

The background of the top half of the page features four circular frames arranged in a 2x2 grid. The top-left frame shows fresh green herbs (likely rosemary) in a wooden bowl. The top-right frame shows a stack of cured, sliced meats (like prosciutto) on a wooden surface. The bottom-left frame shows a wooden bowl filled with chopped green celery. The bottom-right frame shows several ripe red tomatoes with green leaves. The entire graphic is set against a light orange background with subtle concentric circular lines.

**FOOD PROTECTION**

**& PRESERVATION**

## **Clean Label Safety. Proven Performance.**

As consumers demand clean label products with ingredients they can pronounce and recognize, like celery powder, our food protection solutions are designed to preserve quality, color, flavor, and safety naturally. Every ingredient is backed by science and made in the USA, giving brands the confidence and consistency they need to meet consumer demand and functional performance.

# What we offer.



At Vibrant Ingredients™, our portfolio of clean label natural cures and antioxidants are made in the USA with the highest standards of quality and food safety, ensuring trust and transparency your consumers demand. And, as with all of our industry-leading food technology, our natural preservatives and ingredients are backed by extensive testing.

## Replace synthetics...

- Sodium nitrite/nitrate
- Sodium erythorbate
- Chemical antioxidants



## With natural alternatives

**Celery** as a natural meat-curing agent, pathogen control, and shelf life extension

**Swiss chard** as a natural meat-curing agent, pathogen control, and shelf life extension

**Acerola cherry** as natural cure accelerator and antioxidant

**Green tea** as an antioxidant

**Rosemary** as an antioxidant

# How we do it.

## Pioneering Excellence

With products like our natural cure, we're on a mission to guide, inspire, and empower formulators to swap out chemicals with clean ingredients.

## Growing Relationships

Our natural ingredients are globally sourced and locally produced from trusted grower partners, ensuring "field-to-formula" dependability.

## Cultivating Clean

We enable the meat industry to keep foods safe and secure naturally by promoting and producing premium plant-powered ingredients.

We combine technical knowledge, ingredient innovation, and hands-on partnership to help brands meet clean label goals with confidence. By aligning science with simplicity, we deliver food protection solutions that are Purely Better™.



Discover clean label solutions that keep products safe and naturally protected.

[vibrantingredients.com](https://vibrantingredients.com)

**PURELY**  
*Better*™