



CORPORATE BROCHURE

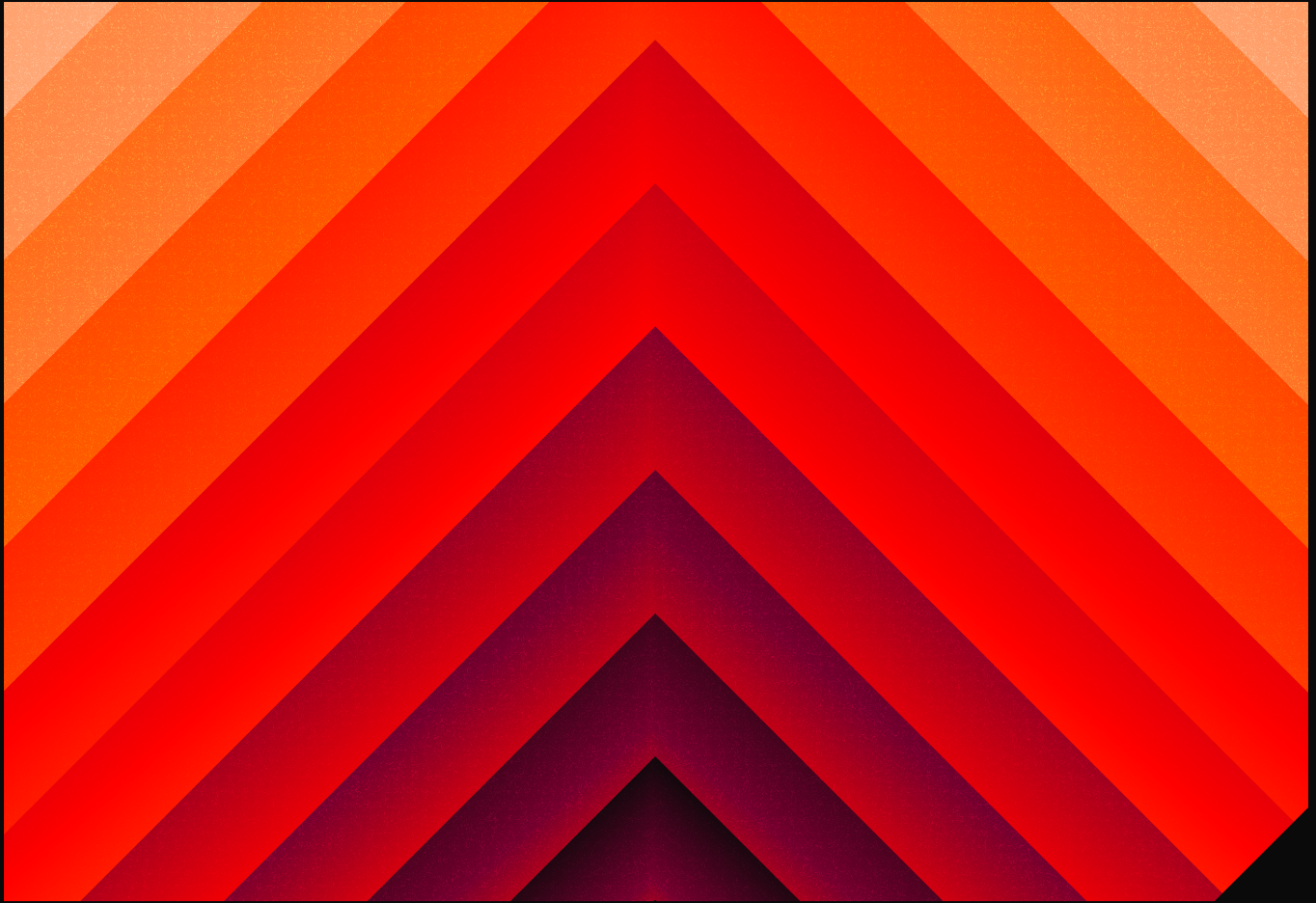
# Solve Complex Problems, Fast

With Gurobi's decision intelligence technology, you can make optimal decisions, in seconds.

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[WWW.GUROBI.COM](http://WWW.GUROBI.COM)

Behind Every Great Decision



The Future is Now

QUESTION    What's the difference between a "good" decision and an "optimal" decision?

ANSWER    Millions in Revenue

Gurobi Impact



\$70mm+

Savings for airport gate and stand assignments



92%

Faster product shipment scheduling



\$1mm+

Annual cost savings for steel production



\$20bn

Revenue generated from spectrum reallocation



60%

Faster financial portfolio optimization



2000%

Increase in game scheduling capacity



20%

Retail inventory reduction



99%

Faster runtime for subscription box service

# You start by capturing details about your business problem.

- ◇ Your business goals
- ◇ Your limitations
- ◇ Questions you're facing

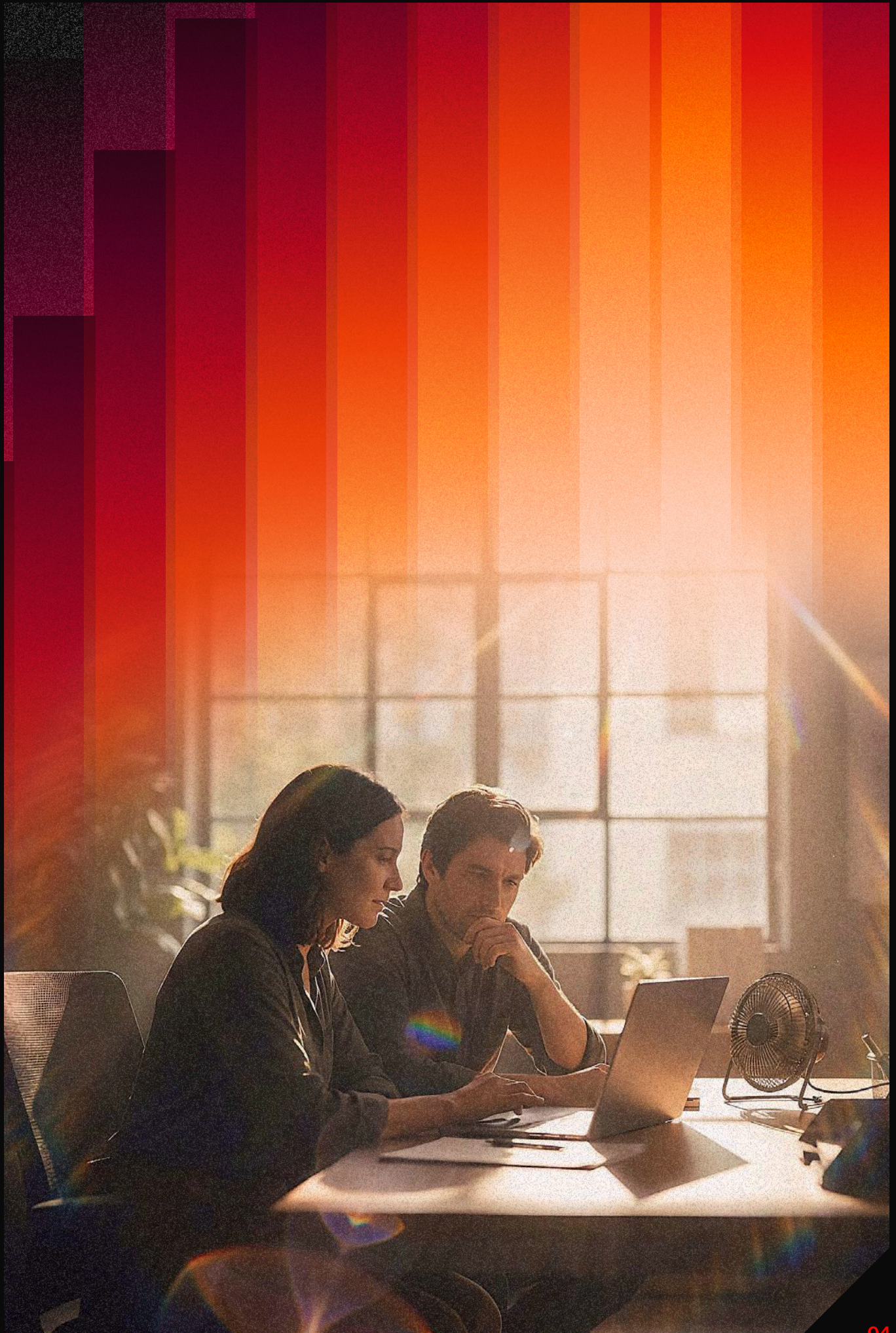
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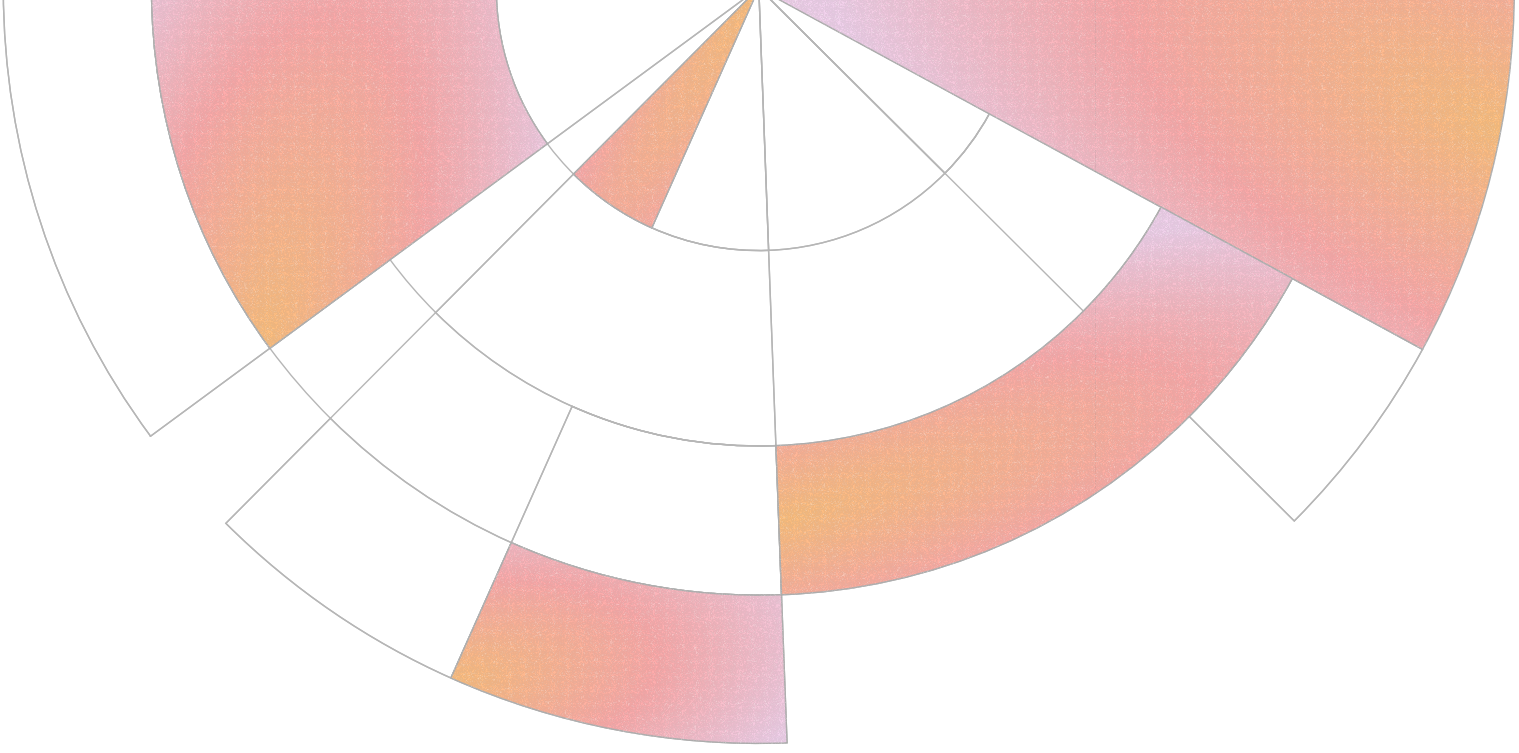
Next, you'll translate that information into a language that computers can understand and feed it into the Gurobi solver.

Then the magic starts, as Gurobi's AI technology explores the trillions of ways you can achieve your goals, given your limitations.

Often in just seconds, Gurobi will output your best-possible action plan, with detailed answers to your specific questions.

And as soon as your circumstances change, or you want to explore what-if scenarios, just adjust your inputs and run Gurobi again.





## GUROBI AT WORK

# Explore the possibilities

Gurobi's customers tackle some of the world's most complex challenges, including:

- ◇ Cost Optimization
- ◇ Decision Automation
- ◇ Inventory Optimization
- ◇ Location Planning
- ◇ Logistics Planning
- ◇ Maintenance Planning
- ◇ Marketing Campaign Planning
- ◇ Operations
- ◇ Packaging Optimization
- ◇ Portfolio Optimization
- ◇ Production Planning
- ◇ Research
- ◇ Resource Allocation
- ◇ Routing Design
- ◇ Sales Optimization
- ◇ Supply Chain Planning
- ◇ Supply Network Design
- ◇ Workforce Scheduling



“We started benchmarking solvers—commercial, open source, internal, and external—[and] Gurobi was the best.”

**LEAD OF OPERATIONS RESEARCH**  
AT \$50B TECHNOLOGY ORGANIZATION

“With Gurobi, we went from a one-week [scheduling exercise] and reduced it to a day or two.”

**MINE AND PROCESS ENGINEERING SYSTEMS LEAD**  
AT \$10B - \$20B MINING ORGANIZATION

“We use only Gurobi, and we are confident in their strategy. Their pricing is clear, simple, and cheaper than our prior solution by over 50%, and their pricing model makes us more agile.”

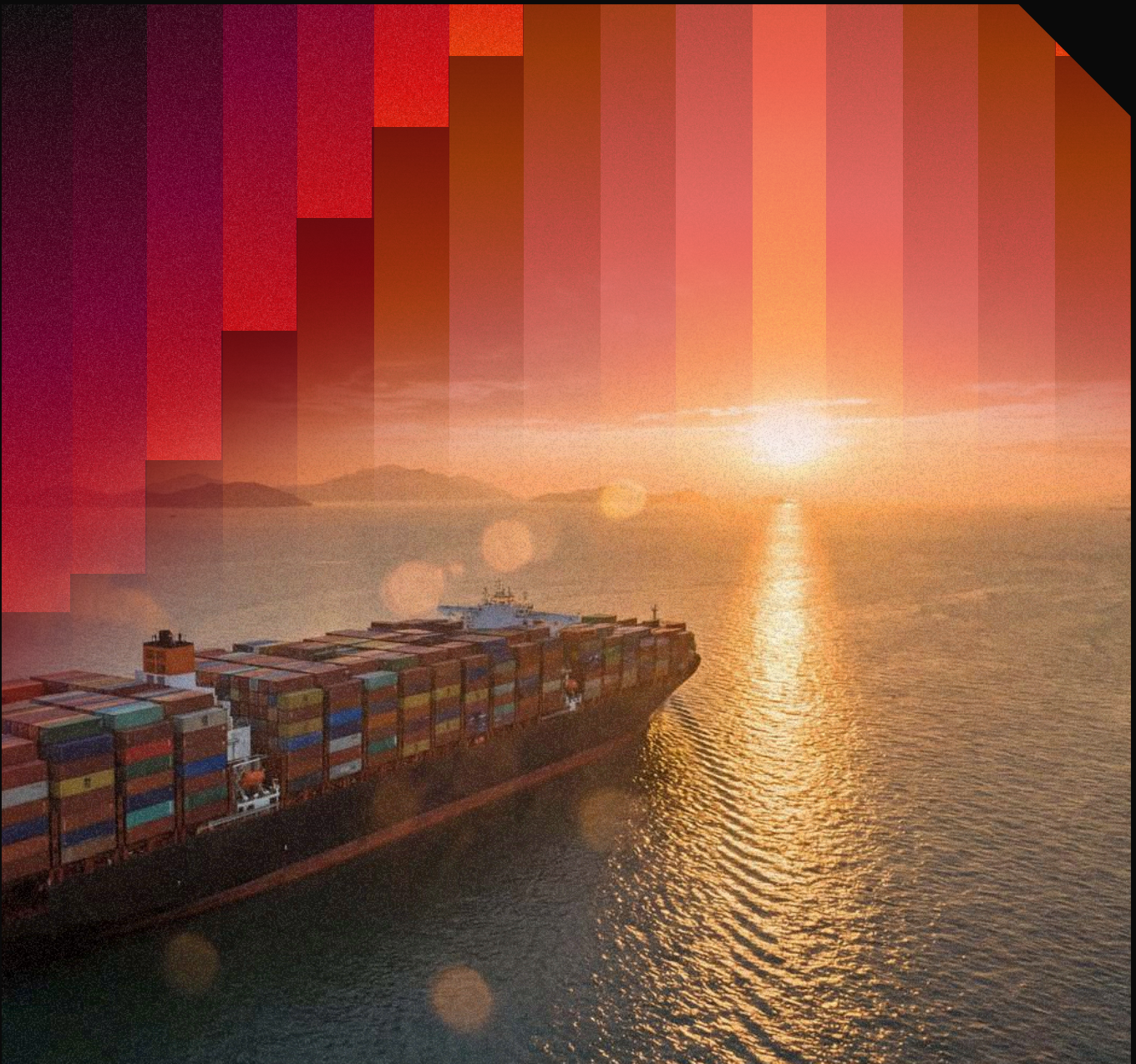
**CHIEF TECHNICAL LEAD**  
AT \$10B - \$20B TRANSPORTATION ORGANIZATION

Trusted Globally

















# You're in Good Company

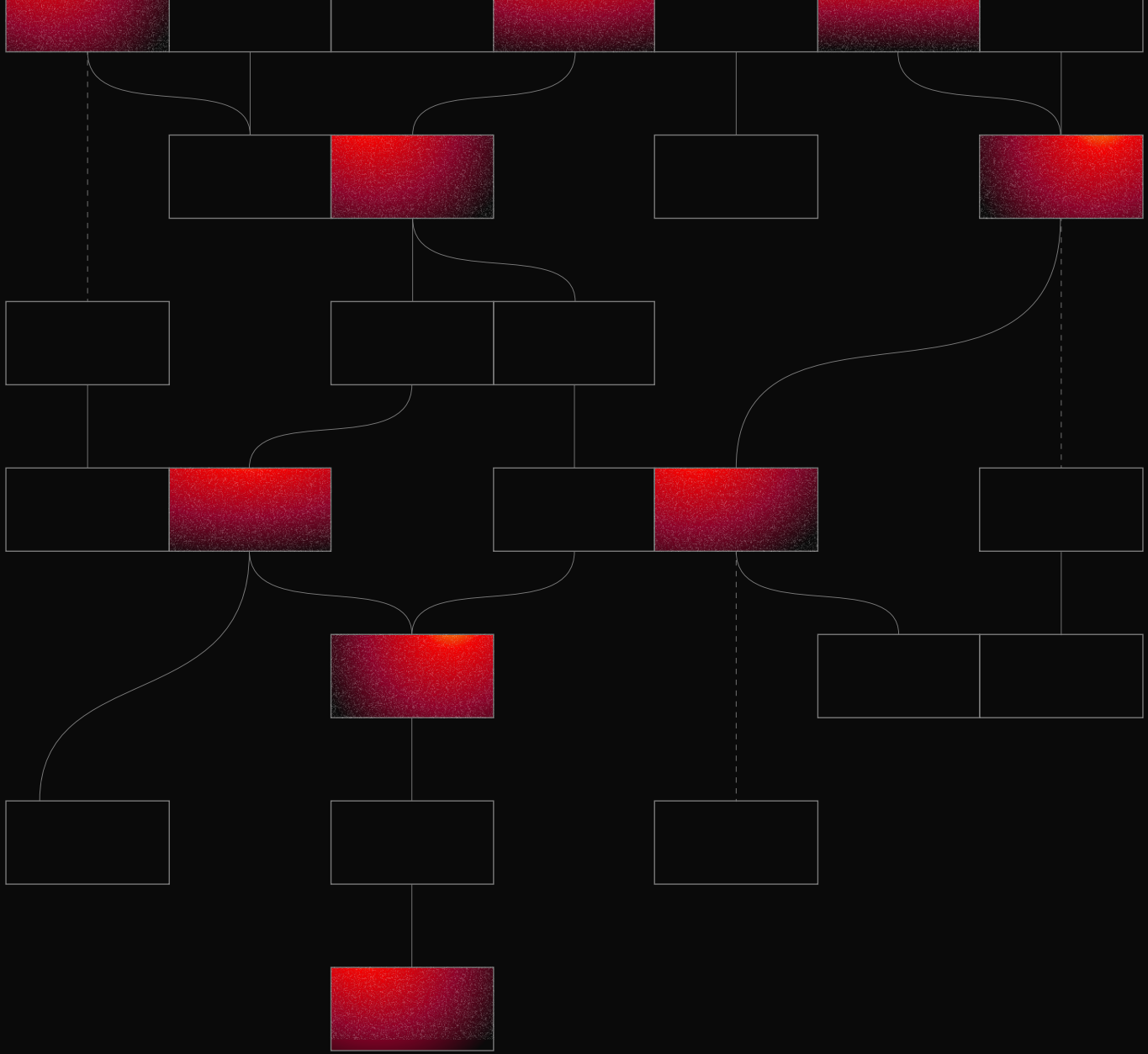
With Gurobi, the world's leading organizations make fast, confident, unbiased decisions every day—even amid rapid change and global disruption.

Name any industry, and you'll find innovative companies using Gurobi to transform the way they tackle complex decision-making.



# 7 out of 10 of the World's Leading Enterprises Run on Gurobi



## GUROBI OPTIMIZER

# The World's Fastest Solver

- ◇ World's Fastest Speed
- ◇ Continuous Innovation
- ◇ Responsive, PhD-Level Support
- ◇ Flexible Licensing
- ◇ Support for a Full Range of Problem Types
- ◇ Ease of Use
- ◇ Advanced Functionalities
- ◇ Enterprise Integration
- ◇ Optimization in the Cloud
- ◇ Open-Source Tools



## GUROBI BY THE NUMBERS

# 2008

Year Founded

# 40+

Industries Served



# 1500+

Customers

# 40+

PhDs on Staff



# 518%




ROI with Payback in <6 Months

# 56

Industry-Leading Net Promoter Score (NPS)

# Experience the Power of Gurobi for Yourself

Try Gurobi free for 30 days, including:

-  Free benchmarking services
-  Free model tuning services
-  Free access to our world-class technical guidance and support



[GUROBI.COM/FREE-TRIAL](https://gurobi.com/free-trial)

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