Sponsorship Prospectus

Partner with Us to Reach Prophix Customers & Prospects

Why Sponsor Prophix Live?

Prophix Live is the premier annual conference bringing together finance and operations professionals from across industries. Sponsoring Prophix Live gives your organization direct access to a highly engaged audience of Prophix customers, prospects, and thought leaders. Whether you are looking to drive brand awareness, generate leads, or deepen relationships with key buyers, our sponsorship packages are designed to maximize your visibility and business impact.

Note: MDF funds cannot be applied to the purchase of sponsorship packages.

Sponsor Packages

Choose the sponsorship tier that best aligns with your goals. All packages include logo placement and discounted conference passes, with higher tiers offering premium speaking and engagement opportunities.

	Bronze **$3,500 USD** 3 available	**Silver** **$6,500 USD** 5 available	**Gold** **$8,000 USD** 4 available
Complimentary Passes	**1**	**2**	**2**
Discounted Passes $795 early bird rate until the conference	**Up to 10**	**Up to 10**	**Up to 10**
On-Site Signage Logo Inclusion	✓	✓	✓
Event Website & App Logo	✓	✓	✓
Industry User Groups Co-Lead discussions with a Prophix expert to industry specific Prophix Customers. (Construction, Mfg, Senior Living/Healthcare, Higher Education, Professional Services)	—	✓	—
Breakout Session 55-minute thought leadership session promoted via the main agenda. Receive list of company names from session.	—	—	✓
Exhibitor Table 6ft table with tabletop signage	—	—	✓

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Package Highlights

Bronze — $3,500 (3 available)

An accessible entry point for sponsors looking to gain brand exposure. Includes 1 complimentary pass, up to 10 discounted passes at the $795 early bird rate, on-site signage, and logo placement on the event website and app.

Silver — $6,500 (5 available)

Everything in Bronze, plus 2 complimentary passes and exclusive access to co-lead an Industry User Group discussion alongside a Prophix expert. User Groups span Construction, Manufacturing, Senior Living/Healthcare, Higher Education, and Professional Services.

Gold — $8,000 (4 available)

The highest-visibility tier. Includes everything in Bronze, plus 2 complimentary passes, a 55-minute breakout thought leadership session promoted on the main agenda (with a list of company names from session attendees), and an exhibitor table with a 6ft table and tabletop signage.

A La Carte Options

Available outside of the base sponsorship packages, these add-on opportunities are designed to introduce your brand directly to attendees through memorable experiences and high-visibility touchpoints.

	Price	Availability
Welcome Bag Gift Branded item to be included in the welcome gift bag. Cost per item will be $5 or less.	**$2,500**	**1**
Evening Reception Prizes Sponsorship of an item at the prize table. Prizes to be provided by Prophix.	**$2,500**	**2**
Signature Cocktail A signature drink named after your company with branded napkins and drink stirrer	**$2,000**	**2**
Beverage/Snack Break Signage at break area (morning or afternoon)	**$3,000**	**3**

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A La Carte Details

Welcome Bag Gift — $2,500 (1 available)

Include a branded item in every attendee's welcome gift bag. Branded items must cost $5 or less per unit. A powerful way to make a lasting first impression.

Evening Reception Prizes — $2,500 (2 available)

Sponsor an item at the evening reception prize table. Prizes are provided by Prophix, giving you brand recognition in a fun, social setting.

Signature Cocktail — $2,000 (2 available)

Have a signature cocktail named after your company, complete with branded napkins and drink stirrers. A creative and memorable way to connect with attendees.

Beverage/Snack Break — $3,000 (3 available)

Sponsor a morning or afternoon break with prominent signage at the break area. High foot traffic ensures consistent brand exposure throughout the day.

Next Steps

Spaces are limited — we encourage you to secure your preferred sponsorship tier early. To reserve your package or ask any questions, please reach out to vguzior@prophix.com.

We look forward to partnering with you at Prophix Live!