# **Houzz Facts**

#### AT A GLANCE

Houzz is the leading platform for home renovation and design, providing people with everything they need to improve or design their homes from start to finish. On Houzz, people can find design inspiration, research and hire home professionals, and discover products and materials to complete their projects. For home professionals, Houzz Pro provides an all-in-one marketing and business management solution that empowers them to stand out, win more clients and manage their projects efficiently and profitably. The Houzz community is made up of millions of homeowners, home design enthusiasts and home improvement professionals around the world.

Houzz Founders Adi Tatarko, CEO Alon Cohen, President Company
Headquarters
Palo Alto, California

#### **GLOBAL STATS**

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## 65 Million+

Homeowners and home design enthusiasts

#### **'**

#### 25 Million+

Photos of professionally designed home interiors and exteriors



# 3 Million+

Home remodeling and design professionals



#### 10 Countries+

With localised Houzz tools and content



#### FOR HOMEOWNERS

# **♣** Find Professionals

Homeowners can browse professionals' projects, ask questions about their work and read client reviews, enabling them to find the right professional to turn their home vision into reality.

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Homeowners can browse millions of professional home photos, save images to ideabooks, share them and collaborate.

Get started at houzz.ie

#### Products

Homeowners can source products and materials for every style and budget, from vanity units to bar stools to lighting.



#### FOR PROFESSIONALS

#### Build Brands

With Houzz, professionals can showcase their work and provide insight into their personality, working style and approach through client reviews, direct community interaction and more.

#### Reach New Clients

Houzz connects businesses with homeowners who are actively looking to hire the right home professionals for their projects.

#### Streamline Workflows

Houzz provides business management tools that are innovative, easy to use, and built specifically for the needs of home design and renovation professionals.

#### Learn more at houzz.ie/pro