

GALE PRESENTS: GETSETUP ROLE-BASED IMPACT GUIDE



Library Director

GetSetUp offers a scalable, mission-aligned solution that advances strategic goals while delivering measurable community impact.



What They Care About

- Strategic alignment with community needs
- ROI and measurable patron outcomes
- Expanding reach, digital inclusion, and lifelong learning



How Goals Are Supported

- ✓ Advances digital inclusion and supports aging-in-place initiatives
- ✓ Delivers measurable outcomes in wellness, digital literacy, and engagement
- ✓ Aligns with local and national aging initiatives
- ✓ Expands access to flexible, meaningful programming for older adults
- ✓ Reinforces your library's role as a trusted, visible community hub



Why It Matters

By offering content that addresses health and wellness, digital divide, lifelong learning, and community connection, *GetSetUp* positions your library as a vital resource for aging adults while helping meet equity and engagement goals.

Programming & Adult Services Librarian

GetSetUp provides librarians with an effortless way to engage older adults through meaningful, high-quality content.

What They Care About

- Turnkey, engaging programming for older adults
- Minimal prep and staff time
- Continuous content that meets diverse interests

How Goals Are Supported

- ✓ Offers plug-and-play programming—no SME required
- ✓ Provides a diverse catalog of live and on-demand classes
- ✓ Refreshes content regularly to maintain relevance and engagement
- ✓ Features peer-led classes for a welcoming, age-relevant experience
- ✓ Allows staff to focus on promotion while the platform delivers content

Why It Matters

Empowers libraries to deliver engaging adult programs without the burden of development or instruction. Its flexible, continuously updated content keeps patrons coming back—boosting participation and satisfaction among older adults.

Outreach & Community Librarian

GetSetUp expands the reach of your services and helps connect with underserved and isolated populations.

What They Care About

- Reaching underserved or isolated community members
- Building partnerships with other community organizations
- Promoting library relevance outside its walls

How Goals Are Supported

- ✓ Expands programming virtually, reaching patrons at home or in partner facilities
- ✓ Supports engagement with underserved populations and remote users
- ✓ Strengthens partnerships with senior- and aging-focused organizations
- ✓ Reinforces your library's role as a hub for digital inclusion, accessible learning, and aging well

Why It Matters

Helps libraries meet older adults where they are—literally and figuratively. It brings flexible, accessible learning to homes, community spaces, and care facilities, building relationships and supporting your library's mission far beyond the building's walls.

