm.org/get-involved/sc-week>

National Alliance on Mental Illness (NAMI)

Mental Illness Awareness Week

10/3/2027-10/9/2027

Held each year during the first full week of October, Mental Illness Awareness Week is a grassroots effort of the National Alliance on Mental Illness (NAMI) to broaden public awareness and understanding of mental illness, eliminate stigma and offer support for treatment and recovery. It is the perfect opportunity to challenge the misconceptions surrounding mental illness. It's more common than you may think: 1 in 5 adults in the U.S. experiences mental illness each year. Let's break the stigma together with open, compassionate conversations.

Social: @NAMICommunicate, @NAMI, #MentalIllnessAwarenessWeek, #NAMISTigmaFree

For more information, contact:
800-950-6264 | helpline@nami.org

<https://www.nami.org/stay-connected/events/awareness-events/mental-illness-awareness-week/>

American College of Nurse-Midwives

National Midwifery Week

10/4/2027-10/10/2027

National Midwifery Week was created by ACNM to celebrate and recognize midwives and midwife-led care. It's time to display your pride in the hallmarks of midwifery that you deliver every day; this week is for you and about you. Each day of National Midwifery Week features opportunities for education and connection, and ACNM Members can attend every event this week for FREE to receive CEs.

Social: @ACNM, #ACNM

For more information, contact: Michelle Lee Munroe | 240-485-1800

<https://www.midwife.org>

Society of Pediatric Nurses

Pediatric Nurses Week

10/4/2027-10/8/2027

This week's mission is to promote pediatric nursing, the practice of nurses dedicated to promoting the optimal health of children and providing excellence in nursing care of children and their families. This week calls attention to the critical work that pediatric nurses provide to improve healthcare delivery. It is a time to reflect on pediatric nurses' contributions to patients, families, and communities.

Social: @PedsNurses, @SocietyofPediatricNurses, #ProudPediatricNurse

For more information, contact: Erin Espy, Marketing and Communications Senior Manager | eespy@pedsnurses.org, info@pedsnurses.org
<https://www.pedsnurses.org/pediatric-nurses-week>

American Academy of Physician Associates

National PA Week

10/6/2027-10/12/2027

PA Week is a time to celebrate all that physician associates (PAs) have accomplished, highlight the care they provide, and elevate the profession.

Social: @aapaorg, #pasgobeyond, #PAweek

<https://paweek.org>

Screening for Mental Health

National Depression Screening Day

10/7/2027-10/7/2027

Held annually during Mental Illness Awareness Week in October, National Depression Screening Day (NDSD) is designed to raise awareness about depression and to encourage people to get screened for depression. NDSD reaches individuals across the nation with important mental health education and connects them with support services. Let's drag depression out of the darkness and bring help to those that need it. Take an anonymous screening at <https://screening.mhanational.org/>.

Social: @HYSHO, #NDSD, #why-we-love

For more information, contact: info@mindwise.org

<https://mentalhealthhotline.org/national-depression-screening-day/>

Healthcare Sterile Processing Association (HSPA)

Sterile Processing Week

10/10/2027-10/16/2027

Sterile Processing Week (formerly International Central Service Week) recognizes the committed specialists who fill Sterile Processing departments and make a positive difference in patient care. Held annually, this week of celebration starts on the second Sunday in October. It is our hope that Sterile Processing Week brings the appreciation and respect that is so greatly deserved. HSPA applauds your achievements and recognizes your role in patient safety and quality service—not just this week, but all year long!

For more information, contact:

mailbox@myhspa.org

<https://myhspa.org/resources/sterile-processing-week/>

World Federation of Mental Health (WFMH)

World Mental Health Day

10/10/2027-10/10/2027

The World Federation of Mental Health (WFMH) established World Mental Health Day in 1992 to expand education about mental health, and it continues this work as an annual project. Mental health and substance use disorders affect 13% of the world's population and are a leading cause of disability worldwide. Recent years have witnessed increased focus on reducing stigma due to psychiatric illnesses, improving access to mental health services, implementation of wider mental health policies and inclusion of mental health in the sustainable development goals in most developed countries. The WHO Special Initiative for Mental Health, launched in 2019, aims at universal health coverage for mental health to ensure access to quality and affordable care for mental health conditions.

Social: @mentalhealthamerica,

@MentalHealthAm, #WorldMentalHealthDay

For more information, contact: Emily Skehill

| info@wfmh.global

<https://wfmh.global/>

Arthritis Foundation

World Arthritis Day

10/12/2027-10/12/2027

World Arthritis Day, established in 1996, is observed each year on October 12. Coordinated in the United States by the Arthritis Foundation, the event joins together people with rheumatic and musculoskeletal diseases from around the world to raise awareness and reduce the impact of arthritis. Although it's one of the most common diseases in the world, there is no cure for arthritis, and many people are unaware of its potent physical, emotional and economic impact. We're here for everyone living with arthritis — no one has to go it alone.

Social: @ArthritisFdn, @ArthritisFoundation, #WorldArthritisDay, #WADStory

For more information, contact: 404-872-7100 | ArthritisFoundationPR@mower.com

<https://www.arthritis.org/about-arthritis/world-arthritis-day>

International Association for
Healthcare Security and Safety

Healthcare Security and Safety Week

10/10/2027-10/16/2027

During Healthcare Security and Safety Week (HSSW) and throughout the year, the International Association for Healthcare Security and Safety (IAHSS) celebrates the role of healthcare security, safety and emergency management professionals.

Social: @IAHSS, #HSSW2027

For more information, contact:
Virginia Petrancosta, CEO | 630-529-3913 x 101
| info@iahss.org; virginia@iahss.org

<https://www.iahss.org/HSSW>

International Association for Healthcare Security
and Safety

Healthcare Security and Safety Officer Appreciation Day

10/13/2027-10/13/2027

The International Association for Healthcare Security and Safety (IAHSS) honors health care security and safety officers for their service in protecting health care facilities, personnel, patients and visitors.

Social: @IAHSS, #HSSW2027

For more information, contact: Virginia
Petrancosta, CEO | 630-529-3913 x 101
| info@iahss.org; virginia@iahss.org

<https://www.iahss.org/page/HSSW>

Association for Professionals in Infection
Control and Epidemiology (APIC)

International Infection Prevention Week (IIPW)

10/17/2027-10/23/2027

Infection Preventionists (IPs) play a crucial role in keeping the public safe and healthy — protecting us from surges in healthcare-associated infections and so many other infectious threats. International Infection Prevention Week (IIPW), established in 1986, aims to shine a light on infection prevention each and every year.

Social: @apic, @apic_infection_prevention, #IIPW

For more information, contact: 410-302-5637
| communications@apic.org

<https://infectionpreventionandyou.org/>

American Medical Technologists

Medical Assistants Recognition Week

10/18/2027-10/22/2027

American Medical Technologists (AMT) and Registered Medical Assistants will be celebrating Medical Assistants Recognition Week this October! Let's start raising awareness now and shine a spotlight on the vital role medical assistants play in health care every day. Join AMT in honoring their dedication, contributions, and impact.

Social: @AMTMARWeek,
@americanmedtech, #AMTMARweek,
#MedicalAssistantsRecognitionWeek,
#MAweek, #MARWeek2027

For more information, contact:
Cathie Casey | 847-823-5169 |
recognitionweeks@americanmedtech.org
<https://www.americanmedtech.org>

National Family Partnership

Red Ribbon Week

10/23/2027-10/31/2027

National Red Ribbon Week is the oldest and largest drug prevention program in the nation. Sponsored by the National Family Partnership (NFP), Red Ribbon Week began in 1985 when people began wearing red ribbons symbolizing a drug-free lifestyle after the brutal death of Kiki Camarena, an agent with the U.S. Drug Enforcement Agency. Red Ribbon Week is celebrated every year in communities across the country.

Social: @redribbonweek,
#yourfutureiskeysostaydrugfree, #redribbonweek

For more information, contact: redribbon@nfp.org
<https://www.redribbon.org/>

American Society for Health Care Engineering (ASHE)

National Health Care Facilities and Engineering Week

10/24/2027-10/30/2027

Every year, in the last week of October, we celebrate the important role that facility team members have in ensuring a safe and efficient environment for all patients, residents, visitors and staff within hospitals.

Social: #HealthEngWeek, #CelebrateFE

For more information, contact:
312-422-3800 | ashe@aha.org

<https://www.ashe.org/engineeringweek>

American Association for Respiratory Care

Respiratory Care Week

10/24/2027-10/30/2027

Honor and celebrate the work of respiratory therapists as a vital part of the healthcare team.

Social: @RCWEEK27, #RCWEEK27

For more information, contact:
Marketing Department | marketing@aacrc.org

<https://www.aarc.org/events-and-programs/respiratory-care-week/>

National Association of Orthopaedic Nurses (NAON)

International Orthopaedic Nurses Week

10/27/2027-10/31/2027

Each year on October 30, Orthopaedic nurses around the world celebrate International Orthopaedic Nurses Day. This special day recognizes the hard work and commitment that Orthopaedic nurses dedicate to their specialty. But why celebrate just one day? NAON celebrates them and the impact they make all week long!

Social: @NAONurses, #NAONurses

For more information, contact:
naon@orthonurse.org

<https://www.orthonurse.org/Events/Orthopaedic-Nurses-Week>

American College of Physicians (ACP)

National Internal Medicine Day

10/28/2027-10/28/2027

Help ACP celebrate National Internal Medicine Day on October 28! This special day recognizes and celebrates the essential role of internal medicine physicians and the crucial role they play in comprehensive and equitable patient care and health outcomes.

Social: @ACPInternists, #InternalMedicineDay, #IMPhysician, #IMProud

For more information, contact: Louisa Ahlqvist
| 215-351-2661 | LAhlqvist@acponline.org

<https://www.acponline.org/acp-newsroom/american-college-of-physicians-celebrates-internal-medicine-day>

National Psoriasis Foundation

World Psoriasis Day

10/29/2027-10/29/2027

Conceived by patients for patients, World Psoriasis Day is a global event that sets out to give an international voice to the 125 million people with psoriasis and psoriatic arthritis. On October 29, the International Federation of Psoriasis Associations, its member associations and support groups perform activities all over the world to raise awareness about psoriasis and to give people with psoriasis the attention and consideration they deserve.

Social: @PsoriasisIFPA, @NPF,
#ThisIsPsoriasis, #NPF

<https://www.psoriasis.org/world-psoriasis-day/>



Association of Schools Advancing Health Professions

Allied Health Professions Week

11/1/2027-11/7/2027

Allied Health Professions Week honors the millions of health care providers working in more than 80 allied health professions. Allied health practitioners greatly influence health care delivery by supporting, facilitating and complementing the roles of physicians and other health care specialists. This collaboration, which emphasizes the strengths of all health professions, enhances the quality of health care. The focus of Allied Health Professions Week is to promote the celebration of allied health careers.

For more information, contact:
Kristen Truong | 202-237-6481 | kristen@asahp.org
<https://asahp.org>

American Diabetes Association

American Diabetes Month

11/1/2027-11/30/2027

November is American Diabetes Month — a time to take action together in the fight to end diabetes. More than 40 million Americans are living with diabetes. Together, we can conquer this disease.

Social: @AmDiabetesAssn

For more information, contact: Press Team
| 703-253-4807 | press@diabetes.org
<https://diabetes.org/adm>

American Urological Association

Bladder Health Month

11/1/2027-11/30/2027

The Urology Care Foundation (UCF) of the American Urological Association supports Bladder Health Month to increase public awareness of the importance of bladder health, educate the public about common bladder conditions and diseases, and advocate for further research on bladder diseases. Each year, millions of men and women struggle with the symptoms related to bladder health conditions or diseases, but they are often not talked about because some might feel embarrassed or do not know that it could indicate a health issue. Take control of your bladder - Urine Charge!

Social: @urologycarefdn;
@AmerUrological, #BladdersMatter

For more information, contact: Corey Del Bianco
| 443-909-4033 | cdelbianco@AUAnet.org
<https://www.urologyhealth.org/media-center/bladder-health-awareness-month>

American Lung Association

COPD Awareness Month

11/1/2027-11/30/2027

More than 11 million Americans live with chronic obstructive pulmonary disease (COPD), a lung disease that makes it difficult to breathe. From chronic cough and shortness of breath to fatigue and wheezing, life is difficult with COPD. But with a good treatment plan and support network, COPD can be managed so that individuals affected can live full and active lives.

Social: @LungAssociation,
@americanlungassociation,
#COPDAwarenessMonth, #COPD

For more information, contact: Raven Wells
| 800-586-4872 | raven.wells@lung.org
<https://lung.org/copd>

Parent's Guide to Cord Blood Foundation

Cord Blood Awareness Month

11/1/2027-11/30/2027

Cord Blood Awareness month educates parents and the public about the medical value of the stem cells in a baby's umbilical cord blood, umbilical cord tissue, and placenta. Parents can bank these stem cells privately for use by their own family, or donate them to public banks for use by patients in need of a stem cell transplant.

For more information, contact: Dr. Frances Verter
| 240-408-4915 | info@parentsguidecordblood.org
<https://parentsguidecordblood.org/>

American Academy of Ophthalmology

Diabetic Eye Disease Awareness Month

11/1/2027-11/30/2027

People with diabetes are more likely to develop blinding eye diseases, such as diabetic retinopathy, glaucoma and cataracts. Yet recent studies have revealed low awareness of the issue among ethnicities at higher risk for diabetes. With the findings signaling that many Americans may not be defending themselves against diabetes-related vision loss, the American Academy of Ophthalmology (AAO) encourages those with diabetes to take proactive steps to protect their vision.

Social: @AcademyEyeSmart

For more information, contact: Public Relations
Department | 415-561-8534 | ataghavi@aao.org
<https://www.aao.org/newsroom/observances>

Arthritis Foundation

Jingle Bell Run for Arthritis

11/1/2027-12/31/2027

Each holiday season (November through December), thousands of runners and walkers of all ages come together at hundreds of sites nationwide to share their support for the Arthritis Foundation's mission to prevent, control and cure arthritis and related diseases. Participants wear holiday-themed costumes and tie jingle bells to their shoes to fight arthritis, the nation's most common cause of disability. Help keep the tradition going strong at Jingle Bell Run, the most festive holiday Run for a Reason. Spread GOOD CHEER for a GREAT CAUSE!

Social: @ArthritisFdn, @ArthritisFoundation

For more information, contact: 404-872-7100
| ArthritisFoundationPR@mower.com
<https://www.arthritis.org/events/jbr>

American Lung Association

Lung Cancer Awareness Month

11/1/2027-11/30/2027

Lung cancer causes the most cancer deaths worldwide, accounting for 1.8 million new cases and 1.6 million deaths annually. In 1987, it surpassed breast cancer to become the leading cause of cancer deaths in women. Early detection and awareness can help save lives. During Lung Cancer Awareness Month, learn more about this deadly disease.

Social: @LungAssociation,
@americanlungassociation, #LungCancer

For more information, contact: Raven Wells
| 800-586-4872 | raven.wells@lung.org

<https://lung.org/lung-cancer>

Academy of Medical-Surgical Nurses (AMSN)

Medical-Surgical Nurses Week

11/1/2027-11/7/2027

This week honors the medical-surgical nurses who make a difference in the lives of patients every day. They care for adult patients who are acutely ill with a wide variety of medical issues or are recovering from surgery. Medical-surgical nurses provide care 24/7 and have more face time with patients than any other professional in the hospital. They are trusted by patients and valued by colleagues as highly skilled and compassionate caregivers.

Social: @medsurgnurses, #medsurgnursesweek

For more information, contact: amsn@amsn.org

<https://amsn.org/Events/Medical-Surgical-Nurses-Week>

Alzheimer's Foundation of America (AFA)

National Alzheimer's Disease Awareness Month

11/1/2027-11/30/2027

In 1983, nearly 20 years before he died of Alzheimer's disease, President Ronald Reagan helped to create greater awareness of the disease, declaring November as National Alzheimer's Disease Awareness Month. This is a time to heighten awareness about Alzheimer's disease and show support for the more than 6.2 million Americans living with it. There are a number of quick and easy ways you can help raise awareness, show support, and fight Alzheimer's disease, such as wearing teal. The next time you see someone dressed in teal, remember the more than 6 million people living with Alzheimer's and the help they need.

Social: @alzassociation, #ENDALZ,
#TealforAlz, #AFAlighttheworldinteal
#Alzfdn #AlzheimersAwarenessMonth

For more information, contact:
866-232-8484 | info@alzfdn.org

<https://alzfdn.org/alzawarenessmonth/>

American Academy of Dermatology

National Healthy Skin Month

11/1/2027-11/30/2027

Your skin is your body's largest organ, so it's important to take good care of it. November is National Healthy Skin Month and this year we are helping you achieve #YourHealthiestSkin from head to toe.

Social: @AADSkin, #YourHealthiestSkin

For more information, contact: Nicole Dobkin
| 847-240-1746 | mediarelations@aad.org;
mrc@aad.org

<https://www.aad.org/public>

Pancreatic Cancer Action Network

National Pancreatic Cancer Awareness Month

11/1/2027-11/30/2027

The Pancreatic Cancer Action Network urges the public to join its efforts to wage hope in the fight against pancreatic cancer. November is National Pancreatic Cancer Awareness Month, and with the help of a growing base of supporters, greater awareness, and rapid deployment of its comprehensive approach to fighting pancreatic cancer, the organization is focused on its goal to double pancreatic cancer survival.

For more information, contact:

events@pancan.org

<https://pancan.org/>

The Society for the Advancement of Patient Blood Management (SABM)

Patient Blood Management Awareness Week

11/1/2027-11/5/2027

The Society for the Advancement of Blood Management (SABM) invites health care organizations to participate in this week dedicated to educating patients and health care professionals about patient blood management. SABM provides public education and advances best practices to thousands of health care providers through continuing medical education programs and the development of learning tools and evidence-based clinical pathways.

Social: @bloodmgmt, #PBMAW2027, #SABMPBMAWARENESSWEEK

For more information, contact:

Denise Smith, Member Services & Website Manager | 928-551-6400 | info@sabm.org

<https://www.sabm.org/pbm-awareness-week>

March of Dimes

Prematurity Awareness Month

11/1/2027-11/30/2027

Every year in the U.S., 1 in 10 babies is born preterm. November is Prematurity Awareness Month®, March of Dimes' global spotlight on the current state of maternal and infant health in the U.S. and around the world. We know it's possible for women to have healthy pregnancies, but the U.S. remains among the most dangerous high-income nations to give birth. In fact, data from the CDC shows a 3% spike in infant mortality from 2021 to 2022, which has remained unchanged, indicating preterm birth as a key factor. Together, let's end preventable preterm birth and help all families have full-term pregnancies and healthy babies.

Social: @marchofdimes, @nacersano, #prematurityawarenessmonth, #MarchofDimes

<https://www.marchofdimes.org/prematurity-awareness-month>

No Stomach For Cancer

Stomach Cancer Awareness Month®

11/1/2027-11/30/2027

November is a month known for the pleasure of eating and is the ideal month to raise awareness about gastric cancer. There is a great deal of focus on food, nourishment, and family during the holidays. It can be challenging for people dealing with stomach cancer, especially for those living without a stomach.

Social: @nostomachforcancer, #stomachcancerawarenessmonth

For more information, contact: Jon Florin | 608-692-5141 | support@nostomachforcancer.org

<https://nostomachforcancer.org/>

Association of Diabetes Care & Education Specialists

National Diabetes Care and Education Week

11/7/2027-11/13/2027

National Diabetes Care and Education Week celebrates the role diabetes care and education specialists play in empowering people with diabetes and prediabetes to live healthier, confident lives. They provide personalized guidance on nutrition, medication, technology and lifestyle changes, helping individuals manage glucose levels, prevent complications and build sustainable habits. Through education and support, they turn complex care into achievable, everyday success.

Social: @adcesdiabetes, #NDCEW27

For more information, contact: Communications Department | communications@adces.org

<https://adces.org>

American Association of Nurse Practitioners®

National Nurse Practitioner Week

11/7/2027-11/13/2027

National Nurse Practitioner Week was created to bring visibility to the role of the nurse practitioner (NP) as a primary, acute and specialty health care provider. Initiatives and activities are planned in each community to spotlight the NP and to build awareness that people have choices when selecting their health care provider. Most states receive a proclamation from their governor recognizing NPs and the many services they provide.

Social: @AANP_News, #NPWeek

For more information, contact: Nancy McMurrey | 512-276-5906 | nmcmurrey@aanp.org

<https://AANP.org>

National Association of Healthcare Transport Management (NAHTM)

National Patient Transport Week

11/7/2027-11/13/2027

This week is a special time of celebration as we focus recognition on the daily effort that each of you puts forth in providing transportation service and care to your patients. Transporters play a vital role in patient flow, patient care, and the overall patient experience.

Social: #NAHTM

For more information, contact: NAHTM Executive Committee | nahtmconference@gmail.com

<https://www.nahtm.org>

American Society of Radiologic Technologists (ASRT)

National Radiologic Technology Week®

11/7/2027-11/13/2027

National Radiologic Technology Week® celebrates the vital role medical imaging and radiation therapy professionals play in delivering safe, high-quality patient care. Held annually during the week of November 8, this observance honors the anniversary of Wilhelm Conrad Roentgen's groundbreaking discovery of the x-ray on November 8, 1895.

Social: @myasrt, #NRTW27

For more information, contact: Julio Dominguez | 800-444-2778 | marketing@asrt.org

<https://asrt.org/NRTW>

American Lung Association

World Pneumonia Day

11/12/2027-11/12/2027

World Pneumonia Day serves as a reminder that pneumonia can strike at any age, anywhere, and anytime. It's commonly a complication of a respiratory infection — especially the flu — but there are more than 30 different causes of the illness. Older adults, children, and people with chronic disease, including chronic obstructive pulmonary disease and asthma, are at high risk for pneumonia.

Social: @LungAssociation,
@americanlungassociation, #WorldPneumoniaDay

For more information, contact: Raven Wells
| 800-586-4872 | raven.wells@lung.org

<https://lung.org/pneumonia>

Society for Health Care Strategy & Market Development (SHSMD)

Health Care Strategy & Market Development Week

11/14/2027-11/20/2027

Health Care Strategy & Market Development Week recognizes the ways in which health care marketing, digital engagement, communications, strategic planning, and business development professionals contribute to their organization's impact on their communities.

Social: @SHSMD, #HCSMDWeek

For more information, contact: Shavonne Hopes
| 312-422-3738 | shopes@aha.org

<https://www.shsmd.org/health-care-strategy-market-development-week>

March of Dimes

World Prematurity Day

11/15/2027-11/15/2027

World Prematurity Day (WPD) raises awareness of and calls for action on the global crisis of premature birth, which affects 15 million babies each year and is the leading cause of death for children worldwide under age 5. March of Dimes leads a coalition of organizations that seek to prevent premature birth and advocate for better care for affected babies and families.

Social: @marchofdimes, @nacersano,
#worldprematurityday, #MarchofDimes

For more information, contact: Press Office |
914-843-9487 | press@marchofdimes.org

<https://www.marchofdimes.org/find-support/blog/world-prematurity-day>;
<https://nacersano.marchofdimes.org/>

American Lung Association

World COPD Day

11/17/2027-11/17/2027

Chronic obstructive pulmonary disease (COPD) is a serious lung disease that makes breathing difficult. World COPD Day is a yearly reminder that when you can't breathe, nothing else matters. For those diagnosed with COPD, talk to your health care provider to see how you can better manage your condition, and live a full and active life.

Social: @LungAssociation,
@americanlungassociation, #WorldCOPDDay

For more information, contact: Raven Wells
| 800-586-4872 | raven.wells@lung.org

<https://www.lung.org/copd>

National Organization of State Offices of Rural Health (NOSORH)

National Rural Health Day

11/18/2027-11/18/2027

Since 2011, the National Organization of State Offices of Rural Health (NOSORH) has set aside the third Thursday of November to celebrate the “Power of Rural” on National Rural Health Day. National Rural Health Day is an opportunity to bring attention to and honor the incredible efforts of rural healthcare providers, communities, organizations, State Offices of Rural Health (SORH), and other stakeholders dedicated to addressing the unique healthcare needs of rural America.

Social: @NOSORH, #PowerOfRural,
#NationalRuralHealthDay

For more information, contact:
Ashley Muninger | info@powerofrural.org
<https://www.powerofrural.org>



U.S. Department of Health & Human Services

World AIDS Day

12/1/2027-12/1/2027

The first World AIDS Day took place in 1988, providing a platform to raise awareness about HIV and AIDS and honor the lives affected by the epidemic. It serves as an important reminder that we must remain steadfast in our commitment to prevent new HIV infections and provide essential services to all people living with HIV globally.

Social: @HIVGov, #WorldAIDSDay

For more information, contact: Miguel Gomez | 617-385-3657; 617-482-9485; 202-795-7697 | Miguel.Gomez@hhs.gov, ashmedia@hhs.gov

<https://www.hiv.gov/events/awareness-days/world-aids-day>

Team Fox "SHAKE AND FREEZE®"

SHAKE AND FREEZE® Day (Shorts Day) - Parkinson's Disease Awareness Day

12/21/2027-12/21/2027

Brrr! SHAKE AND FREEZE® Day (Shorts Day) is a Parkinson's Disease awareness day held annually on the winter solstice. This day consists of wearing eye-catching shorts and festive attire on the first day of winter, the "short"est day of the year. We are going to "Shake and Freeze" (symptoms of PD) so that someday people with PD won't have to! December 21st is also Dr. James Parkinson's death anniversary.

Social: @ShakeandFreeze, #ShakeandFreeze

For more information, contact: Jeanne Q. | 215-343-9008 | PDShakeandFreeze@gmail.com
<https://ShakeandFreeze.com>



Society for Health Care
Strategy & Market
DevelopmentSM

Access the Calendar Online at:

shsmd.org/calendar-health-observances-recognition-days

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