

Press Release

Alpha Technologies Grows Capabilities and Global Reach with Metravib Material Testing Acquisition

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Press Contact

stephanie.gonin-briand@acoem.com

Strategic acquisition strengthens dynamic mechanical analysis (DMA) capabilities, expands field service coverage, and accelerates product innovation.



HUDSON, Ohio – July 2nd, 2025 – Alpha Technologies, a global leader in rheology testing instrumentation, announced today it has acquired Metravib Material Testing, a specialist in dynamic mechanical analysis (DMA) and fatigue testing. The acquisition brings together two trusted names in material testing to expand global capabilities, improve customer support, and drive product innovation for research and industrial laboratories around the world. Alpha purchased Metravib Material Testing from the Acoem Group, a producer in AI-powered sensors and systems based in Limonest, France.



Neil Friery
President, Alpha Technologies

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“This acquisition underscores our commitment to deliver the most comprehensive and reliable material testing solutions available,” said Neil Friery, President of Alpha Technologies. “Combining Metravib Material Testing’s technologies and expertise with our own enables us to support critical customer needs with even greater precision.”

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Bringing together Alpha Technologies and Metravib Material Testing creates an unmatched portfolio of material testing solutions, including rheology, DMA, viscoelastic property characterization, failure analysis, fatigue performance evaluation, and thermo-mechanical analysis.

Customers will benefit from broader access to advanced instruments, streamlined support, and expanded global field service coverage. The integration of Metravib Material Testing's technologies, including automated specimen handling systems and crack growth testing modules, will enhance research capabilities and accelerate product development timelines. These improvements support manufacturers' goals of optimizing operational efficiency, improving product quality, and reducing time to market.



Fabien Condemine
CEO, Acoem

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“This strategic move is a testament to the remarkable journey and renowned expertise that Acoem has cultivated within the DMA activity”, said Fabien Condemine, CEO Acoem. “Recognizing this strong foundation, we are confident that Alpha Technologies, with its deep understanding of the materials analysis market and extensive international presence, provides the ideal environment for it to thrive and achieve its full potential. This strategic decision also enables Acoem to further strengthen our focus on our core business of environmental and reliability solutions.”

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The acquisition immediately expands the material testing options available to Alpha and Metravib customers, supported by a larger team of experienced field service technicians and global applications experts. Customers can expect the same trusted performance and expertise they rely on today, backed by enhanced resources and an even stronger commitment to delivering confidence in every result.

About Alpha Technologies

Alpha Technologies is the world leader in design and manufacturing of instruments and software that delivers precision analysis of rubber and elastomeric materials. Premier RPA™ with Sub-Zero™ Technology is their newest offering in a long line of products that measure the dynamic, physical, and processability characteristics of rubbers and polymers.

With a dedication to helping clients improve and enable performance, value, and safety, Alpha continues to innovate and advance with best-in-class testing solutions. Headquartered in Hudson, Ohio, the company is staffed with highly trained professionals around the world who are ready to assist clients in achieving their goals.

About METRAVIB Material Testing

Metravib Material Testing is a global innovator in dynamic mechanical analysis (DMA) and fatigue testing, offering advanced solutions for the characterization of viscoelastic and thermo-mechanical properties. Metravib Material Testing's instruments and expertise support research and industrial laboratories worldwide in achieving greater insight into material performance. With its strong capacity for innovation and its renowned expertise in structural analysis, vibration measurement technologies, and physics of materials. Metravib Material Testing has developed a unique range of instruments focused on DMA and fatigue testing offering unmatched capabilities.

At Acoem, we create environments of possibility – helping organizations find the right balance between progress and preservation – safeguarding businesses and assets, and maximizing opportunities while conserving the planet's resources. We deliver unrivaled, interoperable AI-powered sensors and ecosystems that empower our customers to make enlightened decisions based on accurate information.

Together with 220 distributors, our 850+ employees work across 28 offices, 6 manufacturing facilities and 5 R&D centers in 9 countries- to provide trusted, holistic data solutions for our customers worldwide. Acoem links possibilities with protection.

