

## NORTH AMERICA:

### A new partner for METRAVIB DMA Product Line

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#### Media Enquiries

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Limonest, 13 February 2020. METRAVIB, a world leader in high-end Dynamic Mechanical Analysis (DMA) has announced a new collaboration with C-Therm Technologies Ltd. C-Therm has been selected to represent the DMA product line in the United States and Canada.

Hugues BAURIER, METRAVIB's Global Sales Manager, spoke to the value of partnering with C-Therm in North America.

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They have an impressive team with a very well-equipped lab, possessing strong technical acumen. We feel they can add a lot of value in the consultancy engagement with our clients and provide very capable technical support. C-Therm does a great job setting the customer up for success.

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Adam HARRIS Managing Director for C-Therm comments.

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We are excited to support the METRAVIB product line in North America. They are really driving innovation in the sector with their combination of high frequency, high force capabilities and impressive Xpander automation platform. We have traditionally serviced the same industries in rubber and composites with our own thermal analysis products. We were really impressed with the overall quality of the METRAVIB products and organization as whole.

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C-Therm and METRAVIB kicked off the cooperation with a launch webinar yesterday and are in the process of reaching out to their customers in the region in sharing the news on this new collaboration.

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