

# DAILY MAIL HISTORICAL ARCHIVE

1896–2021

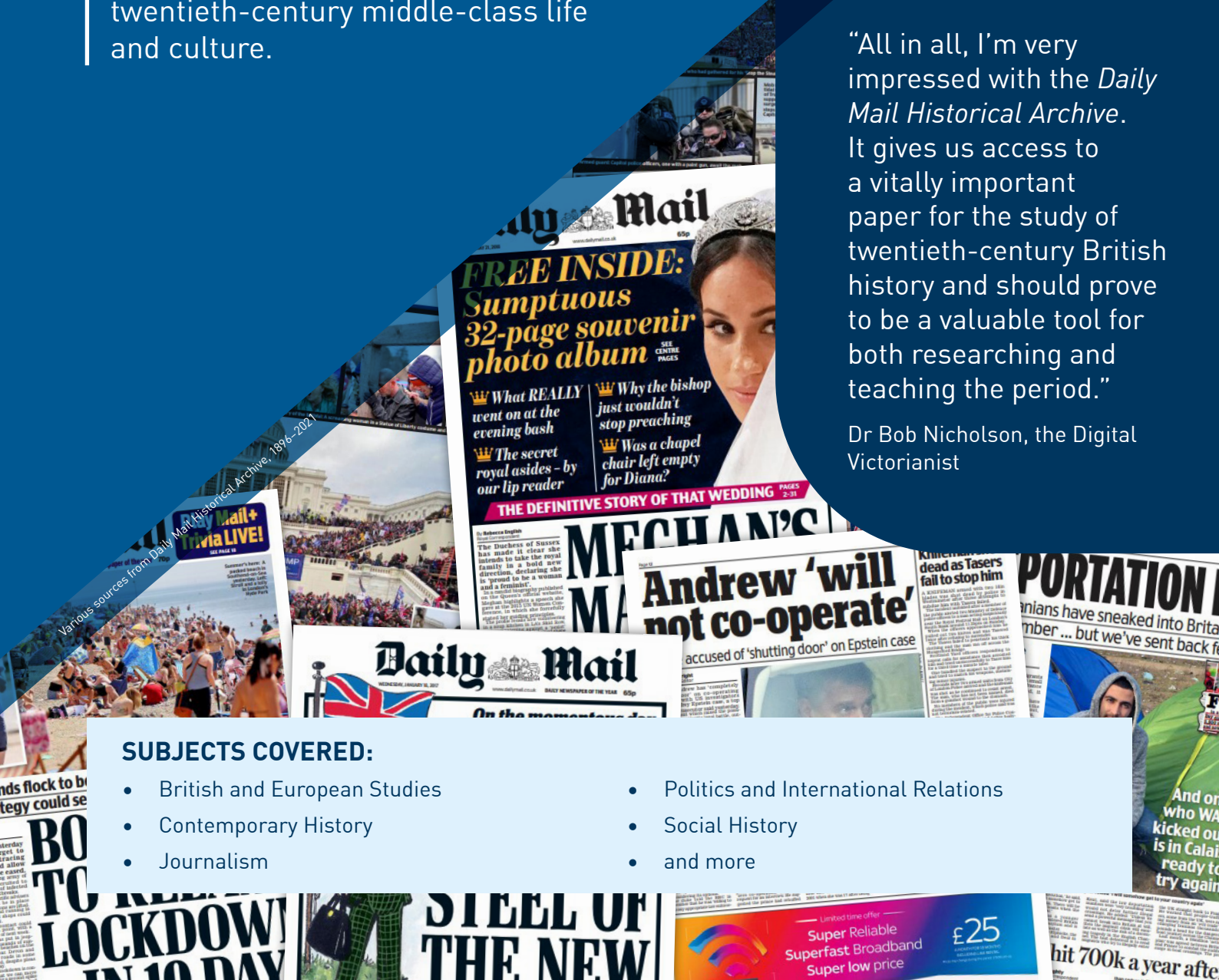
Access over 125 years of content from Britain's national newspaper to expand your understanding of twentieth-century middle-class life and culture.

"All in all, I'm very impressed with the *Daily Mail Historical Archive*. It gives us access to a vitally important paper for the study of twentieth-century British history and should prove to be a valuable tool for both researching and teaching the period."

Dr Bob Nicholson, the Digital Victorianist

## SUBJECTS COVERED:

- British and European Studies
- Contemporary History
- Journalism
- Politics and International Relations
- Social History
- and more



# Explore “The Newspaper That Rules Britain” in full digital facsimile form.

For over 100 years, the Daily Mail has sat at the heart of British journalism, regularly changing the course of government policy and setting the national debate. Now, scholars can access the entire run of this essential tabloid newspaper up to 2021, including all its copious advertisements, news stories, and images that capture the twentieth and early twenty-first centuries.

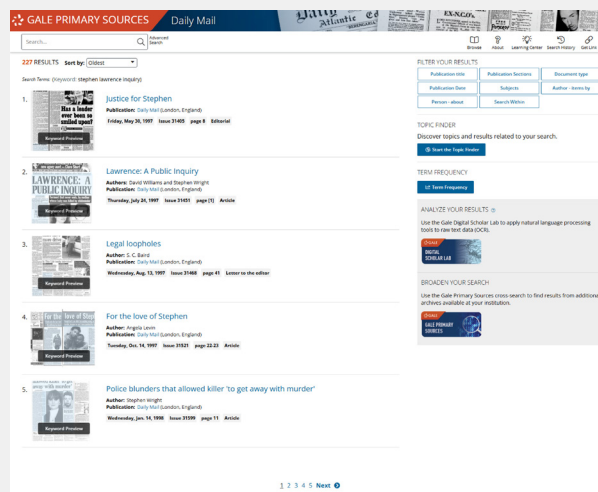
Through the *Gale Primary Sources* platform, scholars can search across the paper’s entire run for the topics they want, cross-reference them with other newspaper archives published by Gale, and discover trends and stories that open new windows into history, society, and culture.

## All-new Content

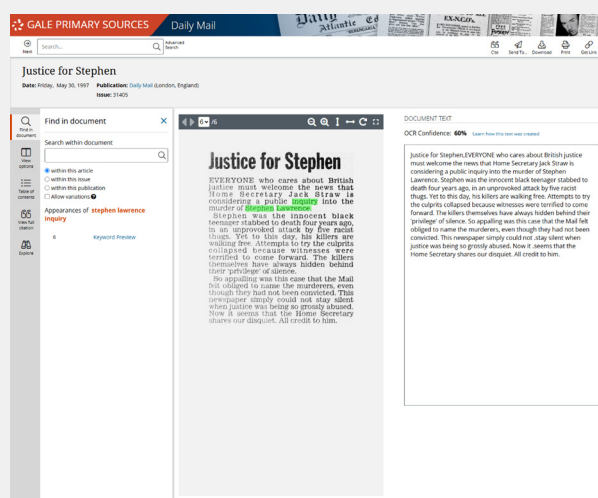
Owners of the original archive and all new customers can now get years 2017 to 2021. Explore the paper’s stance and response to the key events that defined this transformative period of global history, including Brexit, Donald Trump’s first Presidency, COVID-19, and climate change.

## Features and Tools

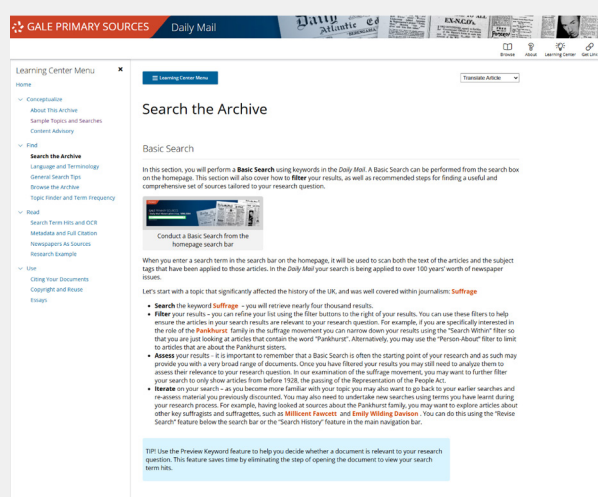
- See the frequency of search terms within a content set to begin assessing interactions and how they developed over time with the **Term Frequency** tool.
- Develop research topics by identifying and organising frequently occurring themes and revealing hidden relationships between search terms with the **Topic Finder** tool.
- Mine this content within **Gale Digital Scholar Lab**.
- Enhance student instruction with the dedicated **Learning Center**.
- **Cross-search content** from other Gale Primary Sources archives.



The search results window for the *Daily Mail Historical Archive*. You can see the Term Frequency and Topic Finder tools on the right.



An article from the Daily Mail as it appears in the *Gale Primary Sources* platform, complete with OCR text, citation tools, and explore options.



A snapshot of the archive’s dedicated Learning Center, where you can learn basic and advanced data literacy skills.

To find out more or request a trial visit:

 [gale.com/daily-mail](https://gale.com/daily-mail)