



SHINING HOPE FOR COMMUNITIES

2018 ANNUAL REPORT

Systemic Change Starts at the Grassroots



shofco.org



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Shining Hope for Communities



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History

Kennedy Odede founded SHOFCO in 2004 while growing up in Kibera, Africa's largest urban slum. Today, SHOFCO serves more than 350,000 urban slum dwellers in eight slums across two cities in Kenya.

We work to disrupt survival mode and build a promising future for urban slum dwellers, with a focus on women and children as the key to community transformation. To achieve this, we are pioneering service delivery systems in urban slums that provide a channel for investment by the government and involvement by other service providers. Our goal is to reach 1 million beneficiaries with dignified access to critical services by 2030.

Vision

Building Urban Promise from Urban Poverty

Mission

Shining Hope for Communities (SHOFCO) is a grassroots movement that catalyzes large scale transformation in urban slums by providing critical services for all, community advocacy platforms, and education and leadership development for women and girls.

Table of Contents

Foreword	1
Service Areas	2
SHOFCO in Numbers	3
Achievements	4
Girls' Leadership and Education	5
Early Childhood Development	7
Adult Literacy	8
Health	9
Water, Sanitation and Hygiene (WASH)	10
Sustainable Livelihoods (SL)	11
Gender Based Violence (GBV)	13
Community Centers and Libraries	14
SHOFCO Urban Network (SUN)	15
Partners	16
Financials	18
Donors and Sponsors	19
Leadership	22

Foreword

Dear Friends,

I am excited to share our 2018 Annual Report with you. 2018 was a year of new arrivals for SHOFCO, filled with milestones that rippled across Kibera and all eight urban slums where we reached over 350,000 people.

Our first class of graduates from the Kibera School for Girls arrived at secondary schools across Kenya and the United States, starting a new chapter in their journey to become the next generation of young leaders. These articulate and confident young women have grown so much since they were kindergarteners at KSG, and they are already making their mark on the world.

The First Lady of Kenya, H.E. Margaret Kenyatta, arrived deep in Kibera for the first time, and officially commissioned SHOFCO's Kibera School for Girls. She even became a SHOFCO member with a personalized SHOFCO ID card, and later donated a mobile clinic that we are using to extend health care to hard to reach areas of Kibera.

In October 2018, Jessica and I arrived in Los Angeles with our newborn son, to receive the Hilton Humanitarian Prize on behalf of SHOFCO. SHOFCO became the youngest organization ever to win the Hilton Humanitarian Prize, awarded to nonprofits judged to have made extraordinary contributions to alleviate human suffering. The prize shows that community led solutions have the power to solve the world's biggest challenges.

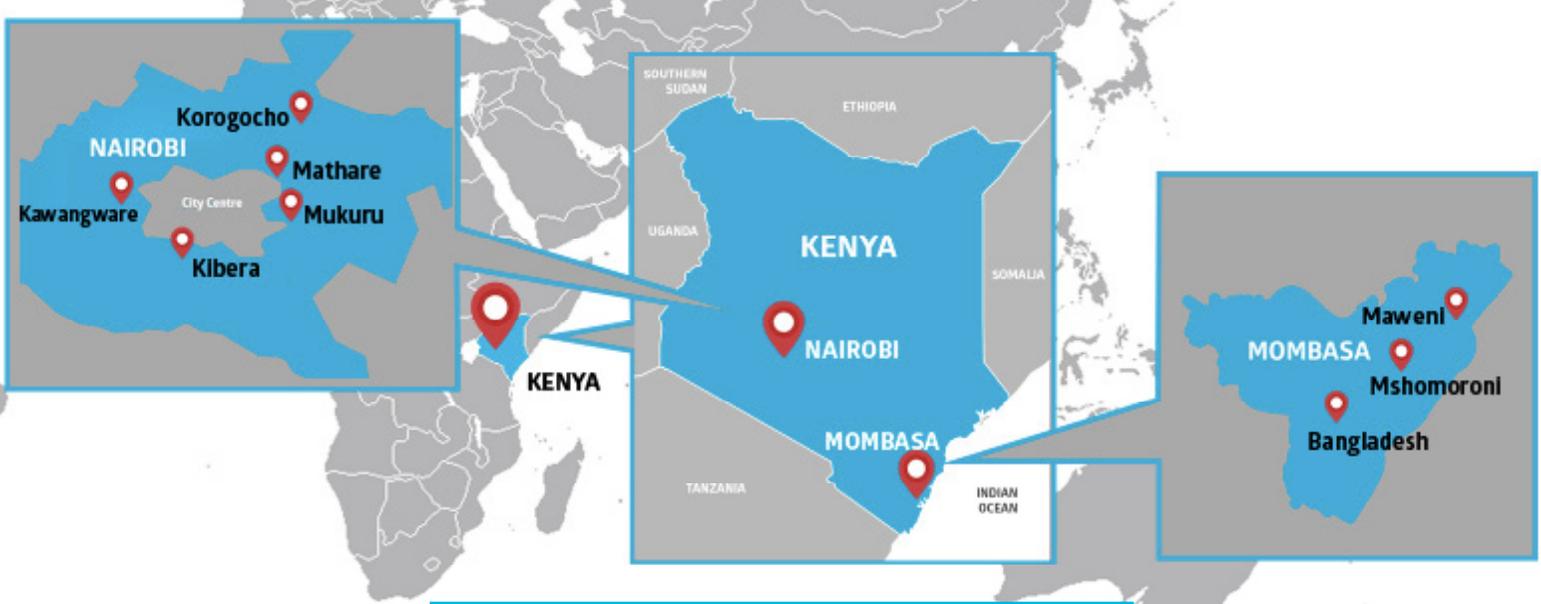
Not long ago, I visited the leaders of SHOFCO Urban Network (SUN) in the Bangladesh slum in Mombasa, Kenya, one of our newest sites. These leaders are the voice of their community, and wear the SHOFCO name proudly. When they asked me for scholarships for their children and neighbors' children, I encouraged them to instead approach their local Member of Parliament. Soon enough, they had secured over sixty scholarships for their community from their government official. Grassroots movements have the power to hold systems accountable.

Seeing the power of local leadership is an important new arrival for the leaders of the Bangladesh slum. This small victory shows them that they can change their own lives and brings them hope that can transform their entire community. Systems change starts at the grassroots level, and it starts with small steps like those taken in Bangladesh. When we turn these small steps into a steady drumbeat, we send a powerful message to slum communities throughout Kenya and the world.

Thank you for being part of the SHOFCO movement. We have so much more to accomplish together, and I am grateful to be on this journey with you.



Kennedy Odede, Co-Founder and CEO



2018 Service Areas in Kenya



Mukuru



Mathare



Kibera



Education

521

Girls enrolled in SHOFCO's two primary schools

96%

Of students achieved a passing mark on the 2018 KCPE

10:1

Student to teacher ratio at primary schools

223

Learners enrolled in adult literacy program

90%

Of adult learners achieved a passing mark on the proficiency test

227

Children enrolled in pre-kindergarten and daycare programs at three Early Childhood Development (ECD) centers

100%

Of Kibera School for Girls (KSG) students transitioned to secondary school

Health

289,258

Clients reached in SHOFCO's six clinics

149,593

Clients reached in Kibera's clinics

139,665

Clients reached in Mathare's clinic

12,874

Children screened for malnutrition

850

Children enrolled in the malnutrition program

91.9%

Of children in clinics are fully vaccinated

WASH

19,979

Individuals accessed our clean and affordable water, providing water for themselves and their families

24

Water kiosks operating across Kibera. 23 have a cashless payment system

7

Handwashing, domestic water treatment, waste disposal and general hygiene campaigns were conducted across 13 villages in Kibera

Sustainable Livelihoods

4,807

Beneficiaries reached through employability, entrepreneurship, and business trainings.

2,014

Youth trained with job readiness skills

85

New businesses formed after the training

2,036

People trained on entrepreneurship

672

Youths placed in internships with 222 employers

Essential Services

1,210

Sexual and gender based violence cases (SGBV) reported

103

SGBV clients provided with temporary safe house accommodations

27,921

People accessed library services in 7 community libraries

SUN

75,240

Community members reached across 8 slums

801

Social welfare groups mobilized

64

Scholarships provided to secondary school students



Achievements

The Conrad N. Hilton Humanitarian Prize

In 2018, SHOFSCO became the youngest organization to receive the Conrad N. Hilton Humanitarian Prize. The Hilton Humanitarian Prize is the world's largest annual humanitarian award presented to nonprofit organizations judged to have made extraordinary contributions toward alleviating human suffering. SHOFSCO was selected by an independent jury consisting of esteemed leaders in the humanitarian sector, including: Sir Fazle Hsan Abed, Princess Salimah Aga Khan, Gro Brundtland, Strive Masiyiwa, Hawley Hilton McAuliffe, Mark Rosenberg and Ann Veneman.



EDUCATION

Girls' Leadership and Education



In 2018, **521 girls** accessed free, high quality primary school (Pre-Kindergarten through Grade 8) education provided by the Kibera School for Girls (KSG) and the Mathare School for Girls (MSG). **324 girls** were enrolled at KSG and **197** were enrolled at MSG.

In 2018, we saw SHOFCO students shine! Students from MSG won first place at the national singing performance during the 2018 National Music Festival. **25 girls** from MSG between the ages of 4 and 6 years old had the honor of performing at the State House for President Uhuru Kenyatta. The theme of their dance was health and hygiene.

KSG's Grade 8 students took part in the national Kenya Certificate of Primary Education (KCPE) exam. This is a nation-wide exam administered to all Grade 8 students. Scores on the KCPE determine where students will attend high school. The top KSG student scored **431 out of a possible 500 points**. The school's **mean grade was 352 points** (equivalent to a B+ in the United States) and 100% of our graduates matriculated to high school. **20 SHOFCO graduates** were admitted to prestigious Kenyan boarding schools and an additional three girls were accepted on full scholarship to Buffalo Seminary, the Taft School, and the Brooks School, top boarding schools in the United States.



In 2018, SHOFCO launched science, technology, engineering, and mathematics (STEM) classes to enhance the innovation, creativity, and exploration of our students. Students participate in weekly lessons in our STEM labs, focusing on coding, computer-aided design, and basic computer skills. We have introduced Smart Boards in the labs, providing additional support to our teachers.

We continued to build out dynamic partnerships to support our students in 2018. Together with Worldreader, we introduced an e-reader program to improve students' digital literacy skills. Under this program, KSG students accessed e-books in both English and Swahili on Kindles,

including Kenyan textbooks and fiction and non-fiction books for all ages. Students at MSG partnered with The Hummingbird Foundation to plant an organic school garden. The garden became a catalyst for conversations around climate change and environmental degradation.

In 2018, SHOFCO inaugurated a safe house for students at MSG. This safe house provides a secure living space for girls with unstable or highly vulnerable home situations. The safe house is intended as a temporary situation and students are paired with a caseworker to help them navigate their way to more permanent and secure homes.

Early Childhood Development (ECD)



In 2018, **90 new students** were recruited into the ECD program in the Kibera, Mathare, and Mukuru slums, raising the **total number of students to 227**. SHOFCO'S ECD program is mix-gendered and provides a safe and stimulating early learning environment for children ages 5 and under who are experiencing or at high risk of developmental delays. Parents and caregivers of the children enrolled in our ECD program participate in workshops on the importance of parent involvement in their child's education. In 2018, **154 parents** participated in these workshops.

Our ECD teachers undergo continuous training and skills-building as well. In 2018, **21 ECD staff** were trained on child rights protection and the Competency Based Curriculum, a student-centered curriculum that

is adaptive to the changing needs of students, teachers, and society.

In conjunction with the Mathare and Kibera clinics, the ECD program dewormed and provided nutritional supplements to **147 students**. SHOFCO'S ECD programs benefit from integration with our holistic set of essential services, including access to healthcare, clean water and sanitation, and nutritional support. Other activities undertaken by the program included school field days and academic trips. At the end of 2018, **22 ECD students** transitioned to Grade 1 at the Kibera School for Girls.

Adult Literacy



SHOFCO's Adult Literacy Program enables adults who lack basic literacy and numeracy skills to obtain the necessary education and certifications required to move forward in the job market. In 2018, we had **223 adult students** in our Kibera and Mathare centers. 19 students took part in the Kenya Certificate of Primary Education examinations and 60% received passing scores. 30% transitioned to adult secondary school while their classmates began to immediately apply their skills in their own businesses or to advance their job prospects in the formal sector. For those who chose not to take the KCPE, **90% of our basic students** achieved a passing grade in the Ministry of Education's Department of Adult and Continuing Education proficiency test.



HEALTH

Health



The SHOFCO Health program provides slum dwellers with access to affordable, responsive, and quality healthcare. In 2018, six SHOFCO clinics were operational – five spread across the densely populated Kibera and one in Mathare. The program served a total of **289,258 clients** in 2018, **149,593 clients** through the five clinics in Kibera and **139,665 clients** in the Mathare clinic. Services provided in these clinics include: primary health and preventative care, pre and postpartum care, child immunizations, comprehensive HIV care, family planning, cervical cancer screening, gender-based violence response, and child nutrition.

Additional healthcare services included medical outreach camps, polio campaigns in conjunction with the Ministry of Health, HIV/AIDS counseling and testing, and door-to-door outreaches and medical screenings of households in Kibera. The program also marked international health days, including World Tuberculosis Day, World Hypertension Day, World Diabetes Day, and World AIDS Day.

Our Health program has continued to strengthen its relationship across multiple levels with the Kenyan government. In April 2018, the First Lady of Kenya Margaret Kenyatta donated a mobile clinic to the health program through the Beyond Zero Campaign, the First Lady's initiative to ensure that all Kenyan mothers can give birth safely and that their children are healthy and HIV free. In addition, both the Kibera and Mathare clinics were inspected and accredited by the National Health Insurance Agency (NHIF). Further, the Nairobi City County Ministry of Health conducted a quality improvement inspection on all clinics, which all passed.

2018 saw **100% retention rates** in our child wellness, antenatal, and family planning clinics with **91.9% of babies** fully vaccinated, twice the overall rate in Kibera. **12,874 children** were screened for malnutrition and **850 children** were enrolled in the malnutrition program. We have taken steps to enhance client data management and record keeping. In Mathare, the e-hospital system was launched in outpatient clinics, which enhanced the accuracy of operations and the quality of data collected.



WATER, SANITATION,
AND HYGIENE (WASH)

Water, Sanitation, and Hygiene



In 2018, our Water, Sanitation, and Hygiene program's aerial water piping project provided clean and affordable water to 19,979 individuals and their dependents in Kibera through 24 water kiosks. 2,207,420 liters of water were distributed throughout the community. To enhance data monitoring, evaluation, and accountability in the program, SHOFCO installed a cashless payment system in the kiosks. 23 out of the 24 water kiosks in Kibera now use this cashless system, with plans in place to ensure full coverage in 2019.

Our WASH program continued to collaborate with the Health program, informing 500 clinic patients on handwashing and other hygiene related issues, and conducting seven water, sanitation, and hygiene community education campaigns. The program also worked with partners including the Ministry of Health and Helping Hand for Relief and Development, on environmental and sanitation initiatives such as hygiene education in schools and distribution of water dispensers and dustbins.



SUSTAINABLE
LIVELIHOODS

Sustainable Livelihoods



The Sustainable Livelihoods program enables individuals and families in urban slums to make the transformation from a mode of 'every-day survival' to one of 'planning for the future'. Families are able to send more children to school, and their increased earnings and savings contribute to improved nutrition and better living conditions, ultimately translating to a lower incidence of illness and a more secure and prosperous future.

In 2018, the program reached **4,519 beneficiaries** through our employability, entrepreneurship, and business mentorship interventions and trainings.

To improve youth employment rates, **2,014 youth** from Kibera and Mathare were trained on topics such as financial literacy, job searching, curriculum vitae development, interview skills, work ethic, and work-life balance. The program also enrolled **615 youth** in targeted skills trainings with **42 vocational training centers**, to help them pursue careers in hair and beauty, catering, and electrical and mechanical artisanship.

As the largest procurer of goods and services in Kibera, SHOFCO was able to leverage relationships to partner with **222 employers** to provide internship and employment opportunities to **672 youth** from Kibera and Mathare. The program placed young people in the following sectors: non-profit, hospitality, education, information and communication technology, retail, beauty, and fashion design. Interns placed with our partners were paired with mentors to provide personalized training, guidance, and advice throughout the internship period.

To enhance the youths' information technology skills, the program trained **913 youth** from both Kibera and Mathare on basic computer literacy skills and programs. The three month training was conducted by SHOFCO staff at our computer labs in Kibera and Mathare. After the training, the students were linked to an employability training program and placed in internships.



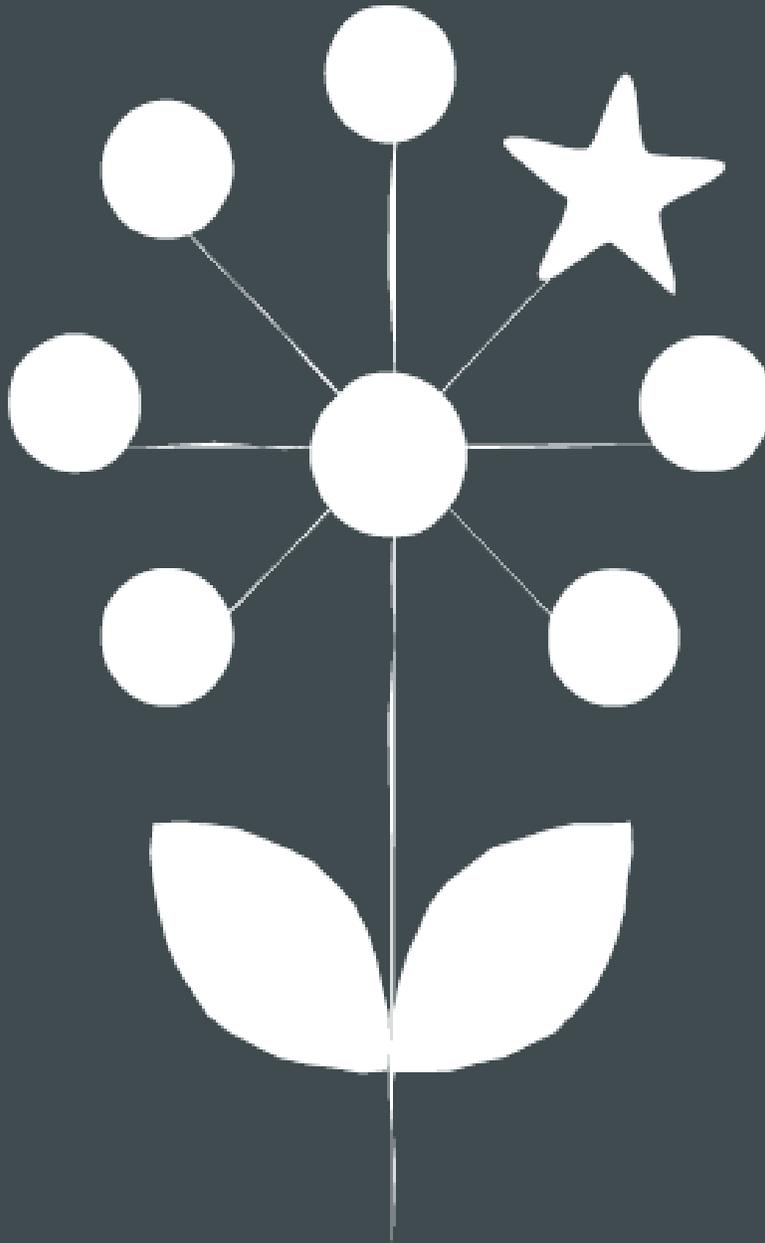
To increase entrepreneurship and small to medium-sized enterprises, the Sustainable Livelihoods program trained **2,036 people** on group savings and loans, business idea generation, budgeting, marketing, and detergent making. After the training, trainees started **185 new businesses**.

21-year-old Collins Odhiambo benefitted from the SHOFKO employability and internship programs from 2016-2018 and enrolled in the SHOFKO entrepreneurship and business mentorship program in February 2018. He said: "I wanted to be an entrepreneur and SHOFKO recruited me into the program. They mentored me on business idea generation and planning, saving, marketing, and even pricing of goods."

After the training, Collins used KSh 4,500 (USD \$45) from his personal

savings to start a peanut and sesame seed business. Collins buys raw peanuts and sesame seeds, roasts them, and sells them to the community in Kibera's Olympic village as well as at his university. Today, Collins generates Ksh 400-800 (USD \$4 – 8) per day and uses that income to meet his basic needs, contribute to his family's rent, and pay his school fees.

The SHOFKO Women's Empowerment Program (SWEP) provides support and income-generating skills to women living with HIV. Apart from receiving psychosocial support from the program, **82 women** were trained on sewing and beadwork. The majority of them earned their income through the SWEP beading and sewing program, which generated KSh 1.27 million (USD \$12,700) in 2018. Another **eight women** went on to start their own businesses after the training.



ESSENTIAL
SERVICES

Gender Based Violence



In 2018, the Gender Based Violence Program experienced huge success in raising awareness and addressing sexual and gender based violence cases (SGBV) in four urban slums: Kibera, Mathare, Mukuru (Nairobi) and Bangladesh (Mombasa). More than 20,000 households were reached with services including information on SGBV prevention, response initiatives, and legal support and referrals. 2018 also saw a formal partnership with the Ministry of Public Service, Youth and Gender Affairs, aimed at a coordinated approach to address SGBV. The program expanded the use of the speak-up boxes initiative to enable community members to anonymously report on SGBV issues in their environment without fear of a negative response. The program also engaged 80 gender champions across all villages which enhanced response to and prevention of SGBV cases in the slums.

SHOFCO's SGBV team handled 1,210 cases, including sexual gender based violence, domestic violence, and child abuse. 514 cases were successfully handled and closed, enabling the survivors to start a new life, find hope, and build resilience. 103 SGBV clients were provided with temporary safe house accommodations. 11 cases were reported and taken to court, with all perpetrators sentenced to life in prison.

These results have helped build trust and confidence in a system that has historically marginalized victims from slums.

SHOFCO also conducted sensitization meetings on SGBV prevention. Through local stakeholders' meetings, discussions, consultative workshops, national partnerships, and joint events, the department was able to actively participate in the development of the 2019-2024 national strategic plan to end SGBV in Kenya, an initiative spearheaded by the National Gender and Equality Commission. This participatory approach involved relevant departments from the Kenya Government, including the Judiciary and Parliamentary branches, the private sector, civil society organizations and development partners. The plan seeks to promote gender equality and freedom from all forms of discrimination in Kenya, especially for special interest groups through ensuring compliance with policies, laws, and practice.

To enhance performance and enable staff to cope with the environment they work in, the program also trained gender based violence staff on mental health and wellness.

Community Centers and Libraries



SHOFCO operates seven community centers and libraries in Kibera, Mathare, Mukuru (Nairobi), and Bangladesh (Mombasa) slums. In 2018, 27,921 people accessed library services, with average foot traffic of 1,200 users per day. The community centers in the four slums provided a space for quiet study and basic computer literacy training for youth. The youth also used the centers to conduct group activities such as meetings, music, dancing, drama, and poetry.



SHOFCO URBAN
NETWORK (SUN)

SHOFCO Urban Network (SUN)



The SHOFCO Urban Network (SUN) is a grassroots movement that is providing an overarching structure to organize groups and community members to come together, become leaders within their own communities, and effectively advocate for their rights. SUN provides a platform for community leaders and slum dwellers to chart the agenda for slum development. It also provides a mechanism for slum dwellers to hold NGOs and government officials accountable. SUN gives power back to the people.

SUN uses a bottom-up approach, with groups at the village level as the lowest tier. Each group appoints two representatives to manage group operations, facilitate dispute resolution, and serve as the point people for communication with other groups. Group representatives then elect zone leaders based on location. These leaders oversee sub-district project implementation and manage communications with other zone leaders. Finally, an elected executive committee oversees community-wide development and decision-making. They also serve as the liaison for cross-community knowledge sharing, project development, and advocacy efforts.

In 2018, the SHOFCO Urban Network (SUN) reached **75,240 community members**. SUN continued to facilitate community groups and peer-to-peer savings networks to create an entrepreneurial investment fund for businesses, and micro-life insurance to mitigate the risks of unexpected death that can devastate family finances.

SUN united **801 social welfare groups**. The social welfare groups are registered with the Ministry of Labor and Social Protection and are made up of members who share the same vision of improving their lives by combining savings to support small businesses and emergency cases. SUN issued scholarships to **64 secondary school students**. During the period, the SUN SACCO membership rose to **1,500 actively saving members**, with loans worth KSh 22.3 million (USD \$223,000) issued.



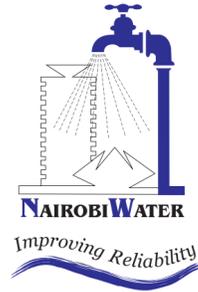
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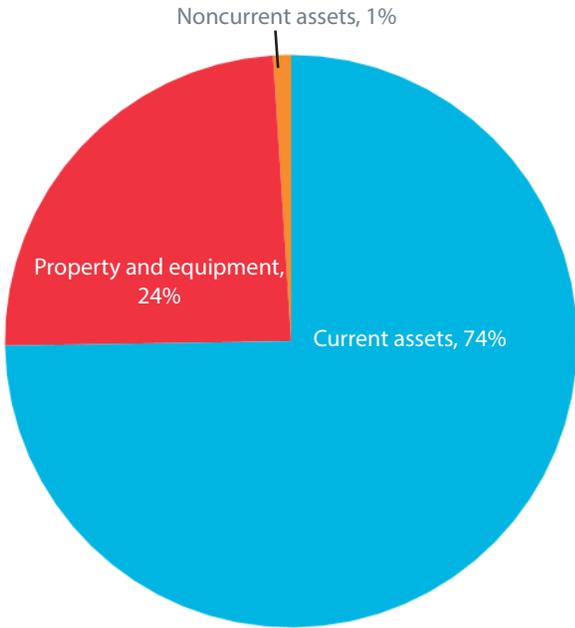
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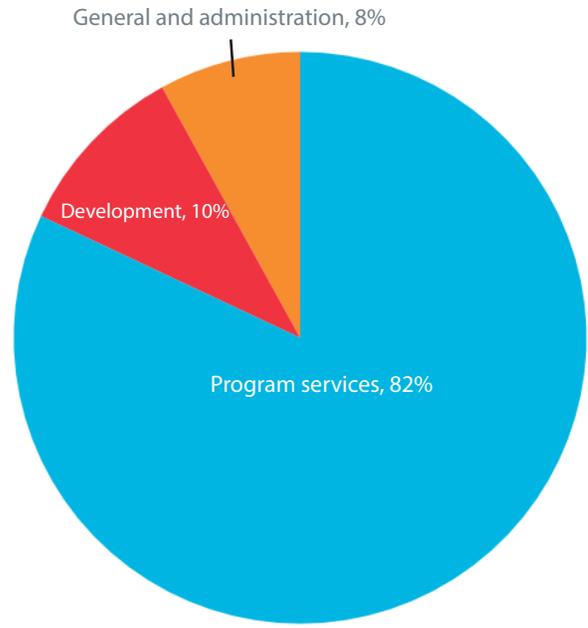
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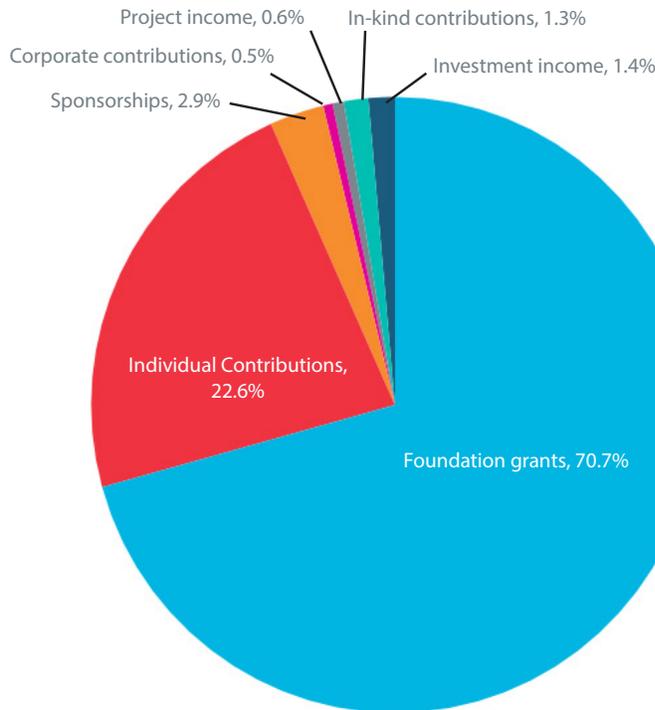
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