

From Synthetic to Simple

Clean Label Upgrades That Build Consumer Trust

At **Vibrant Ingredients**, you'll find all the plant-powered functionality you need in order to eliminate artificial additives. In the table below, we have included a list of commonly used synthetic ingredients and are pleased to share a range of clean, functional alternatives to align with your formulation needs.



Common Synthetic Ingredients	Vibrant Clean Label Ingredient Alternative
Sodium Nitrate	Celery Powder
Sodium Nitrite	
Butylated Hydroxyanisole (BHA)	Green Tea, Rosemary
Butylated Hydroxytoluene (BHT)	
Sodium Erythorbate	Cherry Powder
Sodium Ascorbate	
Disodium Guanylate	Fermented Mushroom *Partial replacement, application dependent
Disodium Inosinate	
Monosodium Glutamate	