



DESTINATION LABEL

Access LIVE 2027 | Dallas, TX | February 1-4, 2027



COMPANY NAME: (Type Entrant Company Name)

_____ of _____
BOX # TOTAL # BOXES

TEXAS WHOLESALER: Indicate your wholesaler

☐ SGWS ☐ Reyes Beverage Group

☐ Other: _____

Wholesaler Instructions: Deliver to WSWA Access LIVE

Address: Gaylord Texan Resort Loading Dock

1501 Gaylord Trail, Grapevine, TX 76051

Date: Tuesday, January 26, 2027

WSWA TASTING COMPETITION DESTINATION LABEL

TASTING COMPETITION

LABEL #

1

*Alcohol Beverage Samples
Not For Resale*

WSWA TASTING COMPETITION DESTINATION LABEL

Show Management Delivery

Freeman Instructions: Upon delivery from wholesaler at Gaylord Texan loading dock, deliver onsite to WSWA Product Holding Room, Longhorn C.

INSTRUCTIONS:

Complete and affix this identifying label to the **SIDE** of each case for the Tasting Competition to ensure your shipment is delivered to the correct location at Access LIVE.

All samples must be boxed and labeled **SEPARATE** from alcohol for booths/suites. Don't commingle competition & exhibitor product.

Email Alcohol Beverage Product List to Hanna@wswa.org by January 8 for all alcohol at Access LIVE.

Review Product Handling Guidelines at accesslive.wswa.org.

NOT DISTRIBUTED IN TEXAS:

- Domestic U.S. product use Reyes Beverage Group or SGWS of Texas. Imported product use SGWS
- Affix this label to the **SIDE** of each case, and the shipping label to your wholesaler to the **TOP**.
- Alcohol shipments must be received by Jan 8 (Late fees charged Jan 9-15). Complete wholesaler forms and payment of \$35/case handling fee and Texas taxes.
- Complete Freeman forms and payment of \$59/ case handling fee.

OR

DISTRIBUTED IN TEXAS:

- SGWS or Reyes Beverage Group: Email wholesaler to affix this destination label for delivery to the Gaylord Texan. Email wholesaler the Product Pull Form by Jan 8 if product is in inventory..
- Non-WSWA Texas Wholesaler: Email this destination label to your wholesaler to affix. Your wholesaler **MUST** schedule delivery on January 26 at the Gaylord Texan through Freeman: Leigh.Burte@freeman.com

