

# THE TRUTH ABOUT IT PROS



IT professionals put up with a lot of stereotypes. **BUT WHAT ARE THEY REALLY LIKE?**

Check out the results of a recent Spiceworks survey<sup>1</sup> and find out what IT pros really think.

## PERSONALITY TRAITS

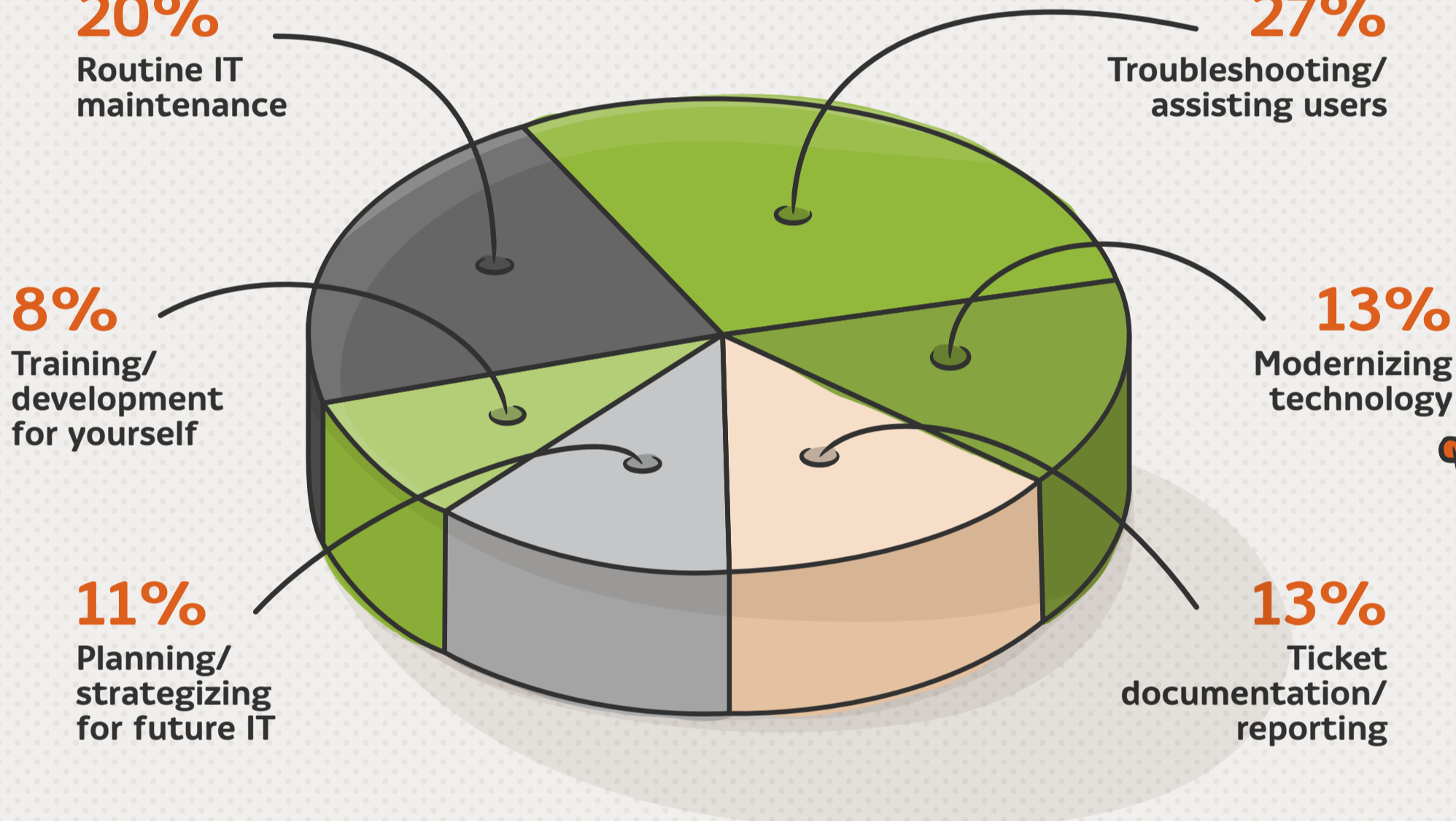
Colleagues often describe IT pros as **DEDICATED, HELPFUL AND RELIABLE**. But IT pros also have a definite sense of humor, saying colleagues describe them as:



## WANTS AND NEEDS

IT pros typically have to put their most enjoyable tasks on the backburner, while they perform other tasks to keep their organizations running.

Here's how IT pros spend their days:

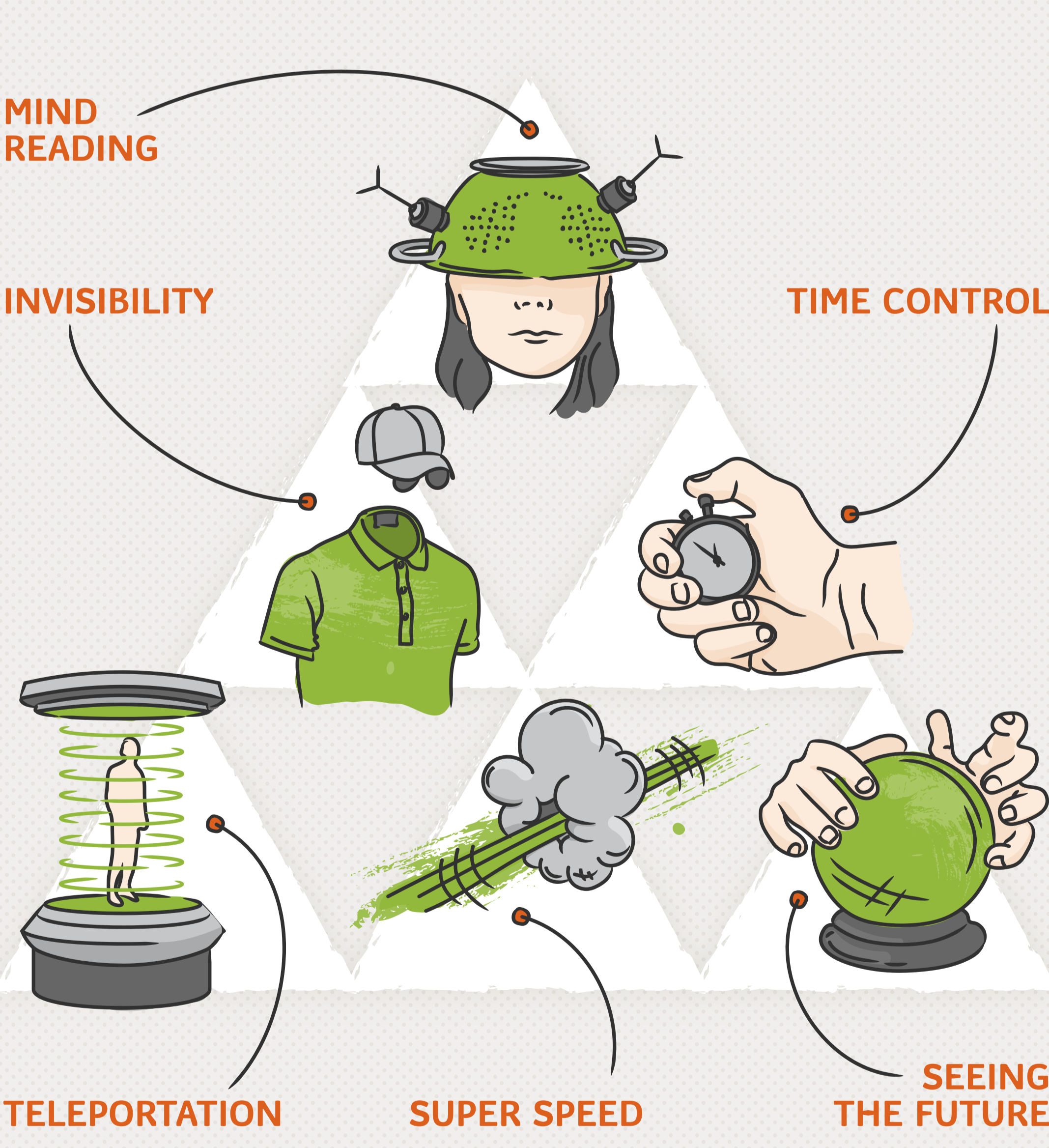


But what do they actually enjoy?

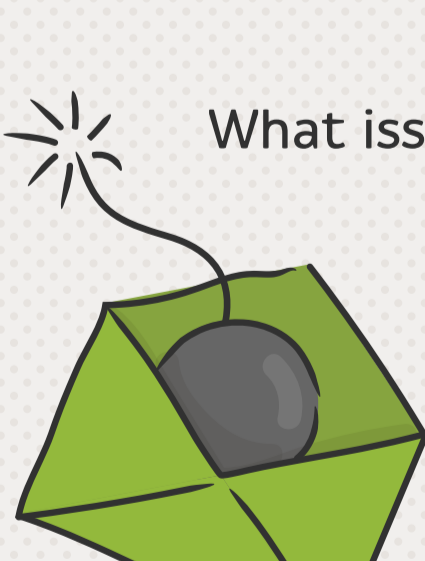
**46% SAY MODERNIZING TECHNOLOGY**—yet they spend only a small fraction of their day (13%) doing it.

## MOST DESIRED SUPERPOWER

In the Spiceworks survey, IT pros were asked what one superpower they'd prefer. Not surprisingly, many answers would be super-helpful in the tech workplace:



What issues keep them up at night? **Security and backup concerns.**



In particular, **ransomware** is causing a lot of sleepless nights. More than **4,000** ransomware attacks happen every day<sup>2</sup>—in fact, **1 in 4** IT pros had to deal with one in 2016<sup>1</sup>.

**BUT LUCKILY, THERE'S CARBONITE.**

## CARBONITE: WE'VE GOT YOUR BACK (UP)

Carbonite delivers comprehensive, cost-effective cloud and hybrid solutions for backing up critical data. Together with our partners, we protect millions of devices and their valuable data for IT pros around the world.

Ready for an even bigger picture of IT pros? Find out more in our new eBook.

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SOURCES

<sup>1</sup> Spiceworks Voice of IT survey of 156 IT Pros in the US and Canada, on behalf of Carbonite, December 2016

<sup>2</sup> "Carbonite: A Cornerstone for Ransomware Protection & Recovery," prepared by the 2112 Group for Carbonite, December 2016