



October 28 & 29, 2025 - Hofburg Conference Centre, Vienna, Austria

BUSINESS TRACK

Speaker Alignment

ccc



Business Track Structure

Day 1 - 2pm (after lunch)

15 min - Introduction

90 min - 3 Presentations (each 25+5 min)

30 min - Afternoon Break

60 min - 2 Presentations (each 25+5 min)

30 min - Panel Discussion & Closing



Empowering Bold Decisions

Guiding Aspects

bold /boʊld/

adjective

(of people or behavior) brave and confident; not afraid to say what you feel or to take risks

Oxford Advanced American Dictionary

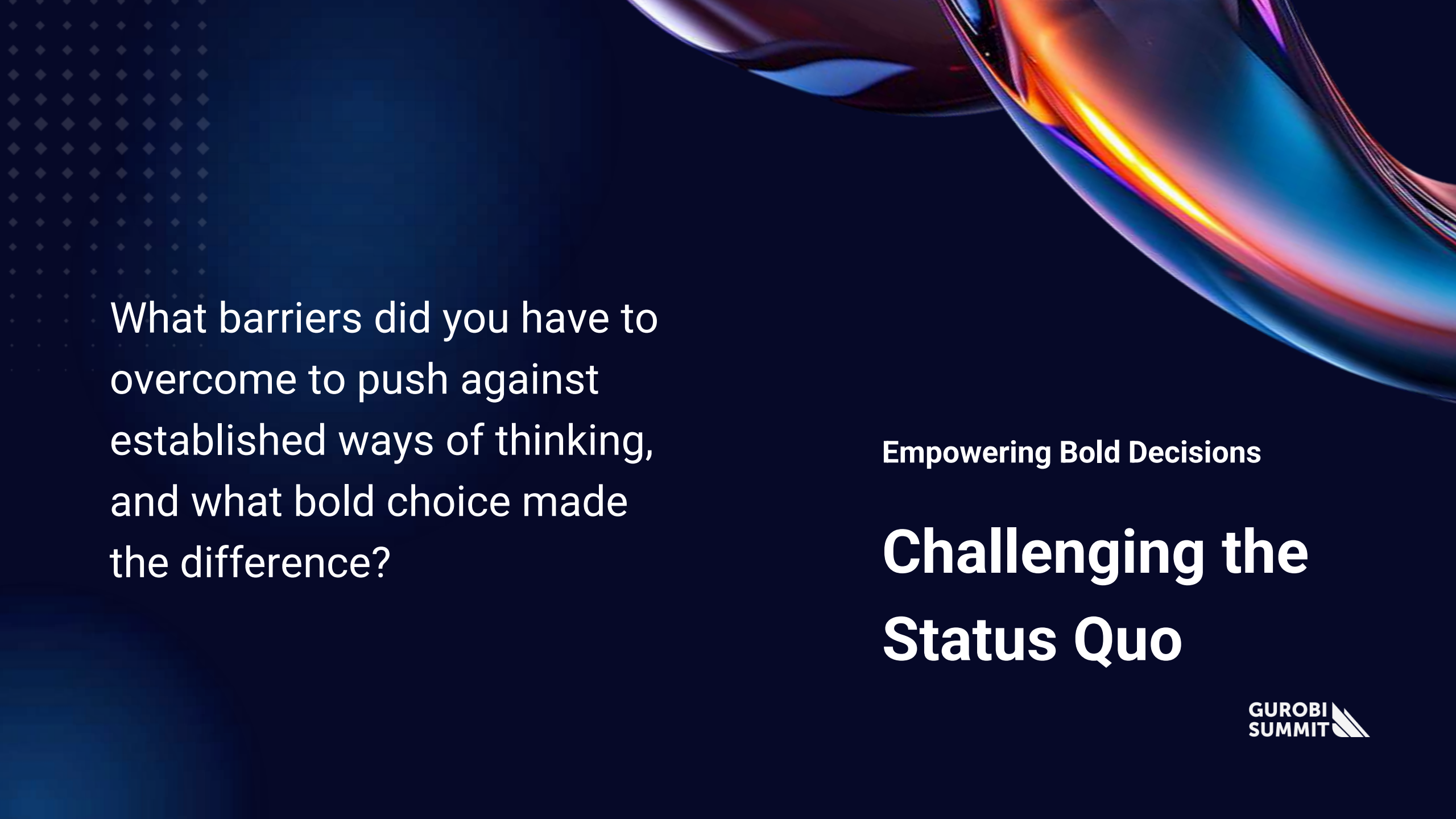
Thesaurus: brave, courageous, daring, adventurous, heroic, fearless



Empowering Bold Decisions

Challenging the Status Quo

GUROBI
SUMMIT 



What barriers did you have to overcome to push against established ways of thinking, and what bold choice made the difference?


Empowering Bold Decisions

Challenging the Status Quo



Empowering Bold Decisions

Mastering Complexity



How do you handle inherent complexity in a way that enables decisive action without oversimplifying reality?

Empowering Bold Decisions


Mastering Complexity



Empowering Bold Decisions

Facing Risk & Uncertainty

GUROBI
SUMMIT 



How do you turn uncertainty into confidence, manage risks wisely, and lead with confidence in bold decisions?


Empowering Bold Decisions

Facing Risk & Uncertainty



Empowering Bold Decisions

Transforming Systems



In what ways did your endeavor catalyze cultural or structural transformation across business or market systems, and what lessons shaped your journey?

Empowering Bold Decisions

Transforming Systems



Empowering Bold Decisions

Leveraging New Technology

What lessons from adopting optimization technology can others apply to speed adoption and avoid common pitfalls?

Empowering Bold Decisions


Leveraging New Technology



Empowering Bold Decisions

Creating Long-Lasting Impact

GUROBI
SUMMIT 



What achievements in creating sustainable impact for stakeholders, customers, and society make you proud?

Empowering Bold Decisions

**Creating Long-
Lasting Impact**



Challenging the
Status Quo



Mastering
Complexity



Facing Risk &
Uncertainty



Transforming
Systems



Leveraging New
Technology



Creating Long-
Lasting Impact

**Empowering
Bold Decisions**

SPEAKER BRIEFING

Anchor your presentation in the theme. Ensure your message reinforces *Empowering Bold Decisions* throughout.

Shape a storyline around the focus areas. Highlight how your insights connect to guiding aspects of the theme.

Deliver outcomes that matter. Inspire your audience, share meaningful learnings, and leave them with tangible takeaways they can apply.

Engage a broad audience. Balance business relevance with technical depth to maximize impact across diverse participants.

PANEL DISCUSSION

(30 min + 15 min Q&A buffer)

25 min - Moderated Questions

5 min - Lightning Round

15 min - Questions from the audience





PANEL DISCUSSION

Moderated Questions

Bold decisions come with trade-offs. What trade-off did you struggle with most, and how did you reconcile it?

Technology promises transformation, but it can also fail spectacularly. Where have you seen technology adoption succeed – and where has it fallen short?

If you could leave this audience with one guiding principle for empowering bold decisions, what would it be?



PANEL DISCUSSION

Lightning Round

Please keep your answer to 10 seconds or less:

What makes a decision truly bold for you?

Can you name the biggest risk in your use case?

Which mistake turned out to be your best teacher?

Scarce resources or resistance to change. What's the bigger barrier?

Which technology evolution excites you most right now?



October 28 & 29, 2025 - Hofburg Conference Centre, Vienna, Austria

THANK YOU

YOUR CONTACTS



Pamela Trevino
Director of Marketing
trevino@gurobi.com



Kostja Siefen
Sr. Director Technical Account Management
siefen@gurobi.com