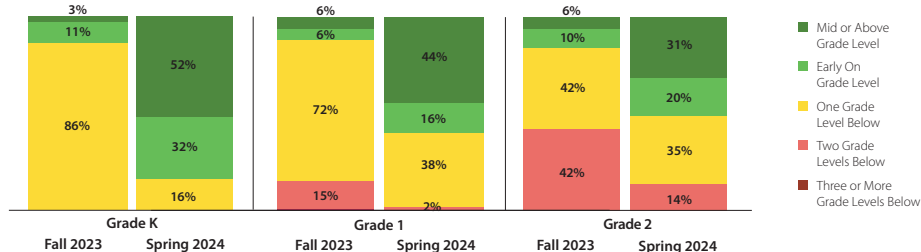


A Transformative Shift in Reading Instruction Marks a Turning Point in Proficiency

KIPP Students in Grades K–2 Make Incredible Gains

Reading Placement Distribution on *i-Ready Diagnostic*
Fall to Spring 2023–2024



Using *Magnetic Reading™ Foundations'* systematic instruction, research-based routines, engaging text, and real-time assessments, in just one academic year KIPP's early reader proficiency placements in Mid or Above Grade Level grew by 49 percentage points in Grade K—a 1,633-percent increase, 38 percentage points in Grade 1—a 633-percent increase, and 25 percentage points in Grade 2—a 417-percent increase.

KIPP New Jersey (KIPP)

Grades K–12 Breakdown¹

Newark	Camden
12 Schools	5 Schools
6,333 Students	2,255 Students
80% African American	54% African American
7% Hispanic/Latino	31% Hispanic/Latino
10.6% Qualify for Special Education	15% Qualify for Special Education
90% with Socioeconomic Disadvantages	98% with Socioeconomic Disadvantages

KIPP NJ is part of the nationally recognized “Knowledge Is Power Program” network of free, open-enrollment college preparatory public schools. With 17 schools in Newark and Camden, KIPP serves more than 8,500 Grades K–12 students in New Jersey.

Known for a culture focused on achievement and a dedication to providing every developing reader with the building blocks of literacy competency, KIPP collaborated with their Curriculum Associates partners to successfully leverage a forward-thinking, fresh approach to Grades K–2 reading instruction with spectacular results.

“Our teachers are obsessed with *Magnetic Reading Foundations*, and our leaders are just as excited. We all appreciate how clear and straightforward the program is and also the depth of support we receive from Curriculum Associates.”

—Sabine Vilsaint, Literacy Achievement Director

¹https://kipnpj.org/wp-content/uploads/sites/2/2024/07/FY25_KIPPNJ_OnePager.pdf

A Paradigm Shift in Instruction: Elevating Tier 1 to Meet Student Needs

In a pivotal move, KIPP underwent a fundamental mindset shift in their approach to early literacy, redefining Tier 1 instruction as the standard where most learners would receive the essential tools, strategies, and scaffolding required for reading success.

KIPP’s Tier 2 instruction evolved into a targeted support system for students needing additional practice and enrichment that became less about catching up and more about refining skills.

Magnetic Reading Foundations Is Key in Moving Grades K–2 Students from Foundational Skills to Fluency

Literacy begins with the basic components. Young readers start by learning to associate words with sounds, say words based on how they look, and map words into meanings. Their comprehension of foundational reading components becomes stronger as they continue to build a store of word meanings.

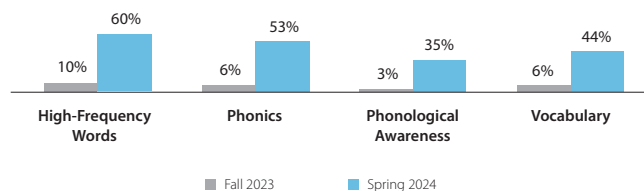
With abundant practice, fluency grows, and students are ready for more advanced skills.

Aligning tiered instruction with the evidence-based practices found in *Magnetic Reading Foundations* allowed KIPP to focus on building quality instruction for all learners from the start. The shift led to a more efficient use of instructional time, a streamlined process for addressing individual needs, and greater consistency in student outcomes. Results were remarkable across Grades K–2, as shown in the graphs at right.

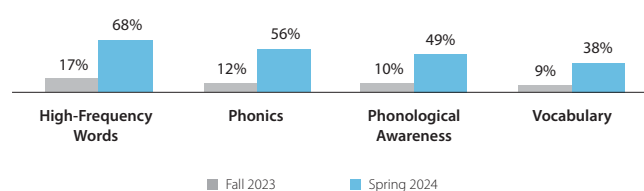
Magnetic Reading Foundations Receives Perfect, All-Green Scores from EdReports and Meets Evidence for ESSA Standards



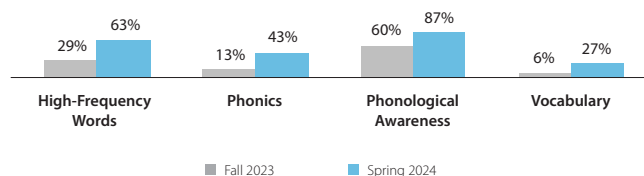
Percentage of KIPP Grade K Students Placing Mid or Above Grade Level Fall 2023 to Spring 2024
(Students Assessed = 609)



Percentage of KIPP Grade 1 Students Placing Mid or Above Grade Level Fall 2023 to Spring 2024
(Students Assessed = 642)



Percentage of KIPP Grade 2 Students Placing Mid or Above Grade Level Fall 2023 to Spring 2024
(Students Assessed = 735)



Grounded in literacy fundamentals, the interconnected instruction and resources in *Magnetic Reading Foundations* helped KIPP teachers engage, nurture, and develop classrooms of skilled, grade-level readers.

Sabine Vilsaint, literacy achievement director, concludes, “I’ve never seen new curriculum so well received. Our teachers are invested in the implementation and really like *Magnetic [Reading Foundations]*, and we’re all clear about where we need to focus.”

**KIPP: NEW JERSEY
PUBLIC SCHOOLS**