Cydcor | Event Services



WE PROVIDE BRANDS WITH
HIGHLY EFFECTIVE EXPERIENCES & EXCEPTIONAL CUSTOMER SERVICE



SPECIAL EVENTS & TRADESHOWS

While brands have different needs at tradeshows and events, there are two overriding purposes: ***attract attendees and generate leads.***

To achieve these goals, you need that WOW factor at your next event that drives interest with your consumers.

You need that creative and innovative agency partner to think outside the box to draw in the crowds to make your company, your product, your brand and your service memorable.

10,000+
EVENT DAYS IN 2026

50 MILLION+
ANNUAL CONSUMER IMPRESSIONS

25,000+
TALENT NETWORK

48+
STATES COVERED

30+
YEARS OF EXPERIENCE











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READY TO *ELEVATE* YOUR BRAND?

WHY CLIENTS CHOOSE CYDCOR

- **Single point of contact** and event resource across the US & Canada
- Coverage **across the nation** with **90+ different skill sets**
- **Market-specific** staffing and event **customization**
- Easy, simple, and user-friendly **total event management solution**
- **Efficient management** of field staffing
- **Standardized training** with insured and bonded talent
- Detailed reporting to **measure ROI and drive improvements**



ACTIVATION CAPABILITIES

- Product Sales
- Product Sampling
- Promotions
- Trade Shows
- On & Off Premise Demos
- New Product Launches
- Festivals
- Mobile Tours
- Airport Marketing
- Grand Openings
- Special Events
- Movie Launches
- Guerrilla Marketing
- Sporting Events
- Roadshows
- Retail Events
- Full-Service Tradeshow Booth & Suite Management



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Nicole Tetreault | Sr. Manager, Business Development
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29899 Agoura Road, Suite 100 | Agoura Hills, CA 91301

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2027 OFFICIAL PROVIDER ACCESS LIVE 27 DALLAS, TX

SERVICE ORDER FORM

High quality experiences & exceptional customer service

COMPANY NAME: _____

COMPANY ADDRESS: _____

COMPANY CITY: _____

COMPANY STATE/PROVINCE: _____

COMPANY CONTACT: _____

PHONE: _____

EMAIL ADDRESS: _____

EVENT NAME: **WSWA Access LIVE 2027 - Dallas, Texas**

EVENT LOCATION: _____

BOOTH # AND LOCATION: _____

DATE(S) REQUESTED: _____

HOURS REQUESTED: _____

Please indicate your interest with the number of people needed below:

STAFFING SERVICES:

_____ SETUP & STRIKE SUPPORT *(starting at $65/hr)*

_____ BOOTH GREETER *(starting at $65/hr)*

_____ PRODUCT SAMPLER *(starting at $65/hr)*

_____ BRAND AMBASSADOR *(starting at $65/hr)*

_____ CROWD GATHERER *(starting at $65/hr)*

_____ HOSPITALITY STAFFING *(starting at $75/hr)*

_____ COSTUME CHARACTER *(starting at $75/hr)*

_____ BARTENDER *(starting at $75/hr)*

_____ TRADESMAN EVENT CREW *(Email for pricing)*

OTHER SERVICES:

_____ FULL-SERVICE TRADESHOW BOOTH & SUITE MANAGEMENT *(Email for pricing)*

Email this form to: WSWA-Staffing@cydcor.com

OR COMPLETE THE FORM ONLINE USING THIS LINK: **BIT.LY/CYDCOREVENTSERVICES**

**Any daily rates quoted are on a per-day basis. Hourly rates are quoted on a per-hour basis.*
Ranges vary by experience of talent and client needs. A 25% Agency Management fee will be added to all invoices.
Total payment must be received at least 7 days prior to an event in order to guarantee reservation.

A credit card guarantee is required to confirm an order. We accept: Check / American Express / Master Card / Visa

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