

Australia Post ‘no go zones’

Australia Post has strong community values. We respect diversity and value people from all walks of life. To demonstrate this to our customers and the community, we have identified “no go zones” for general communications to help guide our business decisions.

We do not discuss or infer:

- Politics, war, terrorism, weaponry, death and violence.
- Refer to drugs and alcohol use.
- Encourage gambling.
- Infer sexual connotations and nudity.
- Make racial, ethical, religious, gender or cultural slurs.
- Make derogatory, libellous or defamatory comments.
- Make unfounded statements that have a conflict of interest (both personal and/or professional).

We avoid language that is:

- Negative.
- Offensive (including swear words).
- Patronising.
- Misleading.
- Competitive.
- Arrogant.
- Sexual.
- Shocking or provoking.