

ASCO Meeting Content – Permissions FAQs

Permission requirement status of ASCO Meeting content

- **The following Meeting content cannot be reused without permission from ASCO:**
 - Meeting Abstracts
 - Meeting videos
 - Presentation slides and posters including ASCO marks/logos
 - All content downloaded directly from the ASCO meeting website
 - Any other content including ASCO marks/logos
- **ASCO cannot provide permission for the following:**
 - Individual figures used to create poster or presentation slides

Users registered to ASCO meetings or those who have purchased access to meeting content **CAN**:

- View presentation materials
- Download materials for personal, non-commercial use
- Share links to content on the ASCO meeting website for education purposes so long as they follow the Linking Policy referenced online and in this document

CANNOT (unless written permission is provided by ASCO)

- Download materials for the purpose of creating summaries for commercial and non-personal use
- Download and share materials with others
- Store meeting materials on internal company database
- Share links to the content for commercial advertising or promotional purposes

Permission fees may apply, please contact permissions@asco.org for more information.

Use of ASCO Entities Names and Trademarks

All names, trademarks, service marks, brands, logos, designs, trade dress, slogans, and other designations of the ASCO Entities, and all of their related products and services (collectively “ASCO Trademark(s)”) are the sole and exclusive property of ASCO. The use of an ASCO Trademark is strictly prohibited without the express, written permission of ASCO.

Use of certain ASCO Trademarks is permitted subject to the following permissions and restrictions:

- The name of the ASCO meeting or symposia may be mentioned one (1) time only in each communication for identification purposes and should be referred to as “20xx ASCO® Annual Meeting”, “20xx [insert name of Symposium]” or any other official name for an individual meeting as decided by ASCO, except that Out-of-Home advertising (i.e. billboards and airport signage) cannot mention ASCO, the name, dates, or venue of the ASCO meeting.
 - Examples of “each communication” include emails and social media posts.
- Use of “ASCO 20xx” and/or “ASCOXX” is subject to additional guidelines and must be specifically approved by ASCO, for each instance.
- Use of ASCO related logos is prohibited
- None of the ASCO Entity names may (1) be part of a title or heading on any materials, (2) be prominently featured or listed first in any materials, or (3) used in a way that suggests or implies the endorsement or sponsorship of an ASCO Entity in any way.
- ASCO Trademarks, including the mark “ASCO”, may only be used in web URLs and links as slugs or subdirectories in this format - www.companyname.com/ascoXX.
- Webpage titles, paid searches, Google Ads, mobile applications, or similar online functionality containing ASCO Trademarks are prohibited.
- Use of ASCO in hashtags or other social media functions other than the official meeting hashtag may not be used in a way that violates ASCO terms or conditions or otherwise detracts from the scientific nature of the applicable meeting.

Linking to ASCO Meeting Content (see [Linking Policy](#))

American Society of Clinical Oncology, Inc. (“ASCO”) permits text links to any of the pages or content on ASCO’s family of websites, in accordance with the terms and conditions set forth in this policy. By linking to any ASCO website or content you agree to be bound by the terms of this policy.

1. Only active, text-only links containing our domain name are permitted. Linking through logos or trademarks is not permitted without prior written permission.
2. It is preferred that you direct links to www.asco.org. Hyperlinks to password access pages require prior permission from ASCO. Linking to ASCO’s CME content is not permitted without prior permission from ASCO, and is subject to compliance with ACCME guidelines.
3. When activated by a user, links must either transfer visitors full screen to ASCO (e.g., not in a frame on the linked site), or launch the ASCO site in a new browser window. ASCO’s pages and content are not permitted to appear within the frames of other sites, nor accompanied in any way by third-party pages or content not previously approved by ASCO in writing. The ASCO site and any content that is being linked to may not be altered in any way.
4. Links may not be used in any way that implies a relationship with, affiliation with, sponsorship of, or endorsement by ASCO or its affiliates, or in any way that can reasonably be interpreted to suggest content has been authored by or represents the views or opinions of ASCO, or to promote any commercial product or service, or in any other way that violates applicable law.
5. Links may not make use of ASCO copyrighted information or any logo, trademarks or service marks of ASCO or its affiliates without the express written consent of ASCO.
6. Use of the ASCO site and its content is subject to the ASCO Terms of Use ([/about-asco/legal/terms-use](#)) and Privacy Policy ([/about-asco/legal/privacy-policy](#)).
7. ASCO does not permit links with sites that violate ASCO’s Content Standards set forth on the ASCO Terms of Use. ASCO does not evaluate linking on a case by case basis.
8. ASCO reserves the right to change this policy at any time without prior notice, and reserves the right to withdraw linking permission for any link at any time, without penalty.