

## **ASCO Community of Practice (CoP) Model**

**Mission and Vision:** An ASCO Community of Practice is a group of individuals that comes together based on a shared common interest, passion, or goal.

- Communities of Practice provide an opportunity for these interest groups to come together and build community, fellowship, networking, and goals collaboration, both onsite at the Annual Meeting and virtually throughout the year.
- CoPs are self-organizing in nature, taking a grassroots approach to connect and evolve as a group, while receiving some support and resources from ASCO staff. Members of the CoPs will self-select and rotate facilitation/leadership.

### **Model includes:**

- Community calls (3-6 Zoom calls throughout the year)
- Setup and participation on ASCO's myConnection (optional) – This online community forum is run by CoP members. It allows for online discussion, information sharing, and posting materials/articles (ASCO membership is not required, but login does require an ASCO.org username and password)
- Community meeting onsite at the ASCO Annual Meeting (details below). Onsite meeting is given a two-hour time block on Friday or Saturday. Times are assigned by ASCO based on available space at McCormick Place.

## **Roles and Responsibilities**

### **CoP volunteers will:**

- Designate up to **two** volunteer leaders who will be responsible for planning community call topics and leading calls (or designating alternates).
- Create and maintain a mission statement and description of community.
- Build onsite Annual Meeting agenda and spearhead marketing efforts (onsite agenda will be due in early May).
- Ensure adherence to ASCO's social media and marketing guidelines for all materials.
- Complete an annual progress report.
- Schedule any additional calls as needed or desired outside of the 3-6 set up by ASCO staff.

### **ASCO staff will:**

- Set up online "ASCO MyConnection" and manage admin level items; event posting, announcement posts, and poll updates.
- Set up 3-6 Zoom calls for CoP; note: calls are led by CoP leaders.
- Provide best practice guides for CoP leads, including suggestions for onsite Annual Meeting agenda.
- Provide ASCO's social media and marketing guidelines for use by CoP members.

Support and maintain information on [Annual Meeting website](#), Sessions at a Glance (program grid), Program Announcement, and other ASCO.org channels. Other marketing opportunities may include: email call-outs, registration and hotel emails, ASCO tweets (and retweets), etc.

For further questions, please contact ASCO staff at:  
[Speakers@asco.org](mailto:Speakers@asco.org)