



Financial Reporting for Senior Living

Drive Results with Powerful Community Insights

Are you being held back by segmented, time-consuming, and repetitive reporting and analysis? Would you prefer to spend time making strategic, data-driven business decisions?

Improve property efficiency and profitability and act on your insights faster with Prophix.

Enable your leadership team to make strategic decisions by tracking vital KPIs and automating data updates.

**It should be easy to follow, consume, and act on
the story your data tells.**

Your Journey to Actionable Insights

Your data should work for you – not the other way around.

Finance professionals spend more time compiling data than acting on it. Prophix centralizes financial and operational data, giving you a single view of your financial truth.

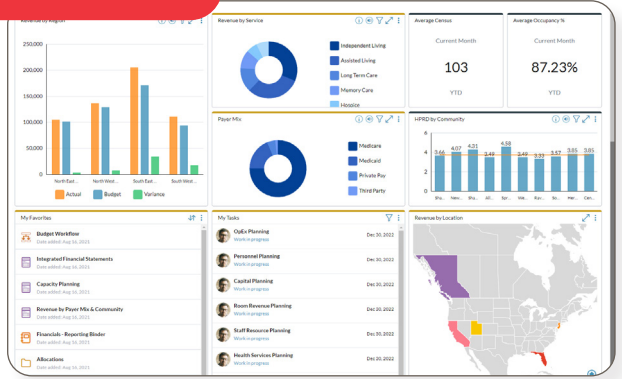
Your reports should be more than a standalone deliverable - they should deliver deeper financial analysis that motivates action.

As owners of report creation, Finance teams are often the first line of contact for questions such as, “how does this compare to last year?” or “how does this impact our forecast?”

Dashboards are your starting point to a richer data journey.

With personalized Dashboards from Prophix, you can empower your stakeholders to stay on top of KPIs, identify trends, and understand their data better with powerful visualizations.

Dashboard



Income Statement

	Actual	Budget	Variance	Variance %	Actual	Budget	Variance
Residence Revenue	6,746,361	6,746,361	0	0.00	6,746,361	6,746,361	0
Net Revenue	605,669	607,453	(1,784)	(0.29)	605,669	607,453	(1,784)
Reporting Currency	232,073	236,053	(3,980)	(1.69)	232,073	236,053	(3,980)
Gross Revenue	10,437,941	11,749,327	(1,311,386)	(11.15)	10,437,941	11,749,327	(1,311,386)
Direct Cost	3,465,445	4,860,619	(1,395,174)	(28.52)	3,465,445	4,860,619	(1,395,174)
Cost of Revenue	3,465,445	4,860,619	(1,395,174)	(28.52)	3,465,445	4,860,619	(1,395,174)
Gross Margin	6,966,496	6,888,708	77,788	1.15	6,966,496	6,888,708	77,788
Employee Salaries	1,955,583	1,938,309	17,274	0.89	1,955,583	1,938,309	17,274
Payroll Taxes	54,055	56,077	(2,022)	(3.61)	54,055	56,077	(2,022)
Benefits	101,274	102,443	(1,169)	(1.14)	101,274	102,443	(1,169)
Refinement Match	22,064	26,329	(4,265)	(16.20)	22,064	26,329	(4,265)
Payroll Costs	2,072,976	2,123,158	(50,182)	(2.36)	2,072,976	2,123,158	(50,182)
Advertising	82,779	76,968	5,811	7.56	82,779	76,968	5,811
Trade Shows	17,120	17,864	(744)	(4.17)	17,120	17,864	(744)
Marketing Agency Services	14,070	14,366	(296)	(2.06)	14,070	14,366	(296)
Breakfast Campaigns	125,879	125,800	79	0.06	125,879	125,800	79
Web Presence	189,038	186,176	2,862	1.54	189,038	186,176	2,862
Marketing	425,544	422,875	(2,669)	(0.63)	425,544	422,875	(2,669)
Office Expense	84,824	87,887	(3,063)	(3.48)	84,824	87,887	(3,063)



Revenue Breakdown

	Shady Pines	Shady Acres	New Bottom	All Saints	Springfield Retirement	West Haven	Ravenwood Manor	Sonnenville Senior Living	Century Hill
Medicare	113,064	63,032	28,465	27,807	61,147	61,175	28,460	125,366	1
Medicaid	17,845	4,332	6,807	4,839	61,447	16,512	4,878	33,303	1
Private Pay	7,132	3,749	1,725	1,721	4,016	3,339	1,716	6,863	1
Third Party	2,843	1,618	640	639	1,376	1,385	640	3,360	1
Total Payer	136,232	84,331	37,738	37,133	81,984	83,111	37,695	186,398	4
Patient Revenue	185,233	84,331	37,738	37,133	81,984	83,111	37,695	186,398	4
Room Revenue	3,449,794	2,282,219	1,272,773	3,366,484	1,746,348	3,282,880	4,605,239	3,841,991	3,247
Room Revenue	428,690	550,215	625,273	682,883	431,882	671,834	851,834	781,214	7
Registration Revenue	27,848	38,346	44,232	47,621	31,242	37,444	37,444	37,444	7
Total Revenue	4,256,641	3,958,261	3,407,296	4,313,642	3,288,457	4,045,829	5,721,921	4,932,175	40.2



Invoice Level

Date	Invoice	Account Key	Customer ID	CuthName	CuthDate	Invoice	Sales ID	SalesName	Value
2020M02	1890	CO01	Artisape	2020-04-30	INV-37187	2350	Jacqueline Lo	13,246	
2020M03	5000	CO01	Artisape	2020-04-30	INV-75424	2350	Jacqueline Lo	58,271	
2020M04	5020	CO01	Artisape	2020-04-30	INV-12424	2350	Jacqueline Lo	38,405	
2020M01	5000	CO03	Glenn Labs	2017-03-03	2470	Nia Noehl	47,534		
2020M09	5000	CO01	Artisape	2020-04-30	INV-22023	2350	Jacqueline Lo	41,494	
2020M04	5000	CO01	Artisape	2020-04-30	INV-18740	2350	Jacqueline Lo	37,512	
2020M07	5000	CO01	Artisape	2020-04-30	INV-26425	2350	Jacqueline Lo	57,125	
2020M11	5000	CO04	HIGHLINE	2016-06-11	2480	Lanette Coody	64,537		
2020M12	5000	CO01	Artisape	2020-04-30	INV-14826	2350	Jacqueline Lo	46,290	
2020M04	5000	CO02	FuturaRenovr	2019-02-13	2450	Iakia Sotomayor	51,587		
2020M09	5000	CO01	Artisape	2020-04-30	INV-22891	2350	Jacqueline Lo	52,921	
2020M04	5020	CO01	Artisape	2020-04-30	INV-8970	2350	Jacqueline Lo	22,811	
2020M01	5300	CO01	Artisape	2020-04-30	INV-20444	2350	Jacqueline Lo	64,519	
2020M09	5020	CO01	Artisape	2020-04-30	INV-33628	2350	Jacqueline Lo	5,426	
2020M05	4530	CO01	Artisape	2020-04-30	INV-743	2350	Jacqueline Lo	19,765	
2020M04	4420	CO02	FuturaRenovr	2019-02-13	2450	Iakia Sotomayor	442		
2020M09	4420	CO02	FuturaRenovr	2019-02-13	2450	Iakia Sotomayor	429		
2020M04	4900	CO01	Artisape	2020-04-30	INV-84025	2350	Jacqueline Lo	31,703	
2020M04	4130	CO04	HIGHLINE	2016-06-11	2480	Lanette Coody	4,911		
2020M03	4130	CO01	Artisape	2020-04-30	INV-59006	2350	Jacqueline Lo	1,182	
2020M01	4130	CO01	Artisape	2020-04-30	INV-80271	2350	Jacqueline Lo	1,152	

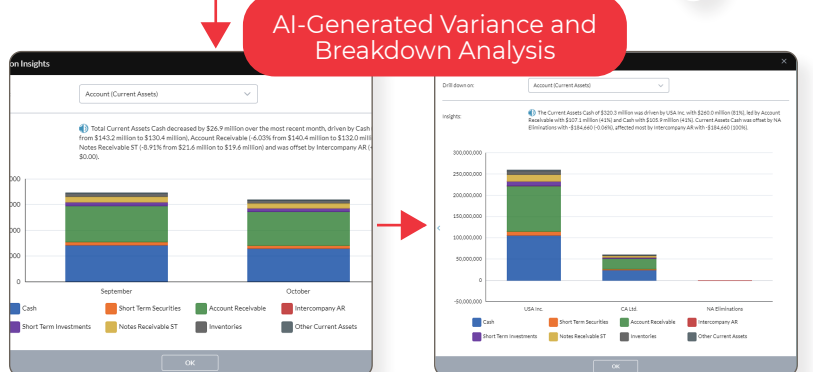
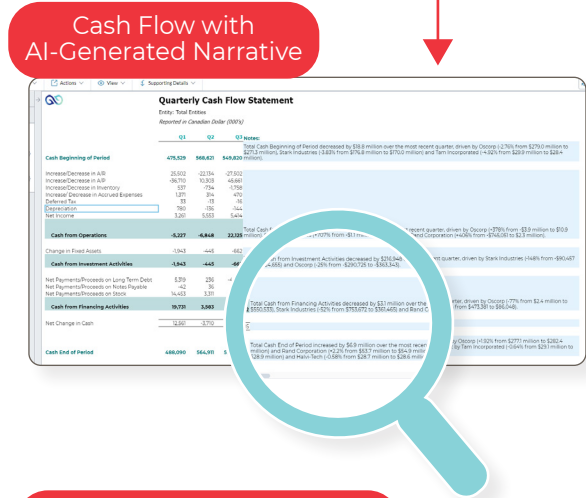
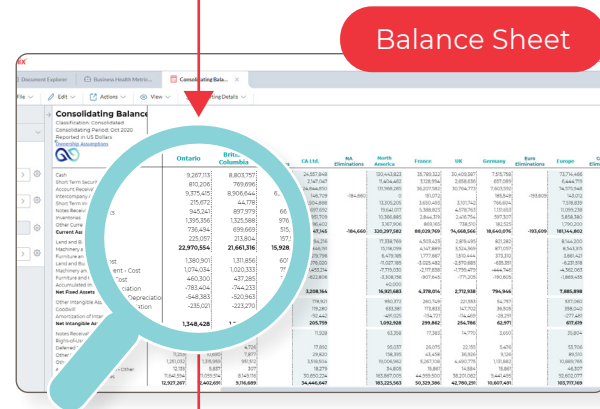
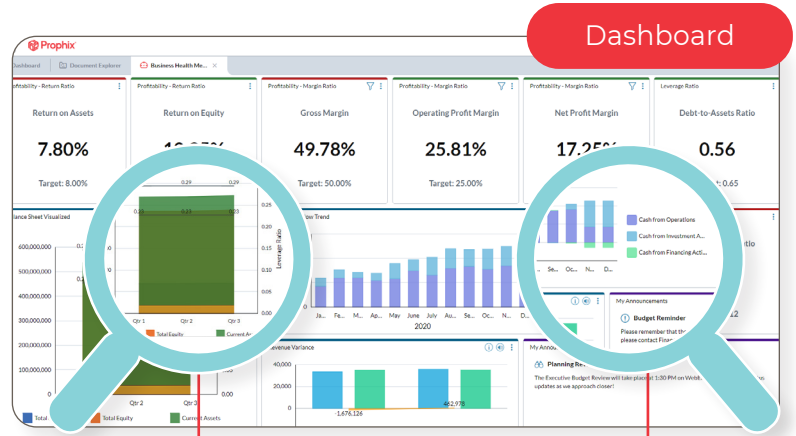
Take Your Reporting to the Next Level

Expedite decisions with a consistent and impartial artificial intelligence (AI)-generated narrative on key factors that drive your business.

Empower leadership and strategic stakeholders to self-serve and dive into your data to understand trends and variances with auto-generated insights. Get peace of mind that stakeholders across the company are working with the same consistent and trustworthy voice.

The Office of Finance can spend more time acting on what drives trends rather than looking for them. Minimize follow-ups and the need to document details, allowing your Finance team to focus on being a strategic partner to the business.

Save time and increase productivity by making your data journey accessible to all levels of your organization.





A Single, Secure Source of Truth

Leave time-consuming, repetitive, and redundant data-compiling tasks in the past. Make decisions with greater confidence by integrating your business data with Prophix to get a single, secure, and unified view of your financial truth. Centrally manage sensitive information and apply security permissions on an individual or group level.



Save Time with Intelligent Report Assembly & Distribution

Automate report creation and distribution with Prophix's AI capabilities. You'll no longer have to rely on IT to send reports to stakeholders outside of Finance. Reporting with Prophix is seamless, scheduled, and maintenance-free.



Better Decision-Making with an Expedited Close

What if you could enter adjustments to meet compliance standards, manage intercompany eliminations, and apply ownership assumptions all in one place? Prophix expedites month-end close for any company structure and any reporting framework. Push consolidated reports out of Prophix with built-in auditability.

About Prophix

Your business is evolving. And the way you plan your business activities and report on them should evolve too. To empower mid-market companies to achieve their goals, Prophix provides an integrated, cloud-based platform to the Office of Finance; one that delivers planning, budgeting, reporting, forecasting and consolidation solutions. With Prophix, finance leaders improve profitability and minimize risk and puts the focus back on what matters most – uncovering business opportunities. Prophix supports your future with AI innovations that adapts to meet your strategic realities, today and tomorrow. Over 2,500 active customers around the globe rely on Prophix to transform the way they work.

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