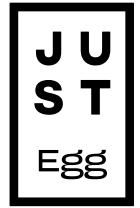


How to menu JUST Egg



The brand name is written as
JUST Egg™ or JUST Egg™
(made from plants)

~~It is not just egg~~

~~It is not Just Egg~~

~~It is not JUST egg~~

~~It is not JUST EGG~~

Your menu

Option A (our favorite)

JUST Egg™ Western Omelet
JUST Egg™ (made from plants),
peppers, onions, cheese

Option B

Plant-Based Western Omelet
JUST Egg™, peppers, onions,
and cheese

*Consumers choose JUST Egg 47%
more often when branded on menu.*