

Pantone vs CMYK

When it comes to custom print, some Vegware products let you choose from Pantone or CMYK Colours. **Our reference guide explains the differences between these printing inks.**

Pantone (spot colours)

Pantone 363U

Pantone 1375C

Great for: Designs that use a few solid colours, or if you need a very specific colour.

Uses premade inks, rather than mixing together different colours. Pantone (or Spot) colours are **incredibly accurate** as they are always made to the exact same standard.

Pantones use specific references, such as **363U** or **1375C**. Uncoated(U) is for matt surfaces, Coated(C) is for glossy surfaces.

CMYK (full colour)



Ideal for: Shading, colour gradients and photographic images.

Uses a mixture of four different colours (Cyan, Magenta, Yellow and Key/Black) to create various shades. This is the method used by most office and household printers. C/M/Y/K codes (e.g. 10/20/30/40) tell the printer what percentage of each colour is needed. There is **no limit to the number of colours** used in CMYK printing.

Any questions? Get in touch! [T](#) [F](#) [Y](#) [I](#) [M](#) @vegware

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