

**Press Release**

**Leading Thermal Conductivity Instrumentation  
Provider Announces New Partner in France**

**March 25, 2024**

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*Brice Taillet and Adam Harris*

Lissieu, France – C-Therm Technologies, a global leader in thermal conductivity instrumentation, is pleased to announce a new strategic partnership with METRAVIB Material Testing as its exclusive representatives in France.

METRAVIB Material Testing’s extensive experience in polymers, composites and rubber and established presence in the French market make them an ideal partner for C-Therm.

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**Adam HARRIS**  
CEO of C-Therm

We are excited to partner with METRAVIB. We have worked with them for several years in North America and they are a very well managed company we are excited to work with. We will leverage their pre- and post-sale customer support to help our French customers in increasing our value to clients in the fields of polymers, composites and rubber. They are experts in Dynamic Mechanical Experts – which is very complimentary in these key sectors we serve.

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It is clear C-Therm is a leader in the field of thermal conductivity with customers like Intel, 3M, NASA and Adidas. They already have a significant instal base here in France. We look forward to helping grow the market in providing a strong local connection.

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**Hugues BAURIER**  
International Sales Manager

Through this partnership, C-Therm aims to provide French customers with local, responsive support and faster turnaround times. Customers in France can look forward to the superior service and innovative thermal conductivity solutions that C-Therm is known for.

#### About C-Therm Technologies

C-Therm Technologies Ltd., headquartered in Fredericton, New Brunswick, Canada, provides thermal conductivity characterization instrumentation for R&D, production, and quality control environments. C-Therm's flagship Trident Thermal Conductivity Instrument delivers fast, accurate measurement of thermal conductivity. To find out more information about C-Therm Technologies Ltd.'s products and applications, visit their website at [www.ctherm.com](http://www.ctherm.com).

#### About METRAVIB Material Testing

METRAVIB is a brand of the ACOEM group. METRAVIB provides laboratories and the industrial sector with instruments for the characterization of the mechanical properties of materials using Dynamic Mechanical Analysis (DMA). With its strong capacity for innovation and its renowned expertise in structural analysis, vibration measurements, and physics of materials, METRAVIB has developed a unique range of Dynamic Mechanical Analyzers.

To find out more information about METRAVIB Material Testing's products and applications, visit their website at [www.metravib-materialtesting.com](http://www.metravib-materialtesting.com).

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