

# Houzz Facts

## AT A GLANCE

Houzz is the leading platform for home renovation and design, providing people with everything they need to improve or design their homes from start to finish. On Houzz, people can find design inspiration, research and hire home professionals, and discover products and materials to complete their projects. For home professionals, Houzz Pro provides an all-in-one marketing and business management solution that empowers them to stand out, win more clients and manage their projects efficiently and profitably. The Houzz community is made up of millions of homeowners, home design enthusiasts and home improvement professionals around the world.

### Houzz Founders

Adi Tatarko, CEO  
Alon Cohen, President

### Company

**Headquarters**  
Palo Alto, California

## GLOBAL STATS



**6.5 Million+**

Homeowners and home design enthusiasts



**3 Million+**

Home renovation and design professionals



**25 Million+**

Photos of professionally designed home interiors and exteriors



**10 Countries+**

With localised Houzz tools and content



## FOR HOMEOWNERS

### Find Professionals

Homeowners can browse professionals' projects, ask questions about their work and read client reviews, enabling them to find the right professional to turn their home vision into reality.

### Advice

Homeowners can get advice for their projects from the Houzz community through discussions and polls. Houzz also offers guides and articles written by home professionals to help homeowners with their projects.

### Get Inspired

Homeowners can browse millions of professional home photos, save images to ideabooks, share them and collaborate.

Get started at [houzz.com.au](https://houzz.com.au)



## FOR PROFESSIONALS

### Build Brands

With Houzz, professionals can showcase their work and provide insight into their personality, working style and approach through client reviews, direct community interaction and more.

### Reach New Clients

Houzz connects businesses with homeowners who are actively looking to hire the right home professionals for their projects.

### Streamline Workflows

Houzz enables professionals to share ideas and collaborate with clients in the cloud from project start to finish. Houzz helps pros discover the latest products, stay up to date on trends and efficiently manage their web presence.

Learn more at [houzz.com.au/pro](https://houzz.com.au/pro)