DESTINATION LABEL

Access LIVE 2027 | Dallas, TX | February 1-4, 2027

COMPANY NAME (Type the name of the company registered for Access LIVE)

_____

_____ of _____

BOX # TOTAL # BOXES

Freeman Instructions:
Jan 26: Deliver to WSWA Product Holding Room
Feb 2: deliver to assigned TASTE table in Texas Ballroom C-D, Convention Center Level 3.

TEXAS WHOLESALER: Indicate your wholesaler

☐ SGWS ☐ Reyes Beverage Group ☐ Other:_____

Wholesaler Instructions: Deliver to WSWA Access LIVE on Tuesday, January 26, 2027
Address: Gaylord Texan Resort Loading Dock, 1501 Gaylord Trail, Grapevine, TX 76051

ACCESS LIVE DESTINATION:

TASTE

(TASTE OF THE INDUSTRY)

ALCOHOL BEVERAGE SAMPLES
NOT FOR RESALE

LABEL #
4

INSTRUCTIONS:

- Complete and affix this identifying label to the SIDE of each case for TASTE of the Industry only to ensure product is delivered to the correct Access LIVE location. Product shipped with this label will delivered directly to your TASTE table for set-up on Feb 2. TASTE table assignments will be provided at set-up. Additional items may be hand carried in from your booth or suite.
- Email Alcohol Beverage Product List to Hanna@wswa.org by January 8 for all alcohol at Access LIVE.
- Review Product Handling Guidelines at accesslive.wswa.org.

Option 1: PRODUCT NOT DISTRIBUTED IN TEXAS:

- Domestic U.S. product use Reyes Beverage Group or SGWS of Texas. Imported product use SGWS
- Affix this label to the SIDE of each case, and the shipping label to your wholesaler to the TOP.
- Alcohol shipments must be received by Jan 8 (Late fees charged Jan 9-15). Complete wholesaler forms and payment of $35/case handling fee and Texas taxes.
- Complete Freeman forms and payment of $59/ case handling fee.

Option 2: PRODUCT DISTRIBUTED IN TEXAS:

- SGWS or Reyes Beverage Group: Email wholesaler to affix this destination label for delivery to the Gaylord Texan. Email wholesaler the Product Pull Form by Jan 8 if product is in inventory.
- Non-WSWA Texas Wholesaler: Email this destination label to your wholesaler to affix. Wholesaler MUST schedule delivery on 1/26 at the Gaylord Texan through Freeman: Leigh.Burte@freeman.com