

GROWING IN LITERACY

Discover the benefits of large print for developing readers.



3 OUT OF 4
TEACHERS

SAID STUDENTS READING BELOW GRADE LEVEL
SHOWED BETTER COMPREHENSION AND RETENTION
WITH LARGE PRINT BOOKS¹



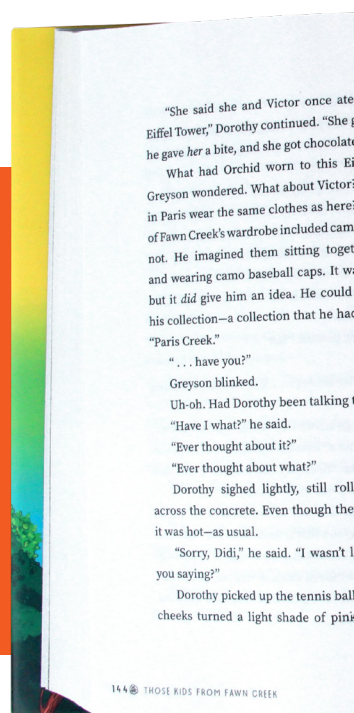
IT'S WHAT'S INSIDE THAT COUNTS

Large print is a literacy intervention tool that **has the power to enhance your reading program and get kids excited about reading.** While large print and standard print books look the same from the outside, you'll see a big difference on the inside.

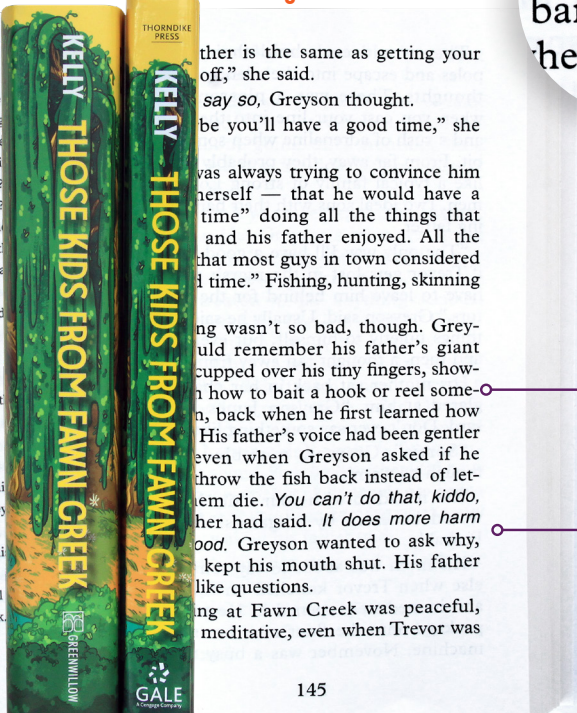
IT'S ALL IN THE DETAILS

Our large print books are a similar size and weight as standard print editions. All Thorndike Press books have a larger font size, fewer words and lines per page, and clearer contrast between text and the background of the paper. Plus, our hardcovers are library bound and have a 100% guarantee on binding.

Standard Print



Thorndike Press
Large Print



16-POINT FONT
Actual size

...
ber his t...
ver his tiny fir...
bait a hook or...
hen he first...
voice he...

EXPANDED SPACING
BETWEEN WORDS

HIGH-CONTRAST
BLACK INK

1/3 MORE
LINE SPACING

CLOSING THE ACHIEVEMENT GAP

According to a recent study, **large print can be the key to growing reading skills and helping striving readers who struggle with standard print.** When given the opportunity to choose their preferred reading format, students responded positively to large print. Those who tried large print books said they enjoyed reading them more than any other books they read during the school year.²

Strong reading skills are essential for success in school and life, yet reading can be a challenging and frustrating experience.

2/3 of 4th graders are not reading at grade level³

42% of middle school students correlated schoolwork reading with stress⁴

75% of teens spend more than 4 hours per day with screen media⁵

BENEFITS IN ACTION

DECODE WORDS

With fewer words per page, large print books make the process of visualizing information easier for striving readers. Word recognition increases because the reader can decipher the words more effectively.



IMPROVE TRACKING AND READING FLUENCY

Larger font size and increased spacing force the eye to move more slowly. This helps the reader avoid skipping or rereading lines.



DEVELOP COMPREHENSION SKILLS

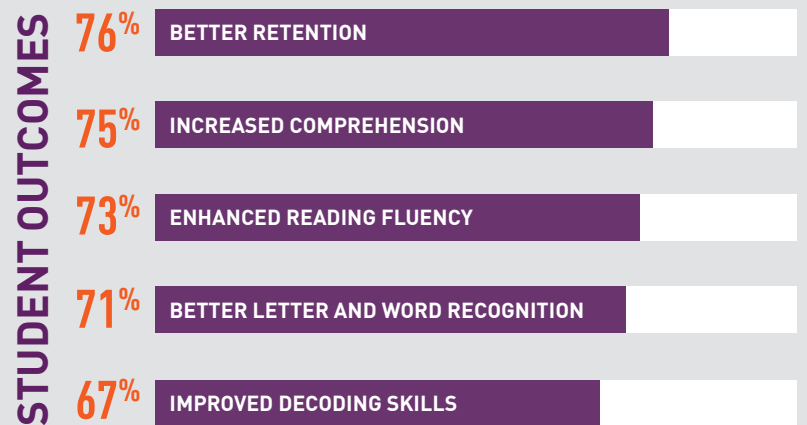
Once decoding errors are eliminated and fluency improves, readers can focus on the meaning of the text and vocabulary.

WHAT LARGE PRINT CAN DO

We partnered with Project Tomorrow® to conduct a yearlong study in schools to measure the impact reading large print-formatted books has on students' classroom engagement, comprehension, and achievement levels.

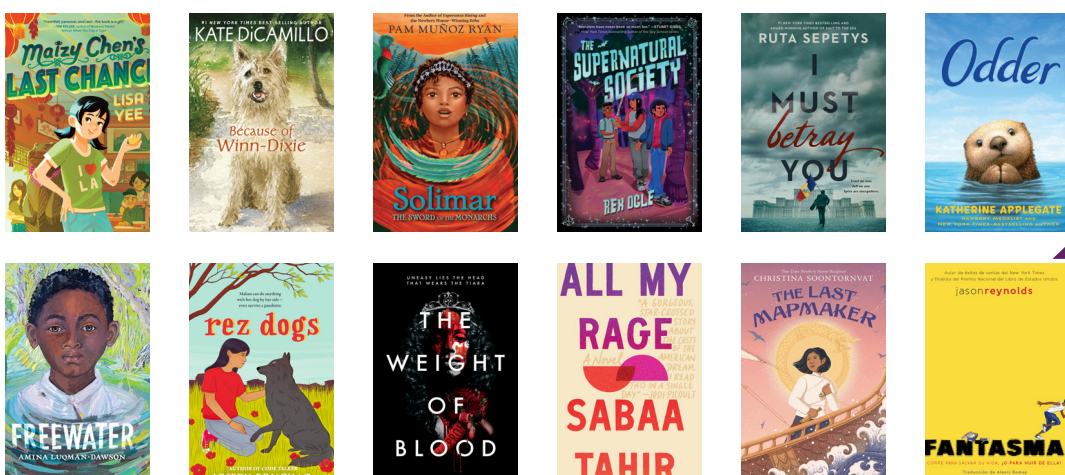


Teachers saw a noticeable improvement. **Students who struggled with reading felt more confident and began changing their mindsets about reading.**⁶



TITLES FOR ALL AGES AND STAGES

Our editors focus on diversity. We recognize that young readers want to see themselves and identify with storylines that match their experiences. Our catalog of over 1,300 titles grows monthly with high-interest fiction and nonfiction books that kids want to read, including contemporary classics, award winners, and bestsellers that are already part of their school's curriculum.



ABOUT THORNDIKE PRESS

As the leading large print publisher, Thorndike Press, from Gale, part of Cengage Group, publishes unabridged reprints in large print format for middle grade and young adult readers. Our commitment to producing high-quality, 100% guaranteed large print books supports young readers as they develop the skills necessary to become successful, confident, lifelong readers.

LEARN MORE

800.223.1244 Ext. 4
gale.com/thorndike/ylp

1, 2, 6. Based on a report from a 2018–2019 nationwide study to determine the efficacy of large print books on student reading skills and mindsets conducted independently by Project Tomorrow® at the request of Thorndike Press, from Gale, a Cengage Company.
 3, 4. National Assessment of Educational Progress (NAEP) Report Card: Reading, *The Nation's Report Card*, 2022.
 5. The Common Sense Census: Media Use by Tweens and Teens, 2021." Common Sense Media, 2022.