

### Faster document review

Predictive results and workflow recommendations speed up review.

### Remarkable cost savings

Nuanced document analysis and privilege detection lowers review costs.

### Cross-matter consistency

Coding consistency within matters and across your entire portfolio.

## AI enhanced document review

There is unrealized value within matter portfolios that can unlock efficiency and consistency for review.

Typically, each new matter is handled in isolation, siloing the knowledge and cost of the review into that single matter. This means identical data is reviewed again and again for each matter, generating new cost for the same documents without contributing additional value. And documents are treated inconsistently between reviewers and reviews. To avoid the risk of inadvertently producing documents with privileged information, an unnecessarily wide net is cast, and a significant number of billable hours are spent reviewing an excess of documents that contain no privileged data.

The key in overcoming these challenges lies in big data analytics across your portfolio of matters.

## What is Prism?

Prism is a cutting-edge, big data analytics technology with expert insights and workflow consulting for faster, more consistent, and cheaper ediscovery and document review, at scale. It uses proprietary AI and machine learning algorithms to analyze text, metadata, and prior attorney work product of documents.

The result is a contextualized understanding – privilege and responsive predictions, personally identifiable information (PII) and protected health information (PHI) detection, and junk document identification, all within a unified view across your portfolio. This single view over disparate datasets allows for document accountability, review workflow optimization, and benchmarking.

### By the numbers<sup>1</sup>

**350K**

DOCUMENTS  
REMOVED FROM  
REVIEW

**15K**

REDUCTION  
IN ATTORNEY  
REVIEW HOURS

**\$1M+**

REVIEW SAVINGS

**34%**

COST REDUCTION

<sup>1</sup> Proprietary Lighthouse Prism proof of concept for a multinational pharmaceutical company, 2020

# The Lighthouse difference

Prism is the only big data analytics technology that uses unified and multi-dimensional view over an entire portfolio to deliver immediate efficiencies while building long term value.

In addition to leveraging AI and machine learning, our team of analytics experts and data scientists will guide your strategy to optimize your workflow. And we don't just know technology – Lighthouse has been helping organizations manage the increasingly complex landscape of enterprise data for legal teams for the last 25 years, and we bring that rich experience to Prism.

## FAQs

**Where does this fit into my workflow?** Prism is a combination of technology and services. Our AI technology runs in the background, with document insights directly delivered to reviewers in Relativity, seamlessly enhancing your review workflow. Separately, our service team will deliver matter-level and portfolio-level insight and trend reports with optimization recommendations.

**What kind of cost savings can I expect?** As a typical example, a client saw potential savings of about 34% in a recent proof of concept.

**What's your pricing?** We offer multiple pricing models – from a la carte to fixed fees – to accommodate your portfolio and business needs. Because artificial intelligence is enhanced the more it is used, Prism is priced to be used every time.

**Can I start using Prism immediately?** It takes about a month to build the intelligence. After this initial step, Prism insights are available the day after documents are loaded.

**What about security?** Prism's security program is led by dedicated, expert IT and security teams who consistently evolve it to address new security threats and enterprise IT requirements, as well as changes to regulations, best practices, and available security technologies.

**How does Lighthouse add value?** Prism's advanced AI technology surfaces value from your portfolio that is currently untapped. Not only do you gain insights from the technology, you also have access to our experts and data scientists to optimize your review workflow.

Get in touch to enhance your ediscovery and document review.

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