

HI!

Welcome to the BadgerHammer pitch deck template.

It's more of a wire frame really.

It's a Frankenstein's monster of templates we found, guidance from game scouts, feedback received and trial & error.

As an example of what you can achieve with this wireframe. Here's how ours turned out.

<https://docs.google.com/presentation/d/e/2PACX-1vRAYQUjRoarSh7DBE4VlukRLO8igUp7hCm2wjvReNHZYU B-M2mvBq3AsaBS3gEIKT1sa3YoPZXoK8dE/pub?start=false&loop=false&delayms=3000>



GOOD LUCK!! DON'T FORGET TO DELETE THIS PAGE!

A nice big splash image

YOUR GAME LOGO HERE

© [YOUR COMPANY HERE]. All Rights Reserved.

All supporting materials and proprietary business information are the property of [YOUR COMPANY HERE].
These materials may only be altered, shared and reproduced with the explicit consent or at the request of the copyright owners. Please
keep it between us.
©[YOUR COMPANY HERE] - www.yourwebsitehere.com

YOUR
COMPANY
LOGO
HERE

YOUR GAME
LOGO HERE

HI!

This presentation contains a short overview of [YOUR GAME NAME], an upcoming video game made by [YOUR COMPANY NAME], from the [Country].

For a more detailed overview and a playable prototype, please get in touch. email.address@website.com

2 images that sell it hard

2 images that sell it hard

IN THE DECK

[Your game name]... 3

It's Kinda Like... 4

Player Experience... 5

Trailer... 6

Roadmap... 7

Current Position... 8

Our Studio... 9

What We're Looking For... 10

Recap... 11

YOUR GAME
LOGO HERE

[your game name]

Short elevator pitch, one sentence, no more than 30 words.

Features include:

- 3
- Or 4 bullet
- Points
- here

2-4 images that sell it hard

YOUR GAME
LOGO HERE

IT'S KINDA LIKE...

[YOUR STUDIO NAME] // www.yourwebsite.com

Game 1
Image of well known Box Art



Game 2
Image of well known Box Art



Game 3
(doesn't have to be 3)

2 images that sell it hard

2 images that sell it hard

USP 1

About 10-12 words.

2 images that sell it hard

2 images that sell it hard

USP 2

About 10-12 words.

2 images that sell it hard

2 images that sell it hard

USP 3

You don't need to do 3

2 images that sell it hard

2 images that sell it hard

USP 4

You don't need 4
either.

Your game trailer as a video

YOUR GAME
LOGO HERE

ROADMAP

[YOUR STUDIO NAME] // www.yourwebsite.com

**WE ARE
HERE**



CONCEPT	PRE-PRODUCTION	PRODUCTION	PRE-LAUNCH	LAUNCH
IDEA RESEARCH SCOPE PROTOTYPE	CORE SYSTEMS VISUAL DESIGN V-SLICE	DEVELOPMENT VISUAL DESIGN UI ANIMATION AUDIO	POLISH OPTIMIZATION LOCALIZATION PORTING TESTING	[PLATFORMS HERE]

YOUR GAME
LOGO HERE

CURRENT POSITION

[YOUR STUDIO NAME] // www.yourwebsite.com

PLATFORM	BUILD	GAMEPLAY	SFX/MUSIC	LOCALIZATION (+/- XXXX Words)	QA
PC	X%	X%	X%	ES-LATAM, PT, FR, DE, JP	DEV
NINTENDO SWITCH	X%	X%	X%	ES-LATAM, PT, FR, DE, JP	DEV
WINDOWS 10	X%	X%	X%	ES-LATAM, PT, FR, DE, JP	DEV
LINUX	X%	X%	X%	ES-LATAM, PT, FR, DE, JP	DEV
XBOX	X%	X%	X%	ES-LATAM, PT, FR, DE, JP	0%

YOUR GAME
LOGO HERE

OUR STUDIO

TITLE

20 words about your studio, quick and fast.

YOUR
COMPANY LOGO
HERE

CLIENTS & AWARDS

Here you put all your awards and any big clients you've worked for or completed games.

Key person #1

Key person #2
(if there is one)

NAME

ROLE

Experience, 10 words it's not a CV!

person.name@yourwebsite.com

NAME

ROLE

Maybe you are just one person, don't feel like you need to put 2.

person.name@yourwebsite.com

Nice exciting image. Could even be key art.

WHAT WE'RE LOOKING FOR

Partnership with an experienced publisher who can release the game with commercial success.

Supporting us with:
Loads of money obviously.
Friendship.
Stress relief.
Professionalism.

YOUR
GAME
LOGO
HERE

YOUR
COMPANY
LOGO
HERE

[YOUR STUDIO NAME] // www.yourwebsite.com

RECAP

GAME

12-15 word description.

STATUS

[status here] eg Beta 1.version number

DEVELOPMENT REMAINING

[dev remaining here] (eg. QA, sound design)

PLATFORMS

[platforms here]

RELEASE TARGET

[date here]

KEY ART

2-3 images that sell it hard

2-3 images that sell it hard

2-3 images that sell it hard

A nice big image



THANKS!

CONTACT NAME // person.name@yourwebsite.com

CONTACT NAME // person.name@yourwebsite.com

www.yourwebsite.com