

STANTON

Elevated by design.

Natural Beauty Lux & Max

100% WATERPROOF WPC

Natural Beauty Lux & Natural Beauty Max are a flooring solution crafted with a foamed, waterproof polymer composite (WPC) core. Designed to provide a luxurious and quiet experience underfoot, Natural Beauty Lux and Max combine the natural warmth and beauty of wood with the durability of rigid core vinyl.

They boast remarkable resilience against daily wear and tear with a commercial-rated 22 mil wear-layer and a lifetime waterproof warranty.

Our authentic embossing texture and enhanced edge bevel replicate that of real hardwood. Select any one of our 24 stunning Stanton designer decors available in either a 60" or 72" board lengths.

Elevate your living spaces with a flooring solution that harmonizes the best of nature

Marketing Support

- Sell Sheet
- Email/social media campaign
- Brochure
- Video
- Rep samples
- Press release



Contact your sales rep today to order!
stantondesign.com

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24 WPC Styles

- 24 WPC Sample Boards (20" x 27" ea.)
- 2 Tower Displays

Natural Beauty Lux

Core Construction: WPC
Plank Dimensions: 7" x 60", 9" x 72"
Surface: Authentic EIR (Embossed in Register)
Edge: Enhanced Pressed Bevel
Wear Layer: 22mil
Total Thickness: 10mm (includes 2mm IXPE Pad)
Locking System: Uniclic

Natural Beauty Max

Core Construction: WPC
Plank Dimensions: 7" x 60", 9" x 60"
Surface: Authentic EIR (Embossed in Register)
Edge: Enhanced Pressed Bevel
Wear Layer: 22mil
Total Thickness: 8mm (includes 1.5mm IXPE Pad)
Locking System: Uniclic

WARRANTIES

Lifetime Surface Waterproof

Limited Lifetime Residential Wear

10-Year Medium Commercial Wear

\$399

~~\$549~~
Delivered

SALE



Dimensions (EACH): 22.5" W x 21" D x 79" H

Material: White Metal

Each tower holds 12 Sample Boards, 20" W x 27" L (each)



ORDERING CODES:

STDWF-TOWER-DISP-RK (Display Towers, Order 2)

STWPC-HEADR-HEADER-SN (Alternate Signage, Order 2)

STWPC-LUX-BOARDS-ST (Natural Beauty Lux Board Set)

STWPC-MAX-BOARDS-ST (Natural Beauty Max Board Set)

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