DESTINATION LABEL

Access LIVE 2027 | Dallas, TX | February 1-4, 2027

COMPANY NAME (Type the name of the company registered for Access LIVE)

_____

_____ EXHIBIT BOOTH #	_____ BOX #	_____ of _____ TOTAL # BOXES

TEXAS WHOLESALER: Indicate your wholesaler

☐ SGWS ☐ Reyes Beverage Group ☐ Other:_____

Wholesaler Instructions: Deliver to WSWA Access LIVE on Tuesday, January 26, 2027
Address: Gaylord Texan Resort Loading Dock, 1501 Gaylord Trail, Grapevine, TX 76051

ACCESS LIVE DESTINATION:

EXHIBIT HALL

ALCOHOL BEVERAGE SAMPLES
NOT FOR RESALE

LABEL #

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Freeman Instructions: Deliver from Product Holding Room to Exhibit Hall Booth Feb 1.
Location: Longhorn Ballroom, Level 1, Gaylord Texan Convention Center

INSTRUCTIONS:

- Complete and affix this identifying label to the SIDE of each case for alcohol only for EXHIBIT BOOTHS (not Main Street Suites) to ensure product is delivered to the correct Access LIVE location. Non-alcohol should use the Freeman POS label located in the Exhibitor Kit.
- Email Alcohol Beverage Product List to Hanna@wswa.org by Jan 8.
- Review Product Handling Guidelines at accesslive.wswa.org.

Option 1: PRODUCT NOT DISTRIBUTED IN TEXAS:

- Domestic U.S. product use Reyes Beverage Group or SGWS of Texas. Imported product use SGWS
- Affix this label to the SIDE of each case, and the shipping label to your wholesaler to the TOP.
- Alcohol shipments must be received by Jan 8 (Late fees charged Jan 9-15). Complete wholesaler forms and payment of $35/case handling fee and Texas taxes.
- Complete Freeman forms and payment of $59/ case handling fee.

Option 2: PRODUCT DISTRIBUTED IN TEXAS:

- SGWS or Reyes Beverage Group: Email wholesaler to affix this destination label for delivery to the Gaylord Texan. Email wholesaler the Product Pull Form by Jan 8 if product is in inventory..
- Non-WSWA Texas Wholesaler: Email this destination label to your wholesaler to affix. Your wholesaler MUST schedule delivery on January 26 at the Gaylord Texan through Freeman: Leigh.Burte@freeman.com