

Alex C. Bowden

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OVERVIEW

Dynamic and results-oriented professional with a strong foundation in software engineering and a passion for leveraging technical expertise to deliver tailored solutions in client-facing roles. Skilled in communicating complex technical concepts to non-technical audiences, building relationships, and identifying customer needs to deliver tailored solutions. Proven track record of driving client satisfaction and contributing to sales team success by aligning technical solutions with business goals.

TECHNICAL EXPERTISE

Languages & Frameworks: Python, Typescript, Git, REST, GraphQL, API Development, Docker, SQL, Integrations, Database Design

Client Solutions Expertise: Solution Design, Requirements Gathering, Client Communication, Technical Presentations, Relationship Building, Cross-functional Collaboration

Business Acumen: Problem Solving, Process Improvement, Cost Savings Strategies, Value Proposition Development

EXPERIENCE

ABowden Solutions, LLC. – Owner | FEBRUARY 2024 - PRESENT

- Founded and operated the boutique consulting firm specializing in identifying key business process enhancement opportunities, developing custom software solutions, and delivering SaaS products.
- Provided expert technical consulting, advising clients on best practices, and strategic approaches to solving complex problems that led to the delivery of scalable solutions and improved overall team morale.
- Designed, built, and launched a full-stack platform, increasing client touch points by 35% for a real estate client.

VGW US, Inc. – *Software Engineer, Server* | JULY 2023 - MARCH 2024

- Collaborated with product leaders to gather requirements and design solutions that aligned with customer needs, enhancing developer experience across the organization.
- Transitioned game development from third-party to in-house, accelerating time to market and improving customer satisfaction through quicker bug resolution.

Wurl, Inc. – *Senior Software Engineer, DevOps and Internal Tooling* | NOVEMBER 2021 - APRIL 2023

- Spearheaded initiatives to improve application maintainability and reliability, contributing to

Wurl's successful acquisition by AppLovin (APP).

- Designed and implemented a GraphQL API solution that reduced data-related errors and improved data access, directly impacting client operations.
- Consulted with business operations teams to identify bottlenecks, designing solutions that saved the organization hundreds of thousands of dollars annually.

Postscript, Inc. – *Software Engineer, Integrations* | AUGUST 2021 - NOVEMBER 2021

- Solved a complex production issue, increasing uptime by 5%+ and reducing engineering costs.
- Guided engineering teams in balancing feature delivery with technical debt management to maximize business value.

Brandfolder, Inc. – *Software Engineer, Integrations* | OCTOBER 2019 - AUGUST 2021

- Enhanced software scalability to align with business growth objectives, significantly contributing to the successful acquisition by Smartsheet Inc (SMAR).
- Worked directly with customers to mentor them on effective application design, enhancing the integration experience with Brandfolder's API.
- Designed and built an integrations platform with 99.99% uptime, reducing development time for new integrations by 300%+ and saving \$10,000–\$20,000 per integration.

Appian, Inc. – *BPMS Application Development Consultant* | MARCH 2019 - OCTOBER 2019

- Designed and presented Business Process Management Solutions to Fortune 500 clients, leading to millions of dollars in annual savings.

SpotX, Inc. – *Software Engineer, Data Visualization* | JUNE 2017 - MARCH 2019

- Developed digital marketing solutions that enhanced sales cycles and increased response rates.
- Led the transition from an enterprise BI tool to an open-source alternative, reducing costs and improving data analysis capabilities.

CBIZ, Inc. — *Sr. Marketing Specialist & Applications Developer* | JULY 2013 - JUNE 2017

- Increased closing rates by working directly with producers and sales teams to create easily digestible demos and content about the numerous service offerings of the organization.

Team Type 1, Inc. — *Professional Cyclist, UCI Pro Continental* | JAN 2009 - DEC 2012

- Promoted sponsor products through targeted presentations and in-person sales calls, leveraging high-level communication skills.

EDUCATION

Southern New Hampshire University (SNHU)

Bachelor of Science. with concentration in Computer Science | 2016