

# Houzz Facts

## AT A GLANCE

Houzz is the leading platform for home remodeling and design, providing an all-in-one software solution for industry professionals and tools for homeowners to update their homes from start to finish. Using Houzz, people can find ideas and inspiration, hire professionals, and shop for products.

Houzz Pro provides home industry professionals with a business management and marketing SaaS solution that helps them to win projects, collaborate with clients and teams, and run their business efficiently and profitably.

The Houzz community is made up of millions of homeowners, home design enthusiasts and home improvement professionals around the world.

### Houzz Founders

Alon Cohen, CEO

Adi Tatarko, Executive Chair

## GLOBAL STATS



**65 Million+**

Homeowners and home design enthusiasts



**3 Million+**

Home remodeling and design professionals



**25 Million+**

Photos of professionally designed home interiors and exteriors



**10 Countries+**

With localized Houzz tools and content



**5 Million+**

Products in the Houzz Shop



## FOR HOMEOWNERS

### Find Professionals

Homeowners can browse professionals' projects, ask questions about their work and read client reviews, enabling them to find the right professional to turn their home vision into reality.

### Shop for Products

Homeowners can buy products and materials for every style and budget, from vanities to bar stools to lighting.

### Get Inspired

Homeowners can browse millions of professional home photos, save images to ideabooks, share them and collaborate.

### Track Project Progress

Working with a pro who uses Houzz Pro software can provide homeowners increased transparency, easier communication, electronic payments and easy project tracking, making projects as stress-free as possible.

Get started at [houzz.com](https://houzz.com)



## FOR PROFESSIONALS

### Streamline Workflows

Houzz Pro provides business management tools that are innovative, easy to use, and built specifically for the needs of home designers, remodelers and builders professionals.

### Build Brands

With Houzz Pro, professionals can showcase their work and provide insight into their personality, working style and approach through client reviews, direct community interaction and more.

### Reach New Clients

Houzz Pro connects businesses with homeowners who are actively looking to hire the right professionals for their projects. Houzz Pro's visual tools help professionals sell their vision to homeowners.

### Source at Trade Prices

Through the Houzz Trade Program, professionals get access to trade-only discounts on the brands and products they trust.

Learn more at [houzz.com/pro](https://houzz.com/pro)